

SURVEY ON TOURIST ESTABLISHMENTS (EETR) DECEMBER 2011

## **The number of visitors dropped by 1% and overnight stays fell by 3% in December 2011**

### ***2011 ended with 5% more visitors and overnight stays compared to the previous year***

There were 150,091 visitors registered in the hotel establishments of the Basque Country in December 2011, 939 down on the same month of the previous year, which was a decrease of 1%, according to Eustat data. Visitor numbers increased in Álava, where they were up by 4% and Bizkaia, where they rose 2%, but in Gipuzkoa there was a drop of 6% in relation to the data from December 2010.

Visitor numbers from within Spain fell by 1%, whilst there was no noticeable change in foreign visitor numbers (0%). There were increases in visitors from within Spain in Álava and Bizkaia, where they were up 5% and 3%, respectively, but they were down 9% in Gipuzkoa. Foreign visitors were up 2% in Álava and down 1% in Gipuzkoa, whereas in Bizkaia there was no noticeable change (0%).

From within Spain there was a rise in visitors from Madrid, Andalucia and Navarra, amongst other regions, and a drop mainly in those from Catalonia and Castilla y León. There were rises in foreign visitors coming from France, the United Kingdom, from countries outside the European Community and from USA-Canada, whereas there was a drop in visitors from Portugal and Latin America, amongst others.

Registered overnight stays in December 2011 totalled 271,659, which was 3% down on the same month of the previous year, that is, there were 7,615 less overnight stays. There was a positive year-on-year change in terms of overnight stays in Álava, where they were up 1%, whereas in Gipuzkoa they dropped 8%, and in Bizkaia there was practically no change (0%).

The average length of stay fell 2% in this year-on-year period for the Basque Country as a whole: in December 2010 it stood at 1.85 days, falling to 1.81 days in December 2011.

The bed occupancy rate rose by 2% compared to December 2010, going from 34.76% in December 2010 to 35.32% in December 2011. The room occupancy rate went from 40.28% in December 2010 to 40.89% in December 2011.

### **2011 annual balance for hotel establishments: there were 5% more visitor and overnight stays than in the previous year**

There were 2,341,720 visitors in 2011, that is, 103,021 more than the previous year. The number of visitors increased by 5% in Álava/Araba, 7% in Bizkaia and 1% in Gipuzkoa.

In 2011 there were 4,435,404 overnight stays, that is, 221,344 overnight stays more than the previous year. There was a positive evolution in the three provinces. In Álava/Araba they were up by 7%, in Bizkaia 8% and in Gipuzkoa 2%.

The average length of stay rose slightly, going from 1.88 days in 2010 to 1.89 days in 2011. The bed occupancy rate in the Basque Country as a whole went from 43.97% in 2010 to 46.40% in 2011.

**Table 1: Hotel Establishments in the Basque Country. Annual figures**

	BASQUE COUNTRY			ARABA/ÁLAVA			BIZKAIA			GIPUZKOA		
	2011	2010	Δ %	2011	2010	Δ %	2011	2010	Δ %	2011	2010	Δ %
<b>HOTEL ESTABLISHMENTS</b>												
OVERNIGHT STAYS	4.435.404	4.214.060	5	666.819	622.951	7	2.103.862	1.953.692	8	1.664.723	1.637.417	2
ENTRY OF TRAVELLERS	2.341.720	2.238.699	5	367.483	348.899	5	1.131.322	1.053.689	7	842.915	836.111	1
AVERAGE STAY	1,89	1,88	1	1,81	1,79	2	1,86	1,85	0	1,97	1,96	1
OCCUPANCY LEVEL	46,40	43,97	6	41,15	38,42	7	45,73	42,93	7	49,86	47,99	4

Source: Eustat. Survey on Tourist Establishments of the Basque Country (EETR)

## RURAL TOURISM

**In December the number of visitors increased by 16% and overnight stays were down 11%**

There were 10,463 visitors in rural tourism establishments in the Basque Country in December, 16% up on the same month of the previous year.

Overnight stays in rural tourism establishments in the Basque Country stood at 22,826 in December, which is 11% down on December 2010.

The average length of stay per visitor fell, going from 2.83 to 2.18 days in the Basque Country as a whole, and the bed occupancy rate was down 13%, standing at 18.93% in December 2011.

**2011 annual balance for rural tourism: In December the number of visitors increased by 4% and overnight stays were down 1%**

There were 123,447 visitors in rural tourism establishments in the Basque Country over 2011, 4% up on the previous year, whilst overnight stays stood at 337,017, 1% less than 2010.

Visitor numbers were up 9% in Gipuzkoa, they fell 2% in Bizkaia and there was no noticeable change (0%) in Álava. Overnight stays were up 2% in Gipuzkoa, whereas they were down 4% in Bizkaia and 2% in Álava.

The average stay per visitor in 2011 fell from 2.85 days in 2010 to 2.73 days in 2011. The bed occupancy rate dropped by 3%, going from 24.06% in 2010 to 23.37% in 2011.

