

SURVEY ON TOURIST ESTABLISHMENTS (EETR) NOVEMBER 2010

Number of visitors to the Basque Country rose by 4% in November 2010

Overnight stays increased by 3% in November

In November 2010, there were 161,093 visitors registered in the hotel establishments of the Basque Country, 6,336 up on the same month of the previous year, in other words, a 4% increase, according to Eustat data. The number of visitors rose by 6% in Álava and Gipuzkoa, and by 2% in Bizkaia.

The number of visitors from within Spain was up by 3% and the number of overseas visitors rose by 7%. Visitors from within Spain increased their presence in Álava, up by 9%, and in Gipuzkoa where the figure rose by 5%, while there was no variation in Bizkaia on the previous year (0.0%). The number of foreign visitors rose in Bizkaia and Gipuzkoa, with increases of 9% and 8%, respectively, but fell by 8% in Álava.

With regard to the visitors from within Spain, the greatest increase in the percentage of visitors was among those from Galicia, La Rioja, Madrid, Aragón, Comunidad Valenciana and Navarra, while there was a drop in visitors from Asturias, Canary Islands, Castilla y León, Castilla-La Mancha and Catalonia. As far as visitors from abroad were concerned, there was a rise in numbers particularly from Ibero-America, the United States and Canada, France, Belgium, the Netherlands and those from non-Community European countries. However, there was a fall in numbers from the United Kingdom, Finland, Sweden and Luxembourg.

Registered overnight stays in November 2010 came to 289,210, which was 3% up on the same month of the previous year, in other words, there were 7,316 more overnight stays. The year-on-year evolution of overnight stays was positive in Álava and Bizkaia, up by 10% and 4%, respectively, but fell by 2% in Gipuzkoa.

The length of the average stay fell compared to November 2009, down from 1.82 day in November of last year to 1.80 days for the same month this year, for the Basque Country as a whole. By provinces, it increased from 1.72 to 1.78 days in Álava, from 1.76 to 1.79 days in Bizkaia, while it fell in Gipuzkoa from the 1.95 days registered in November 2009 to the 1.81 days in the same month of this year.

The occupancy rate by beds was down by 2% to 36.81% for the Basque Country overall in November 2010. This fall in numbers affected all three territories: In Álava, the occupancy rate fell by 4%, down from 34.84% in November 2009 to 33.62% in the same month of this year. In Bizkaia, this downturn was 2%, down from 38.05% in November 2009 to 37.34% in November 2010. The drop was 2% in Gipuzkoa, down from 38.51% occupancy in November 2009 to 37.62% in that month this year.

RURAL TOURISM

The number of visitors was up by 8% and of overnight stays remained stable in the Basque Country, compared to November 2009

In November, there were 7,464 visitors in rural tourism establishments of the Basque Country, which was up 8% with respect to the number of visitors in rural tourism establishments in November 2009. By provinces, the number was up by 21% in Álava, 11% in Bizkaia, but it fell by 1% in Gipuzkoa. The number of visitors from within Spain was up by 7% in the Basque Country: up by 21% in Álava, 10% in Bizkaia and down by 1% in Gipuzkoa. The number of foreign visitors was up by 16% for the Basque Country overall. The percentage rise was significant in Álava and Bizkaia, but more moderate in Gipuzkoa.

There were 17,006 overnight stays in rural tourism establishments in the Basque Country in November, which was practically the same figure for the previous year, with year-on-year positive growth being recorded in Álava(9%) and Bizkaia (3%), but it fell in Gipuzkoa by 6%.

The average length of stay per visitor in the Basque Country overall decreased with respect to November 2009, falling from 2.46 days a year ago to 2.28 days in the same month of 2009. The three provinces were affected by this drop. In Álava, the average stay fell by 10% from 2.09 days in November 2009 to 1.88 days in November 2010. In Bizkaia, the figure fell by 7% and the average stay dropped from 2.72 days in November 2009 to 2.53 days in November 2010. The average stay in Gipuzkoa fell by 5% from 2.48 days in November 2009 to 2.35 in the same month of this year.

The degree of occupancy by beds was down by 3%, falling from 15.26% occupancy to 14.80%, as a result in the decrease registered in Gipuzkoa (-7%) and Álava (-1%), that offsets the rise in Bizkaia (2%).

