

SURVEY ON TOURIST ESTABLISHMENTS. Except hotels. April 2022

Visitor numbers at rural accommodation and tourist apartments in the Basque Country in April 2022 exceeded those recorded in April 2019, prior to COVID

The rise in foreign visitor numbers and overnight stays was particularly significant

Rural accommodation in the Basque Country registered 15,095 visitors and 36,482 overnight stays in April 2022, figures that translate into year-on-year increases of 140.4% and 82.3%, respectively, according to Eustat data. In April 2019, prior to COVID and including Easter in its entirety, the number of visitors stood at 15,088, while overnight stays totalled 37,927.

Visitors, overnight stays, average length of stay and bed occupancy rates in rural tourism establishments in the Basque Country. April 2022

 

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
							by seats		by rooms	
	04/2022	m/m-12 (%)	04/2022	m/m-12 (%)	04/2022	04/2021	04/2022	p.p.*	04/2022	p.p.*
BASQUE COUNTRY	15.095	140,4	36.482	82,3	2,42	3,19	27,3	11,2	31,1	11,7
State origin	13.009	111,3	31.471	61,5	2,42	3,17	-	-	-	-
Foreign origin	2.086	1.638,3	5.011	854,5	2,40	4,38	-	-	-	-
Araba/Álava	2.791	74,3	6.296	36,4	2,26	2,88	19,6	3,5	22,6	3,8
State origin	2.606	62,8	6.057	31,6	2,32	2,87	-	-	-	-
Foreign origin	185	-	239	1.607,1	1,29	-	-	-	-	-
Bizkaia	4.182	112,2	9.079	55,2	2,17	2,97	24,2	7,4	28,1	8,2
State origin	3.775	95,7	7.406	30,1	1,96	2,95	-	-	-	-
Foreign origin	407	869,0	1.673	945,6	4,11	3,81	-	-	-	-
Gipuzkoa	8.122	200,1	21.107	121,0	2,60	3,53	33,0	17,4	37,3	17,9
State origin	6.628	152,2	18.008	95,7	2,72	3,50	-	-	-	-
Foreign origin	1.494	1.815,4	3.099	782,9	2,07	4,50	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date May 23, 2022

Source: Eustat Tourist accommodating establishments survey

Spain was the origin of 86.2% of visitors and 86.3% of overnight stays registered at rural accommodation in the Basque Country in April 2022. However, as in previous months, there was

particularly significant growth in foreign visitor numbers and overnight stays, with 1,966 more visitors and 4,486 more overnight stays recorded than in April of the previous year.

Year-on-year increases in April 2022 for visitor numbers and overnight stays in Álava were 74.3% and 36.4%, respectively. In Bizkaia, visitor numbers were up by 112.2% and overnight stays by 55.2%. Lastly, in Gipuzkoa the increases obtained in relation to April 2021 stood at 200.1% for visitor numbers and 121.0% for overnight stays.

The average length of stay at this type of establishment was 2.42 days in April 2022, lower than the 3.19 days observed in the same month of 2021.

Bed and room occupancy rates experienced a year-on-year increase of over 11 percentage points, with the bed occupancy rate standing at 27.3% and that of rooms at 31.1%.

As regards **tourist apartments**, in **April 2022**, visitor numbers and overnight stays totalled 11,430 and 42,689, respectively. In relation to April of the previous year, the year-on-year increase in visitor numbers stood at 177.8% and that of overnight stays at 89.3%. In April 2019, prior to COVID and including Easter in its entirety, figures for both visitor numbers and overnight stays were lower: 8,184 visitors and 26,730 overnight stays.

Visitors, overnight stays, average length of stay and bed occupancy rates in tourist apartments of the Basque Country. April 2022

 

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
							by seats		by apartments	
	04/2022	m/m-12 (%)	04/2022	m/m-12 (%)	04/2022	04/2021	04/2022	p.p. *	04/2022	p.p. *
BASQUE COUNTRY	11.430	177,8	42.689	89,3	3,74	5,48	37,1	15,6	68,9	24,3
State origin	8.193	109,5	29.514	53,4	3,60	4,92	-	-	-	-
Foreign origin	3.237	1.489,8	13.175	298,2	4,07	16,25	-	-	-	-
Araba/Álava	1.187	81,3	7.677	30,9	6,47	8,96	23,7	2,3	70,3	16,4
State origin	1.079	71,2	6.112	18,9	5,66	8,16	-	-	-	-
Foreign origin	108	344,6	1.565	116,8	14,55	29,83	-	-	-	-
Bizkaia	7.219	250,8	16.219	188,9	2,25	2,73	38,2	22,7	57,7	24,7
State origin	4.892	148,6	10.556	107,3	2,16	2,59	-	-	-	-
Foreign origin	2.326	2.497,2	5.663	987,9	2,43	5,81	-	-	-	-
Gipuzkoa	3.024	115,8	18.794	69,7	6,21	7,90	46,7	20,0	75,4	28,4
State origin	2.221	69,4	12.846	42,6	5,78	6,87	-	-	-	-
Foreign origin	803	793,8	5.947	187,9	7,41	23,00	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date May 23, 2022

Source: Eustat Tourist accommodating establishments survey

The number of visitors from abroad represented 28.3% of the total number of visitors and 30.9% of overnight stays at tourist apartments in the Basque Country during April 2022, following some significant year-on-year increases of 3,033 in the number of visitors and 9,867 in overnight stays.

