

SURVEY ON TOURIST ESTABLISHMENTS (EETR) APRIL 2011

The number of visitors and overnight stays increased by 14% and 17% respectively in April 2011

The 2011 Easter Holiday figures compared to 2010 registered a 18% increase in the number of visitors and overnight stays were up by 15%

There were 209,472 visitors registered in the hotel establishments of the Basque Country in April 2011, 25,462 up on the same month of the previous year, in other words a 14% increase, according to Eustat data. The number of visitors increased by 23% in Bizkaia, 10% in Álava and by 5% in Gipuzkoa, compared with the same month of 2008.

The number of visitors from within Spain rose by 18% compared to April 2010, and foreign visitors were up by 6%. The number of visitors from within the State rose in the three provinces: it was up by 25% in Bizkaia, 16% in Álava and 10% in Gipuzkoa. The number of overseas visitors fell by 18% in Bizkaia, but the figure only dropped in Álava and Gipuzkoa by 7% and 2%, respectively.

Registered overnight stays in April 2011 totalled 387,204, which was 17% up on the same month of the previous year, in other words, there were 54,939 more overnight stays. The year-on-year performance of overnight stays was positive in the three provinces: they were up by 27% in Bizkaia, by 11% in Álava and the number of overnight stays in Gipuzkoa rose by 8%, with respect to April 2010.

The average length of stay increased compared to April 2010: it went from 1.81 days to 1.85 this April for the Basque Country. It rose by 1% in Álava, 3% in Bizkaia and 2% in Gipuzkoa.

The bed occupancy rate was up by nearly seven points for the Basque Country overall, as the occupancy rate rose from 41.62% in April 2010 to 48.43% in the same month of this year. There was a notable increase in Bizkaia as it rose from 38.90% in April last year to 47.92% in April 2010. In Álava, there was a 16% increase and it rose from 38.24% in April 2010 to 44.17% in the same month this year, while Gipuzkoa posted a higher occupancy rate this April (51.08%) than the previous one (46.70%).

During the first four months of the year, there were a total of 638,039 visitors registered in the hotel establishments of the Basque Country, which was 8% up on the same period of 2010. The number of overnight stays during this first four-month period came to 1,158,471, 10% up on the figure for the first four months of the previous year. The average stay posted a slight increase for this four-month period, up from 1.78 days to 1.82 days. The bed occupancy rate registered an increase of 11%, from 34.14% in the first four months of 2010 to 37.78% for the same period of 2011.

Rural tourism: The number of visitors (27%) and overnight stays (20%) up

The number of visitors in rural tourism establishments of the Basque Country totalled 11,448 in April, which was 27% up with respect to the same month of the previous year, and rose by 33% in Álava, 27% in Gipuzkoa and 23% in Bizkaia. There was a 23% increase in the number of visitors from within Spain in the Basque Country: it was up by 29% in Álava, 22% in Gipuzkoa and down by 21% in Bizkaia. The number of overseas visitors increased by 64% for the Basque Country overall, with high percentage increases posted by the three provinces:

There were 31,554 overnight stays in rural tourism establishments of the Basque Country in April, which was 20% up on the same month of the previous year, with significantly year-on-year positive rates in the three provinces.

The average length of stay per visitor decreased with respect to April 2010, rising from 2.91 days a year ago to 2.76 days last April

The bed occupancy rate rose from 22.47% to 26.05%, due to the increase registered in the three provinces: it stood at 21.86% in Álava, it increased to 24.45% in Bizkaia and was 29.24% in Gipuzkoa.

During the first four months of 2011, there were a total of 30,685 visitors registered in the rural tourism establishments of the Basque Country, which was 5% up on the same period of 2010.

The number of overnight stays in the period from January-April 2011 was 74,917, up 4% on the same period of the previous year.

Figures referring to Easter 2011

During the period between the Monday before Easter and the Friday after the Easter weekend (from the 18 to 29 April 2011), there was a 17.6% increase in the number of visitors and overnight stays were up 14.8% compared to the equivalent period of the previous year (from 29 March to 9 April 2010) in the hotel establishments of the Basque Country.

The average stay at Easter increased and rose from 2.00 days in the previous year to 1.95 in 2011. The bed occupancy rate rose from 46.1% in 2010 to 52.5% in 2011.

In rural tourism establishments, in the same period, there was also a 25.9% increase in the number of visitors and overnight stays were up by 19.6%, as the average stay rose from 3.39 days in 2010 to 3.32 days in 2011.

In the main days of the Easter celebrations (Maundy Thursday, Good Friday and Easter Saturday), the occupancy rate was 81.5% in hotel establishments, four points up on that registered the previous year (77.9%) and reached 77.6% in the rural tourism establishments compared to 78.9% in 2010.