Table 1: Hotel and Rural Tourism Establishments in the Basque Country. Monthly results

	BASQUE COUNTRY						ÁLAVA						BIZKAIA						GIPUZKOA					
	11	(%)	11	(%)	Δ %		11	(%)	11	(%)	Δ %		11	(%)	11	(%)	Δ %		11	(%)	11	(%)	Δ %	
	2010		2009				2010		2009				2010		2009				2010		2009			
HOTEL ESTABLISHMENTS																								
OVERNIGHT STAYS	289.210	100	281.894	100	3		44.566	100	40.578	100	10		138.272	100	132.996	100	4		106.372	100	108.320	100	-2	
National	211.261	73	206.744	73	2		34.368	77	31.276	77	10		97.383	70	95.356	72	2		79.510	75	80.112	74	-1	
Foreigners	77.949	27	75.150	27	4		10.198	23	9.302	23	10		40.889	30	37.640	28	9		26.862	25	28.208	26	-5	
Capital	184.398	64	171.783	61	7		33.680	76	26.950	66	25		93.573	68	88.121	66	6		57.145	54	56.712	52	1	
Coast	28.250	10	27.299	10	3		-	-	-	-	-		6.636	5	7.379	6	-10		21.614	20	19.920	18	9	
Inland	76.562	26	82.812	29	-8		10.886	24	13.628	34	-20		38.063	28	37.496	28	2		27.613	26	31.688	29	-13	
ENTRY OF TRAVELLERS	161.093	100	154.757	100	4		24.972	100	23.574	100	6		77.237	100	75.625	100	2		58.884	100	55.558	100	6	
National	121.611	75	117.708	76	3		20.690	83	18.938	80	9		57.502	74	57.548	76	0		43.419	74	41.222	74	5	
Foreigners	39.482	25	37.049	24	7		4.282	17	4.636	20	-8		19.735	26	18.077	24	9		15.465	26	14.336	26	8	
Capital	101.683	63	96.683	62	5		17.422	70	14.285	61	22		50.755	66	50.110	66	1		33.506	57	32.288	58	4	
Coast	13.976	9	13.624	9	3		-	-	-	-	-		3.874	5	4.204	6	-8		10.102	17	9.420	17	7	
Inland	45.434	28	44.450	29	2		7.550	30	9.289	39	-19		22.608	29	21.311	28	6		15.276	26	13.850	25	10	
AVERAGE STAY	1,80		1,82		-1		1,78		1,72		3		1,79		1,76		2		1,81		1,95		-7	
OCCUPANCY LEVEL BY PLACES	36,81		37,72		-2		33,62		34,84		-4		37,34		38,05		-2		37,62		38,51		-2	
Capital	42,39		41,86		1		36,75		35,76		3		44,32		43,82		1		43,21		42,36		2	
Coast	34,90		33,22		5		-		-		-		20,89		22,24		-6		43,96		40,66		8	
Inland	28,39		32,50		-13		26,62		33,16		-20		29,86		32,52		-8		27,26		32,20		-15	
OCCUPANCY LEVEL BY ROOMS	47,27		49,39		-4		44,16		45,10		-2		49,25		52,23		-6		46,15		47,58		-3	
Capital	55,40		56,13		-1		50,31		48,85		3		58,44		60,93		-4		54,09		53,01		2	
Coast	40,78		39,38		4		-		-		-		28,33		29,27		-3		49,60		45,97		8	
Inland	35,75		41,51		-14		30,08		36,88		-18		38,41		43,10		-11		34,80		41,36		-16	
AGRI-TOURISM																								
OVERNIGHT STAYS	17.006	100	17.037	100	0		3.677	100	3.370	100	9		5.502	100	5.326	100	3		7.827	100	8.341	100	-6	
National	14.808	87	14.705	86	1		3.569	97	3.153	94	13		4.410	80	4.000	75	10		6.829	87	7.552	91	-10	
Foreigners	2.198	13	2.332	14	-6		108	3	217	6	-50		1.092	20	1.326	25	-18		998	13	789	9	26	
ENTRY OF TRAVELLERS	7.464	100	6.935	100	8		1.956	100	1.616	100	21		2.174	100	1.960	100	11		3.334	100	3.359	100	-1	
National	7.070	95	6.595	95	7		1.874	96	1.554	96	21		2.037	94	1.849	94	10		3.159	95	3.192	95	-1	
Foreigners	394	5	340	5	16		82	4	62	4	32		137	6	111	6	23		175	5	167	5	5	
AVERAGE STAY	2,28		2,46		-7		1,88		2,09		-10		2,53		2,72		-7		2,35		2,48		-5	
OCCUPANCY LEVEL BY PLACES	14,80		15,26		-3		14,78		14,96		-1		14,72		14,49		2		14,87		15,92		-7	
OCCUPANCY LEVEL BY ROOMS	17,19		17,33		-1		17,14		16,52		4		17,39		16,82		3		17,07		18,05		-5	

Source: EUSTAT. Survey on Tourist Establishments (EETR)

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