The average length of stay for this type of establishment was 3.74 days in April 2022, below that obtained in April 2021, which stood at 5.48 days.

At provincial level, the average length of stay in April 2022 was longer than 6 days in Álava and Gipuzkoa, while in Bizkaia it stood at 2.25 days.

The bed occupancy rate at the Basque Country level reached 37.1%, representing an increase of 15.6 percentage points in relation to April 2021. The apartment occupancy rate, following a year-on-year rise of 24.3 percentage points, stood at 68.9%.

Balance for Easter 2022

The number of visitors and overnight stays registered at **rural accommodation** in the Basque Country during Easter 2022 were 19.2% and 15.5% higher than those observed during Easter last year. Of particular note were the increases in people from abroad, although they still only accounted for around 10% of the total.

In Álava, the rise in visitor numbers during Easter 2022 stood at 12.4% compared to the previous year and that of overnight stays at 6.2%. In Bizkaia, visitor numbers and overnight stays were up 39.8% and 7.7%, respectively. In Gipuzkoa, however, the number of visitors increased by 9.6%, while overnight stays rose by 24.7%.

The occupancy rate at rural accommodation in the Basque Country during Easter 2022 was 66.0% in the case of beds, 4.5 percentage points higher than the previous year, and 69.7% in the case of rooms, 3.4 percentage points above the rate observed during Easter 2021.

Visitors, overnight stays and bed occupancy rates in rural accommodation in the Basque Country. Easter (*). 2022

 

	Visitors		Overnight stays		Degrees of occupation			
	2022	2022 / 2021 (%)	2022	2022 / 2021 (%)	by seats		by rooms	
					2022	p.p. *	2022	p.p. *
BASQUE COUNTRY	3.601	19,2	12.200	15,5	66,0	4,5	69,7	3,4
State origin	3.218	7,4	11.197	6,7	-	-	-	-
foreign origin	383	1495,8	1.003	1419,7	-	-	-	-
ARABA/ALAVA	831	12,4	2.702	6,2	62,5	-3,6	66,1	-8,3
BIZKAIA	1.243	39,8	3.187	7,7	60,3	-0,1	65,1	-0,5
GIPUZKOA	1.527	9,6	6.311	24,7	70,9	10,9	74,3	11,4

(*)Easter: Thursday to Sunday (4 nights).

p.p.*= difference in percentage points on the same month of the previous year

Date May 23, 2022

Source: Eustat Tourist accommodating establishments survey

As regards **tourist apartments** in the Basque Country, during Easter 2022, the number of visitors stood at 2,227 and overnight stays totalled 8,502, representing increases in respect of the same period of the previous year of 62.6% and 67.8%, respectively. Around 24% of visitors and overnight stays corresponded to people from abroad, well above the figure observed the year before.

By province, growth in visitor numbers stood at 33.5% in Álava, 1.6% in Gipuzkoa and 132.0% in Bizkaia. The number of overnight stays rose by 26.0% in Álava, 38.2% in Gipuzkoa and a remarkable 152.7% in Bizkaia.

The occupancy rate reached 62.4% in the case of beds and 92.9% in that of apartments, 21.6 percentage points and 30.7 percentage points higher than the rates observed during Easter 2021, respectively.

Visitors, overnight stays and bed occupancy rates in tourist apartments of the Basque Country. Easter (*). 2022

 

	Visitors		Overnight stays		Degrees of occupation			
					by seats		by rooms	
	2022	2022 / 2021 (%)	2022	2022 / 2021 (%)	2022	p.p. *	2022	p.p. *
BASQUE COUNTRY	2.227	62,6	8.502	67,8	62,4	21,6	92,9	30,7
State origin	1.687	28,7	6.481	40,9	-	-	-	-
foreign origin	540	831,0	2.021	331,8	-	-	-	-
 ARABA/ALAVA	 291	 33,5	 1.525	 26,0	 39,2	 4,6	 89,8	 21,0
BIZKAIA	1.362	132,0	3.636	152,7	72,6	41,0	95,6	44,5
GIPUZKOA	574	1,6	1.022	38,2	70,5	15,0	92,7	27,3

(*)Easter: Thursday to Sunday (4 nights).

p.p.*= difference in percentage points on the same month of the previous year

Date May 23, 2022

Source: Eustat Tourist accommodating establishments survey

Notes

The response rate of the Survey on Tourist Establishments in April 2022 was **98.0%** for Rural Accommodation and **82.1%** for Tourist Apartments.

Eustat would like to thank all establishments that participated in this survey for their effort.

For further information:

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