

[SURVEY ON TOURIST ESTABLISHMENTS \(EETR \) JANUARY 2010](#)

Number of visitors rose by 12% in January 2010

Number of overnight stays was up by 7% compared to January 2009

There were 112,615 visitors registered in the hotel establishments of the Basque Country in January 2010, 11,600 up on the same month of the previous year, in other words, a 12% increase, according to Eustat data. The number of visitors rose by 21% in Álava, 14% in Gipuzkoa and 7% in Bizkaia.

The number of visitors from within Spain was up by 10% and the number of overseas visitors rose by 18%. The number of visitors from within Spain increased in the three provinces: it rose by 28% in Álava, 7% in Bizkaia and 5% in Gipuzkoa. Foreign visitors rose in number in Gipuzkoa and Bizkaia, with increases of 40% and 7%, respectively, while Álava registered a fall of 3%.

With regard to the visitors from within Spain, the greatest increase in the percentage of visitors was from the Balearic Islands, Castilla-Leon and Catalonia, while only those from Castilla-La Mancha, Murcia and Ceuta & Melilla fell in number. As far as foreign visitors were concerned, there was an increase in those from France, Belgium, Finland and the United Kingdom and there was only a drop in the number from Denmark, the Netherlands, Sweden and Japan.

Registered overnight stays in January 2010 totalled 195,116, which was 7% up on the same month of the previous year, in other words, there were 12,000 more overnight stays. The year-on-year performance of overnight stays was positive in the three provinces: it rose in Álava by 10% and was up by 7% and 5% in Gipuzkoa and Bizkaia, respectively.

The average length of stay for the Basque Country as a whole went from 1.81 days in the previous year to 1.73 in January of this year. This index fell in the three provinces: they were down by 9% in Álava, by 6% in Gipuzkao and by 2% in Bizkaia. Thus, the average stay in Álava in January 2010 was 1.65 days, 1.72 days in Bizkaia, while it stood at 1.78 days in Gipuzkao.

The occupancy rate by beds was down 2% to 25.62% in January 2010. It should be noted that this fall affected Álava (-12%), where occupancy was 21.18%, and Bizkaia (-2%) with 25.51%. However, the occupancy rate in Gipuzkao rose 4% compared to January 2009 (28.12%).

RURAL TOURISM

The number of visitors was up by 3% and of overnight stays remained stable in the Basque Country, compared to January 2009.

There were 4,257 visitors registered in January in rural tourism establishments in the Basque Country, 3% up on the same month of last year. The number in Bizkaia was up by 46%, while it fell by 13% in Gipuzkoa and 6% in Álava. The increase in the number of visitors from the rest of Spain was 4% in the Basque Country: there were 47% more in Bizkaia, but fell by 9% and 11% in Álava and Gipuzkoa, respectively. The number of overseas visitors decreased by 15% throughout the Basque Country, as there was a significant drop in the number in Gipuzkoa. However, they increased visibly in Álava and Bizkaia in percentage terms.

There were 10,642 overnight stays in rural tourism establishments in the Basque Country in January, which was practically the same figure for the previous year, with year-on-year positive growth being recorded in Bizkaia (23%), but it fell in Álava and Gipuzkoa by 18% and 1%, respectively.

The average length of stay per visitor in the Basque Country overall decreased with respect to January 2009, going from 2.56 days a year ago to 2.50 days this January. This negative trend was recorded in Bizkaia and Álava, while this index rose in Gipuzkoa (14%).

The occupancy rate by bed fell by 3%, down from 9.81% occupancy to 9.55%, as a result of the decreases recorded in Álava (-26%) and Gipuzkoa (-4%), while there was a 24% increase in Bizkaia.

