

SURVEY ON TOURIST ESTABLISHMENTS (ETR) DECEMBER 2013

Visitor numbers were down 1.2% in December in the Basque Country

The balance for 2013 closed with a drop in visitor numbers of 2.1% and a fall in overnight stays of 3.1%

There were 150,908 visitors registered in the hotel establishments of the Basque Country in December 2013, 1,816 down on the same month of the previous year, which was a decrease of 1.2%, according to Eustat data. Visitor numbers were up in Álava, where they increased by 3.2%, but in Bizkaia there was a drop of 2.9% compared to the data from December 2012 and in Gipuzkoa there was a fall of 0.7%

Visitor numbers from within Spain fell by 1.3%, whilst there was a fall in foreign visitor numbers of 0.9%. Spanish visitors increased their presence in Álava, where they were up by 7.3%, but in Bizkaia they decreased by 2.8% and in Gipuzkoa they fell by 3.2%. Foreign visitors were up by 5.3% in Gipuzkoa, but were down by 2.9% in Álava and by 2.9% in Bizkaia.

Table 1.- Overnight stays, visitor numbers, average stay and bed occupancy rates in hotel establishments in the Basque Country. December 2013

	Overnight stays		Visitors		Average length		Degree of occupation (%)			
	12/2013	m/m-12 (%)	12/2013	m/m-12 (%)	12/2013	12/2012	12/2013	p.p.*	12/2013	p.p.*
BASQUE COUNTRY	260.455	-4,4	150.908	-1,2	1,73	1,78	31,4	-1,9	38,1	-1,3
State	189.400	-5,1	112.047	-1,3	1,69	1,76	-	-	-	-
Foreigners	71.055	-2,4	38.861	-0,9	1,83	1,86	-	-	-	-
ARABA/ÁLAVA	40.860	-8,4	24.031	3,2	1,70	1,92	29,3	-3,5	36,2	-1,9
State	32.998	-6,8	20.019	7,3	1,65	1,90	-	-	-	-
Extranjeros	7.862	-14,6	4.012	-13,4	1,96	1,99	-	-	-	-
Vitoria-Gasteiz	30.418	-14,0	17.121	-1,5	1,78	2,03	31,7	-5,5	40,5	-3,6
BIZKAIA	128.027	-6,5	74.775	-2,9	1,71	1,78	32,3	-3,5	39,5	-4,0
State	93.679	-6,5	56.298	-2,8	1,66	1,73	-	-	-	-
Foreigners	34.348	-6,6	18.477	-2,9	1,86	1,93	-	-	-	-
Bilbao	86.338	-5,7	49.301	-1,0	1,75	1,84	36,2	-6,4	43,5	-7,5
GIPUZKOA	91.568	0,9	52.102	-0,7	1,76	1,73	31,2	0,9	37,1	2,3
State	62.723	-1,8	35.730	-3,2	1,76	1,73	-	-	-	-
Foreigners	28.845	7,5	16.372	5,3	1,76	1,73	-	-	-	-
Donostia / San Sebastián	55.055	0,6	31.424	3,8	1,75	1,81	38,2	1,3	44,0	3,6

p.p.* = difference in percentage points on the same month of the previous year

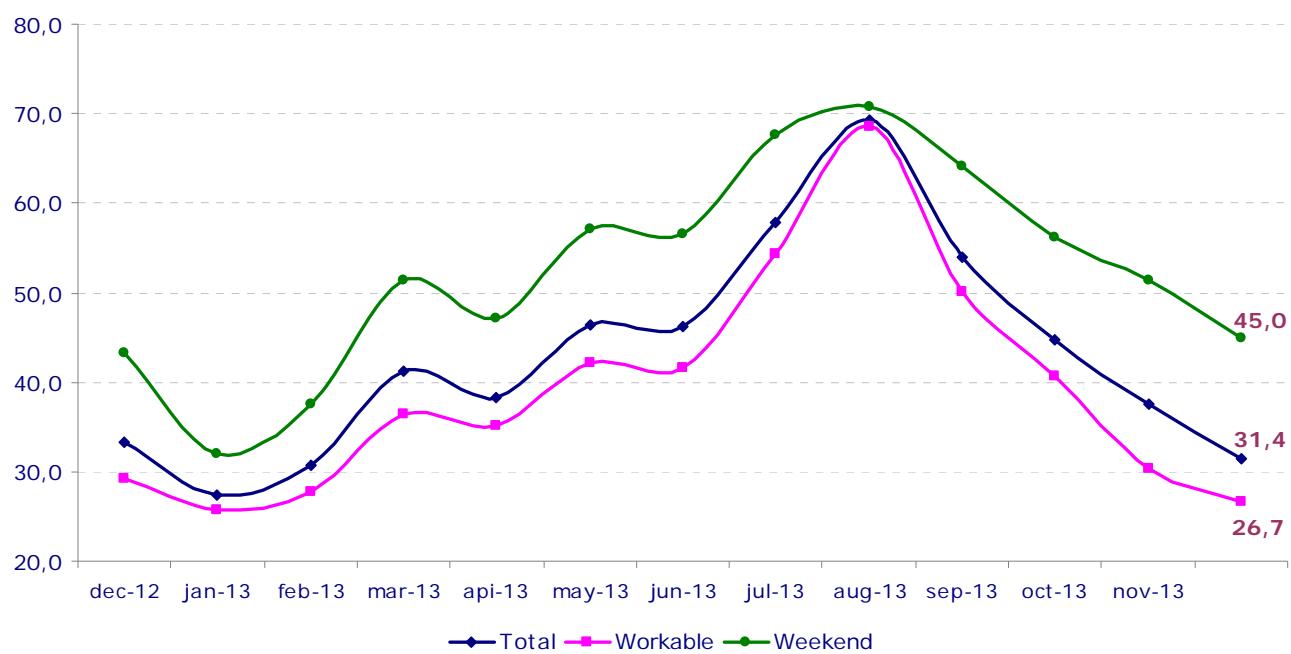
Source: Eustat. Survey on Tourist Establishments (ETR)

