

The average expenditure per household in the Basque Country exceeded 35,000 euros in 2022, 7.3% more than in 2021

The number of households that used the internet to make purchases increased, representing 41.3% of the Basque population

In current terms, the **average expenditure per household** stood at 35,445 euros in 2022, 7.3% more than the previous year, making it the highest figure in the entire data series, according to Eustat data.

By expenditure group, 10 of the 12 groups saw an upward trend in average household expenditures. In 2022, the greatest increase in average expenditure per household was recorded in *Restaurants and hotels*, with a rise of 32.9% compared to 2021, which translates into an average expenditure per household of 3,942 euros per year, based primarily on spending on *Catering and canteens*, which accounted for 85.6% of expenditure on this group, compared to 14.4% of expenditure on *Accommodation services*.

Average expenditure per home and expenditure structure by expenditure group of households in the Basque Country (ECOICOP/EGF to 2 digits) . 2021-2022

	Level of training of the main holder			Expenditure structure (%)	
	2021	2022	Increase (%) 2022/2021	2021	2022
TOTAL	33.045	35.455	7.3	100,0	100,0
01 T Food and non-alcoholic beverages	5.171	5.499	6.3	15,7	15,5
02 T Alcoholic beverages and tobacco	478	404	-15,6	1,5	1,1
03 T Clothes and shoes	1.377	1.411	2,4	4,2	4,0
04 T Housing, water, electricity, gas and other fuels	12.165	12.411	2,0	36,8	35,0
05 T Furniture, household articles and articles for day-to-day household maintenance	1.420	1.546	8,9	4,3	4,4
06 T Health	1.128	1.217	7,8	3,4	3,4
07 T Transportation	3.071	3.430	11,7	9,3	9,7
08 T Communications	952	936	-1,7	2,9	2,6
09 T Leisure and culture	1.314	1.476	12,3	4,0	4,2
10 T Education	643	759	18,0	2,0	2,1
11 T Restaurants and hotels	2.966	3.942	32,9	9,0	11,1
12 T Other goods and services	2.359	2.425	2,8	7,1	6,8

Date June 28, 2023

Source: Eustat. Family expenditure statistics

The expenditure group with the second highest growth was *Education* (18.0%), followed by *Leisure and culture* (12.3%), *Transport* (11.7%), *Furniture and household items* (8.9%), *Healthcare* (7.8%) and *Food and non-alcoholic beverages* (6.3%). Positive, albeit more moderate, variations were also recorded in the following groups: *Clothing and footwear* (2.4%), *Housing, water, electricity, gas and other fuels* (2.0%) and *Other goods and services* (2.8%).

In contrast, the average household expenditures that decreased in relation to the previous year were *Alcoholic beverages and tobacco* (-15.6%) and *Communications* (-1.7%), following the same trend as the year before.

Expenditure on Restaurants and hotels represented a larger proportion of the household budget, even surpassing the share it had in 2019, prior to the pandemic

As regards the pattern of expenditure, *Housing, water, electricity, gas and other fuels* continued to account for the highest spending by households in the Basque Country, given that 35.0% of their expenditure went on this group, equivalent to 12,411 euros per year per household in 2022. Of particular note in 2022 was the increase in the average expenditure per household on energy bills, owing to the 10.1% rise in spending on *electricity* and the 23.0% rise in spending on *gas* compared to 2021. Despite this, its weight in the household expenditure budget decreased by 1.8 percentage points in respect of 2021 and 3.4 points in respect of 2020, although it remained above the 34% it represented in 2019.

The proportion of expenditure on *Food and non-alcoholic beverages* stood just 0.2 percentage points below the 2021 figure, representing 15.5% in 2022. Between them, these groups accounted for half of the average household budget (50.5%), down from 52.5% in 2021 but up from 47.7% in 2019.

The weight of expenditure on *Restaurants and hotels*, however, continued to rise, reaching 11.1%, 2.1 points more than in 2021, even surpassing the 10.9% recorded in 2019, the year prior to the COVID-19 pandemic, by 0.2 percentage points.

