

TECHNOLOGICAL INNOVATION OF THE BASQUE COUNTRY SURVEY (EIT) 2010

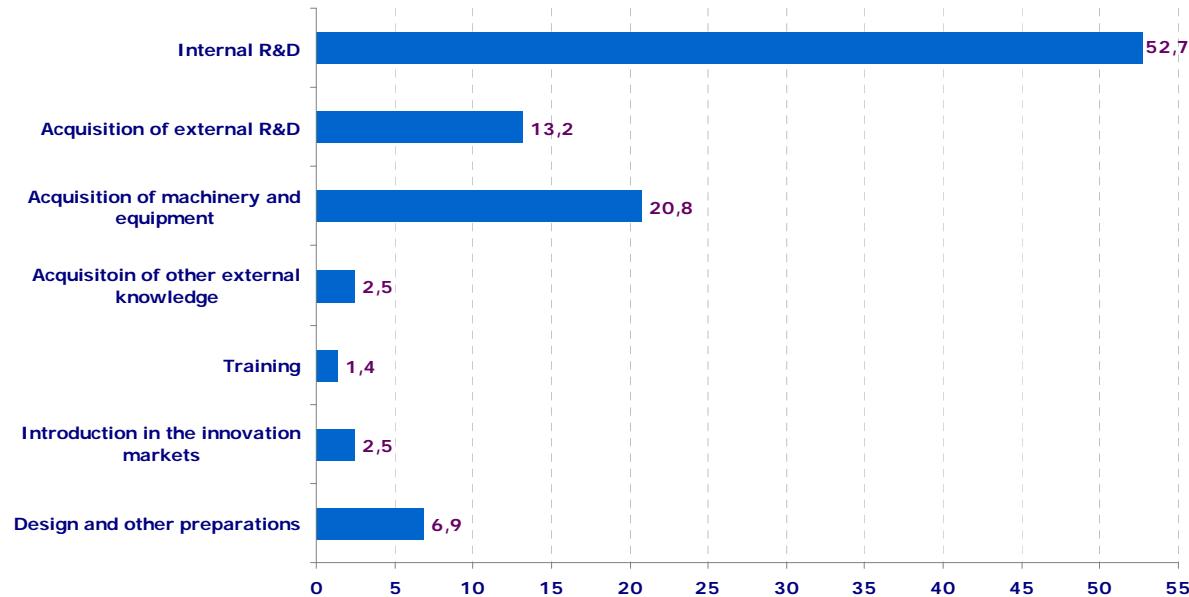
30.1% of Basque companies with 10 or more employees implemented technological innovation in 2010

This percentage rises to 38.9% if non-technological innovation is also taken into account

The percentage of companies implementing technological innovation in 2010 was 13.8%, rising to 30.1% in those with 10 or more employees, according to Eustat data. Spending implemented by Basque companies on technological innovation activities stood at 2581.9 million euros, following a drop of 6.2% with regards to the previous year. This spending represented 3.95% of GDP.

Amongst the main activities necessary for technological innovation, particular mention should be made of spending on internal R&D, which accounted for 52.7% of the total, the acquisition of machinery and equipment, 20.8%, and the acquisition of external R&D, 13.2%, with the remaining activities accounting for 13.3% of spending.

Graph 1: Distribution of expenditure on technological innovation according to different activities. 2010. (%)



Source: EUSTAT. Technological Innovation of the Basque Country (EIT)

The number of companies with technological innovation in the 2008-2010 period represented 13.8% of the total in the Basque Country, which was a drop of seven tenths in relation to the previous period, corresponding to 25,747 companies. Innovation is considered technological when it is implemented by those companies that are able to introduce a new or appreciably improved product, either good or service, into the market (5.6% of the total in 2010), or those which implement, within their own establishment, a new or appreciably improved process (11.6% of the total in 2010).

Table 1: Companies with technological innovation and expenditure according to period.

	Unit: percentage of companies and millions of euros							
	2001-2003	2002-2004	2003-2005	2004-2006	2005-2007	2006-2008	2007-2009	2008-2010
Basque Country	16,5	16,8	16,9	16,6	16,1	15,0	14,5	13,8
Province								
Araba/Álava	12,8	13,6	15,1	15,7	15,9	13,7	12,9	13,4
Bizkaia	16,0	17,5	17,6	17,1	16,7	15,5	16,3	14,2
Gipuzkoa	18,7	17,0	16,5	16,3	15,1	14,7	12,6	13,3
Expenditure on innovation	1.836,0	2.010,2	2.161,7	2.352,2	2.609,9	2.782,0	2.753,4	2.581,9
10 or more employees	32,1	31,9	33,3	32,7	32,0	31,5	29,8	30,1
Province								
Araba/Álava	29,7	31,9	33,8	34,3	30,1	29,9	30,4	32,3
Bizkaia	30,9	30,1	32,4	30,5	29,9	29,4	27,9	25,6
Gipuzkoa	35,1	34,6	34,3	35,3	36,2	35,4	32,2	35,8
Expenditure on innovation	1.472,6	1.463,6	1.677,8	1.829,7	2.030,0	2.193,9	2.219,9	2.159,5

