

SURVEY ON TOURIST ESTABLISHMENTS. Except hotels. December 2022

In 2022, the number of visitors for rural accommodation in the Basque Country was 36.3% higher than in 2021 and for tourist apartments it was up 77.0%

The year-on-year increase in the number of overnight stays by people from abroad reached 190.8% for rural accommodation and 122.0% for tourist apartments

In 2022, rural accommodation in the Basque Country saw significant improvement in occupancy variables compared to 2021. With 168,958 visitors and 434,037 overnight stays, the year-on-year increases were 36.3% and 24.4%, respectively, according to Eustat data.

Bizkaia was the province with the highest annual growth in 2022, both in terms of the number of visitors, 51.2%, and the number of overnight stays, 32.2%. In Gipuzkoa, visitor numbers increased by 30.9% and overnight stays were up 21.9%. In Álava, the number of visitors and overnight stays in 2022 as a whole rose by 29.1% and 19.4% respectively, compared to the previous year.

Foreign visitors accounted for 21.6% of total visitor numbers at this type of establishment in the Basque Country in 2022, following an increase of 187.9% in respect of 2021.

Visitors, overnight stays, average length of stay and bed occupancy rates in rural tourism establishments in the Basque Country. 2022

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
	2022	p/p-1 (%)	2022	p/p-1 (%)	2022	2021	by seats		by rooms	
							2022	p.p. *	2022	p.p. *
BASQUE COUNTRY	168.958	36,3	434.037	24,4	2,57	2,81	27,3	4,2	31,3	4,8
State origin	132.523	19,1	345.355	8,5	2,61	2,86	-	-	-	-
Foreign origin	36.435	187,9	88.682	190,8	2,43	2,41	-	-	-	-
Araba/Álava	30.399	29,1	67.945	19,4	2,24	2,42	18,0	1,9	21,1	2,1
State origin	26.590	20,7	59.053	9,8	2,22	2,44	-	-	-	-
Foreign origin	3.809	152,4	8.892	183,9	2,33	2,08	-	-	-	-
Bizkaia	53.320	51,2	130.995	32,2	2,46	2,81	28,5	5,5	32,3	5,9
State origin	41.814	32,3	103.860	15,5	2,48	2,85	-	-	-	-
Foreign origin	11.506	214,8	27.135	197,3	2,36	2,50	-	-	-	-
Gipuzkoa	85.239	30,9	235.097	21,9	2,76	2,96	31,3	4,8	35,7	5,7
State origin	64.119	11,2	182.442	4,5	2,85	3,03	-	-	-	-
Foreign origin	21.120	182,0	52.655	188,7	2,49	2,44	-	-	-	-

p.p.= difference in percentage points on the same month of the previous year

Date January 24, 2023

Source: Eustat Tourist accommodating establishments survey

The average length of stay at rural accommodation in the Basque Country was 2.57 days in 2022, below the 2.81 days registered in 2021. The occupancy rate rose to 27.3% in the case of beds and 31.3% for that of rooms. In relation to the occupancy rates observed at rural accommodation in the Basque Country in 2021, there was an increase of 4.2 and 4.8 percentage points respectively.

The **2022 annual balance for tourist apartments** in the Basque Country also saw significant improvement with regard to 2021. With a total of 141,789 visitors and 536,084 overnight stays for the year as a whole, the year-on-year increases in relation to 2021 stood at 77.0% and 49.2%, respectively.

At the provincial level, both the number of visitors and overnight stays recorded in 2022 as a whole increased compared to those recorded in 2021, albeit to varying degrees. Total visitor numbers at tourist apartments in Bizkaia doubled compared to the previous year, while they rose by 42.9% in Gipuzkoa and 51.8% in Álava. Likewise, growth in the number of overnight stays stood at 83.0% in Bizkaia, 37.6% in Gipuzkoa and, lastly, 21.0% in Álava.

People from abroad accounted for 32.7% of the total number of visitors registered at this type of establishment in the Basque Country in 2022. This percentage was higher than the 19.4% they represented in 2021, due to a rise of 198.2% in this type of traveller over the last year.

Visitors, overnight stays, average length of stay and bed occupancy rates in tourist apartments of the Basque Country. 2022

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
	2022	p/p-1 (%)	2022	p/p-1 (%)	2022	2021	by seats		by apartments	
							2022	p.p. *	2022	p.p. *
BASQUE COUNTRY	141.789	77,0	536.084	49,2	3,78	4,48	36,0	7,9	62,9	11,4
State origin	95.468	47,8	352.679	27,5	3,69	4,28	-	-	-	-
Foreign origin	46.322	198,2	183.404	122,0	3,96	5,32	-	-	-	-
Araba/Álava	14.243	51,8	94.270	21,0	6,62	8,31	24,3	1,4	66,2	8,2
State origin	12.353	43,8	73.749	15,6	5,97	7,42	-	-	-	-
Foreign origin	1.890	139,3	20.521	45,2	10,86	17,90	-	-	-	-
Bizkaia	91.968	100,6	220.502	83,0	2,40	2,63	36,8	10,4	51,4	6,6
State origin	60.642	65,8	137.434	46,4	2,27	2,57	-	-	-	-
Foreign origin	31.326	238,1	83.067	212,0	2,65	2,87	-	-	-	-
Gipuzkoa	35.578	42,9	221.312	37,6	6,22	6,46	44,0	10,6	70,8	18,1
State origin	22.473	15,7	141.497	18,9	6,30	6,13	-	-	-	-
Foreign origin	13.105	139,2	79.816	90,8	6,09	7,64	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

Date January 24, 2023

Source: Eustat Tourist accommodating establishments survey

In 2022, bed and apartment occupancy rates surpassed those obtained in 2021 by 7.9 and 11.4 percentage points, standing at 36.0% and 62.9%, respectively.

