

The number of visitors and overnight stays rose by 14% and 19% respectively in December

2010 ended with 12% more visitors and 13% more overnight stays at hotel establishments

There were 151,030 visitors registered in the hotel establishments of the Basque Country in December 2010, 18,500 up on the same month of the previous year, in other words a 14% increase, according to Eustat data. The number of visitors rose in the three provinces: it was up 13% in Álava, 16% in Bizkaia and by 12% in Gipuzkoa, compared to the December 2009 figures.

The number of visitors from within Spain was up 14%, while there were 15% more visitors from abroad. The number of visitors from within Spain increased in the three provinces: it rose in Álava by 15%, 16% in Bizkaia and 11% in Gipuzkoa. Foreign visitors also increased in number in the three provinces: by 3% in Álava, 16% in Bizkaia and 17% in Gipuzkoa.

There was mainly an increase in the number of visitors from Madrid, Catalonia and Castilla y León, while the visitors from La Rioja, Castilla-La Mancha and Andalusia dropped in number. As far as foreign visitors were concerned, the number from France, Portugal, Italy and USA-Canada rose, but there was a downturn in those from the United Kingdom, Germany and Finland, among others.

Registered overnight stays in December 2010 stood at 279,274, which was 19% up on the same month of the previous year, in other words, there were 45,000 more overnight stays. The year-on-year performance of overnight stays was positive in the three provinces: it rose by 36% in Álava, 16% in Bizkaia and 18% in Gipuzkoa.

The average length of stay rose by 5% for the Basque Country overall for this year-on-year period: it was 1.77 days in December 2009 and rose to 1.85 days last December.

The bed occupancy rate was up 11% with respect to December 2009, as it rose from 31.19% in December 2009 to 34.76% in December 2010. The room occupancy rate increased from 37.66% in December 2009 to 40.28% for the same month of last year.

2010 annual balance for hotel establishments: 12% more visitors and 13% more overnight stays were registered than in the previous year.

In 2010, there were 2,238,699 registered visitors, in other words, 247,000 fewer than in the previous year. The number of visitors rose by 22% in Álava, 11% in Bizkaia and 10% in Gipuzkoa.

The total number of overnight stays in 2010 came to 4,214,060, i.e. 471,000 more than in the previous year, and positive figures were posted by the three provinces. The figures increased by 25% in Álava, 14% in Bizkaia and 7% in Gipuzkoa.

The average length of stay remained steady at 1.88 days. The bed occupancy rate for the Basque Country overall fell from 41.66% in 2009 to 43.97% in 2010.

Table 1: Hotel Establishments in the Basque Country. Annual figures

	BASQUE COUNTRY			ÁLAVA			BIZKAIA			GIPUZKOA		
	2010	2009	Δ %	2010	2009	Δ %	2010	2009	Δ %	2010	2009	Δ %
HOTEL ESTABLISHMENTS												
OVERNIGHT STAYS	4.214.060	3.743.209	13	622.951	499.597	25	1.953.692	1.713.706	14	1.637.417	1.529.906	7
ENTRY OF TRAVELLERS	2.238.699	1.991.790	12	348.899	285.049	22	1.053.689	947.369	11	836.111	759.372	10
AVERAGE STAY	1,88	1,88	0	1,79	1,75	2	1,85	1,81	3	1,96	2,01	-3
OCCUPANCY LEVEL	43,97	41,66	6	38,42	35,54	8	42,93	40,48	6	47,99	45,73	5

Source: Eustat. Survey on Tourist Establishments of the Basque Country (EETR)

RURAL TOURISM

The number of visitors decreased by 1% and overnight stays was up 8% in December

There were 9,031 visitors registered in December in rural tourism establishments of the Basque Country, 1% down on the same month of the previous year.

Overnight stays in rural tourism establishments of the Basque Country totalled 25,535 in December, which was 8% up on December 2009.

The average length of stay per visitor increased from 2.59 to 2.83 days for the Basque Country overall and the bed occupancy rate was up 3% to 21.64% in December 2010.

2010 Annual Balance for rural tourism: The number of visitors and overnight stays rose by 5%.

There were 118,832 visitors in rural tourism establishments of the Basque Country throughout 2010, which was 5% up on the previous year, while the number of overnight stays totalled 339,092, which was also a rise of 5% compared to 2009.

The number of visitors increased by 14% in Álava and by 2% in Bizkaia and Gipuzkoa. Overnight stays were up 15% in Álava, 3% in Bizkaia and 2% in Gipuzkoa.

The average stay per visitor in 2010 remained unchanged (2.85 days) with respect to the 2009 figure. The occupancy rate likewise barely changed as it fell from 24.10% in 2009 to 24.06% in 2010.

