

SURVEY ON TOURIST ESTABLISHMENTS (EETR) NOVEMBER 2012

## **The number of visitors to the Basque Country was up 4.1% in November 2012**

### ***There was a rise of 6.0% in overnight stays***

There were 164,764 visitors registered in the hotel establishments of the Basque Country in November 2012, 6,500 up on the same month of the previous year, which is an increase of 4.1%, according to Eustat data. The number of visitors decreased by 0.2% in Álava, but increased 2.9% in Bizkaia and 8.1% in Gipuzkoa.

Numbers of visitors from Spain were up by 2.4%, in the Basque Country as a whole. Spanish visitors reduced their presence in Álava, where they were down by 4.6%, but in Bizkaia they increased by 2.5% and in Gipuzkoa they rose by 6.2%. The number of foreign visitors to the Basque Country overall was up by 9.1%. In Álava they increased by 22.4%, in Bizkaia they rose by 3.8% and in Gipuzkoa they were up by 12.9%.

Amongst visitors from within Spain there was an increase in those coming from Andalusia, Madrid and Murcia, whilst there was a greater percentage drop in those originating from Asturias, Castilla y León, La Rioja and Navarra, on the whole. Amongst foreign visitors there were rises, above all, in those coming from France, Japan and Holland. The drop in visitors from Luxembourg, Ireland, Austria and Denmark was particularly noticeable.

Registered overnight stays in November 2012 stood at 303,038, which was 6.0% up on the same month of the previous year, that is, there were 17,185 more overnight stays. There was a positive evolution in overnight stays in the three provinces: in Gipuzkoa they increased by 7.4%, in Bizkaia they rose by 6.2% and in Álava they were up by 2.8%.

The average length of stay increased by 1.7% with regards to November 2011 for the Basque Country as a whole, going from 1.81 days in November 2011 to 1.84 days in November 2012. In Álava the average stay was 1.86 days compared to the 1.81 days recorded in November 2011; in Bizkaia it went from 1.76 days in November 2011 to 1.82 this November, whereas in Gipuzkoa the average stay was 1.85 days this November, compared to the 1.86 days in November 2011.

There was a 3.3% rise in bed occupancy, where it stood at 38.95% in November 2012 for the Basque Country overall. In Álava there was a rise of 6.8%, going from 35.84% in November 2011 to 38.28% this November. In Bizkaia there was a positive change of 6.8%, where it went from 38.11% in November 2011 to 40.70% in November 2012, whereas in Gipuzkoa there was a fall of 2.7%, with occupancy going from 38.08% in November 2011 to 37.05% in November 2012.

## RURAL TOURISM

### ***Visitor numbers rose by 3.5% and overnight stays were up 14.4%, in relation to November 2011***

In November this year there were 7,419 registered visitors to rural tourism establishments in the Basque Country, which was a rise of 3.5% with respect to the visitors to rural tourism establishments in November 2011. By provinces, it was observed that in Álava there was a drop of 10.7%, whereas Gipuzkoa experienced a rise of 6.1%, and in Bizkaia an increase of 11.1% was observed. There was a 2.1% overall rise in visitors from within Spain to the Basque Country: they were up 7.1% in Bizkaia and 4.3% in Gipuzkoa, but they fell by 8.0% in Álava. Foreign visitor numbers increased by 23.6% in the Basque Country overall, falling significantly in Álava, but rising in Bizkaia and Gipuzkoa, all in percentage terms.

Overnight stays in rural tourism establishments in the Basque Country stood at 18,514 in November, which was an increase of 14.4% on the previous year, with positive year-on-year figures for Bizkaia, where they were up by 27.5%, and for Gipuzkoa, where they increased by 15.0%, whereas they were down by 4.0% in Álava.

The average length of stay per visitor increased by 10.6% in the Basque Country as a whole with respect to November 2011, going from 2.26 days one year ago to 2.50 days in November 2012. In Álava there was a rise of 7.4%, with the average stay going from 2.04 days in November 2011 to 2.19 days in November 2012; in Bizkaia there was a rise of 14.8%, with the average stay going from 2.29 days in November 2011 to 2.63 days in November 2012, and in Gipuzkoa there was a rise of 8.5%, where the average stay went from 2.34 days in November 2011 to 2.54 days in the same month of this year.

The bed occupancy rate registered an increase of 13.7%, going from 13.54% occupancy to 15.40% as a result of the rises experienced in the provinces of Bizkaia and Gipuzkoa, which were up by 29.2% and 14.2%, respectively. In Álava, however, there was a drop of 7.0%.