**Table 2: Rural Tourism Establishments of the Basque Country. Annual figures**

	BASQUE COUNTRY			ARABA/ÁLAVA			BIZKAIA			GIPUZKOA		
	2011	2010	Δ %	2011	2010	Δ %	2011	2010	Δ %	2011	2010	Δ %
<b>AGRO-TOURISM</b>												
OVERNIGHT STAYS	337.017	339.092	-1	59.613	61.057	-2	96.212	100.661	-4	181.192	177.374	2
ENTRY OF TRAVELLERS	123.447	118.832	4	24.015	24.067	0	35.328	36.082	-2	64.104	58.683	9
AVERAGE STAY	2,73	2,85	-4	2,48	2,54	-2	2,72	2,79	-2	2,83	3,02	-6
OCCUPANCY LEVEL	23,37	24,06	-3	18,58	20,55	-10	20,92	21,91	-5	27,40	27,17	1

**Source: Eustat. Survey on Tourist Establishments of the Basque Country (EETR)**

**Table 3: Hotel and Rural Tourism Establishments in the Basque Country. Monthly results**

	BASQUE COUNTRY						ARABA / ÁLAVA						BIZKAIA						GIPUZKOA					
	12 2011	(%)	12 2010	(%)	Δ %		12 2011	(%)	12 2010	(%)	Δ %		12 2011	(%)	12 2010	(%)	Δ %		12 2011	(%)	12 2010	(%)	Δ %	
<b>HOTEL ESTABLISHMENTS</b>																								
<b>OVERNIGHT STAYS</b>	271.659	100	279.274	100	-3		44.287	100	43.646	100	1		133.022	100	132.797	100	0		94.350	100	102.831	100	-8	
National	206.241	76	214.830	77	-4		36.717	83	35.472	81	4		99.611	75	99.732	75	0		69.913	74	79.626	77	-12	
Foreigners	65.418	24	64.444	23	2		7.570	17	8.174	19	-7		33.411	25	33.065	25	1		24.437	26	23.205	23	5	
Capital	178.442	66	179.086	64	0		32.544	73	34.276	79	-5		94.499	71	89.864	68	5		51.399	54	54.946	53	-6	
Coast	27.518	10	28.383	10	-3		-	-	-	-	-		5.834	4	6.423	5	-9		21.684	23	21.960	21	-1	
Inland	65.699	24	71.805	26	-9		11.743	27	9.370	21	25		32.689	25	36.510	27	-10		21.267	23	25.925	25	-18	
<b>ENTRY OF TRAVELLERS</b>	150.091	100	151.030	100	-1		24.136	100	23.167	100	4		76.454	100	74.925	100	2		49.501	100	52.938	100	-6	
National	115.040	77	115.996	77	-1		20.151	83	19.271	83	5		58.954	77	57.443	77	3		35.935	73	39.282	74	-9	
Foreigners	35.051	23	35.034	23	0		3.985	17	3.896	17	2		17.500	23	17.482	23	0		13.566	27	13.656	26	-1	
Capital	96.528	64	96.004	64	1		16.385	68	16.948	73	-3		52.189	68	49.082	66	6		27.954	56	29.974	57	-7	
Coast	13.305	9	12.074	8	10		-	-	-	-	-		2.981	4	3.411	5	-13		10.324	21	8.663	16	19	
Inland	40.258	27	42.952	28	-6		7.751	32	6.219	27	25		21.284	28	22.432	30	-5		11.223	23	14.301	27	-22	
<b>AVERAGE STAY</b>	1,81		1,85		-2		1,83		1,88		-3		1,74		1,77		-2		1,91		1,94		-2	
<b>OCCUPANCY LEVEL BY PLACES</b>	35,32		34,76		2		32,05		33,07		-3		36,22		34,62		5		35,76		35,73		0	
Capital	41,84		39,87		5		34,26		37,15		-8		44,89		40,73		10		42,48		40,34		5	
Coast	35,23		35,05		1		-		-		-		21,26		21,83		-3		42,78		42,60		0	
Inland	24,83		26,28		-6		27,19		23,60		15		25,28		27,34		-8		23,08		25,92		-11	
<b>OCCUPANCY LEVEL BY ROOMS</b>	40,89		40,28		2		36,72		39,19		-6		42,71		41,35		3		40,46		39,29		3	
Capital	48,12		46,10		4		40,59		43,34		-6		51,97		48,71		7		47,13		43,70		8	
Coast	38,38		39,38		-3		-		-		-		26,54		26,64		0		45,25		46,72		-3	
Inland	29,87		30,42		-2		27,76		27,08		3		30,52		31,88		-4		29,89		29,46		1	
<b>AGRI-TOURISM</b>																								
<b>OVERNIGHT STAYS</b>	22.826	100	25.535	100	-11		4.704	100	6.032	100	-22		6.710	100	8.081	100	-17		11.412	100	11.422	100	0	
National	21.089	92	24.096	94	-12		4.376	93	5.954	99	-27		6.200	92	7.216	89	-14		10.513	92	10.926	96	-4	
Foreigners	1.737	8	1.439	6	21		328	7	78	1	321		510	8	865	11	-41		899	8	496	4	81	
<b>ENTRY OF TRAVELLERS</b>	10.463	100	9.031	100	16		2.156	100	2.202	100	-2		3.178	100	2.614	100	22		5.129	100	4.215	100	22	
National	10.033	96	8.620	95	16		2.116	98	2.138	97	-1		3.085	97	2.436	93	27		4.832	94	4.046	96	19	
Foreigners	430	4	411	5	5		40	2	64	3	-38		93	3	178	7	-48		297	6	169	4	76	
<b>AVERAGE STAY</b>	2,18		2,83		-23		2,18		2,74		-20		2,11		3,09		-32		2,22		2,71		-18	
<b>OCCUPANCY LEVEL BY PLACES</b>	18,93		21,64		-13		17,56		22,78		-23		17,74		20,84		-15		20,38		21,65		-6	
<b>OCCUPANCY LEVEL BY ROOMS</b>	19,95		22,27		-10		18,99		22,98		-17		18,25		22,07		-17		21,58		22,07		-2	

Source: EUSTAT. Survey on Tourist Establishments of the Basque Country (EETR)

#### For further information:

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