Total expenditure on consumption grew by 8.1% in 2022

In absolute terms, **total expenditure** on consumption reached 32,508 million euros in 2022, up 8.1% on 2021, with different trends in the various expenditure groups.

Total expenditure by household expenditure group in the Basque Country (2 digits ECOICOP/EGF). 2019-2022

	Total expenditure (thousand euros)			
	2019	2021	2022	Increase (%) 2022/2021
TOTAL	31.371.878	30.061.932	32.508.066	8.1
01 T Food and non-alcoholic beverages	4.286.875	4.704.576	5.041.678	7.2
02 T Alcoholic beverages and tobacco	397.041	435.117	369.964	-15.0
03 T Clothes and shoes	1.412.996	1.252.988	1.293.510	3.2
04 T Housing, water, electricity, gas and other fuels	10.677.287	11.067.084	11.379.469	2.8
05 T Furniture, household articles and articles for day-to-day household maintenance	1.350.616	1.291.345	1.417.610	9.8
06 T Health	1.095.608	1.026.291	1.115.506	8.7
07 T Transportation	3.364.929	2.793.299	3.145.048	12.6
08 T Communications	894.425	866.357	858.510	-0.9
09 T Leisure and culture	1.607.515	1.195.534	1.353.173	13.2
10 T Education	561.362	585.218	695.753	18.9
11 T Restaurants and hotels	3.423.261	2.698.171	3.614.548	34.0
12 T Other goods and services	2.299.964	2.145.952	2.223.297	3.6

Date June 28, 2023

Source: Eustat. Family expenditure statistics

Looking at the two most significant groups in terms of volume of expenditure, spending on *Housing, water, electricity, gas and other fuels* and *Food and non-alcoholic beverages* increased compared to 2021, with year-on-year growth of 2.8% and 7.2%, respectively.

Total expenditure by Basque households on *Restaurants and hotels* stood at over 3,614 million euros, with growth of 34.0% in respect of 2021 and a higher level of spending than in 2019, also in absolute terms.

It was followed in terms of year-on-year growth by the expenditure groups *Education*, with year-on-year growth of 18.9%, and *Leisure and culture*, with a rise of 13.2% compared to 2021.

On the other hand, we can see that there was a 15.0% decrease in expenditure on *Alcoholic beverages and tobacco* in respect of the previous year, and a 0.9% decline in spending on *Communications*.

Households in Álava saw the greatest increase in average household expenditure

By **province**, families in Álava accounted for 15.1% of total consumption expenditure in the Basque Country in 2021, Bizkaia represented 52.1% of spending and Gipuzkoa 32.8%.

Total household expenditure (thousands of euros) of the Basque Country per expenditure group (ECOICOP/EGF to 2 digits) and province. 2022

	Basque Country	Araba/Álava	Bizkaia	Gipuzkoa
TOTAL	32.508.066	4.896.391	16.948.702	10.662.973
01 T Food and non-alcoholic beverages	5.041.678	799.718	2.495.727	1.746.233
02 T Alcoholic beverages and tobacco	369.964	49.510	204.224	116.229
03 T Clothes and shoes	1.293.510	196.893	671.807	424.810
04 T Housing, water, electricity, gas and other fuels	11.379.469	1.722.431	6.046.847	3.610.191
05 T Furniture, household articles and articles for day-to-day household maintenance	1.417.610	164.056	876.459	377.095
06 T Health	1.115.506	186.399	512.585	416.522
07 T Transportation	3.145.048	586.155	1.446.819	1.112.074
08 T Communications	858.510	126.963	444.339	287.208
09 T Leisure and culture	1.353.173	213.557	747.382	392.233
10 T Education	695.753	94.414	365.145	236.194
11 T Restaurants and hotels	3.614.548	442.878	1.930.787	1.240.882
12 T Other goods and services	2.223.297	313.415	1.206.581	703.301

Date: June 28, 2023

Source: Eustat. Family expenditure statistics

Households in **Álava** moved into second place out of the three provinces with regard to average expenditure per household with 35,981 euros, surpassing those in Bizkaia, with a 12.7% rise in average household expenditure in 2022, the highest of the three provinces, resulting in an average annual increase of 4,057 euros per household. This growth was primarily due to the rise in expenditure on *Restaurants and hotels* (35.1%), *Education* (32.0%) and *Healthcare* (26.4%), among others. The expenditures that decreased compared to 2021 were *Alcoholic beverages and tobacco* (-12.7%), *Clothing and footwear* (-8.5%) and *Furniture and household items* (-12.5%).

