

SURVEY ON TOURIST ESTABLISHMENTS (EETR) JUNE 2010

Number of visitors to the Basque Country rose by 18% in June 2010

Overnight stays were also up by 18% compared to June 2009

In June 2010, there were 204,796 visitors registered in the hotel establishments of the Basque Country, 31,000 up on the same month of the previous year, in other words, a 18% increase, according to Eustat data. The number of visitors rose by 27% in Álava, 20% in Bizkaia and 12% in Gipuzkoa.

The number of visitors from within Spain was up by 14% and the number of overseas visitors rose by 27%. The number of visitors from within Spain increased in the three provinces: They were up by 21% in Álava, by 17% in Bizkaia and 6% in Gipuzkoa. Foreign visitors were also up in number in the three provinces, with increases of 48% in Álava, 27% in Bizkaia and 21% in Gipuzkoa.

With regard to the visitors from within Spain, the greatest increase in the percentage of visitors was among those from Catalonia, Comunidad Valenciana, Asturias, Galicia, the Canary Islands and Cantabria, while there was a downturn in the number from Andalusia, Castilla y León and Navarra. In terms of foreign visitors, there was an increase, to a greater or lesser extent, in those from all countries except from Luxembourg. Special mention should be made of the percentage increases in those from Germany, Belgium, Portugal and the United Kingdom.

Registered overnight stays in June 2010 totalled 382,277, which was 18% up on the same month of the previous year, in other words, there were 59,300 more overnight stays. The year-on-year performance of overnight stays was positive in the three provinces: it rose by 28% in Álava, by 22% in Bizkaia and by 11% in Gipuzkoa.

The length of the average stay increased slightly compared to June 2009, rising from an average stay of 1.86 days in June 2009 to 1.87 days in June this year, for the Basque Country overall. By provinces, there was no change in Álava (1.79 days), it fell from 1.97 to 1.96 days in Gipuzkoa and rose from 1.79 to 1.82 days in Bizkaia.

The occupancy rate by beds was up to 11% to 47.89% in June 2010. It should be noted that this rise affected all three provinces. It rose by 11% in Álava and Gipuzkoa, in both cases, and by 13% in Bizkaia. The occupancy rate by beds in Álava rose from 37.49% in June 2009 to 41.51% in June 2010. It increased from 47.87% to 53.07% in Gipuzkoa and from 41.05% in Bizkaia in June 2009 to 46.32% in the same month of this year.

RURAL TOURISM

The number of visitors was up by 5% and of overnight stays increased by 6% in the Basque Country, compared to June 2009

The number of visitors in rural tourism establishments of the Basque Country totalled 10,232 in June, which was up by 5% with respect to the same month of the previous year, with positive results in Álava (17%) and Bizkaia (10%), while it fell by 3% in Gipuzkoa. The number of visitors from within Spain was up by 7% in the Basque Country: it was up by 18% in Álava, 7% in Bizkaia and 2% in Gipuzkoa. The number of overseas visitors decreased by 15% throughout the Basque Country, as there was a significant drop in the number in Gipuzkoa and to a lesser degree in Álava, while it rose significantly in Bizkaia in percentage terms.

There were 24,389 overnight stays in rural tourism establishments in the Basque Country in June, which was 6% up on the same month of the previous year, with year-on-year positive growth being recorded in the three provinces: The numbers increased by 17% in Álava, 6% in Bizkaia and 3% in Gipuzkoa.

The average stay per traveller increased slightly for the Basque Country overall compared to June 2009. It rose from 2.36 days a year ago to 2.38 in June of this year, with this positive trend being recorded in Gipuzkoa, up 6% as the average stay rose from 2.45 days in June 2009 to 2.59 days in June 2010, and in Álava where it was up from 2.09 days in June last year to 2.10 in June this year. On the other hand, the length of the average stage fell by 4% in Bizkaia, down from 2.37 days in June 2009 to 2.28 in June 2010.

The degree of occupancy by beds rose by 2%, rising from 20.48% occupancy to 20.79%, as a result in the increase noted in the three provinces: Álava was up by 5%, while it was 1% in the case of both Bizkaia and Gipuzkoa.

