

SURVEY ON TOURIST ESTABLISHMENTS (EETR) JANUARY 2013

The number of visitors to the Basque Country was down 6% in January 2013

Foreign visitor numbers remained positive whilst there was a downturn in the number of visitors from within Spain

There were 115,002 visitors registered in the hotel establishments of the Basque Country in January 2013, 7,319 down on the same month of the previous year, which was a decrease of 6%, according to Eustat data. The number of visitors fell by 15.8% in Álava, 6.4% in Bizkaia and 0.6% in Gipuzkoa.

Visitors from within Spain fell by 10.5% and foreign visitors rose by 8.2%. Visitors from Spain reduced their presence in the three provinces: in Álava they were down by 20.2%, in Bizkaia they fell by 12.1% and in Gipuzkoa they decreased by 2.4%. Foreign visitor numbers, on the other hand, were up in the three provinces: in Álava and Gipuzkoa there were similar increases, of 3.7% and 3.9%, respectively, and in Bizkaia the rise experienced was 12.8%.

Amongst travellers from other Autonomous Regions there was a greater percentage increase in those coming from Andalusia, Catalonia, and Madrid, whilst there was a decrease in those from the Balearics, Murcia and Asturias, on the whole. Amongst foreign visitors there were rises, above all, in those coming from Sweden, Japan, France and the United Kingdom. The drop in visitor numbers from Luxemburg, Denmark, Finland and Italy was particularly noteworthy.

Registered overnight stays in January 2013 totalled 199,121, 8.6% down on the same month of the previous year, that is, there were 18,818 fewer overnight stays. There was a year-on-year negative evolution in overnight stays in the three provinces: in Álava they were down 20.4%, in Bizkaia 7.6% and in Gipuzkoa 4.1%.

The average length of stay dropped slightly with respect to January 2012, going from 1.78 days a year ago to 1.73 days in January 2013, for the Basque Country as a whole. By provinces, in Álava it dropped from 1.95 to 1.85 days, in Bizkaia it went from 1.76 to 1.74 days, whilst in Gipuzkoa it went from 1.73 days in January 2012 to 1.67 days in the same month of 2013.

The bed occupancy rate was down 9.4%, and stood at 26.77% in January 2013 for the Basque Country as a whole. This drop affected the three provinces. In Bizkaia the occupancy rate fell by 6.6%, going from 30.49% in January 2012 to 28.48% this January. In Gipuzkoa, this reduction stood at 11.9%, going from 29.74% in January 2012 to 26.21% in January 2013. In Álava there was a drop of 14.1%, with the occupancy rate going from 26.71% in January 2012 to 22.94% this January.

RURAL TOURISM

Visitor numbers fell by 18.1% and overnight stays were down 21.8%, compared to January 2012

In January this year there were 3,522 registered visitors to rural tourism establishments in the Basque Country, which was a fall of 18.1% with respect to visitors to rural tourism establishments in January 2012. By provinces, it was observed that in Álava there was a drop of 13.4%, in Bizkaia there was a fall of 12.5% and Gipuzkoa saw a downturn of 22.1%. There was an 18% decrease in visitors from within Spain to the Basque Country: they were down 3.5% in Álava and 22% in Gipuzkoa, and they witnessed a 20.1% downturn in Bizkaia. Foreign visitor numbers were down considerably in the Autonomous Region, with none registered in Álava, a drop Gipuzkoa and a noticeable increase in Bizkaia, all in percentage terms.

There were 7,878 overnight stays in the rural tourism establishments of the Basque Country in January, which was 21.8% down on the same month of the previous year, with negative year-on-year rates in the three provinces: in Álava they were down by 27.8%, whilst in Gipuzkoa they fell by 21.7% and in Bizkaia they did so by 17.7%.

The average length of stay decreased in the Basque Country as a whole with respect to January 2012, going from 2.34 days one year ago to 2.24 days in January 2012. In Álava there was a drop of 16.5%, with the average stay going from 2.18 days in January 2012 to 1.82 days in January 2013; in Bizkaia the drop was 5.9%, with the average stay going from 2.53 days in January 2012 to 2.38 days in January 2013, and in Gipuzkoa, in contrast, there was a slight increase in the average stay of 0.9%, where it went from 2.32 days in January 2012 to 2.34 days in January 2013.

There was a drop of 18.7% in the bed occupancy rate, where it went from 8.55% to 6.95%, as a result of the fall experienced in the three provinces. In Álava the fall observed was 23.5%, in Gipuzkoa it stood at 20.6% and Bizkaia experienced a downturn of 12%.

