

SURVEY ON TOURIST ESTABLISHMENTS (EETR) NOVEMBER 2011

## **The number of visitors to the Basque Country decreased by 2% in November 2011**

### ***There was a decrease of 1% in overnight stays in November***

There were 158,264 visitors registered in the hotel establishments of the Basque Country in November 2011, 2829 down on the same month of the previous year, which is a decrease of 2%, according to Eustat data. The number of visitors rose by 7% in Álava and by 1% in Bizkaia, but they fell by 10% in Gipuzkoa.

The number of Spanish visitors fell by 3% and foreign visitors were up by 2%. There was a rise in visitors from within Spain in Álava, where they increased by 8%, whilst in Bizkaia and Gipuzkoa they fell by 1% and 11%, respectively. Foreign visitors increased in Álava and Bizkaia, rising by 2% and 7% respectively, but fell by 6% in Gipuzkoa.

In terms of Spanish visitors, an increase was noted in those hailing from Andalusia, Aragon, the Canary Islands and Navarre, whilst there was a drop in visitors from Madrid, Valencia and Galicia, amongst other regions. The rise in foreign visitors from Germany, the United Kingdom, Austria, Ireland and the Nordic countries was particularly noteworthy. There was a drop in those hailing from Portugal, Belgium and Holland, amongst other places.

Registered overnight stays in November 2011 totalled 285,853, which was 1% down on November of the previous year, that is, there were 3357 less overnight stays. There was a positive year-on-year change in overnight stays in Álava, where they rose by 9%, and in Bizkaia, where the values of last year (0%) were repeated; in Gipuzkoa, however, there was a drop of 7%.

The average length of stay rose slightly with respect to November 2010, going from 1.80 days in November 2010 to 1.81 days in November 2011, for the Basque Country as a whole. By provinces, in Álava it rose from 1.78 to 1.81 days and in Bizkaia it dropped from 1.79 to 1.76 days, whilst in Gipuzkoa there was an increase from the 1.81 days registered in November 2010 to 1.86 days in November 2011.

There was an increase in the bed occupancy rate (2%), which was at 37.69% in November 2011 for the Basque Country as a whole. There was a rise in Álava, where the occupancy rate rose by 7%, going from 33.62% in November 2010 to 35.84% in November 2011, in Bizkaia there was a 2% rise, going from 37.34% in November 2010 to 38.11% in November 2011 and in Gipuzkoa there was also a 1% rise, going from a 37.62% occupancy rate in November 2010 to 38.08% in November of this year.

## RURAL TOURISM

### ***Visitor numbers fell by 4% and there was a fall in overnight stays (5%) in the Basque Country, compared to November 2010***

In November this year there were 7170 registered visitors to rural tourism establishments in the Basque Country, which was a drop of 4% with respect to the visitors to rural tourism establishments in November 2010. By provinces, it was observed that in Álava there was fall of 14%, in Bizkaia there was a drop of 11%, whereas in Gipuzkoa there was an increase in visitor numbers of 6%. Spanish visitors were down 5% as a whole in the Basque Country: they rose 3% in Gipuzkoa, whereas they fell 14% in Álava and by 9% in Bizkaia. There was a 16% increase in foreign visitors in the Community as a whole, where there was a significant drop in numbers in Álava and Bizkaia and a noticeable rise in Gipuzkoa, in percentage terms.

In November, there were 16,180 overnight stays recorded in rural tourism establishments in the Basque Country, which is a drop of 5% with respect to the figures for the previous year, with negative year-on-year growth rates in Álava, where they dropped by 7%, and in Bizkaia, where they dropped by 19%, whilst in Gipuzkoa they rose by 6%.

The average length of stay decreased in the Basque Country as a whole with respect to November 2010, falling from 2.28 days one year ago, to 2.26 days in November 2011. In Álava there was a rise of 9%, with the average stay going from 1.88 days in November 2010 to 2.04 days in November 2011, in Bizkaia the drop was 9%, with the average stay going from 2.53 days in November 2010 to 2.29 days in November 2011, and in Gipuzkoa there was a 0% reduction in the average stay, where it went from 2.35 days in November 2010 to 2.34 days in November of this year.

The bed occupancy rate saw a drop of 9%, where it went from 14.80% occupancy to 13.54%, as a result of the fall experienced in the three provinces: In Álava it was down by 11%, in Bizkaia 19% and in Gipuzkoa 1%.

