

SURVEY ON TOURIST ESTABLISHMENTS (EETR) APRIL 2010

## **The number of visitors and overnight stays increased by 10% and 7% respectively in April 2010**

***The 2010 Easter Holiday figures compared to 2009 registered a 5% increase in the number of visitors and overnight stays were up by 12%***

There were 184,010 visitors registered in the hotel establishments of the Basque Country in April 2010, 16,000 up on the same month of the previous year, in other words a 10% increase, according to Eustat data. The number of visitors increased by 39% in Álava and 13% in Gipuzkoa, but fell by 1% in Bizkaia, compared with the same month of 2008.

The number of visitors from within Spain rose by 3% compared to April 2009, and foreign visitors were up by 26%. There was a rise in the number of Spanish visitors to Álava and Gipuzkoa (32% and 4%, respectively), while they dropped in number in Bizkaia (-5%). The number of foreign visitors rose in the three provinces: it rose by 63% in Álava, 36% in Gipuzkoa and 11% in Bizkaia.

Registered overnight stays in April 2010 totalled 332,265, which was 7% up on the same month of the previous year, in other words, there were 23,000 more overnight stays. The year-on-year performance of overnight stays was positive in Álava and Gipuzkoa, up by 41% and 7%, respectively, but the number of overnight stays fell by 1% in Bizkaia, with respect to April 2009.

The average length of stay was down by 2%: it fell from 1.84 days in the previous April to 1.81 in April of this year, for the Basque Country as a whole. The rate rose by 1% in Álava, but fell by 1% in Bizkaia and by 5% in Gipuzkoa.

The degree of occupancy by beds barely fluctuated and remained at 41.62% occupancy obtained in April of the previous year. There was a notable increase in Álava as it rose from 32.10% in April last year to 38.24% in April 2010. In Gipuzkoa, there was a 3% increase and it rose from 45.22% in April 2009 to 46.70% in the same month this year, while Bizkaia posted a lower degree of occupancy this April (38.90%) than the previous one (41.88%).

**During the first four months of the year**, there were a total of 590,597 visitors registered in the hotel establishments of the Basque Country, which was 11% up on the same period of 2009. The number of overnight stays during this first four-month period came to 1,051,544, 10% up on the figure for the first four months of the previous year. The average length of stay fell slightly from 1.81 days during this four-month period to 1.78 days for the same period of 2010. The degree of occupancy was up by 2% and dropped from 33.56% in the first four months of 2009 to 34.14% for the same period of this year.

**Rural tourism: The number of visitors and overnight stays fell by -18% and -10% respectively.**

There were 9,039 visitors registered in April in rural tourism establishments in the Basque Country, 18% down on the same month of the previous year. The number decreased by 25% in Bizkaia, 17% in Álava and by 15% in Gipuzkoa. There was a 20% decrease in the number of visitors from the rest of Spain in the Basque Country: it fell by 18% in Álava, by 27% in Bizkaia and by 16% in Gipuzkoa. The number of overseas visitors increased by 1%

throughout the Basque Country, with the number up in Gipuzkoa (8%) and Álava (1%) and down in Bizkaia (-7%).

There were 26,286 overnight stays in rural tourism establishments in the Basque Country in April, which was 10% down on the same month of the previous year, with year-on-year negative rates in the three provinces (10%).

The average length of stay per visitor increased with respect to April 2009, rising from 2.63 days a year ago to 2.91 days last April

The occupancy rate by beds fell from 26.08% to 22.47%, due to the decrease registered in the three provinces: it stood at 20.19% in Álava, it fell to 20.08% in Bizkaia and was 25.14% in Gipuzkoa.

**During the first four months of 2010**, there were a total of 29,208 visitors registered in the rural tourism establishments of the Basque Country, which was 3% down on the same period of 2009.

The number of overnight stays in the period from January-April 2010 was 74,739, down 4% on the same period of the previous year.

### **Figures referring to Easter 2010**

During the period between the Monday before Easter and the Friday after the Easter weekend (from the 29 March to 9 April 2010), there was a 5% increase in the number of visitors and overnight stays were up 12% compared to the equivalent period of the previous year (from 6 to 17 April 2009) in the hotel establishments of the Basque Country.

The average stay at Easter increased and rose from 1.88 days in the previous year to 2.00 in 2010. The occupancy rate by beds rose from 43.38% in 2009 to 46.10% in 2010.

With regard to rural tourism establishments, there was a 19% drop in the number of visitors while the overnight stays fell by 6%, which meant that the average stay rose from 2.92 days in 2009 to 3.39 days in 2010.

In the main days of the Easter celebrations (Maundy Thursday, Good Friday and Easter Saturday), the occupancy rate was 77.8% in hotel establishments, eight point up on those registered the previous year (69.87%) and reached 78.92% in the rural tourism establishments compared to 81.8% in 2009.

