

SURVEY ON TOURIST ESTABLISHMENTS (EETR ) JUNE 2012

## **The number of visitors to the Basque Country was down 1.1% in June 2012**

### ***There was a rise of 0.6% in overnight stays***

There were 218,040 visitors registered in the hotel establishments of the Basque Country in June 2012, 2,374 down on the same month of the previous year, which is a decrease of 1.1%, according to Eustat data. The number of visitors increased by 1.5% in Bizkaia, but dropped 1.4% in Álava and 4% in Gipuzkoa.

Numbers of visitors from Spain fell by 2.2% in the Basque Country as a whole. There was a rise in visitors from within Spain in Bizkaia, where they increased by 1.5%, however in Álava they were down by 3.8% and in Gipuzkoa they fell by 6.4%. The number of foreign visitors to the Basque Country was up by 1%. In Gipuzkoa they were down by 0.6%, but in Bizkaia they rose 1.3% and in Álava they increased by 6.2%.

Amongst travellers from other Autonomous Communities there was a greater percentage increase in those coming from Madrid, Andalusia, and Asturias, whilst there was a decrease mainly in those coming from Catalonia and Castilla y León. There was a rise amongst foreign visitors, above all, from the United Kingdom, the USA and Canada, and those from European countries outside the community. The drop in visitors from France, Germany and Italy was particularly noticeable.

Registered overnight stays in June 2012 totalled 408,828, which was 0.6% up on the same month of the previous year, that is, there were 2,314 more overnight stays. There was a positive year-on-year change in overnight stays in Bizkaia, where they rose by 4.8%, and in Álava they practically repeated the figures for the previous June (0.1%), but in Gipuzkoa they were down 4%.

The average length of stay increased by 2.2% with respect to June 2011 for the Basque Country as a whole, going from 1.84 days in June 2011 to 1.88 days in June 2012. In Álava the average stay in was 1.81 days compared to the 1.78 days recorded in June 2011; in Bizkaia it went from 1.81 days to 1.86 this June and in Gipuzkoa the average stay was 1.91 days, which was a repeat of the figures for June 2011.

The bed occupancy rate was up 1.8%, and stood at 51.28% in June 2012 for the Basque Country overall. This drop particularly affected Bizkaia, where there was an increase of 6.1%, going from 47.68% in June 2011 to 50.57% in June 2012. In Gipuzkoa there was a slight negative variation, where it went from 57.25% in June 2011 to 56.67% in June 2012 and in Álava there was also a drop, with occupancy going from 43.53% in June 2011 to 42.37% in June 2012.

## RURAL TOURISM

### ***Visitor numbers fell by 6.8% and overnight stays were down 11.6%, compared to June 2011***

In June this year there were 11,105 registered visitors to rural tourism establishments in the Basque Country, which was a drop of 6.8% with respect to the visitors to rural tourism establishments in June 2011. By provinces, it was observed that in Álava there was a drop of 8.5%, whilst visitor numbers were down by 6.4% in both Bizkaia and Gipuzkoa. Spanish visitors were down 7.6% as a whole in the Basque Country: they were down by 12.1% in Álava, 7.2% in Bizkaia and by 5.9% in Gipuzkoa. Foreign visitor numbers were down by 1.7% in the Basque Country overall, rising significantly in Álava, but dropping in Bizkaia and Gipuzkoa, all in percentage terms.

There were 25,038 overnight stays in the rural tourism establishments of the Basque Country in June, which was 11.6% down on the same month of the previous year, with negative year-on-year rates in the three provinces: In Álava they were down by 18.6%, in Gipuzkoa 13.4% and in Bizkaia they fell by 2.9%.

The average length of stay per visitor decreased in the Basque Country as a whole with respect to June 2011, going from 2.38 days one year ago to 2.25 days in June 2012. In Álava there was a drop of 10.7%, with the average stay going from 2.42 days in June 2011 to 2.16 days in June 2012; in Gipuzkoa the drop was 7.3%, with the average stay going from 2.45 days in June 2011 to 2.27 days in June 2012, and in Bizkaia the average stay was down by 3.6%, going from 2.21 days in June 2011 to 2.29 days for the same month of this year.

The bed occupancy rate registered a fall of 12.4%, going from 23.42% occupancy to 20.52% as a result of the drops experienced in the provinces of Álava and Gipuzkoa, which were down 14.3% and 19.4%, respectively. In Bizkaia, however, there was a rise of 1.2%.