Table 2: Rural Tourism Establishments of the Basque Country. Annual figures

	BASQUE COUNTRY			ÁLAVA			BIZKAIA			GIPUZKOA		
	2010	2009	Δ %	2010	2009	Δ %	2010	2009	Δ %	2010	2009	Δ %
AGRO-TOURISM												
OVERNIGHT STAYS	339.092	324.078	5	61.057	53.245	15	100.661	97.627	3	177.374	173.206	2
ENTRY OF TRAVELLERS	118.832	113.624	5	24.067	21.079	14	36.082	35.288	2	58.683	57.257	2
AVERAGE STAY	2,85	2,85	0	2,54	2,53	0	2,79	2,77	1	3,02	3,03	0
OCCUPANCY LEVEL	24,06	24,10	0	20,55	20,01	3	21,91	21,79	1	27,17	27,46	-1

Source: Eustat. Survey on Tourist Establishments of the Basque Country (EETR)

Table 3: Hotel and Rural Tourism Establishments in the Basque Country. Monthly results

	BASQUE COUNTRY				ÁLAVA				BIZKAIA				GIPUZKOA							
	12 2010	(%)	12 2009	(%)	Δ %	12 2010	(%)	12 2009	(%)	Δ %	12 2010	(%)	12 2009	(%)	Δ %					
	HOTEL ESTABLISHMENTS																			
OVERNIGHT STAYS	279.274	100	233.910	100	19	43.646	100	32.031	100	36	132.797	100	114.526	100	16	102.831	100	87.353	100	18
National	214.830	77	176.363	75	22	35.472	81	26.169	82	36	99.732	75	84.217	74	18	79.626	77	65.977	76	21
Foreigners	64.444	23	57.547	25	12	8.174	19	5.862	18	39	33.065	25	30.309	26	9	23.205	23	21.376	24	9
Capital	179.086	64	149.922	64	19	34.276	79	23.350	73	47	89.864	68	78.510	69	14	54.946	53	48.062	55	14
Coast	28.383	10	20.252	9	40	-	-	-	-	-	6.423	5	8.154	7	-21	21.960	21	12.098	14	82
Inland	71.805	26	63.736	27	13	9.370	21	8.681	27	8	36.510	27	27.862	24	31	25.925	25	27.193	31	-5
ENTRY OF TRAVELLERS	151.030	100	132.394	100	14	23.167	100	20.494	100	13	74.925	100	64.674	100	16	52.938	100	47.226	100	12
National	115.996	77	101.818	77	14	19.271	83	16.726	82	15	57.443	77	49.587	77	16	39.282	74	35.505	75	11
Foreigners	35.034	23	30.576	23	15	3.896	17	3.768	18	3	17.482	23	15.087	23	16	13.656	26	11.721	25	17
Capital	96.004	64	84.136	64	14	16.948	73	13.891	68	22	49.082	66	42.871	66	14	29.974	57	27.374	58	9
Coast	12.074	8	10.832	8	11	-	-	-	-	-	3.411	5	4.651	7	-27	8.663	16	6.181	13	40
Inland	42.952	28	37.426	28	15	6.219	27	6.603	32	-6	22.432	30	17.152	27	31	14.301	27	13.671	29	5
AVERAGE STAY	1,85		1,77		5	1,88		1,56		21	1,77		1,77		0	1,94		1,85		5
OCCUPANCY LEVEL BY PLACES	34,76		31,19		11	33,07		26,43		25	34,62		32,16		8	35,73		32,03		12
Capital	39,87		35,68		12	37,15		28,53		30	40,73		38,31		6	40,34		36,04		12
Coast	35,05		26,48		32	-	-	-	-	-	21,83		23,98		-9	42,60		28,49		50
Inland	26,28		25,15		4	23,60		22,05		7	27,34		23,78		15	25,92		28,06		-8
OCCUPANCY LEVEL BY ROOMS	40,28		37,66		7	39,19		32,13		22	41,35		39,84		4	39,29		37,22		6
Capital	46,10		43,03		7	43,34		35,80		21	48,71		47,60		2	43,70		40,38		8
Coast	39,38		30,78		28	-	-	-	-	-	26,64		29,38		-9	46,72		31,83		47
Inland	30,42		30,23		1	27,08		23,21		17	31,88		28,64		11	29,46		35,05		-16
AGRI-TOURISM																				
OVERNIGHT STAYS	25.535	100	23.669	100	8	6.032	100	4.375	100	38	8.081	100	7.749	100	4	11.422	100	11.545	100	-1
National	24.096	94	22.061	93	9	5.954	99	4.292	98	39	7.216	89	7.216	93	0	10.926	96	10.553	91	4
Foreigners	1.439	6	1.608	7	-11	78	1	83	2	-6	865	11	533	7	62	496	4	992	9	-50
ENTRY OF TRAVELLERS	9.031	100	9.142	100	-1	2.202	100	1.626	100	35	2.614	100	3.266	100	-20	4.215	100	4.250	100	-1
National	8.620	95	8.826	97	-2	2.138	97	1.575	97	36	2.436	93	3.197	98	-24	4.046	96	4.054	95	0
Foreigners	411	5	316	3	30	64	3	51	3	25	178	7	69	2	158	169	4	196	5	-14
AVERAGE STAY	2,83		2,59		9	2,74		2,69		2	3,09		2,37		30	2,71		2,72		0
OCCUPANCY LEVEL BY PLACES	21,64		20,92		3	22,78		18,94		20	20,84		20,88		0	21,65		21,80		-1
OCCUPANCY LEVEL BY ROOMS	22,27		22,37		0	22,98		19,95		15	22,07		22,16		0	22,07		23,57		-6

Source: EUSTAT. Survey on Tourist Establishments of the Basque Country (EETR)

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