

SURVEY ON TOURIST ESTABLISHMENTS. APARTMENTS. MARCH 2018

Overnight stays in tourist apartments in the Basque Country increased by 59.1% in March 2018

In hotels, rural accommodation and tourist apartments as a whole, there was a 27.5% increase in overnight stays in March

Overnight stays registered in tourist apartments of the Basque Country in March 2018 stood at 22,985, up 59.1% on those registered in March 2017, according to EUSTAT data. **It should be taken into account when analysing these data that this year Easter fell in March, and last year it was in April.**

There was a year-on-year upward trend in overnight stays in the three provinces: in Gipuzkoa they more than doubled, in Álava they increased by 66.5% and in Bizkaia they were up by 23.1%.

On the other hand, there were 5,742 visitors registered in tourist apartments in the Basque Country in March 2018, which is a rise of 26.7%. By provinces, the number of visitors increased by 112.8% in Álava, 30.1% in Gipuzkoa, and 4.5% in Bizkaia.

Table 1.- Overnight stays, visitor numbers, average stay and bed occupancy rates in hotel establishments in the Basque Country. March 2018

	Overnight stays		Visitors		Average length	
	03/2018	m/m-12 (%)	03/2018	m/m-12 (%)	03/2018	03/2017
BASQUE COUNTRY	22.985	59,1	5.742	26,7	4,00	3,19
State	18.169	60,2	4.456	26,7	4,08	3,23
Foreigners	4.815	55,3	1.287	26,5	3,74	3,05
ARABA/ÁLAVA	7.683	66,5	1.121	112,8	6,85	8,76
State	6.834	61,4	1.061	105,8	6,44	8,21
Extranjeros	849	123,3	60	427,1	14,14	31,00
BIZKAIA	7.616	23,1	2.421	4,5	3,15	2,67
State	6.086	45,7	1.944	15,5	3,13	2,48
Foreigners	1.531	-23,9	476	-24,7	3,22	3,19
GIPUZKOA	7.685	111,1	2.200	30,1	3,49	2,15
State	5.249	79,0	1.450	10,0	3,62	2,22
Foreigners	2.436	244,0	750	101,0	3,25	1,90

Source: Eustat. Survey on tourist establishments

This March the average length of stay was 4.00 days, above the average length of stay of 3.19 days that was registered in March 2017. In Álava there was a decrease from 8.76 days last year to 6.85 days in March of this year; in Bizkaia there was a rise from 2.67 days to 3.15 days; and finally in Gipuzkoa, the average length of stay rose from 2.15 days in March 2017 to 3.49 days in March 2018.

Tourist balance for March 2018

In hotels, rural accommodation and apartments as a whole, there were 247,791 visitors in March 2018, which was an increase of 16.9% with respect to the same month of the previous year. 45.8% of the total number of visitors to the Basque Country was concentrated in Bizkaia, and total visitor numbers rose by 13.2%. In Gipuzkoa, which accumulated 40.0% of visitors to the Basque Country, there was an increase of 23.9% and in Álava, with 14.3% of visitors, there was a rise of 11.2%.

Overnight stays in the total number of tourist establishments were up by 27.5%, with an increase of 33.6% in Gipuzkoa, a rise of 24.4% in Bizkaia and an increase of 21.6% Álava.

Table 2.- Overnight stays, visitor numbers, average stay and occupancy rates in rural accommodation in the Basque Country. March 2018

	Overnight stays		Visitors	
	03/2018	m/m-12 (%)	03/2018	m/m-12 (%)
BASQUE COUNTRY	491.184	27,5	247.791	16,9
Araba/Álava	70.040	21,6	35.398	11,2
Bizkaia	225.643	24,4	113.373	13,2
Gipuzkoa	195.500	33,6	99.020	23,9

Source: Eustat. Survey on tourist establishments

For further information:

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