

SURVEY ON TOURIST ESTABLISHMENTS (EETR) JANUARY 2012

The number of visitors to the Basque Country was up 4% in January 2012

There was also a rise of 4% in overnight stays

There were 122,321 visitors registered in the hotel establishments of the Basque Country in January 2012, 4,524 up on the same month of the previous year, which is an increase of 4%, according to Eustat data. The number of visitors increased by 3% in Álava/Araba, 6% in Bizkaia and 1% in Gipuzkoa.

The number of Spanish and foreign visitors rose by 4% in both cases. The number of Spanish visitors rose in the three provinces: in Araba/Álava they were up 3%, in Bizkaia 6% and in Gipuzkoa 1%. The number of foreign visitors also increased in the three provinces: in Álava and Gipuzkoa they increased by 2%, and in Bizkaia by 5%.

Amongst travellers from other Autonomous Communities there was a greater percentage increase in those coming from Andalusia, Aragón, Asturias and Navarra, whilst there was a decrease in those from Catalonia, Cantabria and Comunidad Valenciana, on the whole. There was a rise amongst foreign visitors, above all, from the United Kingdom, Latin America and those from European countries outside the community. The drop in visitor numbers from Portugal and Belgium was particularly noteworthy.

Registered overnight stays in January 2012 totalled 217,939, 4% up on the same month of the previous year, that is, there were 7,525 more overnight stays. There was a positive year-on-year change in Overnight stays in Álava and Bizkaia, where they rose by 3% and 8%, respectively, but in Gipuzkoa they were down 2%.

The average length of stay dropped slightly with respect to January 2011, going from 1.79 days a year ago to 1.78 days in January 2012, for the Basque Country as a whole. By provinces, in Álava it dropped from 1.97 to 1.95 days, in Bizkaia it rose from 1.73 to 1.76 days, whilst in Gipuzkoa it went from 1.79 days in January 2011 to 1.73 days in the same month of 2012.

The bed occupancy rate was up 5%, and stood at 29.56% in January 2012 for the Basque Country as a whole. This rise affected the provinces of Bizkaia, where the occupancy rate was up 8%, going from 28.22% in January 2011 to 30.49% in January 2012 and Gipuzkoa, where the rise was 4%, going from 28.56% in January 2011 to 29.74% in January 2012. The occupancy rate in Álava, on the other hand, was down 1%, going from 27.02% in January 2011 to 26.71% in the same month of this year.

RURAL TOURISM

Visitor numbers fell by 1% and overnight stays were down 12%, compared to January 2011

In October this year there were 4,302 registered visitors to rural tourism establishments in the Basque Country, which was a drop of 1% with respect to the visitors to rural tourism establishments in January 2011. By provinces, it was observed that in Araba/Álava there was a rise of 21%, in Bizkaia there was a drop of 29%, and in Gipuzkoa there was an increase in visitor numbers of 10%. Spanish visitors to the Basque Country were up 2%: they were up by 18% in Álava and 12% in Gipuzkoa, but down by 23% in Bizkaia. There was a significant drop in foreigner numbers in the Community as a whole, with a notable rise in Álava but a fall above all in Bizkaia and to a lesser extent in Gipuzkoa, all in percentage terms.

Overnight stays in rural tourism establishments in the Basque Country stood at 10,076 in January, which was a reduction of 12% on the previous year, whilst the year-on-year figures for Gipuzkoa were positive, growing 1%, whereas in Álava they were down 4% and in Bizkaia 36%.

The average length of stay decreased in the Basque Country as a whole with respect to January 2011, going from 2.65 days one year ago to 2.34 days in January 2012. In Araba/Álava there was a drop of 21%, with the average stay going from 2.75 days in January 2011 to 2.18 days in January 2012; in Bizkaia the drop was 9%, with the average stay going from 2.79 days in January 2011 to 2.53 days in January 2012, and in Gipuzkoa there was an 8% reduction in the average stay, where it went from 2.53 days in January 2011 to 2.32 days in the same month of this year.

The bed occupancy rate saw a drop of 17%, where it went from 10.28% occupancy to 8.55%, as a result of the fall experienced in the three provinces. In Bizkaia there was a drop of 35%, in Álava the fall was 9% and in Gipuzkoa 8%.

