

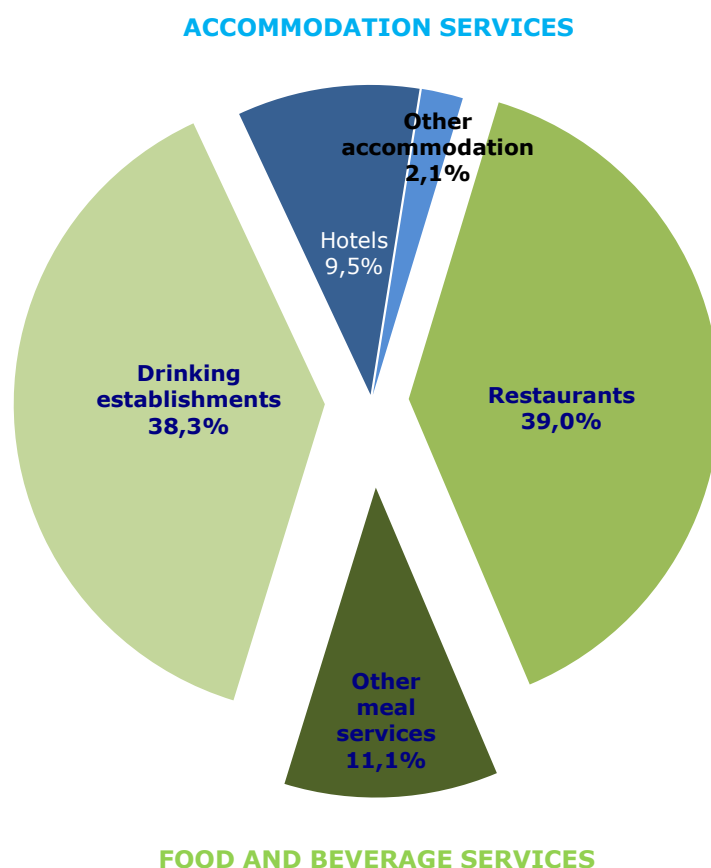
SERVICE STATISTICS. HOTEL MANAGEMENT & CATERING 2013

## The turnover figure for Hotel Management & Catering rose by 2.3% in 2013

*The sector employed more than 53,000 people and microenterprises (fewer than 10 employees) comprised 94.7% of establishments*

The Hotel Management & Catering sector (accommodation services and food and drinks services) had a turnover of 5 billion 264 million euros in 2013, which was 2.3% more than in 2012, according to data prepared by EUSTAT. Employment was also up by 872 people, an increase of 1.7%, with 53,295 people employed in 2013. However, overall there was a net loss of a little over 60 establishments, or 0.4%, leaving 14,088.

**Graph 1. Distribution of the Turnover of the Hotel Management & Catering sector by activity group (millions of €). 2013**



Source: Eustat. Services survey

The Food and Drink division, which includes the sub-sectors of Restaurants, Other Food Services and Premises for the Sale and Consumption of Drinks, was the most important in terms of turnover, at 88.4% of the total, and performed the best, with a 2.7% increase in turnover and 2.5% increase in employment. On the other hand, the Accommodation Services division, consisting of the sub-sectors Hotels and Other accommodation, which

represented 11.6% of the total turnover, developed negatively, with a slight fall in turnover (-0.5%) and in employment (-4.6%).

**Table 1. Main variables by activity group (thousands of euros). 2013**

	TOTAL		Hotels		Other accommodation		Restaurants		Other Food Services		Beverages establishments	
	Value	Δ%	Value	Δ%	Value	Δ%	Value	Δ%	Value	Δ%	Value	Δ%
<b>Establishments (number)</b>	14.088	-0,4	456	-2,1	599	-4,0	3.679	-1,4	200	4,2	9.154	0,2
<b>Employed personnel (number)</b>	53.295	1,7	4.585	-5,8	1.305	0,1	19.451	0,3	9.397	11,6	18.557	0,7
<b>Turnover</b>	5.263.713	2,3	498.250	-1,4	113.300	3,6	2.050.992	3,5	584.737	20,3	2.016.434	-2,2
<b>Supplyings</b>	2.018.269	1,3	92.418	-3,2	20.431	14,5	850.129	5,6	167.795	6,7	887.496	-3,2
<b>Expenditures on personnel</b>	1.326.080	3,1	165.179	-6,2	27.544	1,1	519.820	0,5	300.664	19,1	312.873	0,1
<b>Exterior services</b>	1.106.968	3,1	178.733	2,3	45.288	-2,6	435.369	7,5	51.162	-2,4	396.416	0,3
<b>Profit for the year</b>	647.426	3,2	3.949	-55,2	23.869	113,6	188.166	-3,0	54.475	172,2	376.967	-4,1

Source: Eustat. Services Survey

At a more disaggregated level, within the division of Food and Drink the activity of Restaurants is the most significant, with 44.1% of total turnover and 41% of employment, improving its turnover figure by 3.5% with respect to the previous year, and increasing its employment by 0.3%. The sub-sector of Premises for the Sale and Consumption of Drinks, with slightly less weight than the previous one, saw its turnover fall by 2.2% with a moderate rise in employment of 0.7%. Finally, in this division the performance of the sub-sector Other Food Services stood out, which includes catering, among other things. Although it only represented 12.6% of turnover and 19.8% of employment, it posted a considerable increase in both employment (11.6%) and in turnover (20.3%).