Table 1: Hotel and Rural Tourism Establishments in the Basque Country. Monthly results

	BASQUE COUNTRY					ARABA / ÁLAVA					BIZKAIA					GIPUZKOA				
	01 2013	(%)	01 2012	(%)	Δ %	01 2013	(%)	01 2012	(%)	Δ %	01 2013	(%)	01 2012	(%)	Δ %	01 2013	(%)	01 2012	(%)	Δ %
HOTEL ESTABLISHMENTS																				
Overnight stays	199.121	100	217.939	100	-8,6	29.180	100	36.652	100	-20,4	104.696	100	113.255	100	-7,6	65.245	100	68.032	100	-4,1
National	138.143	69	159.674	73	-13,5	21.418	73	29.432	80	-27,2	72.624	69	82.608	73	-12,1	44.101	68	47.634	70	-7,4
Foreigners	60.978	31	58.265	27	4,7	7.762	27	7.220	20	7,5	32.072	31	30.647	27	4,6	21.144	32	20.398	30	3,7
Capital	133.769	67	144.053	66	-7,1	23.776	81	30.198	82	-21,3	71.510	68	75.226	66	-4,9	38.483	59	38.629	57	-0,4
Coast	13.056	7	16.134	7	-19,1	-	-	-	-	-	4.953	5	5.280	5	-6,2	8.103	12	10.854	16	-25,3
Inland	52.296	26	57.752	26	-9,4	5.404	19	6.454	18	-16,3	28.233	27	32.749	29	-13,8	18.659	29	18.549	27	0,6
Entry of travellers	115.002	100	122.321	100	-6,0	15.797	100	18.751	100	-15,8	60.091	100	64.223	100	-6,4	39.114	100	39.347	100	-0,6
National	83.010	72	92.765	76	-10,5	12.213	77	15.296	82	-20,2	43.673	73	49.667	77	-12,1	27.124	69	27.802	71	-2,4
Foreigners	31.992	28	29.556	24	8,2	3.584	23	3.455	18	3,7	16.418	27	14.556	23	12,8	11.990	31	11.545	29	3,9
Capital	74.799	65	78.576	64	-4,8	11.999	76	14.512	77	-17,3	40.026	67	41.439	65	-3,4	22.774	58	22.625	58	0,7
Coast	8.619	7	10.436	9	-17,4	-	-	-	-	-	3.040	5	3.235	5	-6,0	5.579	14	7.201	18	-22,5
Inland	31.584	27	33.309	27	-5,2	3.798	24	4.239	23	-10,4	17.025	28	19.549	30	-12,9	10.761	28	9.521	24	13,0
Average stay	1,73		1,78		-2,8	1,85		1,95		-5,1	1,74		1,76		-1,1	1,67		1,73		-3,5
Occupancy level by places	26,77		29,56		-9,4	22,94		26,71		-14,1	28,48		30,49		-6,6	26,21		29,74		-11,9
Capital	31,93		34,31		-6,9	25,52		31,70		-19,5	34,19		35,72		-4,3	32,98		33,91		-2,7
Coast	19,98		24,88		-19,7	-		-		-	15,91		18,55		-14,2	23,68		29,82		-20,6
Inland	20,16		22,85		-11,8	15,88		15,38		3,3	22,17		24,74		-10,4	19,04		23,66		-19,5
Occupancy level by rooms	35,07		36,77		-4,6	31,18		33,26		-6,3	37,90		38,15		-0,7	32,86		36,73		-10,5
Capital	41,87		42,02		-0,4	35,91		39,37		-8,8	45,59		44,02		3,6	39,93		40,78		-2,1
Coast	24,91		30,23		-17,6	-		-		-	20,37		23,42		-13,0	29,01		35,27		-17,7
Inland	26,66		30,01		-11,2	17,79		18,63		-4,5	29,48		32,37		-8,9	25,95		31,81		-18,4
AGRI-TOURISM																				
Overnight stays	7.878	100	10.076	100	-21,8	1.360	100	1.883	100	-27,8	2.073	100	2.518	100	-17,7	4.445	100	5.675	100	-21,7
National	6.731	85	8.695	86	-22,6	1.266	93	1.688	90	-25,0	1.626	78	2.196	87	-26,0	3.839	86	4.811	85	-20,2
Foreigners	1.147	15	1.381	14	-16,9	94	7	195	10	-51,8	447	22	322	13	38,8	606	14	864	15	-29,9
Entry of travellers	3.522	100	4.302	100	-18,1	747	100	863	100	-13,4	872	100	997	100	-12,5	1.903	100	2.442	100	-22,1
National	3.260	93	3.974	92	-18,0	747	100	774	90	-3,5	757	87	948	95	-20,1	1.756	92	2.252	92	-22,0
Foreigners	262	7	328	8	-20,1	0	0	89	10	-100,0	115	13	49	5	134,7	147	8	190	8	-22,6
Average stay	2,24		2,34		-4,3	1,82		2,18		-16,5	2,38		2,53		-5,9	2,34		2,32		0,9
Occupancy level by places	6,95		8,55		-18,7	5,36		7,01		-23,5	6,24		7,09		-12,0	8,12		10,23		-20,6
Occupancy level by rooms	8,29		10,34		-19,8	6,07		7,57		-19,8	7,90		9,24		-14,5	9,59		12,41		-22,8

Source: EUSTAT. Survey on Tourist Establishments of the Basque Country (EETR)

For further information:

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