

SURVEY ON TOURIST ESTABLISHMENTS (EETR ) DECEMBER 2009

## **The number of visitors and overnight stays rose by 5% and 3% respectively in December**

***2009 ended with 1% fewer visitors and 1% fewer overnight stays at hotel establishments.***

There were 132,394 visitors registered in the hotel establishments of the Basque Country in December 2009, 6,000 up on the same month of the previous year, in other words a 5% increase, according to Eustat data. The number of visitors rose in the three provinces: it was up by 7% in Álava, 6% in Bizkaia and by 2% in Gipuzkoa, compared to the figures for December 2008.

The number of visitors from within Spain was up by 4%, while there were 7% more visitors from abroad. The number of visitors from within the State increased in the three provinces: They rose in Álava by 7%, 5% in Bizkaia and 2% in Gipuzkoa. Foreign visitors also increased in number in the three provinces: by 7% in Álava, 11% in Bizkaia and 3% in Gipuzkoa.

There was an increase in the number of visitors mainly from Madrid, Catalonia and Andalusia, while there was a decrease in visitors from Asturias and Navarra primarily. The biggest drop in foreign visitors was among those from Portugal and USA-Canada, while there was an increase in visitors from Germany, France and the United Kingdom.

Registered overnight stays in December 2009 totalled 233,910, which was 3% up on the same month of the previous year, in other words, there were 6,000 more overnight stays. The year-on-year evolution of overnight stays was negative in Álava (10%), but was up by 9 and 1% in Bizkaia and Gipuzkoa, respectively.

The average length of stay reduced by 1% during this year-on-year period for the Basque Country: from 1.79 days in December 2008 to 1.77 days last December.

The bed occupancy rate remained practically constant with respect to December 2008 and the room occupancy rate fell from 38.01% to 37.66%.

**2009 annual balance for hotel establishments: 1% fewer visitors and 1% fewer overnight stays were registered than in the previous year.**

1,991,790 visitors were registered in 2009, in other words, 29,000 fewer than the previous year. The number of visitors decreased by 2% in Álava, 1% in Bizkaia and also in Gipuzkoa.

The number of overnight stays in 2009 totalled 3,743,209, which is to say 50,000 fewer overnight stays than in the previous year, and negative figures were posted by Álava (-1%), Bizkaia (-3%) and there was no variations in Gipuzkoa (0%).

The average length of stay remained steady at 1.88 days. The occupancy rate in the Basque Country as a whole fell from 44.57% in 2008 to 41.66% in 2009.

**Table 1: Annual Results**

	BASQUE COUNTRY			ARABA/ALAVA			BIZKAIA			GIPUZKOA		
	2009	2008	Δ %	2009	2008	Δ %	2009	2008	Δ %	2009	2008	Δ %
<b>HOTEL ESTABLISHMENTS</b>												
OVERNIGHT STAYS	3.743.209	3.793.069	-1	499.597	506.463	-1	1.713.706	1.761.309	-3	1.529.906	1.525.297	0
ENTRY OF TRAVELLERS	1.991.790	2.020.722	-1	285.049	291.632	-2	947.369	962.633	-2	759.372	766.457	-1
AVERAGE STAY	1,88	1,88	0	1,75	1,74	1	1,81	1,83	-1	2,01	1,99	1
OCCUPANCY LEVEL	41,66	44,57	-7	35,54	40,35	-12	40,48	43,73	-7	45,73	47,27	-3

Source: Eustat

## RURAL TOURISM

**The number of visitors was up by 3% and overnight stays were down by 8% in December**

There were 9,142 visitors registered in December in rural tourism establishments in the Basque Country, 3% more than in the same month of the previous year.

Overnight stays in rural tourism establishments of the Basque Country totalled 23,669 in December, which was up by 8% with respect to the same month of the previous year.

The average length of stay per visitor increased from 2.48 to 2.59 days for the Basque Country overall and the bed occupancy rate was up by 7% to 20.92% in December 2009 and the room occupancy rate increased by 4% on the previous year.

**2009 Annual Balance for rural tourism: the number of visitors rose by 1%, while overnight stays were down by 1%.**

113,624 visitors were registered in the rural tourism establishments of the Basque Country during 2009, meaning 1% more than a year earlier, while the number of overnight stays totalled 324,078, 1% down on 2008.

The number of visitors increased by 3% in Álava and Gipuzkoa, and fell by 3% in Bizkaia. Overnight stays increased in Álava (1%), fell in Bizkaia (-3%) and remained unchanged in Gipuzkoa (0%).

The average stay per visitor in 2009 fell from 2.90 days in 2008 to 2.85 in 2009. The occupancy rate also worsened, going from 26.29% in 2008 to 24.10% in 2009.