Registered overnight stays in December 2013 totalled 260,455, which was 4.4% down on the same month of the previous year, that is, there were 11,871 fewer overnight stays. There was a negative year-on-year change in overnight stays in Álava, where they fell by 8.4% and in Bizkaia, where they were down 6.5%, but in Gipuzkoa they were up 0.9%.

The average length of stay stood at 1.73 days and represented a drop with respect to that of the previous year, 1.78 days. In Álava this figure fell from 1.92 in December 2012 to 1.70 this December; in Bizkaia it fell from 1.78 days in December 2012 to 1.71 days this December, and in Gipuzkoa it was up, increasing from 1.73 to 1.76 days.

There was a reduction in the bed occupancy rate for the Basque Country overall, where it went from 33.3% in December 2012 to 31.4% in December this year. Álava witnessed a fall of 3.5 percentage points, dropping from an occupancy rate of 32.8% in December 2012 to a rate of 29.3% this December. Bizkaia also saw a decrease of 3.5 percentage points, going from a bed occupancy rate of 35.8% in December 2012 to a rate of 32.3% in December this year. Gipuzkoa experienced a rise of 0.9 percentage points, increasing from 30.3% to 31.2%. The room occupancy rate also registered a negative variation, of 1.3 percentage points, for the Basque Country as a whole. In both Álava and Bizkaia it decreased by 1.9 and 4 percentage points respectively, whilst in Gipuzkoa, on the other hand, it was up by 2.3 points.

Graphic 1.- Evolution of occupancy rates for hotel establishments in the Basque Country according to type of day (%)



Source: Eustat. Survey on Tourist Establishments (ETR)

Taking into account the day of the week, at weekends there was a higher occupancy in the Basque Country as a whole in December 2013, with 45.0% of places occupied, whilst the registered occupancy stood at 26.7% on weekdays.

The number of personnel employed in hotel establishments in the Basque Country in December 2013 fell by 1.9% in comparison with December 2012.

2013 balance for hotel establishments: the number of visitors registered a drop of 2.1% and the number of overnight stays in the Basque Country fell by 3.1% compared to the previous year

There were 2,368,080 visitors in 2013, that is, 52,027 fewer than the previous year. The number of visitors increased by 1.8% in Gipuzkoa, but dropped 2.5% in Bizkaia and 10.1% in Álava.

Overnight stays in 2013 stood at 4,478,672, that is, 143,631 overnight stays down on the previous year. Overnight stays were up 2.8% in Gipuzkoa, whereas they were down 4.6% in Bizkaia and 12.5% in Álava.

The average length of stay fell, going from 1.91 days in 2012 to 1.89 days in 2013 in the Basque Country, whilst the bed occupancy rate was down from 46.1% in 2012 to 44.3% in 2013.