**Table1: Monthly results**

	BASQUE COUNTRY					ÁLAVA					BIZKAIA					GIPUZKOA				
	04 2010	(%)	04 2009	(%)	Δ %	04 2010	(%)	04 2009	(%)	Δ %	04 2010	(%)	04 2009	(%)	Δ %	04 2010	(%)	04 2009	(%)	Δ %
<b>HOTEL ESTABLISHMENTS</b>																				
<b>OVERNIGHT STAYS</b>	332.265	100	309.181	100	7	52.030	100	36.879	100	41	145.022	100	146.204	100	-1	135.213	100	126.098	100	7
National	231.515	70	218.015	71	6	39.558	76	28.242	77	40	98.329	68	97.880	67	0	93.628	69	91.893	73	2
Foreigners	100.750	30	91.166	29	11	12.472	24	8.637	23	44	46.693	32	48.324	33	-3	41.585	31	34.205	27	22
Capital	211.636	64	192.312	62	10	37.150	71	25.599	69	45	98.900	68	101.303	69	-2	75.586	56	65.410	52	16
Coast	37.952	11	36.565	12	4	-	-	-	-	-	11.031	8	10.885	7	1	26.921	20	25.680	20	5
Inland	82.677	25	80.304	26	3	14.880	29	11.280	31	32	35.091	24	34.016	23	3	32.706	24	35.008	28	-7
<b>ENTRY OF TRAVELLERS</b>	184.010	100	167.590	100	10	29.193	100	20.981	100	39	80.834	100	81.301	100	-1	73.983	100	65.308	100	13
National	124.972	68	120.771	72	3	21.546	74	16.276	78	32	54.901	68	57.967	71	-5	48.525	66	46.528	71	4
Foreigners	59.038	32	46.819	28	26	7.647	26	4.705	22	63	25.933	32	23.334	29	11	25.458	34	18.780	29	36
Capital	116.716	63	105.230	63	11	19.932	68	14.031	67	42	54.104	67	55.581	68	-3	42.680	58	35.618	55	20
Coast	18.253	10	17.762	11	3	-	-	-	-	-	6.113	8	6.346	8	-4	12.140	16	11.416	17	6
Inland	49.041	27	44.598	27	10	9.261	32	6.950	33	33	20.617	26	19.374	24	6	19.163	26	18.274	28	5
<b>AVERAGE STAY</b>	1,81		1,84		-2	1,78		1,76		1	1,79		1,80		-1	1,83		1,93		-5
<b>OCCUPANCY LEVEL BY PLACES</b>	41,62		41,62		0	38,24		32,10		19	38,90		41,88		-7	46,70		45,22		3
Capital	47,52		47,24		1	39,77		33,14		20	46,23		50,17		-8	54,76		51,12		7
Coast	42,21		39,90		6	-		-		-	29,32		29,62		-1	51,48		46,78		10
Inland	31,43		32,90		-4	34,90		29,98		16	28,95		30,79		-6	32,97		36,47		-10
<b>OCCUPANCY LEVEL BY ROOMS</b>	50,41		50,05		1	47,17		39,01		21	48,89		52,52		-7	54,07		51,55		5
Capital	58,06		58,20		0	50,05		42,44		18	58,20		64,01		-9	63,64		58,52		9
Coast	47,30		45,43		4	-		-		-	34,33		37,73		-9	56,31		50,53		11
Inland	38,29		37,97		1	40,56		31,60		28	36,21		35,86		1	39,94		42,96		-7
<b>AGRO-TOURISM</b>																				
<b>OVERNIGHT STAYS</b>	26.286	100	29.172	100	-10	4.791	100	5.344	100	-10	7.736	100	8.609	100	-10	13.759	100	15.219	100	-10
National	24.086	92	26.686	91	-10	4.602	96	5.066	95	-9	6.894	89	7.545	88	-9	12.590	92	14.075	92	-11
Foreigners	2.200	8	2.486	9	-12	189	4	278	5	-32	842	11	1.064	12	-21	1.169	8	1.144	8	2
<b>ENTRY OF TRAVELLERS</b>	9.039	100	11.089	100	-18	1.787	100	2.151	100	-17	2.597	100	3.484	100	-25	4.655	100	5.454	100	-15
National	8.246	91	10.306	93	-20	1.692	95	2.057	96	-18	2.323	89	3.188	92	-27	4.231	91	5.061	93	-16
Foreigners	793	9	783	7	1	95	5	94	4	1	274	11	296	8	-7	424	9	393	7	8
<b>AVERAGE STAY</b>	2,91		2,63		11	2,68		2,48		8	2,98		2,47		21	2,96		2,79		6
<b>OCCUPANCY LEVEL BY PLACES</b>	22,47		26,08		-14	20,19		24,27		-17	20,08		22,96		-13	25,14		29,09		-14
<b>OCCUPANCY LEVEL BY ROOMS</b>	24,40		28,86		-15	22,53		27,57		-18	21,88		25,35		-14	27,05		32,04		-16

Source: EUSTAT. EETR - Survey on Tourist Establishments

#### For further information:

[Euskal Estatistika-Erakundea / Instituto Vasco de Estadística](#)

C/ Donostia-San Sebastián, 1 01010 Vitoria-Gasteiz

Tlf:+34-945-01 75 00 Fax:+34-945-01 75 01 E-mail: [eustat@eustat.es](mailto:eustat@eustat.es)

Contact: Gerardo Pérez Aja

Tel:+34-945-01 75 06 Fax:+34-945-01 75 01

[Online press releases: EETR - Survey on Tourist Establishment](#)

[Databank: EETR - Survey on Tourist Establishment](#)