

SURVEY ON TOURIST ESTABLISHMENTS. Except hotels. August 2024

Overnight stays rose by 16.1% in tourist apartments and were down 3.7% in rural accommodation in the Basque Country in August 2024

Overnight stays in tourist hostels increased by 7.5%

Visitor numbers in **rural accommodation** in the Basque Country fell by 5.4% in **August 2024** in respect of the same month of the previous year, and overnight stays dropped by 3.7%, according to Eustat data. With these year-on-year variations, in August the number of visitors reached 25,471 and the number of overnight stays stood at 94,663.

Visitors, overnight stays, average length of stay and bed occupancy rates in rural tourism establishments in the Basque Country. August 2024

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
	08/2024	m/m-12 (%)	08/2024	m/m-12 (%)	08/2024	08/2023	by seats		by rooms	
							08/2024	p.p.*	08/2024	p.p.*
BASQUE COUNTRY	25.471	-5,4	94.663	-3,7	3,72	3,65	64,5	-1,1	70,1	-0,7
State origin	18.751	-6,6	73.130	-5,0	3,90	3,84	-	-	-	-
Foreign origin	6.720	-2,1	21.533	1,0	3,20	3,11	-	-	-	-
Araba/Álava	4.501	7,4	13.667	-12,9	3,04	3,74	40,6	-4,3	47,2	-5,1
State origin	3.455	3,7	10.333	-18,5	2,99	3,81	-	-	-	-
Foreign origin	1.046	21,8	3.334	10,6	3,19	3,51	-	-	-	-
Bizkaia	7.840	-8,6	29.748	-6,9	3,79	3,73	69,0	-1,2	75,8	2,0
State origin	5.745	-9,6	22.370	-7,5	3,89	3,80	-	-	-	-
Foreign origin	2.095	-5,6	7.378	-5,0	3,52	3,50	-	-	-	-
Gipuzkoa	13.130	-7,3	51.248	1,2	3,90	3,58	73,1	0,2	77,2	-0,8
State origin	9.551	-8,0	40.427	0,8	4,23	3,87	-	-	-	-
Foreign origin	3.579	-5,5	10.821	2,6	3,02	2,78	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date September 23, 2024

Source: Eustat Tourist accommodating establishments survey

After falling by 2.1% in relation to August of the previous year, visitors from abroad accounted for 26.4% of the total number of visitors in Basque Country rural accommodation in August 2024. Meanwhile, as regards overnight stays, those by visitors from abroad represented 22.7% of the total, following an increase of 1.0% compared to August 2023.

By province, visitors numbers rose by 7.4% in Álava. In contrast, Bizkaia and Gipuzkoa registered decreases of 8.6% and 7.3%, respectively. As regards overnight stays, they were up 1.2% in Gipuzkoa, while in Álava there was a year-on-year fall in overnight stays of 12.9% and a drop of 6.9% in Bizkaia.

The average length of stay in this type of establishment in the Basque Country was 3.72 days during the month of August, above the 3.65 days average length of stay observed in the same month of 2023. The average length of stay refers to the number of days that, on average, travellers remain in each of the establishments where they stay overnight, and not the total length of their stay in the Basque Country.

Bed and room occupancy rates experienced a year-on-year decrease of 1.1 and 0.7 percentage points, respectively, the bed occupancy rate standing at 64.5% and that of rooms at 70.1%.

In relation to **tourist apartments**, in August 2024 there was a total of 31,589 visitors, giving rise to 96,710 overnight stays. Comparing this data with that of the previous August, the increase reached 20.9% in the case of visitor numbers and 16.1% in that of overnight stays.

Each of the accommodation units offered under a business operating unit, managed under the block or combined mode, is referred to as a tourist apartment. Private dwellings offered, marketed or temporarily relinquished for reasons of tourism **are not included under the heading of dwellings for tourism use**.