**Table 1: Hotel and Rural Tourism Establishments in the Basque Country. Monthly results**

	BASQUE COUNTRY					ARABA / ÁLAVA					BIZKAIA					GIPUZKOA				
	11 2011	(%)	11 2010	(%)	Δ %	11 2011	(%)	11 2010	(%)	Δ %	11 2011	(%)	11 2010	(%)	Δ %	11 2011	(%)	11 2010	(%)	Δ %
	HOTEL ESTABLISHMENTS																			
<b>OVERNIGHT STAYS</b>	285.853	100	289.210	100	-1	48.472	100	44.566	100	9	138.335	100	138.272	100	0	99.046	100	106.372	100	-7
National	205.696	72	211.261	73	-3	39.278	81	34.368	77	14	95.070	69	97.383	70	-2	71.348	72	79.510	75	-10
Foreigners	80.157	28	77.949	27	3	9.194	19	10.198	23	-10	43.265	31	40.889	30	6	27.698	28	26.862	25	3
Capital	183.739	64	184.398	64	0	36.340	75	33.680	76	8	93.305	67	93.573	68	0	54.094	55	57.145	54	-5
Coast	27.210	10	28.250	10	-4	-	-	-	-	-	6.610	5	6.636	5	0	20.600	21	21.614	20	-5
Inland	74.904	26	76.562	26	-2	12.132	25	10.886	24	11	38.420	28	38.063	28	1	24.352	25	27.613	26	-12
<b>ENTRY OF TRAVELLERS</b>	158.264	100	161.093	100	-2	26.771	100	24.972	100	7	78.377	100	77.237	100	1	53.116	100	58.884	100	-10
National	118.137	75	121.611	75	-3	22.413	84	20.690	83	8	57.197	73	57.502	74	-1	38.527	73	43.419	74	-11
Foreigners	40.127	25	39.482	25	2	4.358	16	4.282	17	2	21.180	27	19.735	26	7	14.589	27	15.465	26	-6
Capital	100.709	64	101.683	63	-1	18.380	69	17.422	70	5	51.414	66	50.755	66	1	30.915	58	33.506	57	-8
Coast	13.288	8	13.976	9	-5	-	-	-	-	-	3.998	5	3.874	5	3	9.290	17	10.102	17	-8
Inland	44.267	28	45.434	28	-3	8.391	31	7.550	30	11	22.965	29	22.608	29	2	12.911	24	15.276	26	-15
<b>AVERAGE STAY</b>	1,81		1,80		1	1,81		1,78		2	1,76		1,79		-2	1,86		1,81		3
<b>OCCUPANCY LEVEL BY PLACES</b>	37,69		36,81		2	35,84		33,62		7	38,11		37,34		2	38,08		37,62		1
Capital	44,06		42,39		4	39,60		36,75		8	45,41		44,32		2	45,15		43,21		4
Coast	33,58		34,90		-4	-		-		-	21,27		20,89		2	41,24		43,96		-6
Inland	28,78		28,39		1	27,91		26,62		5	30,39		29,86		2	26,95		27,26		-1
<b>OCCUPANCY LEVEL BY ROOMS</b>	48,38		47,27		2	45,66		44,16		3	49,85		49,25		1	47,80		46,15		4
Capital	56,39		55,40		2	51,30		50,31		2	58,86		58,44		1	56,41		54,09		4
Coast	38,87		40,78		-5	-		-		-	27,19		28,33		-4	46,01		49,60		-7
Inland	38,59		35,75		8	31,91		30,08		6	41,22		38,41		7	37,85		34,80		9
<b>AGRI-TOURISM</b>																				
<b>OVERNIGHT STAYS</b>	16.180	100	17.006	100	-5	3.437	100	3.677	100	-7	4.451	100	5.502	100	-19	8.292	100	7.827	100	6
National	14.608	90	14.808	87	-1	3.157	92	3.569	97	-12	4.185	94	4.410	80	-5	7.266	88	6.829	87	6
Foreigners	1.572	10	2.198	13	-28	280	8	108	3	159	266	6	1.092	20	-76	1.026	12	998	13	3
<b>ENTRY OF TRAVELLERS</b>	7.170	100	7.464	100	-4	1.685	100	1.956	100	-14	1.945	100	2.174	100	-11	3.540	100	3.334	100	6
National	6.713	94	7.070	95	-5	1.620	96	1.874	96	-14	1.851	95	2.037	94	-9	3.242	92	3.159	95	3
Foreigners	457	6	394	5	16	65	4	82	4	-21	94	5	137	6	-31	298	8	175	5	70
<b>AVERAGE STAY</b>	2,26		2,28		-1	2,04		1,88		9	2,29		2,53		-9	2,34		2,35		0
<b>OCCUPANCY LEVEL BY PLACES</b>	13,54		14,80		-9	13,17		14,78		-11	11,96		14,72		-19	14,76		14,87		-1
<b>OCCUPANCY LEVEL BY ROOMS</b>	15,05		17,19		-12	14,22		17,14		-17	13,00		17,39		-25	16,88		17,07		-1

Source: EUSTAT. Survey on Tourist Establishments of the Basque Country (EETR)

**For further information:**

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