**Table 1: Hotel and Rural Tourism Establishments in the Basque Country. Monthly results**

	BASQUE COUNTRY						ARABA / ÁLAVA						BIZKAIA						GIPUZKOA					
	11 2012	(%)	11 2011	(%)	Δ %		11 2012	(%)	11 2011	(%)	Δ %		11 2012	(%)	11 2011	(%)	Δ %		11 2012	(%)	11 2011	(%)	Δ %	
<b>HOTEL ESTABLISHMENTS</b>																								
<b>Overnight stays</b>	303.038	100	285.853	100	6,0		49.814	100	48.472	100	2,8		146.854	100	138.335	100	6,2		106.370	100	99.046	100	7,4	
National	216.447	71	205.696	72	5,2		37.648	76	39.278	81	-4,1		103.034	70	95.070	69	8,4		75.765	71	71.348	72	6,2	
Foreigners	86.591	29	80.157	28	8,0		12.166	24	9.194	19	32,3		43.820	30	43.265	31	1,3		30.605	29	27.698	28	10,5	
Capital	194.209	64	183.739	64	5,7		37.878	76	36.340	75	4,2		97.672	67	93.305	67	4,7		58.659	55	54.094	55	8,4	
Coast	27.646	9	27.210	10	1,6		-	-	-	-	-		7.005	5	6.610	5	6,0		20.641	19	20.600	21	0,2	
Inland	81.183	27	74.904	26	8,4		11.936	24	12.132	25	-1,6		42.177	29	38.420	28	9,8		27.070	25	24.352	25	11,2	
<b>Entry of travellers</b>	164.764	100	158.264	100	4,1		26.722	100	26.771	100	-0,2		80.642	100	78.377	100	2,9		57.400	100	53.116	100	8,1	
National	120.969	73	118.137	75	2,4		21.386	80	22.413	84	-4,6		58.651	73	57.197	73	2,5		40.932	71	38.527	73	6,2	
Foreigners	43.795	27	40.127	25	9,1		5.336	20	4.358	16	22,4		21.991	27	21.180	27	3,8		16.468	29	14.589	27	12,9	
Capital	106.421	65	100.709	64	5,7		18.933	71	18.380	69	3,0		53.869	67	51.414	66	4,8		33.619	59	30.915	58	8,7	
Coast	13.833	8	13.288	8	4,1		-	-	-	-	-		4.294	5	3.998	5	7,4		9.539	17	9.290	17	2,7	
Inland	44.510	27	44.267	28	0,5		7.789	29	8.391	31	-7,2		22.479	28	22.965	29	-2,1		14.242	25	12.911	24	10,3	
<b>Average stay</b>	1,84		1,81		1,7		1,86		1,81		2,8		1,82		1,76		3,4		1,85		1,86		-0,5	
<b>Occupancy level by places</b>	38,95		37,69		3,3		38,28		35,84		6,8		40,70		38,11		6,8		37,05		38,08		-2,7	
Capital	44,56		44,06		1,1		41,32		39,60		4,3		47,70		45,41		5,0		42,08		45,15		-6,8	
Coast	33,43		33,58		-0,4		-		-		-		21,56		21,27		1,4		41,10		41,24		-0,3	
Inland	31,28		28,78		8,7		31,03		27,91		11,2		34,12		30,39		12,3		27,78		26,95		3,1	
<b>Occupancy level by rooms</b>	49,56		48,38		2,4		50,63		45,66		10,9		52,73		49,85		5,8		45,11		47,80		-5,6	
Capital	57,59		56,39		2,1		56,65		51,30		10,4		62,28		58,86		5,8		51,24		56,41		-9,2	
Coast	38,99		38,87		0,3		-		-		-		26,85		27,19		-1,3		46,83		46,01		1,8	
Inland	39,44		38,59		2,2		32,90		31,91		3,1		43,85		41,22		6,4		35,96		37,85		-5,0	
<b>AGRI-TOURISM</b>																								
<b>Overnight stays</b>	18.514	100	16.180	100	14,4		3.301	100	3.437	100	-4,0		5.674	100	4.451	100	27,5		9.539	100	8.292	100	15,0	
National	15.994	86	14.608	90	9,5		3.224	98	3.157	92	2,1		4.800	85	4.185	94	14,7		7.970	84	7.266	88	9,7	
Foreigners	2.520	14	1.572	10	60,3		77	2	280	8	-72,5		874	15	266	6	228,6		1.569	16	1.026	12	52,9	
<b>Entry of travellers</b>	7.419	100	7.170	100	3,5		1.504	100	1.685	100	-10,7		2.160	100	1.945	100	11,1		3.755	100	3.540	100	6,1	
National	6.854	92	6.713	94	2,1		1.491	99	1.620	96	-8,0		1.982	92	1.851	95	7,1		3.381	90	3.242	92	4,3	
Foreigners	565	8	457	6	23,6		13	1	65	4	-80,0		178	8	94	5	89,4		374	10	298	8	25,5	
<b>Average stay</b>	2,50		2,26		10,6		2,19		2,04		7,4		2,63		2,29		14,8		2,54		2,34		8,5	
<b>Occupancy level by places</b>	15,40		13,54		13,7		12,25		13,17		-7,0		15,45		11,96		29,2		16,86		14,76		14,2	
<b>Occupancy level by rooms</b>	17,04		15,05		13,2		12,96		14,22		-8,9		16,93		13,00		30,2		19,09		16,88		13,1	

Source: EUSTAT. Survey on Tourist Establishments of the Basque Country (EETR)

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