Table1: Monthly results

	BASQUE COUNTRY				ÁLAVA				BIZKAIA				GIPUZKOA							
	01 2010	(%)	01 2009	(%)	Δ %	01 2010	(%)	01 2009	(%)	Δ %	01 2010	(%)	01 2009	(%)	Δ %	01 2010	(%)	01 2009	(%)	Δ %
	HOTEL ESTABLISHMENTS																			
OVERNIGHT STAYS	195.116	100	182.863	100	7	28.386	100	25.834	100	10	94.959	100	90.208	100	5	71.771	100	66.821	100	7
National	140.545	72	136.629	75	3	22.332	79	19.761	76	13	68.656	72	66.571	74	3	49.557	69	50.297	75	-1
Foreigners	54.571	28	46.234	25	18	6.054	21	6.073	24	0	26.303	28	23.637	26	11	22.214	31	16.524	25	34
Capital	124.588	64	114.948	63	8	22.016	78	20.848	81	6	63.616	67	59.471	66	7	38.956	54	34.629	52	12
Coast	14.866	8	12.267	7	21	-	-	-	-	-	6.257	7	4.998	6	25	8.609	12	7.269	11	18
Inland	55.662	29	55.648	30	0	6.370	22	4.986	19	28	25.086	26	25.739	29	-3	24.206	34	24.923	37	-3
ENTRY OF TRAVELLERS	112.615	100	100.983	100	12	17.233	100	14.225	100	21	55.168	100	51.430	100	7	40.214	100	35.328	100	14
National	85.045	76	77.543	77	10	14.087	82	10.969	77	28	42.831	78	39.882	78	7	28.127	70	26.692	76	5
Foreigners	27.570	24	23.440	23	18	3.146	18	3.256	23	-3	12.337	22	11.548	22	7	12.087	30	8.636	24	40
Capital	72.024	64	62.903	62	15	12.602	73	11.087	78	14	36.530	66	32.559	63	12	22.892	57	19.257	55	19
Coast	9.109	8	8.063	8	13	-	-	-	-	-	3.457	6	3.080	6	12	5.652	14	4.983	14	13
Inland	31.482	28	30.017	30	5	4.631	27	3.138	22	48	15.181	28	15.791	31	-4	11.670	29	11.088	31	5
AVERAGE STAY	1,73		1,81		-4	1,65		1,82		-9	1,72		1,75		-2	1,78		1,89		-6
OCCUPANCY LEVEL BY PLACES	25,62		26,09		-2	21,18		23,95		-12	25,51		26,14		-2	28,12		26,97		4
Capital	28,22		28,86		-2	23,29		28,74		-19	29,21		28,89		1	30,14		28,89		4
Coast	22,55		19,35		17	-	-	-	-	-	18,60		17,13		9	26,65		21,24		25
Inland	21,92		23,27		-6	16,13		14,11		14	20,77		23,38		-11	25,84		26,61		-3
OCCUPANCY LEVEL BY ROOMS	33,86		33,87		0	27,52		31,95		-14	35,24		34,89		1	35,19		33,28		6
Capital	37,81		37,20		2	31,63		39,51		-20	41,19		37,70		9	36,41		34,90		4
Coast	28,15		24,63		14	-	-	-	-	-	22,56		22,32		1	33,53		26,61		26
Inland	28,21		30,38		-7	18,10		16,46		10	27,35		32,53		-16	34,00		33,44		2
AGRO-TOURISM																				
OVERNIGHT STAYS	10.642	100	10.595	100	0	2.209	100	2.704	100	-18	3.163	100	2.575	100	23	5.270	100	5.316	100	-1
National	9.468	89	8.950	84	6	2.099	95	2.472	91	-15	2.804	89	2.249	87	25	4.565	87	4.229	80	8
Foreigners	1.174	11	1.645	16	-29	110	5	232	9	-53	359	11	326	13	10	705	13	1.087	20	-35
ENTRY OF TRAVELLERS	4.257	100	4.146	100	3	886	100	947	100	-6	1.473	100	1.007	100	46	1.898	100	2.192	100	-13
National	4.056	95	3.910	94	4	851	96	933	99	-9	1.410	96	958	95	47	1.795	95	2.019	92	-11
Foreigners	201	5	236	6	-15	35	4	14	1	150	63	4	49	5	29	103	5	173	8	-40
AVERAGE STAY	2,50		2,56		-2	2,49		2,86		-13	2,15		2,56		-16	2,78		2,43		14
OCCUPANCY LEVEL BY PLACES	9,55		9,81		-3	9,48		12,88		-26	9,04		7,29		24	9,92		10,29		-4
OCCUPANCY LEVEL BY ROOMS	11,13		12,12		-8	10,13		16,45		-38	10,54		9,21		14	11,98		12,43		-4

Source: EUSTAT
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