Table 1: Hotel and Rural Tourism Establishments in the Basque Country. Monthly results

	BASQUE COUNTRY				ARABA / ÁLAVA				BIZKAIA				GIPUZKOA							
	04 2011	(%)	04 2010	(%)	Δ %	04 2011	(%)	04 2010	(%)	Δ %	04 2011	(%)	04 2010	(%)	Δ %					
	HOTEL ESTABLISHMENTS																			
OVERNIGHT STAYS	387.204	100	332.265	100	17	57.831	100	52.030	100	11	183.995	100	145.022	100	27	145.378	100	135.213	100	8
National	270.000	70	231.515	70	17	45.960	79	39.558	76	16	122.707	67	98.329	68	25	101.333	70	93.628	69	8
Foreigners	117.204	30	100.750	30	16	11.871	21	12.472	24	-5	61.288	33	46.693	32	31	44.045	30	41.585	31	6
Capital	248.688	64	211.636	64	18	43.404	75	37.150	71	17	121.657	66	98.900	68	23	83.627	58	75.586	56	11
Coast	39.089	10	37.952	11	3	-	-	-	-	-	12.179	7	11.031	8	10	26.910	19	26.921	20	0
Inland	99.427	26	82.677	25	20	14.427	25	14.880	29	-3	50.159	27	35.091	24	43	34.841	24	32.706	24	7
ENTRY OF TRAVELLERS	209.472	100	184.010	100	14	32.174	100	29.193	100	10	99.268	100	80.834	100	23	78.030	100	73.983	100	5
National	146.879	70	124.972	68	18	25.089	78	21.546	74	16	68.653	69	54.901	68	25	53.137	68	48.525	66	10
Foreigners	62.593	30	59.038	32	6	7.085	22	7.647	26	-7	30.615	31	25.933	32	18	24.893	32	25.458	34	-2
Capital	132.302	63	116.716	63	13	23.323	72	19.932	68	17	63.671	64	54.104	67	18	45.308	58	42.680	58	6
Coast	19.702	9	18.253	10	8	-	-	-	-	-	7.054	7	6.113	8	15	12.648	16	12.140	16	4
Inland	57.468	27	49.041	27	17	8.851	28	9.261	32	-4	28.543	29	20.617	26	38	20.074	26	19.163	26	5
AVERAGE STAY	1,85		1,81		2	1,80		1,78		1	1,85		1,79		3	1,86		1,83		2
OCCUPANCY LEVEL BY PLACES	48,43		41,62		16	44,17		38,24		16	47,92		38,90		23	51,08		46,70		9
Capital	56,06		47,52		18	48,19		39,77		21	56,07		46,23		21	61,25		54,76		12
Coast	45,56		42,21		8	-		-		-	35,49		29,32		21	52,27		51,48		2
Inland	36,81		31,43		17	35,31		34,90		1	37,81		28,95		31	36,07		32,97		9
OCCUPANCY LEVEL BY ROOMS	56,45		50,41		12	50,67		47,17		7	58,23		48,89		19	56,70		54,07		5
Capital	64,95		58,06		12	55,61		50,05		11	67,03		58,20		15	67,95		63,64		7
Coast	50,81		47,30		7	-		-		-	41,17		34,33		20	57,01		56,31		1
Inland	44,02		38,29		15	38,96		40,56		-4	47,60		36,21		31	41,22		39,94		3
AGRI-TOURISM																				
OVERNIGHT STAYS	31.554	100	26.286	100	20	5.810	100	4.791	100	21	9.681	100	7.736	100	25	16.063	100	13.759	100	17
National	27.633	88	24.086	92	15	5.404	93	4.602	96	17	8.287	86	6.894	89	20	13.942	87	12.590	92	11
Foreigners	3.921	12	2.200	8	78	406	7	189	4	115	1.394	14	842	11	66	2.121	13	1.169	8	81
ENTRY OF TRAVELLERS	11.448	100	9.039	100	27	2.369	100	1.787	100	33	3.188	100	2.597	100	23	5.891	100	4.655	100	27
National	10.147	89	8.246	91	23	2.184	92	1.692	95	29	2.820	88	2.323	89	21	5.143	87	4.231	91	22
Foreigners	1.301	11	793	9	64	185	8	95	5	95	368	12	274	11	34	748	13	424	9	76
AVERAGE STAY	2,76		2,91		-5	2,45		2,68		-9	3,04		2,98		2	2,73		2,96		-8
OCCUPANCY LEVEL BY PLACES	26,05		22,47		16	21,86		20,19		8	24,45		20,08		22	29,24		25,14		16
OCCUPANCY LEVEL BY ROOMS	27,94		24,40		15	23,82		22,53		6	26,39		21,88		21	31,13		27,05		15

Source: EUSTAT. Survey on Tourist Establishments of the Basque Country (EETR)

For further information:
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