Source: EUSTAT. Technological Innovation of the Basque Country (EIT)

These percentages, however, rise to 30.1% if we only take into account companies with 10 or more employees, which is an improvement of three tenths on the data from the previous year. As regards this size of company, 19.9% were product innovators and 22.2% process innovators.

Innovation intensity, defined as spending on innovation activities as a percentage of turnover, stood at 1.62%, whilst internal R&D intensity, spending on internal R&D as a percentage of turnover, stood at 0.85%. If we take into account companies of 10 or more employees, these percentages rise to 2.10% and 1.23%, respectively.

Table 2: Intensity of technological innovation and of internal R&D by territory and size. Basque Country. 2010. (%)

	Total		10 or more employees	
	Innovation Intensity (1)	Internal R&D Intensity (2)	Innovation Intensity (1)	Internal R&D Intensity (2)
Total companies				
Basque Country	1,62	0,85	2,10	1,23
Province				
Araba/Álava	1,98	0,67	2,41	0,92
Bizkaia	1,44	0,83	1,82	1,20
Gipuzkoa	1,76	1,00	2,45	1,48
Companies with Innovative activities				
Basque Country	4,33	2,28	4,17	2,45
Province				
Araba/Álava	5,05	1,72	4,60	1,76
Bizkaia	3,90	2,24	3,74	2,45
Gipuzkoa	4,66	2,64	4,70	2,85
Companies with R&D activities				
Basque Country	5,75	3,78	5,39	3,67
Province				
Araba/Álava	5,61	2,38	5,08	2,28
Bizkaia	5,65	4,15	5,46	4,21
Gipuzkoa	5,97	4,08	5,46	3,76

(1) Innovation Intensity: (expenditure on innovation/turnover)*100

(2) Internal R&D Intensity: (R&D expenditure/turnover)*100

Source: EUSTAT. Technological Innovation of the Basque Country (EIT)

32.1% of companies with technological innovation received public funding

32.1% of companies with technological innovation received some sort of public financial support. If we look at its origins, it stands out that support coming from the Basque Government accounted for 23.8% of the total for these companies. In the case of companies of 10 or more employees, 52.8% received support, with the Basque Government being the provider of funds to the greatest number of companies, specifically 43.5% of companies of this size that spent on innovation.

Table 3: Innovative companies receiving public funding according to its source. 2008-2010. (%)

	Total	10 or more employees
Receive public finance from	32,1	52,8
Local administrations	4,6	7,5
Provincial Councils	13,6	14,4
Basque Government	23,8	43,5
Central Administration	9,7	20,3
European Union	6,8	6,9

Source: EUSTAT. Technological Innovation of the Basque Country (EIT)

Regarding cooperation on R&D and innovation activities, 10.0% of innovating establishments signed some kind of agreement with other companies or institutions in the 2008-2010 period. This percentage rises to 25.2% in establishments of 10 or more employees.

In this size of company, amongst those that signed an agreement, attention should be drawn to cooperation with technology centres (53.5%), other establishments of the same company (52.8%), with suppliers of equipment, materials, etc. (37.2%), with Universities and other higher education institutes (36.7%) and with experts and consultant firms (32.9%).

77.4% of innovating companies felt that innovation had positive effects

77.4% of innovating companies felt that innovation had positive effects 71.2% felt that innovation had positive effects on their products, be they goods or services, 60.1% on their internal processes and 39.0% felt that other positive effects existed, on the environment or the health of their employees.

In innovating companies of 10 or more employees, 90.9% felt that innovation had positive effects, whilst the rest of the previously mentioned percentages regarding this size of company accounted for 87.1%, 74.4% and 55.6%, respectively.