Visitors, overnight stays, average length of stay and bed occupancy rates in tourist apartments of the Basque Country. August 2024

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
	08/2024	m/m-12 (%)	08/2024	m/m-12 (%)	08/2024	08/2023	08/2024	p.p. *	08/2024	p.p. *
BASQUE COUNTRY	31.589	20,9	96.710	16,1	3,06	3,19	59,5	3,8	78,6	6,3
State origin	16.675	8,9	54.727	8,0	3,28	3,31	-	-	-	-
Foreign origin	14.914	38,0	41.982	28,8	2,81	3,01	-	-	-	-
Araba/Álava	1.402	-33,4	11.253	4,1	8,02	5,13	35,3	2,8	85,8	15,9
State origin	1.057	-36,2	8.533	-3,6	8,07	5,34	-	-	-	-
Foreign origin	345	-23,0	2.720	39,6	7,89	4,35	-	-	-	-
Bizkaia	19.970	24,1	49.577	18,2	2,48	2,61	68,6	2,1	74,7	-6,6
State origin	10.237	8,5	26.315	6,4	2,57	2,62	-	-	-	-
Foreign origin	9.733	46,2	23.261	35,1	2,39	2,59	-	-	-	-
Gipuzkoa	10.217	28,9	35.880	17,5	3,51	3,85	61,5	4,2	79,9	15,2
State origin	5.380	27,4	19.879	16,2	3,69	4,05	-	-	-	-
Foreign origin	4.836	30,6	16.001	19,3	3,31	3,62	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date September 23, 2024

Source: Eustat Tourist accommodating establishments survey

Visitors from abroad accounted for 47.2% of the total number of visitors and 43.4% of the total number of overnight stays in tourist apartments in the Basque Country, after registering year-on-year increases of 38.0% and 28.8%, respectively, during August.

The average length of stay in tourist apartments was 3.06 days in August 2024, below that obtained in August 2023, which stood at 3.19 days for the Basque Country as a whole. The average length of stay in this type of establishment was 8.02 days in Álava, 3.51 days in Gipuzkoa and 2.48 days in Bizkaia.

The bed occupancy rate at the Basque Country level reached 59.5%, up 3.8 percentage points on that observed in August 2023. In contrast, the apartment occupancy rate increased by 6.3 percentage points to stand at 78.6%.

In respect of **tourist hostels** in the Basque Country, in August 2024 there was a year-on-year increase of 15.2% in visitor numbers, reaching a total of 39,102 visitors who generated 66,323 overnight stays. 40,069 overnight stays were registered in Bizkaia, 25,002 in Gipuzkoa and lastly, in Álava, the number of overnight stays was 1,253.

Visitors, overnight stays, average length of stay and bed occupancy rates in tourist hostels of the Basque Country. August 2024

	Visitors		Overnight stays		Average stay		Degree of occupation by places (%)	
	08/2024	m/m-12 (%)	08/2024	m/m-12 (%)	08/2024	08/2023	08/2024	p.p.
BASQUE COUNTRY	39.102	15,2	66.323	7,5	1,70	1,82	61,3	3,4
State origin	14.384	15,0	24.184	-5,4	1,68	2,04	-	-
Foreign origin	24.718	15,3	42.139	16,6	1,70	1,69	-	-
Araba/Álava	646	-64,0	1.253	-55,4	1,94	1,57	25,1	-29,2
State origin	621	-47,2	1.222	-41,3	1,97	1,77	-	-
Foreign origin	25	-95,9	30	-95,8	1,21	1,18	-	-
Bizkaia	23.582	30,1	40.069	16,4	1,70	1,90	71,2	7,9
State origin	9.072	17,4	14.162	-11,0	1,56	2,06	-	-
Foreign origin	14.510	39,5	25.907	40,0	1,79	1,78	-	-
Gipuzkoa	14.874	6,1	25.002	2,1	1,68	1,75	53,3	1,3
State origin	4.691	29,9	8.800	16,3	1,88	2,10	-	-
Foreign origin	10.183	-2,2	16.201	-4,2	1,59	1,62	-	-

p.p.= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date September 23, 2024

Source: Eustat Tourist accommodating establishments survey

In August 2024, the average length of stay in this type of accommodation was 1.70 days in the Basque Country as a whole and the bed occupancy rate, after a year-on-year increase of 3.4 percentage points, stood at 61.3%.

Note:

The response rate for the Survey on Tourist Establishments this month was **92.4%** for Rural Accommodation, **83.9%** for Tourist Apartments and **75%** for Tourist Hostels. Eustat would like to thank all establishments that participated in this survey for their effort.

For further information:

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