Households in **Gipuzkoa** registered the highest average expenditure per household (an average of 36,876 euros per year per household), 4.0% above the Basque Country average (35,455) and 7.9% up on the figure for 2021. This increase was mainly due to the rise in expenditure on *Restaurants and hotels* (46%), *Education* (13.0%) and *Transport* (12.8%). In contrast, there was a decline in average expenditures on *Alcoholic beverages and tobacco* (-11.0%), *Furniture and household items* (-6.7%) and *Communications* (-1.8%).

In **Bizkaia**, the average expenditure per household stood at 34,473 euros, 5.4% higher than in 2021, an increase in average expenditure per household of 1,778 euros per year. The greatest increase in expenditure was seen in the *Restaurants and hotels* group, with growth of 24.9% in respect of 2021, which translates into a rise in average expenditure per household on this group of 783 euros per year. The average household expenditure on *Furniture and household items* in Bizkaia also improved significantly compared to 2020 (23.4%), as did spending on *Education*, with an increase of 17.9%. On the other hand, the expenditure groups that decreased with regard to 2021 were *Alcoholic beverages and tobacco* (-18.9%), *Communications* (-3.4%), *Other goods* (-2.2%) and *Housing, water, electricity, gas and other fuels* (-1.1%).

Online expenditure grew by 4.2%, although the weight of the Clothing and footwear group fell by 15 percentage points

Online expenditure by households in the Basque Country continued to rise in 2022 and was up 4.2% compared to the previous year, reaching 1,499 million euros. Online expenditure accounted for 4.6% of total expenditure by Basque households in 2022, 0.2 points less than in 2021.

Total expenditure (thousands of euros) and percentage distribution of expenditure for purchases through the Internet of households in the C.A. of the Basque Country by expenditure groups (2 digits ECOICOP / EGF). 2022

	Total expenditure	Internet expenditure	Internet expenditure percentage	Percentage distribution of total expenditure	Percentage distribution of Internet expenditure
TOTAL	32.508.066	1.499.945	4,6	100,0	100,0
01 T Food and non-alcoholic beverages	5.041.678	145.067	2,9	15,5	9,7
02 T Alcoholic beverages and tobacco	369.964	X	X	X	X
03 T Clothes and shoes	1.293.510	197.396	15,3	4,0	13,2
04 T Housing, water, electricity, gas and other fuels	11.379.469	X	X	X	X
05 T Furniture, household articles and articles for day-to-day household maintenance	1.417.610	90.300	6,4	4,4	6,0
06 T Health	1.115.506	X	X	X	X
07 T Transportation	3.145.048	232.556	7,4	9,7	15,5
08 T Communications	858.510	22.556	2,6	2,6	1,5
09 T Leisure and culture	1.353.173	317.927	23,5	4,2	21,2
10 T Education	695.753	X	X	X	X
11 T Restaurants and hotels	3.614.548	379.603	10,5	11,1	25,3
12 T Other goods and services	2.223.297	95.335	4,3	6,8	6,4

(x)Data protected for reasons of statistical secrecy

Date June 28, 2023

Source: Eustat. Family expenditure statistics

According to the pattern of expenditure on goods and services purchased online, the *Restaurants and hotels* group had the greatest weight in 2022, with 25.3%, mainly due to online purchases by Basque households of *Accommodation services*. It was followed by expenditure on *Leisure and culture*, with a weight of 21.2%; of particular relevance within this group was the purchase of *Tour packages* and *Durables for recreation, sport and culture*.

In third place was the *Transport* expenditure group, with a weight of 15.5%, primarily thanks to expenditure on *Transport services*.

In 2022, there was a sharp decline in *Clothing and footwear* purchased online, which went from representing 28.2% in 2021 to 13.2% in 2022.

