

SURVEY ON TOURIST ESTABLISHMENTS (EETR) OCTOBER 2010

Number of visitors to the Basque Country rose by 12% in October 2010

Overnight stays increased by 15% in October

In October 2010, there were 206,981 visitors registered in the hotel establishments of the Basque Country, 22,578 up on the same month of the previous year, in other words, a 12% increase, according to Eustat data. The number of visitors rose by 6% in Álava, 14% in Bizkaia and 12% in Gipuzkoa.

The number of visitors from within Spain was up by 9% and the number of overseas visitors rose by 20%. The number of visitors from within the State increased in the three provinces: It rose by 8% in Álava and Bizkaia, in both cases, and by 11% in Gipuzkoa. The number of foreign visitors rose in Bizkaia and Gipuzkoa, with increases of 29% and 16%, respectively, but fell by 4% in Álava.

With regard to the visitors from within Spain, the greatest increase in the percentage of visitors was among those from Catalonia, Madrid, Andalusia Comunidad Valenciana and Navarra, while there was a drop in visitors from Galicia, Cantabria, Castilla y León and La Rioja. In terms of foreign visitors, there was an increase, to a greater or lesser extent, in those from all countries except from Portugal, the United Kingdom, Ireland, Finland and Japan. Special mention should be made of the percentage increases in the number from France, USA and Canada, the Netherlands and Ibero-America.

Registered overnight stays in October 2010 stood at 398,570, which was 15% up on the same month of the previous year, in other words, there were 52,006 more overnight stays. The year-on-year performance of overnight stays was positive in the three provinces: it rose by 20% in Álava, by 24% in Bizkaia and by 4% in Gipuzkoa.

The duration of the average stay increased compared to the same month of October 2009, rising from an average stay of 1.88 days in October 2009 to 1.93 days in the same month of this year, for the Basque Country overall. By provinces, it increased from 1.63 to 1.85 days in Álava, from 1.80 to 1.95 days in Bizkaia, while it fell in Gipuzkoa from the 2.09 days registered in October 2009 to the 1.93 days in the same month of this year.

The occupancy rate by beds was up by 10% to 48.62% for the Basque Country overall in October 2010. This rise in number affected all three territories: In Álava, the occupancy rate increased by 5% from 38.74% in October 2009 to 40.86% in the same month of this year. The rate increased by 18% in Bizkaia, rising from 42.46% in October 2009 to 50.14% in October 2010 and there was also a 4% increase in Gipuzkoa, where the occupancy rate rose from 48.28% in October 2009 to 50.29% in the same month of this year.

RURAL TOURISM

The number of visitors was up by 16% and overnight stays increased by 11% in the Basque Country, compared to October 2009

In October, there were 10,439 visitors in rural tourism establishments of the Basque Country, which was up 16% with respect to the number of visitors at rural tourism establishments in October 2009. By provinces, the number was up by 32% in Álava, 13% in Bizkaia and by 10% in Gipuzkoa. The number of visitors from within Spain was up by 18% in the Basque Country: they were up by 39% in Álava, by 13% in Bizkaia and 9% in Gipuzkoa. The figures for foreign visitors remained practically unchanged for the Basque Country overall, even though they fell significantly in number in Álava and Gipuzkoa but rose significantly in Bizkaia, in percentage terms.

There were 25,557 overnight stays in rural tourism establishments in the Basque Country in October, which was 11% up on the same month of the previous year, with year-on-year positive growth being recorded in the three provinces: up by 29% in Álava, by 11% in Bizkaia and 4% in Gipuzkoa.

The average length of stay per visitor the Basque Country overall decreased with respect to October 2009, falling from 2.56 days a year ago to 2.45 days in October 2010. The three provinces were affected by this drop. In Álava, the average stay fell by 3% from 2.29 days in October 2009 to 2.23 days in October 2010. In Bizkaia, the figure fell by 2% and the average stay dropped from 2.48 days in October 2009 to 2.43 days in October 2010. The average stay in Gipuzkoa fell by 6% from 2.74 days in October 2009 to 2.57 in the same month of this year.

The degree of occupancy by beds was up by 4%, rising from 20.22% occupancy to 20.93%, as a result in the increase noted in Álava (11%) and Bizkaia (8%), that offsets the fall registered in Gipuzkoa (-2%).

