

SURVEY ON TOURIST ESTABLISHMENTS. Except hotels. January 2022

Overnight stays in rural accommodation and tourist apartments in the Basque Country in January 2022 practically doubled those registered in January 2021

Visitor numbers stood at 2,643 for rural establishments and 4,688 for tourist apartments, far exceeding January 2021 figures

Rural accommodation in the Basque Country registered 2,643 visitors and 6,743 overnight stays in January 2022, figures that translate into year-on-year increases of 229.1% and 102.6% respectively, according to Eustat data.

Visitors, overnight stays, average length of stay and bed occupancy rates in rural tourism establishments in the Basque Country. January 2022

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
							by seats		by rooms	
	01/2022	m/m-12 (%)	01/2022	m/m-12 (%)	01/2022	01/2021	01/2022	p.p. *	01/2022	p.p. *
BASQUE COUNTRY	2.643	229,1	6.743	102,6	2,55	4,14	5,9	2,8	8,4	2,9
State origin	2.387	232,9	5.960	93,1	2,50	4,30	-	-	-	-
Foreign origin	256	197,7	783	223,6	3,06	2,81	-	-	-	-
Araba/Álava	485	325,4	1.304	128,4	2,69	5,01	5,0	2,6	6,5	2,0
State origin	444	296,4	1.191	115,8	2,68	4,93	-	-	-	-
Foreign origin	41	1.950,0	113	494,7	2,76	9,50	-	-	-	-
Bizkaia	542	112,5	1.455	39,0	2,68	4,11	4,5	0,9	7,1	0,8
State origin	516	129,3	1.418	50,9	2,75	4,18	-	-	-	-
Foreign origin	26	-13,3	37	-65,4	1,42	3,57	-	-	-	-
Gipuzkoa	1.616	272,4	3.984	133,0	2,47	3,94	7,1	4,0	10,0	4,7
State origin	1.427	275,5	3.351	110,2	2,35	4,19	-	-	-	-
Foreign origin	189	250,0	633	445,7	3,35	2,15	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date February 23, 2022

Source: Eustat Tourist accommodating establishments survey

Spain was the origin of 90.3% of visitors and 88.4% of overnight stays registered at rural accommodation in the Basque Country in January 2022. Although there was a significant rise in foreign visitors in year-on-year terms, in January they only represented 9.7% of total visitor numbers and 11.6% of total overnight stays.

Year-on-year rises in January 2022 for visitor numbers and overnight stays in Álava were 325.4% and 128.4%, respectively. In Gipuzkoa, visitors were up by 272.4% and overnight stays by 133.0%. Lastly, in Bizkaia the increases obtained in relation to January 2021 stood at 112.5% for visitors and 39.0% for overnight stays.

The average length of stay in this type of establishment was 2.55 days in January 2022, a figure lower than the 4.14 days of average length of stay observed in the same month of 2021.

Bed and room occupancy rates experienced a year-on-year increase of 2.8 and 2.9 percentage points, respectively, the bed occupancy rate standing at 5.9% and that of rooms at 8.4%.

As regards **tourist apartments**, in January 2022 visitor numbers and overnight stays totalled 4,688 and 27,696, respectively. In relation to January of the previous year, the number of visitors rose by 168.2% and overnight stays were up 92.0%.

Visitors, overnight stays, average length of stay and bed occupancy rates in tourist apartments of the Basque Country. January 2022

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
							by seats		by apartments	
	01/2022	m/m-12 (%)	01/2022	m/m-12 (%)	01/2022	01/2021	01/2022	p.p. *	01/2022	p.p. *
BASQUE COUNTRY	4.688	168,2	27.696	92,0	5,91	8,25	25,5	10,3	55,6	20,2
State origin	3.732	140,6	19.749	73,1	5,29	7,36	-	-	-	-
Foreign origin	956	384,8	7.947	163,7	8,32	15,29	-	-	-	-
Araba/Álava	559	36,6	6.706	67,0	12,01	9,82	21,9	7,3	61,6	19,4
State origin	518	36,4	4.971	55,4	9,59	8,42	-	-	-	-
Foreign origin	40	38,1	1.735	112,6	31,00	28,14	-	-	-	-
Bizkaia	3.296	273,3	7.579	107,6	2,30	4,14	18,1	7,5	32,5	6,3
State origin	2.615	228,0	5.567	98,2	2,13	3,52	-	-	-	-
Foreign origin	680	696,8	2.012	139,2	2,96	9,85	-	-	-	-
Gipuzkoa	834	82,7	13.411	98,5	16,09	14,80	37,0	16,7	67,8	30,5
State origin	599	60,2	9.210	70,6	15,39	14,45	-	-	-	-
Foreign origin	235	184,3	4.200	209,6	17,87	16,41	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date February 23, 2022

Source: Eustat Tourist accommodating establishments survey

The number of visitors from abroad represented 20.4% of the total number of visitors and 28.7% of overnight stays in tourist apartments in the Basque Country in January 2022.

The average length of stay for this type of establishment was 5.91 days in January 2022, below that obtained in January 2021, which stood at 8.25 days.

At provincial level, the average length of stay in January 2022 stood at 16.09 days in Gipuzkoa and at 12.01 days in Álava, whereas in Bizkaia it was 2.30 days.

The apartment occupancy rate at the Basque Country level reached 55.6%, representing an increase of 20.2 percentage points in relation January 2021.

Informative note

The response rate of the Survey on Tourist Establishments in January 2022 was **96.7%** for Rural Accommodation and **86.3%** for Tourist Apartments.

Eustat would like to thank all establishments that participated in this survey for their effort.

For further information:

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