The *Food and non-alcoholic beverages* group had a very similar structure to the previous year, accounting for 9.7% of total online spending.

Evolution of average expenses and percentage distribution of households in the Basque Country who make purchases over the Internet. 2016-2022

	Percentage of households with Internet expenditure (%)	Average expenditure online (euros)	Internet expenditure percentage (%)
2022	41,3	3.956	10,0
2021	36,5	4.336	10,0
2020	38,8	3.798	10,1
2019	37,0	3.608	8,5
2018	35,3	4.191	10,1
2017	29,8	4.178	10,0
2016	23,1	4.169	9,5

Date June 28, 2023

Source: Eustat. Family expenditure statistics

As regards the trend in online expenditure, the percentage of households that made online purchases increased in 2022, representing 41.3% of all households in the Basque Country, although the average expenditure per household fell slightly, standing at 3,956 euros, a drop in household spending of 380 euros per year.

Consumption expenditure according to household characteristics

An analysis of household expenditure in the Basque Country, according to various classification variables for the household and its members, reveals a socio-economic interpretation of the data.

With regard to **household size**, 1 member households had an **average expenditure per person** of 23,137 euros in 2022, 53.2% above the average expenditure for the Basque Country (15,103 euros). Compared to the previous year, 1 member households saw their expenditure per person increase by 1,095 euros per year on average. 2 member households stood 18.9% above the average, with an average expenditure per person of 17,961 euros. In contrast, households with 3 members (13,162 euros) and 4 or more members (11,515 euros) were below average, with 12.9% and 23.8%, respectively.

Total expenditure and average expenditure in the Basque Country by the size of the home. 2022

	Total expenditure (thousand euros)	Average expenditure per home (euros)	Average expenditure per person (euros)
TOTAL	32.508.066	35.455	15.103
1 member	6.179.552	23.137	23.137
2 members	10.455.481	35.923	17.961
3 members	6.929.692	39.485	13.162
4 and more	8.943.340	48.805	11.515

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Source: Eustat. Family expenditure statistics

According to **main household income source**, households whose main source of income was *self-employment and income from property and capital* registered the greatest average expenditure per household in 2022, with 40,879 euros per year, 15.2% higher than the Basque Country average, with a 12.5% rise in average expenditure compared to 2021, resulting in an increase in average expenditure per household of 4,544 euros per year. This was followed by households whose main source of income was *employed work*, with an average expenditure of 38,932 euros per household, up 8.9% on 2021. Lastly, households whose main source of income was *pensions, benefits and*

other payments and regular income registered an average expenditure per household of 30,073 euros, 13.2% below the Basque Country average.

Total expenditure and average expenditure in the Basque Country by the household's main source of income. 2022

	Total expenditure (thousand euros)	Average expenditure per home (euros)	Average expenditure per person (euros)
TOTAL	31.902.531	35.487	15.131
Self-employment and income from property and capital	2.646.256	40.879	14.985
Paid employment	17.033.619	38.932	14.253
Pensions, allowances and other benefits and regular income	12.183.480	30.799	16.576
Not included	39.176	34.073	23.583

Date June 28, 2023

Source: Eustat. Family expenditure statistics

With regard to household expenditure according to the **situation arising from the activity of the primary breadwinner**, in households where the primary breadwinner was active in 2022, the average household expenditure stood at 37,455 euros, 7.8% higher than in 2021 and 5.6% above the average for the Basque Country. By contrast, in households where the primary breadwinner was inactive, the average expenditure was 32,332 euros, 8.8% below the average, but with an increase of 7.2% in respect of the previous year.

Total expenditure and average expenditure in the Basque Country by situation in the activity of the main sustainer. 2022

	Total expenditure (thousand euros)	Average expenditure per home (euros)	Average expenditure per person (euros)
TOTAL	32.508.066	35.455	15.103
Active	20.934.861	37.455	13.990
Inactive	11.573.205	32.332	17.645

Date June 28, 2023

Source: Eustat. Family expenditure statistics

Note: The survey on family expenditure is carried out in collaboration with the Spanish National Statistics Institute (INE) in the Autonomous Region of the Basque Country.

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