

SURVEY ON TOURIST ESTABLISHMENTS. Except hotels. February 2022

February 2022 saw a notable year-on-year increase in activity in rural accommodation and tourist apartments in the Basque Country

Visitor numbers stood at 5,618 for rural establishments and 48,053 for tourist apartments, far exceeding February 2021 figures

Rural accommodation in the Basque Country registered 5,618 visitors and 12,208 overnight stays in February 2022, figures that translate into year-on-year increases of 451.9% and 168.5% respectively, according to Eustat data.

Visitors, overnight stays, average length of stay and bed occupancy rates in rural tourism establishments in the Basque Country. February 2022

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
							by seats		by rooms	
	02/2022	m/m-12 (%)	02/2022	m/m-12 (%)	02/2022	02/2021	02/2022	p.p. *	02/2022	p.p. *
BASQUE COUNTRY	5.618	451,9	12.208	168,5	2,17	4,47	11,6	7,0	14,6	7,2
State origin	4.935	426,1	10.298	148,0	2,09	4,43	-	-	-	-
Foreign origin	683	753,8	1.910	384,8	2,80	4,93	-	-	-	-
Araba/Álava	1.217	977,0	2.440	293,5	2,00	5,49	10,0	7,1	11,4	6,6
State origin	1.149	963,9	2.193	269,2	1,91	5,50	-	-	-	-
Foreign origin	68	1.260,0	247	850,0	3,63	5,20	-	-	-	-
Bizkaia	1.157	230,6	2.355	71,1	2,04	3,93	8,1	3,0	11,1	3,3
State origin	1.060	225,2	2.101	68,8	1,98	3,82	-	-	-	-
Foreign origin	97	304,2	254	93,9	2,62	5,46	-	-	-	-
Gipuzkoa	3.244	484,5	7.413	190,7	2,29	4,59	14,3	9,2	18,2	9,9
State origin	2.726	440,9	6.004	159,6	2,20	4,59	-	-	-	-
Foreign origin	518	915,7	1.409	494,5	2,72	4,65	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date March 22, 2022

Source: Eustat Tourist accommodating establishments survey

Spain was the origin of 87.8% of visitors and 84.4% of overnight stays registered at rural accommodation in the Basque Country in February 2022. However, foreign visitors continued to increase, significantly increasing their presence, representing 12.2% of total visitor numbers and 15.6% of total overnight stays in February 2022.

Year-on-year increases in February 2022 for visitor numbers and overnight stays in Álava were 977.0% and 293.5%, respectively. In Gipuzkoa, visitor numbers were up by 484.5% and overnight stays by 190.7%. Lastly, in Bizkaia the increases obtained in relation to February 2021 stood at 230.6% for visitor numbers and 71.1% for overnight stays.

The average length of stay in this type of establishment was 2.17 days in February 2022, a figure far below the 4.47 days observed in the same month of 2021.

Bed and room occupancy rates experienced a year-on-year increase of 7.0 and 7.2 percentage points, respectively, the bed occupancy rate standing at 11.6% and that of rooms at 14.6%.

As regards **tourist apartments in February 2022**, visitor numbers and overnight stays totalled 6,053 and 28,820, respectively. In relation to February of the previous year, the year-on-year increase in visitor numbers stood at 293.7% and that of overnight stays at 99.8%.

Visitors, overnight stays, average length of stay and bed occupancy rates in tourist apartments of the Basque Country. February 2022

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
							by seats		by apartments	
	02/2022	m/m-12 (%)	02/2022	m/m-12 (%)	02/2022	02/2021	02/2022	p.p. *	02/2022	p.p. *
BASQUE COUNTRY	6.053	293,7	28.820	99,8	4,76	9,38	28,6	12,4	59,5	21,5
State origin	4.526	231,9	20.035	76,7	4,43	8,31	-	-	-	-
Foreign origin	1.526	779,7	8.785	184,7	5,76	17,79	-	-	-	-
Araba/Álava	562	76,7	6.337	60,1	11,28	12,45	22,4	6,5	62,9	14,5
State origin	516	66,1	4.589	43,6	8,89	10,29	-	-	-	-
Foreign origin	46	522,9	1.749	129,8	28,00	28,00	-	-	-	-
Bizkaia	4.081	466,4	9.161	169,9	2,24	4,71	23,9	13,1	41,7	14,1
State origin	3.029	369,1	6.223	128,9	2,05	4,21	-	-	-	-
Foreign origin	1.052	1.307,4	2.938	334,7	2,79	9,04	-	-	-	-
Gipuzkoa	1.410	182,6	13.322	88,4	9,45	14,18	39,0	17,3	69,4	30,4
State origin	981	140,8	9.223	70,1	9,40	13,31	-	-	-	-
Foreign origin	428	368,7	4.098	148,5	9,57	18,05	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date March 22, 2022

Source: Eustat Tourist accommodating establishments survey

The number of visitors from abroad represented 25.2% of the total number of visitors and 30.5% of overnight stays in tourist apartments in the Basque Country during February 2022, following some equally significant year-on-year increases.

The average length of stay for this type of establishment was 4.76 days in February 2022, below that obtained in February 2021, which stood at 9.38 days.

At provincial level, the average length of stay in February 2022 stood at 11.28 days in Álava and at 9.54 days in Gipuzkoa, whereas in Bizkaia it was 2.24 days.

The apartment occupancy rate at the Basque Country level reached 59.5%, representing an increase of 21.5 percentage points in relation to February 2021. The bed occupancy rate, following a year-on-year increase of 12.4 percentage points, stood at 28.6%.

Informative note

The response rate of the Survey on Tourist Establishments in February 2022 was **97.3%** for Rural Accommodation and **87.0%** for Tourist Apartments.

Eustat would like to thank all establishments that participated in this survey for their effort.

For further information:

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