

SURVEY ON TOURIST ESTABLISHMENTS. Except hotels. May 2023

Overnight stays rose by 2.8% in rural accommodation and 21.3% in tourist apartments in the Basque Country in May 2023

Tourist hostels also recorded an increase of 20.9% in overnight stays

In **rural accommodation** in the Basque Country in **May 2023**, visitor numbers rose by 1.2% compared to the same month of the previous year, and overnight stays increased by 2.8%. With this year-on-year growth, in May 2023 the number of visitors reached 14,507 and the number of overnight stays stood at 31,347.

Visitors, overnight stays, average length of stay and bed occupancy rates in rural tourism establishments in the Basque Country. May 2023

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
							by seats		by rooms	
	05/2023	m/m-12 (%)	05/2023	m/m-12 (%)	05/2023	05/2022	05/2023	p.p. *	05/2023	p.p. *
BASQUE COUNTRY	14.507	1,2	31.347	2,8	2,16	2,13	22,7	1,0	27,5	1,8
State origin	9.433	-10,5	21.391	-9,0	2,27	2,23	-	-	-	-
Foreign origin	5.074	33,6	9.956	42,1	1,96	1,84	-	-	-	-
Araba/Álava	2.569	-4,1	5.280	-1,5	2,06	2,00	15,1	-0,8	19,2	0,8
State origin	1.954	-21,4	3.811	-23,8	1,95	2,01	-	-	-	-
Foreign origin	615	220,3	1.469	304,7	2,39	1,89	-	-	-	-
Bizkaia	4.098	-5,7	8.288	4,2	2,02	1,83	20,3	0,7	23,5	-0,6
State origin	2.968	-5,0	6.392	5,0	2,15	1,95	-	-	-	-
Foreign origin	1.130	-7,3	1.896	1,5	1,68	1,53	-	-	-	-
Gipuzkoa	7.840	7,1	17.779	3,4	2,27	2,35	28,6	2,6	35,0	4,5
State origin	4.511	-8,5	11.188	-9,9	2,48	2,52	-	-	-	-
Foreign origin	3.329	39,5	6.591	38,1	1,98	2,00	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date June 22, 2023

Source: Eustat Tourist accommodating establishments survey

After rising by 33.6% in relation to May of the previous year, visitors from abroad accounted for 35.0% of the total number of visitors in May 2023 in rural accommodation in the Basque Country. As regards overnight stays, those by visitors from abroad represented 31.8% of the total, with an increase of 42.1% compared to May 2022.

By province, the year-on-year increases in visitor numbers in May 2023 reached 7.1% in Gipuzkoa, while there were decreases of 4.1% in Álava and 5.7% in Bizkaia. Overnight stays increased by 4.2% in Bizkaia, and by 3.4% in Gipuzkoa, while they decreased by 1.5% in Álava.

The average length of stay in this type of establishment in the Basque Country was 2.16 days during May, a figure slightly higher than the average length of stay of 2.13 days observed in the same month of 2022. The average length of stay refers to the number of days that, on average, travellers remain

in each of the establishments where they stay overnight, and not the total length of their stay in the Basque Country.

Bed and room occupancy rates experienced a year-on-year increase of 1.0 and 1.8 percentage points respectively, the bed occupancy rate standing at 22.7% and that of rooms at 27.5%. In relation to **tourist apartments**, in May 2023 there was a total of 13,486 visitors, giving rise to 48,912 overnight stays. Compared to May of the previous year, there was a 31% increase in the case of visitor numbers and 21.3% in that of overnight stays.

Each of the accommodation units offered under a business operating unit, managed under the block or combined mode, is referred to as a tourist apartment. Private dwellings offered, marketed or temporarily relinquished for reasons of tourism **are not included under the heading of dwellings for tourism use**.

Visitors, overnight stays, average length of stay and bed occupancy rates in tourist apartments of the Basque Country. May 2023

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
							by seats		by apartments	
	05/2023	m/m-12 (%)	05/2023	m/m-12 (%)	05/2023	05/2022	05/2023	p.p. *	05/2023	p.p. *
BASQUE COUNTRY	13.486	31,0	48.912	21,3	3,63	3,92	34,7	1,3	62,6	-4,3
State origin	7.550	15,3	27.269	7,2	3,61	3,88	-	-	-	-
Foreign origin	5.935	58,7	21.643	45,4	3,65	3,98	-	-	-	-
Araba/Álava	1.383	26,1	7.104	-6,2	5,14	6,90	21,4	-1,3	54,1	-16,1
State origin	1.125	12,9	4.892	-19,7	4,35	6,12	-	-	-	-
Foreign origin	258	156,4	2.212	49,7	8,58	14,69	-	-	-	-
Bizkaia	8.205	29,2	20.024	36,2	2,44	2,32	34,1	1,3	49,5	-4,8
State origin	4.589	18,2	10.253	29,8	2,23	2,03	-	-	-	-
Foreign origin	3.616	46,5	9.771	43,5	2,70	2,76	-	-	-	-
Gipuzkoa	3.898	36,9	21.785	20,7	5,59	6,34	44,4	1,9	78,3	4,8
State origin	1.836	9,7	12.124	5,9	6,60	6,84	-	-	-	-
Foreign origin	2.062	75,8	9.660	46,4	4,69	5,63	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date June 22, 2023

Source: Eustat Tourist accommodating establishments survey

Visitors from abroad accounted for 44% of the total number of visitors and 44.2% of the total number of overnight stays in tourist apartments in the Basque Country, after registering year-on-year increases of 58.7% and 45.4%, respectively, during May 2023.

The average length of stay in tourist apartments was 3.63 days in May 2023, below that obtained in May 2022, which stood at 3.92 days for the Basque Country as a whole. The average length of stay in this type of establishment was 5.59 days in Gipuzkoa, 5.14 days in Álava and 2.44 days in Bizkaia.

The bed occupancy rate at the Basque Country level reached 34.7%, following an increase of 1.3 percentage points in relation to May 2022. In contrast, the apartment occupancy rate dropped by 4.3 percentage points to stand at 62.6%.

In respect of **tourist hostels** in the Basque Country, in May 2023 there was a year-on-year increase of 22.4% in visitor numbers, reaching a total of 24,270 visitors who generated a total of 40,711 overnight stays. 22,464 overnight stays were registered in Bizkaia, 17,179 in Gipuzkoa and lastly the number of overnight stays in Álava was 1,068.

In May 2023, the average length of stay in this type of accommodation was 1.68 days in the Basque Country as a whole and the bed occupancy rate reached 39.5%, after a year-on-year increase of 3.7 percentage points.

Informative note

The response rate for the Survey on Tourist Establishments this month was **96.7%** for Rural Accommodation, **84.7%** for Tourist Apartments and **81.1%** for Tourist Hostels. Eustat would like to thank all establishments that participated in this survey for their effort.

For further information:

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