

SURVEY ON TOURIST ESTABLISHMENTS. APARTMENTS JULY 2018

Overnight stays in tourist apartments in the Basque Country increased by 27.1% in July 2018

In hotels, rural accommodation and tourist apartments as a whole, there was a 5.1% increase in overnight stays in July

Overnight stays registered in tourist apartments of the Basque Country in July 2018 stood at 39,175, up 27.1% on those registered in July 2017, according to EUSTAT data.

There was a year-on-year positive trend in overnight stays in the three provinces: in Gipuzkoa they increased by 55.2%, in Álava they grew by 34.9% and in Bizkaia they were up by 5.8%.

Furthermore, there were 10,678 visitors registered in tourist apartments in the Basque Country in July 2018, which was a rise of 23.9%. By province, the number of visitors was up 84.9% in Álava and 51.8% in Gipuzkoa, whereas there was a drop of 4.9% in Bizkaia.

Table 1.- Overnight stays, visitor numbers, average stay and bed occupancy rates in hotel establishments in the Basque Country. July 2018

	Overnight stays		Visitors		Average length	
	07/2018	m/m-12 (%)	07/2018	m/m-12 (%)	07/2018	07/2017
BASQUE COUNTRY	39.175	27,1	10.678	23,9	3,67	3,58
State	25.475	30,6	6.490	33,8	3,93	4,02
Foreigners	13.700	21,1	4.188	11,2	3,27	3,00
ARABA/ÁLAVA	8.800	34,9	1.983	84,9	4,44	6,08
State	7.492	34,0	1.567	84,2	4,78	6,57
Extranjeros	1.308	40,2	416	87,6	3,14	4,21
BIZKAIA	15.712	5,8	4.625	-4,9	3,40	3,05
State	9.919	13,2	2.918	6,0	3,40	3,18
Foreigners	5.793	-4,9	1.707	-19,1	3,39	2,89
GIPUZKOA	14.663	55,2	4.070	51,8	3,60	3,52
State	8.064	56,3	2.005	60,6	4,02	4,13
Foreigners	6.599	54,0	2.065	44,1	3,20	2,99

Source: Eustat. Survey on tourist establishments

This July the average length of stay was 3.67 days, above the average length of stay of 3.58 days registered in July 2017. In Álava there was a decrease from 6.08 days last year to 4.44 days in July of this year; in Bizkaia there was an increase from 3.05 days to 3.40 days; and finally in

Gipuzkoa the average length of stay also rose from 3.52 days in July 2017 to 3.60 days in July 2018.

Tourist balance for July 2018

In hotels, rural accommodation and apartments as a whole, there were 355,930 visitors in July 2018, which was an increase of 3.2% on the same month of the previous year. 46.5% of the total number of visitors to the Basque Country was concentrated in Bizkaia, and total visitor numbers rose by 3.8%. In Gipuzkoa, which accumulated 39.3% of visitors to the Basque Country, there was an increase of 4.6% and in Álava, with 14.2% of visitors, there was a fall of 2.4%.

Overnight stays in the total number of tourist establishments were up by 5.1%, with a decrease of 1.0% in Álava, but increases of 7.4% in Gipuzkoa and 3.8% in Bizkaia.

Table 2.- Overnight stays, visitor numbers, average stay and occupancy rates in rural accommodation in the Basque Country. July 2018

	Overnight stays		Visitors	
	07/2018	m/m-12 (%)	07/2018	m/m-12 (%)
BASQUE COUNTRY	768.305	5,1	355.930	3,2
Araba/Álava	97.803	-1,0	50.741	-2,4
Bizkaia	339.978	4,8	165.349	3,8
Gipuzkoa	330.524	7,4	139.840	4,6

Source: Eustat. Survey on tourist establishments

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