Table 1: Hotel and Rural Tourism Establishments in the Basque Country. Monthly results

	BASQUE COUNTRY						ÁLAVA						BIZKAIA						GIPUZKOA					
	10	(%)	10	(%)	Δ %		10	(%)	10	(%)	Δ %		10	(%)	10	(%)	Δ %		10	(%)	10	(%)	Δ %	
	2010		2009				2010		2009				2010		2009				2010		2009			
HOTEL ESTABLISHMENTS																								
OVERNIGHT STAYS	398.570	100	346.564	100	15		56.848	100	47.235	100	20		193.947	100	157.019	100	24		147.775	100	142.310	100		4
National	270.268	68	238.892	69	13		44.722	79	37.265	79	20		123.965	64	107.031	68	16		101.581	69	94.596	66		7
Foreigners	128.302	32	107.672	31	19		12.126	21	9.970	21	22		69.982	36	49.988	32	40		46.194	31	47.714	34		-3
Capital	260.016	65	212.764	61	22		43.102	76	32.519	69	33		132.614	68	102.695	65	29		84.300	57	77.550	54		9
Coast	42.408	11	41.115	12	3		-	-	-	-	-		11.424	6	12.917	8	-12		30.984	21	28.198	20		10
Inland	96.146	24	92.685	27	4		13.746	24	14.716	31	-7		49.909	26	41.407	26	21		32.491	22	36.562	26		-11
ENTRY OF TRAVELLERS	206.981	100	184.403	100	12		30.685	100	29.064	100	6		99.645	100	87.129	100	14		76.651	100	68.210	100		12
National	143.002	69	130.959	71	9		24.908	81	23.032	79	8		67.251	67	62.012	71	8		50.843	66	45.915	67		11
Foreigners	63.979	31	53.444	29	20		5.777	19	6.032	21	-4		32.394	33	25.117	29	29		25.808	34	22.295	33		16
Capital	133.819	65	116.148	63	15		21.759	71	19.034	65	14		66.480	67	56.801	65	17		45.580	59	40.313	59		13
Coast	19.626	9	18.170	10	8		-	-	-	-	-		6.438	6	7.016	8	-8		13.188	17	11.154	16		18
Inland	53.536	26	50.085	27	7		8.926	29	10.030	35	-11		26.727	27	23.312	27	15		17.883	23	16.743	25		7
AVERAGE STAY	1,93		1,88		3		1,85		1,63		13		1,95		1,80		8		1,93		2,09			-8
OCCUPANCY LEVEL BY PLACES	48,62		44,07		10		40,86		38,74		5		50,14		42,46		18		50,29		48,28			4
Capital	57,51		50,00		15		45,41		41,33		10		60,57		49,56		22		60,97		55,52			10
Coast	47,14		44,76		5		-		-		-		29,96		32,96		-9		59,78		53,54			12
Inland	34,63		34,45		1		31,10		34,03		-9		38,48		33,56		15		31,31		35,71			-12
OCCUPANCY LEVEL BY ROOMS	57,99		54,33		7		48,57		46,40		5		61,96		54,92		13		57,14		57,05			0
Capital	69,14		62,15		11		54,17		50,57		7		75,08		64,26		17		70,05		65,85			6
Coast	51,98		51,24		1		-		-		-		34,72		41,11		-16		63,99		58,55			9
Inland	41,43		42,85		-3		35,47		38,73		-8		46,75		42,85		9		37,05		44,66			-17
AGRI-TOURISM																								
OVERNIGHT STAYS	25.557	100	23.066	100	11		5.759	100	4.465	100	29		7.397	100	6.653	100	11		12.401	100	11.948	100		4
National	22.546	88	20.576	89	10		5.537	96	4.186	94	32		6.238	84	5.766	87	8		10.771	87	10.624	89		1
Foreigners	3.011	12	2.490	11	21		222	4	279	6	-20		1.159	16	887	13	31		1.630	13	1.324	11		23
ENTRY OF TRAVELLERS	10.439	100	8.999	100	16		2.578	100	1.950	100	32		3.040	100	2.684	100	13		4.821	100	4.365	100		10
National	9.643	92	8.205	91	18		2.520	98	1.812	93	39		2.702	89	2.479	92	9		4.421	92	3.914	90		13
Foreigners	796	8	794	9	0		58	2	138	7	-58		338	11	205	8	65		400	8	451	10		-11
AVERAGE STAY	2,45		2,56		-4		2,23		2,29		-3		2,43		2,48		-2		2,57		2,74			-6
OCCUPANCY LEVEL BY PLACES	20,93		20,22		4		21,93		19,78		11		18,57		17,27		8		22,14		22,57			-2
OCCUPANCY LEVEL BY ROOMS	22,32		22,04		1		23,23		21,37		9		20,09		18,67		8		23,52		24,82			-5

Source: EUSTAT. Survey on Tourist Establishments (EETR)

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