

[SURVEY ON TOURIST ESTABLISHMENTS \(EETR\) APRIL 2013](#)

The number of visitors was down by 14.1% and overnight stays decreased by 18.5% in April 2013

The balance for the first quarter of 2013 compared to 2012 registered decreases of 5.7% in the number of visitors and 6.9% in overnight stays

There were 168,115 visitors registered in the hotel establishments of the Basque Country in April 2013, 27,564 down on the same month of the previous year, which was a decrease of 14.1%, according to Eustat data. The number of visitors fell by 7.8% in Gipuzkoa, 15.7% in Bizkaia and by 23.5% in Álava compared to the same month of 2012.

The number of visitors from within Spain fell by 20.2% compared to April 2012, whilst the number of foreign visitors was down slightly (-1.1%). Visitors from Spain reduced their presence in the three provinces: in Gipuzkoa they were down by 18.1%, in Bizkaia they were down by 18.4% and in Álava there was a decrease of 29.3%. The number of overseas visitors increased by 12.2% in Bizkaia, but in Álava and Gipuzkoa they were down by 1.9% and 10.5%, respectively.

Registered overnight stays in April 2013 stood at 305,138, which was 18.5% down on the same month of the previous year, that is, there were 69,143 fewer overnight stays. Overnight stays had a year-on-year negative evolution in the three provinces; in Gipuzkoa they were down by 11.9%, in Bizkaia there was a drop of 20.1% and in Álava the fall experienced was 28.7%, compared to April 2012.

The average length of stay decreased compared to April 2012: it dropped from 1.91 days to 1.82 this April for the Basque Country. In Álava it was down by 6.2%, standing at 1.80 days, whilst in Bizkaia and Gipuzkoa it decreased by 4.7% in both cases, standing at 1.81 and 1.83 days, respectively.

The bed occupancy rate was down by 8.8 percentage points for the Basque Country overall, going from an occupancy rate of 47.19% in April 2012 to 38.36% in the same month of this year. The greatest decrease was in Álava, where it went from 43.09% to 31.94%, 11.2 percentage points down; In Gipuzkoa there was a drop of 8.7 points, going from 48.58% in April 2012 to 39.92% this April, whilst Bizkaia registered an occupancy rate of 39.37% for this April against 47.64% registered the previous year, a downturn of 8.2 percentage points.

In the accumulated first four months of the year there were 583,183 visitors to the hotel establishments in the Basque Country, which was a drop of 5.7% on the same period of 2012. The number of overnight stays stood at 1,048,901, which was a drop of 6.9% with regards to the first four months of the previous year. The average stay posted a downturn of 1.2%, going from 1.82 days in the first quarter of 2012 to 1.80 days in the first quarter of 2013. The bed occupancy rate registered a drop of 7.0%, going from 36.87% occupancy in the first four months of 2012 to 34.28% for the same period of 2013.

Rural tourism: Visitors were down by 39.4% and overnight stays fell by 48.4%

The number of visitors to rural tourism establishments in the Basque Country totalled 11,448 in April, which was 39.4% down with respect to the same month of the previous year, dropping by 52.0% in Álava, 35.5% in Gipuzkoa and 32.7% in Bizkaia. There was a 43.5% overall drop in visitors from within Spain to the Basque Country: they were down 53.7% in Bizkaia, 41.2% in Gipuzkoa and 36.8% in Álava. Foreign visitors increased their numbers by 20.4% in the Basque Country as a whole, with high percentage increases in Álava and Gipuzkoa and a sharp drop in Bizkaia.

There were 15,728 overnight stays in rural tourism establishments of the Basque Country in April, which was 48.4% down on the same month of the previous year, with significantly negative year-on-year rates in the three provinces.

The average length of stay per visitor decreased with respect to April 2012, dropping from 2.53 days a year ago to 2.16 days this April.

The bed occupancy rate fell from 24.69% to 13.07%, due to the downturns registered in the three provinces:

During the first four months of 2013 there were a total of 24,997 visitors registered in the rural tourism establishments of the Basque Country, which was a 19.0% decrease on the first four-month period of 2012.

The number of overnight stays in the period from January-April 2013 stood at 58,386, down 16.4% on the same period of the previous year.

Methodological note: When assessing the year-on-year performance of April 2013, it must be taken into account that Easter fell on the last week of March this year, and the previous year it was in the first week of April.