Table 2.- Overnight stays, visitor numbers, average stay and bed occupancy rates in hotel establishments in the Basque Country. December 2013

	Overnight stays		Visitors		Average length		Degree of occupation (%) by places		Degree of occupation (%) by rooms	
	2013	2013/2012 (%)	2013	2013/2012 (%)	2013	2012	2013	p.p.*	2013	p.p.*
	BASQUE COUNTRY	4.478.672	-3,1	2.368.080	-2,1	1,89	1,91	44,3	-1,9	53,8
ARABA/ÁLAVA	627.922	-12,5	341.479	-10,1	1,84	1,89	38,6	-3,4	47,2	-2,5
BIZKAIA	2.115.775	-4,6	1.145.054	-2,5	1,85	1,89	44,2	-2,1	55	-2,7
GIPUZKOA	1.734.975	2,8	881.547	1,8	1,97	1,95	46,9	-1,1	55	-1,3

p.p.* = difference in percentage points on the previous year

Source: Eustat. Survey on Tourist Establishments (ETR)

RURAL ACCOMMODATION

The number of visitors decreased by 1.4% and the number of overnight stays in rural accommodation fell by 9.2% in the Basque Country in December

Rural tourism establishments and country cottages in the Basque Country recorded a total of 18,139 overnight stays in December, which was a drop of 9.2% in comparison with the same month of the previous year. At provincial level, a decrease of 6.8% was recorded in Bizkaia while Gipuzkoa saw a fall of 9.5%. Álava witnessed a fall of 11.6% in comparison to December 2012.

The bed occupancy rate, 15.2%, also experienced a slight drop of one percentage point in relation to December 2012. The fall experienced in Bizkaia was 1.3 percentage points, with the occupancy rate in December standing at 14.9%. Álava also recorded a decrease of 0.9 percentage points, with the bed occupancy rate remaining at 15.6%. In Gipuzkoa the occupancy rate stood at 15.1%, representing a decrease of 0.7 percentage points in comparison with December 2012.

There were 8,835 visitors to rural tourism establishments in the Basque Country in December, 1.4% down on the same month of the previous year. By province, Bizkaia saw an increase of 4.6% and in Gipuzkoa there was a rise of 0.2%, while Álava registered a drop of 12.6%.

Lastly, the average length of stay per visitor was down from 2.23 days in December 2012 to 2.05 days in December 2013.

Table 3.- Overnight stays, visitor numbers, average stay and occupancy rates in rural accommodation establishments in the Basque Country. December 2013

	Overnight stays		Visitors		Average length		Degree of occupation by places (%)	
	12/2013	m/m-12 (%)	12/2013	m/m-12 (%)	12/2013	12/2012	12/2013	p.p.*
BASQUE COUNTRY	18.139	-9,2	8.835	-1,4	2,05	2,23	15,2	-1,0
ARABA/ÁLAVA	4.216	-11,6	1.789	-12,6	2,36	2,33	15,6	-0,9
BIZKAIA	5.485	-6,8	2.798	4,6	1,96	2,20	14,9	-1,3
GIPUZKOA	8.438	-9,5	4.248	0,2	1,99	2,20	15,1	-0,7

p.p.* = difference in percentage points on the same month of the previous year

Source: Eustat. Survey on Tourist Establishments (ETR)

2013 annual balance for rural tourism: visitor numbers fell by 9.5% and overnight stays fell by 10.6%

There were 112,131 visitors to rural tourism establishments in the Basque Country in 2013, which was 9.5% down on the previous year, whilst overnight stays stood at 292,937, 10.6% down on 2012.

Visitor numbers decreased in the three provinces: in Bizkaia they fell by 18.8%, in Álava they were down 8.5% and in Gipuzkoa they fell by 4.5%. Overnight stays also fell in the three provinces: by 19.5% in Bizkaia, 13.5% in Álava and 4.7% in Gipuzkoa.

The average stay per visitor fell from 2.64 days in 2012 to 2.61 days in 2013. The bed occupancy rate was down, going from 21.7% in 2012 to 20.0% in 2013.

Table 4.- Overnight stays, visitor numbers, average stay and occupancy rates in rural accommodation establishments in the Basque Country. 2013

	Overnight stays		Visitors		Average length		Degree of occupation (%) by places		by rooms	
	2013	2013/2012 (%)	2013	2013/2012 (%)	2013	2012	2013	p.p.*	2013	p.p.*
BASQUE COUNTRY	292.937	-10,6	112.131	-9,5	2,61	2,64	20,0	-1,7	21,9	-1,5
ARABA/ÁLAVA	45.716	-13,5	19.663	-8,5	2,32	2,46	14,2	-1,8	15,3	-1,9
BIZKAIA	79.554	-19,5	30.242	-18,8	2,63	2,65	18,1	-3,2	20,5	-2,8
GIPUZKOA	167.667	-4,7	62.226	-4,5	2,69	2,70	23,9	-0,7	26	-0,6

p.p.* = difference in percentage points on the previous year

Source: Eustat. Survey on Tourist Establishments (ETR)

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