In the case of Accommodation Services, the Hotels sub-sector lost 5.8% of its employment and 1.4% of its turnover, accounting for 81.5% of the turnover figure and 77.8% of the personnel for that division. On the other hand, the Other Accommodation sub-sector saw its turnover rise by 3.6%, and there was no noticeable change in personnel employed (0.1%).

**By province**, for the sector as a whole in 2013 the three provinces performed positively in terms of turnover and, with the exception of Bizkaia, in terms of employment too. In turnover, Gipuzkoa, with 35% of sales in the Basque Country, saw its sales rise by 2.5% and its employment by 4.8% in 2013. In Álava there was a 2.9% increase in employment and a 1.6% increase in turnover, accounting for 14% of total sales. The Hotel Management & Catering sector in Bizkaia had a turnover of 2.4% more than in 2012, with sales representing 51% of the total, but employment was down by 0.7%.

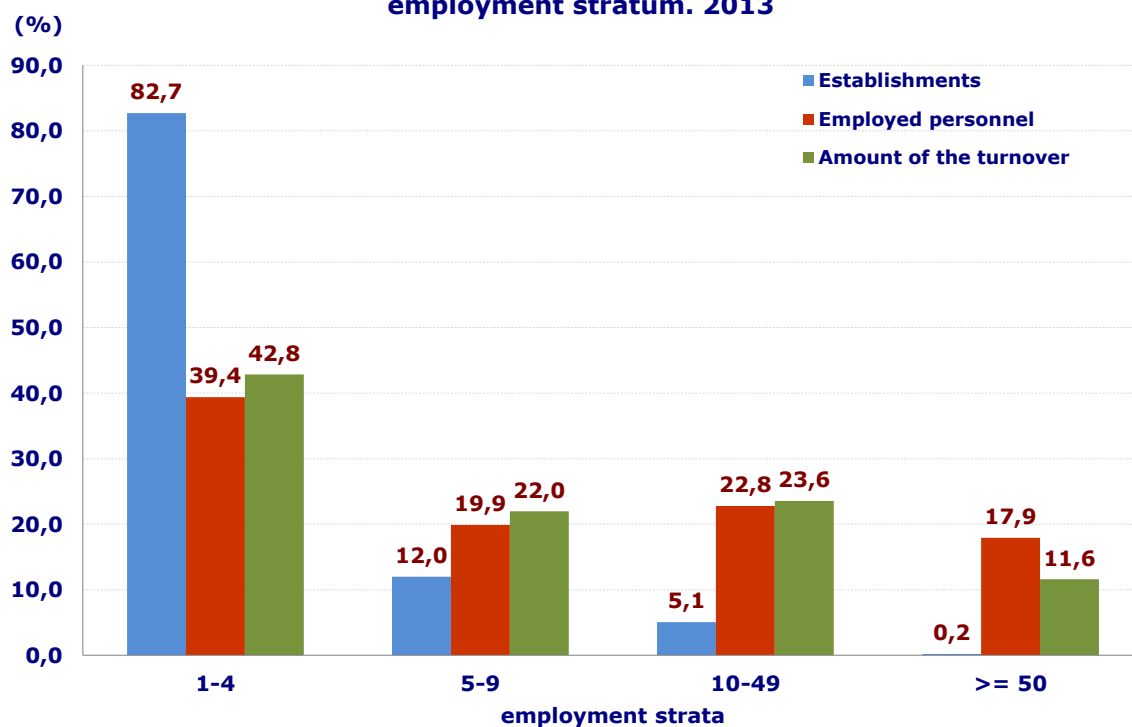
**Table 2. Main variables by province (thousands of euros). 2013**

	Basque Country		Araba / Álava		Bizkaia		Gipuzkoa	
	Value	Δ%	Value	Δ%	Value	Δ%	Value	Δ%
<b>Establishments (number)</b>	14.088	-0,4	2.073	-0,4	7.605	-0,2	4.410	-0,9
<b>Employed personnel (number)</b>	53.295	1,7	7.262	2,9	27.208	-0,7	18.825	4,8
<b>Turnover</b>	5.263.713	2,3	736.245	1,6	2.683.886	2,4	1.843.582	2,5
<b>Supplyings</b>	2.018.269	1,3	292.304	1,8	1.025.413	0,4	700.552	2,4
<b>Expenditures on personnel</b>	1.326.080	3,1	172.939	1,9	672.276	2,9	480.865	3,9
<b>Exterior services</b>	1.106.968	3,1	153.725	-1,4	574.569	4,2	378.674	3,4
<b>Profit for the year</b>	647.426	3,2	87.157	-1,4	330.333	7,6	229.936	-0,8

Source: Eustat. Services survey

An analysis according to the size of establishments in the Hotel Management & Catering sector revealed that microenterprises (with fewer than 10 employees) comprised 94.7% of establishments and generated 64.8% of total turnover with 59.3% of the employed personnel. Small companies (with 10 to 49 employees) represented 5.1% of establishments with 22.8% of employment, and 23.6% of the turnover. Finally, companies with 50 or more employees (medium and large companies) invoiced 11.6% of total turnover, provided employment to 17.9% of people in work and represented 0.2% of all establishments.

**Graph 2. Distribution of the number of establishments, personnel employed and turnover figure for the Hotel Management & Catering sector in the Basque Country by employment stratum. 2013**



Source: Eustat. Services survey

**For further information:**

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