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#### ***For further information:***

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*Databank on EETR - Survey on Tourist Establishments of the Basque Country*

**Table 1: Hotel and Rural Tourism Establishments in the Basque Country. Monthly results**

	BASQUE COUNTRY						ARABA / ÁLAVA						BIZKAIA						GIPUZKOA					
	06 2012	(%)	06 2011	(%)	Δ %		06 2012	(%)	06 2011	(%)	Δ %		06 2012	(%)	06 2011	(%)	Δ %		06 2012	(%)	06 2011	(%)	Δ %	
	HOTEL ESTABLISHMENTS																							
<b>OVERNIGHT STAYS</b>	408.828	100	406.514	100	1		58.105	100	58.042	100	0		193.763	100	184.975	100	5		156.960	100	163.497	100	-4	
National	255.681	63	258.545	64	-1		42.138	73	44.366	76	-5		125.170	65	117.669	64	6		88.373	56	96.510	59	-8	
Foreigners	153.147	37	147.969	36	3		15.967	27	13.676	24	17		68.593	35	67.306	36	2		68.587	44	66.987	41	2	
Capital	263.320	64	253.888	62	4		44.190	76	40.815	70	8		128.028	66	121.661	66	5		91.102	58	91.412	56	0	
Coast	45.346	11	46.834	12	-3		-	-	-	-	-		12.939	7	13.264	7	-2		32.407	21	33.570	21	-3	
Inland	100.162	24	105.792	26	-5		13.915	24	17.227	30	-19		52.796	27	50.050	27	5		33.451	21	38.515	24	-13	
<b>ENTRY OF TRAVELLERS</b>	218.040	100	220.414	100	-1		32.104	100	32.552	100	-1		103.900	100	102.414	100	1		82.036	100	85.448	100	-4	
National	138.530	64	141.656	64	-2		23.718	74	24.658	76	-4		67.773	65	66.767	65	2		47.039	57	50.231	59	-6	
Foreigners	79.510	36	78.758	36	1		8.386	26	7.894	24	6		36.127	35	35.647	35	1		34.997	43	35.217	41	-1	
Capital	134.279	62	133.128	60	1		22.491	70	20.846	64	8		65.532	63	64.938	63	1		46.256	56	47.344	55	-2	
Coast	24.071	11	23.602	11	2		-	-	-	-	-		7.774	7	7.910	8	-2		16.297	20	15.692	18	4	
Inland	59.690	27	63.684	29	-6		9.613	30	11.706	36	-18		30.594	29	29.566	29	3		19.483	24	22.412	26	-13	
<b>AVERAGE STAY</b>	1,88		1,84		2		1,81		1,78		2		1,86		1,81		3		1,91		1,91		0	
<b>OCCUPANCY LEVEL BY PLACES</b>	51,28		50,38		2		42,37		43,53		-3		50,57		47,68		6		56,67		57,25		-1	
Capital	58,81		57,15		3		45,63		45,73		0		58,53		55,87		5		68,92		66,62		3	
Coast	51,36		50,93		1		-		-		-		34,39		33,72		2		63,96		63,80		0	
Inland	38,35		39,07		-2		34,54		39,06		-12		41,64		38,23		9		35,54		40,22		-12	
<b>OCCUPANCY LEVEL BY ROOMS</b>	62,17		60,96		2		51,18		50,88		1		63,94		60,56		6		65,14		65,76		-1	
Capital	72,26		69,88		3		56,75		54,75		4		74,76		70,65		6		79,66		77,62		3	
Coast	58,77		58,24		1		-		-		-		40,34		40,32		0		70,19		69,53		1	
Inland	45,89		46,43		-1		37,20		42,84		-13		50,37		47,13		7		43,66		47,00		-7	
<b>AGRI-TOURISM</b>																								
<b>OVERNIGHT STAYS</b>	25.038	100	28.332	100	-12		4.648	100	5.707	100	-19		7.363	100	7.581	100	-3		13.027	100	15.044	100	-13	
National	20.400	81	24.265	86	-16		3.834	82	5.312	93	-28		5.773	78	6.358	84	-9		10.793	83	12.595	84	-14	
Foreigners	4.638	19	4.067	14	14		814	18	395	7	106		1.590	22	1.223	16	30		2.234	17	2.449	16	-9	
<b>ENTRY OF TRAVELLERS</b>	11.105	100	11.919	100	-7		2.154	100	2.355	100	-9		3.212	100	3.433	100	-6		5.739	100	6.131	100	-6	
National	9.653	87	10.442	88	-8		1.861	86	2.117	90	-12		2.790	87	3.007	88	-7		5.002	87	5.318	87	-6	
Foreigners	1.452	13	1.477	12	-2		293	14	238	10	23		422	13	426	12	-1		737	13	813	13	-9	
<b>AVERAGE STAY</b>	2,25		2,38		-5		2,16		2,42		-11		2,29		2,21		4		2,27		2,45		-7	
<b>OCCUPANCY LEVEL BY PLACES</b>	20,52		23,42		-12		17,63		20,57		-14		19,71		19,48		1		22,34		27,71		-19	
<b>OCCUPANCY LEVEL BY ROOMS</b>	22,73		25,93		-12		18,77		22,66		-17		21,82		21,85		0		25,16		30,58		-18	

Source: EUSTAT. Survey on Tourist Establishments of the Basque Country (EETR)