Table 1: Hotel and Rural Tourism Establishments in the Basque Country. Monthly results

	BASQUE COUNTRY				ARABA / ÁLAVA				BIZKAIA				GIPUZKOA										
	04 2013	(%)	04 2012	(%)	Δ %	04 2013	(%)	04 2012	(%)	Δ %	04 2013	(%)	04 2012	(%)	Δ %	04 2013	(%)	04 2012	(%)	Δ %			
	HOTEL ESTABLISHMENTS																						
Overnight stays	305.138 100 374.281 100 -18,5				41.476 100 58.152 100 -28,7	145.689 100 182.285 100 -20,1	117.973 100 133.844 100 -11,9																
National	189.313	62	256.287	68	-26,1	29.638	71	45.850	79	-35,4	89.315	61	118.841	65	-24,8	70.360	60	91.596	68	-23,2			
Foreigners	115.825	38	117.994	32	-1,8	11.838	29	12.302	21	-3,8	56.374	39	63.444	35	-11,1	47.613	40	42.248	32	12,7			
Capital	192.569	63	242.369	65	-20,5	30.798	74	44.095	76	-30,2	96.498	66	122.164	67	-21,0	65.273	55	76.110	57	-14,2			
Coast	31.483	10	42.352	11	-25,7	-	-	-	-	-	7.746	5	13.229	7	-41,4	23.737	20	29.123	22	-18,5			
Inland	81.086	27	89.560	24	-9,5	10.678	26	14.057	24	-24,0	41.445	28	46.892	26	-11,6	28.963	25	28.611	21	1,2			
Entry of travellers	168.115 100 195.679 100 -14,1				23.103 100 30.210 100 -23,5	80.697 100 95.706 100 -15,7	64.315 100 69.763 100 -7,8																
National	105.981	63	132.859	68	-20,2	16.881	73	23.865	79	-29,3	51.326	64	62.879	66	-18,4	37.774	59	46.115	66	-18,1			
Foreigners	62.134	37	62.820	32	-1,1	6.222	27	6.345	21	-1,9	29.371	36	32.827	34	-10,5	26.541	41	23.648	34	12,2			
Capital	104.415	62	122.596	63	-14,8	16.038	69	21.679	72	-26,0	53.112	66	61.100	64	-13,1	35.265	55	39.817	57	-11,4			
Coast	16.273	10	21.077	11	-22,8	-	-	-	-	-	4.810	6	7.308	8	-34,2	11.463	18	13.769	20	-16,7			
Inland	47.427	28	52.006	27	-8,8	7.065	31	8.531	28	-17,2	22.775	28	27.298	29	-16,6	17.587	27	16.177	23	8,7			
Average stay	1,82				1,91	-4,7	1,80	1,92				-6,2	1,81	1,90				1,83	1,92				
Occupancy level by places	38,36				47,19	-18,7	31,94	43,09				-25,9	39,37	47,64				39,92	48,58				
Capital	44,22				54,52	-18,9	34,29	45,75				-25,0	47,05	56,14				46,43	58,28				
Coast	35,95				47,45	-24,2	-	-				-	21,39	35,39				46,22	56,15				
Inland	29,76				34,54	-13,8	26,66	36,44				-26,8	32,19	36,74				27,95	30,74				
Occupancy level by rooms	48,68				54,61	-10,9	41,56	51,34				-19,0	51,84	55,74				47,81	54,57				
Capital	57,18				63,66	-10,2	46,74	56,12				-16,7	62,19	66,07				56,39	65,10				
Coast	40,67				50,92	-20,1	-	-				-	26,62	38,92				50,37	58,81				
Inland	37,80				40,33	-6,3	30,06	38,19				-21,3	42,29	42,59				35,27	38,01				
AGRI-TOURISM																							
Overnight stays	15.728 100 30.483 100 -48,4				3.149 100 6.199 100 -49,2	3.449 100 8.101 100 -57,4	9.130 100 16.183 100 -43,6																
National	13.288 84 28.516 94 -53,4				2.742 87 6.031 97 -54,5	2.899 84 7.267 90 -60,1	7.647 84 15.218 94 -49,8																
Foreigners	2.440 16 1.967 6 24,0				407 13 168 3 142,3	550 16 834 10 -34,1	1.483 16 965 6 53,7																
Entry of travellers	7.293 100 12.032 100 -39,4				1.613 100 2.395 100 -32,7	1.553 100 3.238 100 -52,0	4.127 100 6.399 100 -35,5																
National	6.353 87 11.251 94 -43,5				1.452 90 2.297 96 -36,8	1.356 87 2.928 90 -53,7	3.545 86 6.026 94 -41,2																
Foreigners	940 13 781 6 20,4				161 10 98 4 64,3	197 13 310 10 -36,5	582 14 373 6 56,0																
Average stay	2,16				2,53	-14,6	1,95	2,59				-24,7	2,22	2,50				2,21	2,53				
Occupancy level by places	13,07				24,69	-47,1	11,70	23,11				-49,4	9,57	21,23				15,91	27,68				
Occupancy level by rooms	14,29				26,13	-45,3	12,46	24,22				-48,6	10,73	23,21				17,48	28,98				

Source: EUSTAT. Survey on Tourist Establishments of the Basque Country (EETR)

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Databank on EETR - Survey on Tourist Establishments of the Basque Country