Table 1: Hotel and Rural Tourism Establishments in the Basque Country. Monthly results

	BASQUE COUNTRY					ARABA / ÁLAVA					BIZKAIA					GIPUZKOA				
	01 2012	(%)	01 2011	(%)	Δ %	01 2012	(%)	01 2011	(%)	Δ %	01 2012	(%)	01 2011	(%)	Δ %	01 2012	(%)	01 2011	(%)	Δ %
	HOTEL ESTABLISHMENTS																			
OVERNIGHT STAYS	217.939	100	210.414	100	4	36.652	100	35.746	100	3	113.255	100	105.128	100	8	68.032	100	69.540	100	-2
National	159.674	73	153.521	73	4	29.432	80	27.786	78	6	82.608	73	77.061	73	7	47.634	70	48.674	70	-2
Foreigners	58.265	27	56.893	27	2	7.220	20	7.960	22	-9	30.647	27	28.067	27	9	20.398	30	20.866	30	-2
Capital	144.053	66	136.582	65	5	30.198	82	28.687	80	5	75.226	66	68.548	65	10	38.629	57	39.347	57	-2
Coast	16.134	7	16.336	8	-1	-	-	-	-	-	5.280	5	6.143	6	-14	10.854	16	10.193	15	6
Inland	57.752	26	57.496	27	0	6.454	18	7.059	20	-9	32.749	29	30.437	29	8	18.549	27	20.000	29	-7
ENTRY OF TRAVELLERS	122.321	100	117.797	100	4	18.751	100	18.167	100	3	64.223	100	60.860	100	6	39.347	100	38.770	100	1
National	92.765	76	89.327	76	4	15.296	82	14.794	81	3	49.667	77	47.030	77	6	27.802	71	27.503	71	1
Foreigners	29.556	24	28.470	24	4	3.455	18	3.373	19	2	14.556	23	13.830	23	5	11.545	29	11.267	29	2
Capital	78.576	64	74.262	63	6	14.512	77	13.475	74	8	41.439	65	38.804	64	7	22.625	58	21.983	57	3
Coast	10.436	9	9.887	8	6	-	-	-	-	-	3.235	5	3.478	6	-7	7.201	18	6.409	17	12
Inland	33.309	27	33.648	29	-1	4.239	23	4.692	26	-10	19.549	30	18.578	31	5	9.521	24	10.378	27	-8
AVERAGE STAY	1,78		1,79		-1	1,95		1,97		-1	1,76		1,73		2	1,73		1,79		-3
OCCUPANCY LEVEL BY PLACES	29,56		28,12		5	26,71		27,02		-1	30,49		28,22		8	29,74		28,56		4
Capital	34,31		31,37		9	31,70		30,33		5	35,72		31,63		13	33,91		31,72		7
Coast	24,88		25,57		-3	-		-		-	18,55		21,66		-14	29,82		28,69		4
Inland	22,85		23,09		-1	15,38		18,73		-18	24,74		23,90		4	23,66		23,83		-1
OCCUPANCY LEVEL BY ROOMS	36,77		35,86		3	33,26		34,92		-5	38,15		36,98		3	36,73		34,66		6
Capital	42,02		40,17		5	39,37		39,28		0	44,02		42,17		4	40,78		37,41		9
Coast	30,23		32,24		-6	-		-		-	23,42		27,89		-16	35,27		35,58		-1
Inland	30,01		29,07		3	18,63		22,83		-18	32,37		30,09		8	31,81		30,14		6
AGRI-TOURISM																				
OVERNIGHT STAYS	10.076	100	11.484	100	-12	1.883	100	1.961	100	-4	2.518	100	3.914	100	-36	5.675	100	5.609	100	1
National	8.695	86	9.793	85	-11	1.688	90	1.709	87	-1	2.196	87	3.326	85	-34	4.811	85	4.758	85	1
Foreigners	1.381	14	1.691	15	-18	195	10	252	13	-23	322	13	588	15	-45	864	15	851	15	2
ENTRY OF TRAVELLERS	4.302	100	4.330	100	-1	863	100	714	100	21	997	100	1.402	100	-29	2.442	100	2.214	100	10
National	3.974	92	3.904	90	2	774	90	656	92	18	948	95	1.234	88	-23	2.252	92	2.014	91	12
Foreigners	328	8	426	10	-23	89	10	58	8	53	49	5	168	12	-71	190	8	200	9	-5
AVERAGE STAY	2,34		2,65		-12	2,18		2,75		-21	2,53		2,79		-9	2,32		2,53		-8
OCCUPANCY LEVEL BY PLACES	8,55		10,28		-17	7,01		7,71		-9	7,09		10,86		-35	10,23		11,16		-8
OCCUPANCY LEVEL BY ROOMS	10,34		11,86		-13	7,57		8,48		-11	9,24		13,00		-29	12,41		12,77		-3

Source: EUSTAT. Survey on Tourist Establishments of the Basque Country (EETR)

For further information:

[Basque Statistics Office](#)

C/ Donostia-San Sebastián, 1 01010 Vitoria-Gasteiz

Tel: +34-945-01 75 00 Fax: +34-945-01 75 01 E-mail: eustat@eustat.es

Contact: Gerardo Pérez Aja

Tel: +34-945-01 75 06 Fax: +34-945-01 75 01

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