December 2022

In December 2022, the increase in visitor numbers at **rural accommodation** in the Basque Country compared to the same month of the previous year was 55.7%, reaching a total value of 13,094. Overnight stays were up 7.2% in December 2022 in year-on-year terms, rising to 28,316.

Visitors, overnight stays, average length of stay and bed occupancy rates in rural tourism establishments in the Basque Country. December 2022

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
	12/2022	m/m-12 (%)	12/2022	m/m-12 (%)	12/2022	12/2021	by seats		by rooms	
							12/2022	p.p. *	12/2022	p.p. *
BASQUE COUNTRY	13.094	55,7	28.316	7,2	2,16	3,14	22,1	1,7	26,2	2,4
State origin	11.623	52,0	25.426	3,7	2,19	3,21	-	-	-	-
Foreign origin	1.471	93,6	2.890	53,2	1,96	2,48	-	-	-	-
Araba/Álava	3.256	51,1	6.762	27,1	2,08	2,47	21,3	4,6	23,2	4,6
State origin	3.237	59,4	6.727	29,8	2,08	2,55	-	-	-	-
Foreign origin	19	-84,7	35	-74,8	1,84	1,12	-	-	-	-
Bizkaia	3.300	52,1	7.879	10,2	2,39	3,30	21,5	1,9	28,3	5,5
State origin	3.110	48,7	7.265	3,7	2,34	3,35	-	-	-	-
Foreign origin	190	146,8	614	338,6	3,23	1,82	-	-	-	-
Gipuzkoa	6.538	60,0	13.675	-1,9	2,09	3,41	23,0	0,1	26,5	-0,5
State origin	5.276	49,6	11.434	-7,3	2,17	3,50	-	-	-	-
Foreign origin	1.262	125,8	2.241	39,5	1,78	2,87	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date January 24, 2023

Source: Eustat Tourist accommodating establishments survey

Visitors from abroad accounted for 11.2% of the total, following an increase in respect of December 2021 of 93.6%. In the case of overnight stays by people from abroad, there was year-on-year growth of 53.2% in December 2022.

By province, the year-on-year increases in visitor numbers in December 2022 was 60.0% in Gipuzkoa, with 6,538 visitors, 52.1% in Bizkaia, with 3,300 visitors, and 51.1% in Álava, with 3,256 visitors. Overnight stays performed differently, rising by 27.1% in Álava and 10.2% in Bizkaia, while in Gipuzkoa they were down 1.9%.

The average length of stay in the Basque Country at this type of establishment was 2.16 days in December, a figure below the average of 3.14 days observed in the same month of 2021.

Bed and room occupancy rates experienced a year-on-year increase of 1.7 and 2.4 percentage points respectively, the bed occupancy rate standing at 22.1% and that for rooms at 26.2%.

As regards **tourist apartments**, in **December 2022** visitor numbers and overnight stays totalled 10,717 and 45,395, respectively. In relation to December of the previous year, the number of visitors rose by 39.5% and overnight stays were up 29.0%.

Visitors, overnight stays, average length of stay and bed occupancy rates in tourist apartments of the Basque Country. December 2022

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
	12/2022	m/m-12 (%)	12/2022	m/m-12 (%)	12/2022	12/2021	by seats		by apartments	
							12/2022	p.p. *	12/2022	p.p. *
BASQUE COUNTRY	10.717	39,5	45.395	29,0	4,24	4,58	33,0	2,0	59,2	-2,2
State origin	8.602	42,6	33.504	30,3	3,89	4,26	-	-	-	-
Foreign origin	2.114	28,3	11.891	25,4	5,62	5,76	-	-	-	-
Araba/Álava	1.135	22,4	7.441	-11,4	6,56	9,06	22,6	-3,9	58,3	-11,3
State origin	1.076	26,0	5.569	-13,5	5,18	7,54	-	-	-	-
Foreign origin	59	-19,3	1.872	-4,5	31,00	26,78	-	-	-	-
Bizkaia	7.383	44,4	18.940	65,9	2,57	2,23	33,2	6,4	41,8	1,7
State origin	5.935	48,6	14.837	75,7	2,50	2,11	-	-	-	-
Foreign origin	1.448	29,5	4.103	38,1	2,83	2,66	-	-	-	-
Gipuzkoa	2.198	33,9	19.014	23,5	8,65	9,38	40,1	0,6	75,7	4,6
State origin	1.591	34,3	13.099	20,9	8,23	9,15	-	-	-	-
Foreign origin	607	33,0	5.916	29,9	9,74	9,97	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date January 24, 2023

Source: Eustat Tourist accommodating establishments survey

The number of visitors from abroad represented 19.7% of the total number of visitors and 26.2% of overnight stays at tourist apartments in the Basque Country, following year-on-year increases of 28.3% and 25.4%, respectively.

The average length of stay was 4.24 days in December 2022, below that obtained in December 2021, which stood at 4.58 days.

At the provincial level, the average length of stay in December 2022 stood at 2.57 days in Bizkaia, 6.56 days in Álava and 8.65 days in Gipuzkoa.

The bed occupancy rate at the Basque Country level reached 33.0% and the apartment occupancy rate was 59.2%. This represented an increase of 2.0 percentage points for the former and a decrease of 2.2 points for the latter indicator.

Informative note

The response rate of the Survey on Tourist Establishments in December 2022 was **69.9%** for Rural Accommodation and **77.0%** for Tourist Apartments.

Eustat would like to thank all establishments that participated in this survey for their effort.

For further information:

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