Table 4: Effects of technological innovation on innovating companies. 2008-2010 (%)

	Unit: percentage of companies	
	Total	10 or more employees
Effects of technological innovation	77,4	90,9
Effects on products	71,2	87,1
.-Wider range of goods or services	45,8	65,5
.-Substitution of out-of-date products or processes	48,5	55,3
.-Penetration in new markets	34,1	41,6
.-Greater market share	30,8	41,9
.-Higher quality of goods or services	61,6	77,7
Effects on processes	60,1	74,4
.-Greater flexibility in production or provision of services	44,2	59,9
.-Greater capacity for production or provision of services	47,3	58,0
.-Lower labour costs per unit produced	22,0	31,7
.-Less materials per unit produced	19,5	23,3
.-Less energy per unit produced	12,9	26,8
Other effects	39,0	55,6
.-Lower environmental impact	24,0	34,1
.-Improvement in health and security of its employees	22,6	32,9
.-Compliance with regulatory requirements	28,4	43,3

Source: EUSTAT. Technological Innovation of the Basque Country (EIT)

Just over half of companies felt that there were factors that hindered technological innovation

Just over half of companies felt that there were certain factors that hindered technological innovation (58.7%). Amongst these factors, the economic ones stand out. Companies pointed to the high costs involved in implementing innovation (46.2%), along with the economic risks, which they considered to be excessive (43.7%) and the lack of funding sources (43.1%). Amongst companies with 10 or more employees, this percentage rose to 69.6%, with the same hindrances highlighted.

Table 5: Companies according to factors that hinder innovation. 2008-2010 (%)

	Unit: percentage of companies	
	Total	10 or more employees
There are factors that make innovation difficult	63,1	69,6
Economic factors:	52,6	57,6
.- Excessive economic risks	43,7	43,8
.- High innovation costs	46,2	51,4
.- Lack of sources of finance	43,1	44,3
Internal factors:	30,8	45,4
.- Organizational inflexibility	13,6	24,5
.- Lack of qualified personnel	18,3	27,2
.- Lack of information on technology	19,2	24,3
.- Lack of information on markets	17,5	22,6
Other factors:	30,2	36,8
.- Insufficient flexibility in regulations	17,4	25,4
.- Lack of client awareness	22,4	26,1
.- others	7,0	4,8

Source: EUSTAT. Technological Innovation of the Basque Country (EIT)

30.8% of innovating companies with 10 or more employees had used some kind of patent or other methods of protection for their inventions or innovations

It is worth mentioning that during the 2008-2010 period, 30.8% of innovating companies with 10 or more employees used some kind of patent or other method of protection. In these companies in this period, 11% requested some kind of patent to protect inventions or innovations developed in their establishment and 13.8% had one in force by the end of 2010. As for other methods of protection, 24.8% of innovating companies with 10 or more employees had used one in the aforementioned period. Amongst these the registering of trademarks (22.6%) and of designs or models (13.9%) stood out.

38.9% of companies of 10 or more employees implemented innovation (technological or non-technological) in the Basque Country in the 2008-2010 period

On the other hand, if we also take into account non-technological innovation in the Basque Country, 19.8% of companies were innovators (technological or non-technological innovation) in the 2008-2010 period. This percentage was obtained by taking into account non-technological innovation (11.8% of companies) as well as technological innovation (13.8% of companies). Taking into account only companies of 10 or more employees, the percentage of innovating companies (technological or non-technological) stood at 38.9%.

Non-technological innovation is composed of **organisational** innovation or innovation related to **marketing**.

Organisational innovation consists of the implementation of new organisational methods in the internal functioning of the company, and was carried out by 8.3% of Basque companies, whilst **marketing innovation** is the execution of new commercial strategies or concepts that are significantly different to previous ones and that have not been used before, which was the case in 6.5% of all companies in the Basque Country.

Table 6: Companies by type of innovation and size. 2008-2010

The Basque Country	Type of non-technological innovation		Non-technological innovative companies	Technological innovative companies (1)	Innovative companies (1) (technological or non-technological)	EIN innovative companies (2) (technological or non-technological)	Unit: percentage of establishments
	organisational	commercial					
Total	8,3	6,3	11,8	13,8	19,8	20,3	
10 and more employees	22,3	11,2	26,2	30,1	38,9	41,4	

(1) Does not include companies that only carry out innovation underway or failed

(2) Includes companies that only carry out innovation underway or failed

Source: EUSTAT. Technological Innovation of the Basque Country (EIT)

As regards companies with 10 or more employees, those that implement innovation of any kind represented 38.9% in this period.

This figure was reached taking into account that 30.1% of these companies implemented technological innovation and 26.2% non-technological innovation.

The figure for non-technological innovation, for its part, and for this size of company, was obtained from 22.3% implementing organisational innovation and 11.2% marketing innovation.

It can also be added that, if we also take into account companies that solely had innovation in progress or innovation that was unsuccessful, the so-called EIN companies, the percentage of those with 10 or more employees that implemented innovation accounted for 41.4%.

Methodological note: The Survey on Technological Innovation EIT 2009 includes the **National Classification of Economic Activities 2009 (CNAE-2009)**.

[CNAE-93 and CNAE-2009 classification of activities](#)

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Databank on the Technological Innovation of the Basque Country (EIT) Survey