

**SURVEY ON TOURIST ESTABLISHMENTS. Except hotels. November 2022**

## In November 2022, visitor numbers and overnight stays in rural accommodation in the Basque Country rose by 10.9% and 4.6%, respectively

***In tourist apartments, visitor numbers increased by 37.8% and overnight stays by 15.7%***

In November 2022, following year-on-year increases of 10.9% and 4.6%, visitor numbers and overnight stays in **rural accommodation** in the Basque Country rose to 8,500 and 18,520 respectively, according to Eustat data.

As regards origin, visitor numbers from the rest of Spain increased by 8.6%, while overnight stays decreased by 0.7%. In contrast, visitors numbers from abroad increased by 32.0% and overnight stays by 58.6%.

## Visitors, overnight stays, average length of stay and bed occupancy rates in rural tourism establishments in the Basque Country. November 2022

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
							by seats		by rooms	
	11/2022	m/m-12 (%)	11/2022	m/m-12 (%)	11/2022	11/2021	11/2022	p.p. *	11/2022	p.p. *
<b>BASQUE COUNTRY</b>	<b>8.500</b>	<b>10,9</b>	<b>18.520</b>	<b>4,6</b>	<b>2,18</b>	<b>2,31</b>	<b>14,5</b>	<b>0,8</b>	<b>18,2</b>	<b>1,8</b>
State origin	7.526	8,6	16.039	-0,7	2,13	2,33	-	-	-	-
Foreign origin	974	32,0	2.481	58,6	2,55	2,12	-	-	-	-
<b>Araba/Álava</b>	<b>1.834</b>	<b>18,9</b>	<b>3.345</b>	<b>6,7</b>	<b>1,82</b>	<b>2,03</b>	<b>10,7</b>	<b>0,9</b>	<b>12,7</b>	<b>0,7</b>
State origin	1.715	19,4	3.190	9,4	1,86	2,03	-	-	-	-
Foreign origin	119	12,3	155	-29,5	1,30	2,08	-	-	-	-
<b>Bizkaia</b>	<b>2.688</b>	<b>27,6</b>	<b>5.689</b>	<b>18,3</b>	<b>2,12</b>	<b>2,28</b>	<b>15,8</b>	<b>2,7</b>	<b>19,6</b>	<b>3,7</b>
State origin	2.471	33,9	5.042	17,0	2,04	2,33	-	-	-	-
Foreign origin	217	-16,5	647	29,9	2,98	1,92	-	-	-	-
<b>Gipuzkoa</b>	<b>3.978</b>	<b>-1,0</b>	<b>9.486</b>	<b>-2,9</b>	<b>2,38</b>	<b>2,43</b>	<b>15,7</b>	<b>-0,4</b>	<b>20,1</b>	<b>1,2</b>
State origin	3.340	-8,4	7.807	-12,5	2,34	2,45	-	-	-	-
Foreign origin	638	71,5	1.679	98,5	2,63	2,27	-	-	-	-

p.p.\*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date December 21, 2022

Source: Eustat Tourist accommodating establishments survey

88.5% of visitors registered at rural accommodation in the Basque Country in November 2022 were from the rest of Spain. The 974 visitors from abroad represented 11.5% of the total. The distribution was similar for overnight stays, since 86.6% were national and the remaining 13.4% from abroad.

The year-on-year variations in the number of visitors in November 2022 varied by province. In effect, while visitor numbers fell by 1.0% in Gipuzkoa, in Álava and Bizkaia they rose by 18.9% and 27.6%, respectively. In the case of overnight stays, there was a fall of 2.9% in Gipuzkoa, but there were positive values in both Álava, up 6.7%, and Bizkaia, where the increase stood at 18.3%.

The average length of stay at this type of establishment was 2.18 days in November 2022, slightly lower than the 2.31 days observed in the same month of 2021.

Bed and room occupancy rates showed a slight year-on-year increase of 0.8 and 1.8 percentage points respectively, the bed occupancy rate standing at 14.5% and that of rooms at 18.2%.

### ***In tourist apartments in the Basque Country visitor numbers increased by 37.8% and overnight stays by 15.7% in November 2022***

As regards **tourist apartments**, during November 2022 visitor numbers and overnight stays totalled 8,952 and 37,857, respectively. Compared to the previous November, the year-on-year increase in visitor numbers stood at 37.8% and that of overnight stays at 15.7%.

These increases were produced both in the number of people from the rest of Spain, which rose by 36.7% in the case of visitors and 15.0% in that of overnight stays, and in those from abroad, which increased by 41.5% and 17.3% respectively.

## **Visitors, overnight stays, average length of stay and bed occupancy rates in tourist apartments of the Basque Country. November 2022**

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
							by seats		by apartments	
	11/2022	m/m-12 (%)	11/2022	m/m-12 (%)	11/2022	11/2021	11/2022	p.p. *	11/2022	p.p. *
<b>BASQUE COUNTRY</b>	<b>8.952</b>	<b>37,8</b>	<b>37.857</b>	<b>15,7</b>	<b>4,23</b>	<b>5,04</b>	<b>28,2</b>	<b>-1,0</b>	<b>54,9</b>	<b>-3,8</b>
State origin	6.818	36,7	26.200	15,0	3,84	4,57	-	-	-	-
Foreign origin	2.134	41,5	11.657	17,3	5,46	6,59	-	-	-	-
<b>Araba/Álava</b>	<b>988</b>	<b>34,0</b>	<b>6.426</b>	<b>-12,3</b>	<b>6,50</b>	<b>9,93</b>	<b>20,0</b>	<b>-5,1</b>	<b>54,2</b>	<b>-15,0</b>
State origin	905	38,5	5.051	-3,7	5,58	8,02	-	-	-	-
Foreign origin	83	-1,4	1.375	-33,9	16,61	24,79	-	-	-	-
<b>Bizkaia</b>	<b>5.765</b>	<b>39,0</b>	<b>13.601</b>	<b>38,4</b>	<b>2,36</b>	<b>2,37</b>	<b>24,5</b>	<b>0,7</b>	<b>33,6</b>	<b>-6,6</b>
State origin	4.309	40,6	9.009	34,2	2,09	2,19	-	-	-	-
Foreign origin	1.456	34,6	4.592	47,2	3,15	2,88	-	-	-	-
<b>Gipuzkoa</b>	<b>2.199</b>	<b>36,5</b>	<b>17.830</b>	<b>14,6</b>	<b>8,11</b>	<b>9,66</b>	<b>38,2</b>	<b>0,8</b>	<b>74,6</b>	<b>9,0</b>
State origin	1.604	26,4	12.140	12,2	7,57	8,53	-	-	-	-
Foreign origin	595	74,1	5.690	20,0	9,56	13,87	-	-	-	-

p.p.\*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date December 21, 2022

Source: Eustat Tourist accommodating establishments survey

At the provincial level, growth in both visitor numbers and overnight stays was highest in Bizkaia, with increases of 39.0% and 38.4% respectively. In Gipuzkoa, the increases were 36.5% in the case of visitor numbers and 14.6% in that of overnight stays. Finally, Álava registered a 34.0% increase in visitor numbers and a 12.3% decrease in overnight stays.

The average length of stay at this type of establishment was 4.23 days in November 2022, below the 5.04 days obtained in November 2021.

The bed occupancy rate in the Basque country as a whole was 28.2% and, that of apartments was 54.9%.

### **Notes**

The response rate for the Survey on Tourist Establishments November 2022 was **93.2%** for Rural Accommodation and **80.6%** for Tourist Apartments in November 2022.

Eustat would like to thank all establishments that participated in this survey for their effort.

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### **For further information:**

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