Table 1: Hotel and Rural Tourism Establishments in the Basque Country. Monthly results

	BASQUE COUNTRY				ÁLAVA				BIZKAIA				GIPUZKOA							
	06 2010	(%)	06 2009	(%)	Δ %	06 2010	(%)	06 2009	(%)	Δ %	06 2010	(%)	06 2009	(%)	Δ %	06 2010	(%)	06 2009	(%)	Δ %
	HOTEL ESTABLISHMENTS																			
OVERNIGHT STAYS	382.277	100	322.983	100	18	56.375	100	44.068	100	28	176.094	100	144.021	100	22	149.808	100	134.894	100	11
National	248.687	65	214.420	66	16	41.168	73	33.483	76	23	115.210	65	94.905	66	21	92.309	62	86.032	64	7
Foreigners	133.590	35	108.563	34	23	15.207	27	10.585	24	44	60.884	35	49.116	34	24	57.499	38	48.862	36	18
Capital	238.544	62	190.952	59	25	40.100	71	28.648	65	40	113.590	65	90.269	63	26	84.854	57	72.035	53	18
Coast	45.778	12	44.211	14	4	-	-	-	-	-	14.430	8	13.404	9	8	31.348	21	30.807	23	2
Inland	97.955	26	87.820	27	12	16.275	29	15.420	35	6	48.074	27	40.348	28	19	33.606	22	32.052	24	5
ENTRY OF TRAVELLERS	204.796	100	173.675	100	18	31.423	100	24.685	100	27	96.802	100	80.486	100	20	76.571	100	68.504	100	12
National	134.095	65	117.880	68	14	23.009	73	19.018	77	21	65.218	67	55.696	69	17	45.868	60	43.166	63	6
Foreigners	70.701	35	55.795	32	27	8.414	27	5.667	23	48	31.584	33	24.790	31	27	30.703	40	25.338	37	21
Capital	126.112	62	104.618	60	21	20.572	65	15.704	64	31	62.195	64	51.208	64	21	43.345	57	37.706	55	15
Coast	21.759	11	22.582	13	-4	-	-	-	-	-	8.090	8	7.870	10	3	13.669	18	14.712	21	-7
Inland	56.925	28	46.475	27	22	10.851	35	8.981	36	21	26.517	27	21.408	27	24	19.557	26	16.086	23	22
AVERAGE STAY	1,87		1,86		1	1,79		1,79		0	1,82		1,79		2	1,96		1,97		-1
OCCUPANCY LEVEL BY PLACES	47,89		43,05		11	41,51		37,49		11	46,32		41,05		13	53,07		47,87		11
Capital	54,60		46,74		17	43,34		37,33		16	53,85		44,76		20	63,59		55,35		15
Coast	52,26		47,42		10	-		-		-	38,95		35,74		9	62,01		55,27		12
Inland	35,78		35,35		1	37,60		37,79		-1	36,37		36,13		1	34,19		33,41		2
OCCUPANCY LEVEL BY ROOMS	59,05		54,19		9	50,87		46,08		10	60,40		54,68		10	61,33		57,00		8
Capital	68,35		60,74		13	54,77		49,52		11	71,28		61,17		17	73,52		66,93		10
Coast	58,94		55,08		7	-		-		-	46,11		43,49		6	67,02		62,73		7
Inland	43,36		43,14		1	42,08		39,20		7	45,17		46,29		-2	41,53		40,96		1
AGRI-TOURISM																				
OVERNIGHT STAYS	24.389	100	22.989	100	6	4.380	100	3.745	100	17	8.044	100	7.583	100	6	11.965	100	11.661	100	3
National	21.006	86	19.575	85	7	4.230	97	3.519	94	20	6.260	78	6.078	80	3	10.516	88	9.978	86	5
Foreigners	3.383	14	3.414	15	-1	150	3	226	6	-34	1.784	22	1.505	20	19	1.449	12	1.683	14	-14
ENTRY OF TRAVELLERS	10.232	100	9.761	100	5	2.086	100	1.790	100	17	3.529	100	3.205	100	10	4.617	100	4.766	100	-3
National	9.379	92	8.763	90	7	1.983	95	1.679	94	18	3.066	87	2.857	89	7	4.330	94	4.227	89	2
Foreigners	853	8	998	10	-15	103	5	111	6	-7	463	13	348	11	33	287	6	539	11	-47
AVERAGE STAY	2,38		2,36		1	2,10		2,09		0	2,28		2,37		-4	2,59		2,45		6
OCCUPANCY LEVEL BY PLACES	20,79		20,48		2	17,61		16,73		5	20,79		20,55		1	22,27		22,01		1
OCCUPANCY LEVEL BY ROOMS	22,56		23,33		-3	19,01		18,82		1	22,24		22,96		-3	24,47		25,53		-4

Source: EUSTAT. Survey on Tourist Establishments (EETR)

For further information:

Basque Statistics Office

C/ Donostia-San Sebastián, 1 01010 Vitoria-Gasteiz

Tlf:+34-945-01 75 00 Fax:+34-945-01 75 01 E-mail: eustat@eustat.es

Contact: Gerardo Pérez Aja

Tel:+34-945-01 75 06 Fax:+34-945-01 75 01

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