**Table 2: Annual Results**

	BASQUE COUNTRY			ARABA/ALAVA			BIZKAIA			GIPUZKOA		
	2009	2008	Δ %	2009	2008	Δ %	2009	2008	Δ %	2009	2008	Δ %
<b>AGRO-TOURISM</b>												
OVERNIGHT STAYS	324.078	326.158	-1	53.245	52.696	1	97.627	100.424	-3	173.206	173.038	0
ENTRY OF TRAVELLERS	113.624	112.341	1	21.079	20.467	3	35.288	36.471	-3	57.257	55.403	3
AVERAGE STAY	2,85	2,90	-2	2,53	2,57	-2	2,77	2,75	0	3,03	3,12	-3
OCCUPANCY LEVEL	24,10	26,29	-8	20,01	22,36	-11	21,79	24,17	-10	27,46	29,35	-6

Source: Eustat

**Table 3: Monthly results**

	BASQUE COUNTRY					ÁLAVA					BIZKAIA					GIPUZKOA				
	12 2009	%	12 2008	%	Δ %	12 2009	%	12 2008	%	Δ %	12 2009	%	12 2008	%	Δ %	12 2009	%	12 2008	%	Δ %
<b>HOTEL ESTABLISHMENTS</b>																				
<b>OVERNIGHT STAYS</b>	233.910	100	226.434	100	3	32.031	100	35.507	100	-10	114.526	100	104.737	100	9	87.353	100	86.190	100	1
National	176.363	75	169.587	75	4	26.169	82	27.634	78	-5	84.217	74	77.990	74	8	65.977	76	63.963	74	3
Foreigners	57.547	25	56.847	25	1	5.862	18	7.873	22	-26	30.309	26	26.747	26	13	21.376	24	22.227	26	-4
Capital	149.922	64	140.530	62	7	23.350	73	27.293	77	-14	78.510	69	68.070	65	15	48.062	55	45.167	52	6
Coast	20.252	9	20.566	9	-2	-	-	-	-	-	8.154	7	7.951	8	3	12.098	14	12.615	15	-4
Inland	63.736	27	65.338	29	-2	8.681	27	8.214	23	6	27.862	24	28.716	27	-3	27.193	31	28.408	33	-4
<b>ENTRY OF TRAVELLERS</b>	132.394	100	126.390	100	5	20.494	100	19.102	100	7	64.674	100	60.988	100	6	47.226	100	46.300	100	2
National	101.818	77	97.800	77	4	16.726	82	15.589	82	7	49.587	77	47.340	78	5	35.505	75	34.871	75	2
Foreigners	30.576	23	28.590	23	7	3.768	18	3.513	18	7	15.087	23	13.648	22	11	11.721	25	11.429	25	3
Capital	84.136	64	79.006	63	6	13.891	68	14.435	76	-4	42.871	66	39.522	65	8	27.374	58	25.049	54	9
Coast	10.832	8	12.091	10	-10	-	-	-	-	-	4.651	7	4.396	7	6	6.181	13	7.695	17	-20
Inland	37.426	28	35.293	28	6	6.603	32	4.667	24	41	17.152	27	17.070	28	0	13.671	29	13.556	29	1
<b>AVERAGE STAY</b>	1,77		1,79		-1	1,56		1,86		-16	1,77		1,72		3	1,85		1,86		-1
<b>OCCUPANCY LEVEL BY PLACES</b>	31,19		31,15		0	26,43		32,59		-19	32,16		29,89		8	32,03		32,21		-1
Capital	35,68		34,63		3	28,53		38,13		-25	38,31		33,07		16	36,04		35,16		3
Coast	26,48		26,79		-1	-		-		-	23,98		25,27		-5	28,49		27,85		2
Inland	25,15		26,75		-6	22,05		21,99		0	23,78		25,39		-6	28,06		30,27		-7
<b>OCCUPANCY LEVEL BY ROOMS</b>	37,66		38,01		-1	32,13		40,50		-21	39,84		37,80		5	37,22		37,24		0
Capital	43,03		42,49		1	35,80		49,01		-27	47,60		41,47		15	40,38		40,36		0
Coast	30,78		30,99		-1	-		-		-	29,38		31,54		-7	31,83		30,58		4
Inland	30,23		32,38		-7	23,21		23,09		1	28,64		32,62		-12	35,05		35,87		-2
<b>AGRO-TOURISM</b>																				
<b>OVERNIGHT STAYS</b>	23.669	100	22.007	100	8	4.375	100	4.612	100	-5	7.749	100	7.193	100	8	11.545	100	10.202	100	13
National	22.061	93	19.788	90	11	4.292	98	4.290	93	0	7.216	93	6.182	86	17	10.553	91	9.316	91	13
Foreigners	1.608	7	2.219	10	-28	83	2	322	7	-74	533	7	1.011	14	-47	992	9	886	9	12
<b>ENTRY OF TRAVELLERS</b>	9.142	100	8.889	100	3	1.626	100	1.728	100	-6	3.266	100	2.963	100	10	4.250	100	4.198	100	1
National	8.826	97	8.343	94	6	1.575	97	1.637	95	-4	3.197	98	2.726	92	17	4.054	95	3.980	95	2
Foreigners	316	3	546	6	-42	51	3	91	5	-44	69	2	237	8	-71	196	5	218	5	-10
<b>AVERAGE STAY</b>	2,59		2,48		4	2,69		2,67		1	2,37		2,43		-2	2,72		2,43		12
<b>OCCUPANCY LEVEL BY PLACES</b>	20,92		19,53		7	18,94		21,50		-12	20,88		19,40		8	21,80		18,84		16
<b>OCCUPANCY LEVEL BY ROOMS</b>	22,37		21,57		4	19,95		23,99		-17	22,16		21,84		1	23,57		20,40		16

Source: EUSTAT

**For further information:**

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