

SURVEY ON TOURIST ESTABLISHMENTS (EETR) JUNE 2009

Number of visitors fell by 4% in June 2009

Overnight stays decreased by 2% in June

There were 173,675 visitors registered in the hotel establishments of the Basque Country in June 2009, 8,000 fewer visitors than in the same month of the previous year resulting in a 4% decrease, according to Eustat data. The number of registered visitors fell by 13% in Álava and 5% in Bizkaia, with respect to the same month of the previous year, while the figures for Gipuzkoa practically remained unchanged on June of the previous year.

The number of visitors from within Spain fell by 1% and the number of overseas visitors decreased by 11% with respect to the same month of the previous year. . There were fewer visitors from Spain to Álava (-9%) and to Gipuzkoa (-2%), while the number was up by 2% in Bizkaia. Foreign visitors increased by 4% in Gipuzkoa and were down by 24% in Álava and by 19% in Gipuzkoa.

There was an increase in the number of visitors mainly from Andalusia, Castilla-La Mancha, Castilla y León, Navarra and Galicia, while there was a decrease in visitors from the Catalonia, Madrid and Cantabria, among others. With regard to overseas visitors, there was a rise in the number from Central and South America, the Netherlands, Belgium and the United Kingdom, while there was a decrease in the numbers from Germany, France and Portugal, among others.

Registered overnight stays in June 2009 came to 322,983, which was 2% down on June 2007, that is, 5,600 fewer overnight stays. Overnight stays performed negatively over the last year in Álava, where they fell by 7%, in Bizkaia, where they were down by 3%, even though they were up by 2% in Gipuzkoa.

Throughout the Basque Country, the average length of stay rose from 1.81 days in June of the previous year to 1.86 days this June. In Álava and Bizkaia, with increases of 7% and 3% respectively, the average stay stood at 1.78 days, while it was 1.97 days in Gipuzkoa, which was up 1%.

The occupancy rate by bed fell by 9%, and dropped from 47.06% in June of last year to 43.05% this June. The occupancy rate by room fell by 7%. Both occupancy rates decreased in the three provinces to different degrees.

Rural tourism: The number of visitors and overnight stays fell by -1% and -6% respectively.

There were 9,761 visitors registered in June in rural tourism establishments in the Basque Country; 1% more than the same month of last year, increasing by 7% in Álava, but falling by 4% in Bizkaia and 2% in Gipuzkoa. There was a 3% decrease in the number of visitors from the rest of Spain in the Basque Country: it was up by 5% in Álava, but down by 1% in Bizkaia and 8% in Gipuzkoa. The number of overseas visitors increased by 23% throughout the Basque Country:

There were 22,989 overnight stays in rural tourism establishments in the Basque Country in June, which was 6% down on the same month of the previous year, with year-on-year positive growth being recorded in Álava (4%) and Bizkaia (1%), while they fell by 13% in Gipuzkoa.

The average length of stay per visitor in the Basque Country overall decreased with respect to June 2008, falling from 2.48 days a year ago to 2.36 days this June.

Both the occupancy rate by bed and the occupancy rate by rooms fell by 14% in the Basque Country, due to the negative impact of the three provinces, although the drops were more noticeable in Gipuzkoa.

Table 1: Monthly Results

	BASQUE COUNTRY				ÁLAVA				BIZKAIA				GIPUZKOA							
	06 2009	%	06 2008	%	Δ %	06 2009	%	06 2008	%	Δ %	06 2009	%	06 2008	%	Δ %	06 2009	%	06 2008	%	Δ %
HOTEL ESTABLISHMENTS																				
OVERNIGHT STAYS	322.983	100	328.597	100	-2	44.068	100	47.490	100	-7	144.021	100	148.260	100	-3	134.894	100	132.847	100	2
National	214.420	66	211.660	64	1	33.483	76	34.638	73	-3	94.905	66	92.267	62	3	86.032	64	84.755	64	2
Foreigners	108.563	34	116.937	36	-7	10.585	24	12.852	27	-18	49.116	34	55.993	38	-12	48.862	36	48.092	36	2
Capital	190.952	59	199.454	61	-4	28.648	65	35.572	75	-19	90.269	63	92.696	63	-3	72.035	53	71.186	54	1
Coast	44.211	14	39.244	12	13	-	-	-	-	-	13.404	9	13.257	9	1	30.807	23	25.987	20	19
Inland	87.820	27	89.899	27	-2	15.420	35	11.918	25	29	40.348	28	42.307	29	-5	32.052	24	35.674	27	-10
ENTRY OF TRAVELLERS	173.675	100	181.695	100	-4	24.685	100	28.357	100	-13	80.486	100	85.093	100	-5	68.504	100	68.245	100	0
National	117.880	68	119.270	66	-1	19.018	77	20.939	74	-9	55.696	69	54.339	64	2	43.166	63	43.992	64	-2
Foreigners	55.795	32	62.425	34	-11	5.667	23	7.418	26	-24	24.790	31	30.754	36	-19	25.338	37	24.253	36	4
Capital	104.618	60	111.144	61	-6	15.704	64	20.460	72	-23	51.208	64	54.003	63	-5	37.706	55	36.681	54	3
Coast	22.582	13	19.572	11	15	-	-	-	-	-	7.870	10	7.230	8	9	14.712	21	12.342	18	19
Inland	46.475	27	50.979	28	-9	8.981	36	7.897	28	14	21.408	27	23.860	28	-10	16.086	23	19.222	28	-16
AVERAGE STAY	1,86		1,81		3	1,79		1,67		7	1,79		1,74		3	1,97		1,95		1
OCCUPANCY LEVEL BY PLACES	43,05		47,06		-9	37,49		45,32		-17	41,05		45,26		-9	47,87		49,96		-4
Capital	46,74		53,02		-12	37,33		52,75		-29	44,76		49,84		-10	55,35		57,97		-5
Coast	47,42		45,00		5	-		-	-	-	35,74		38,16		-6	55,27		49,53		12
Inland	35,35		38,29		-8	37,79		31,91		18	36,13		39,60		-9	33,41		39,36		-15
OCCUPANCY LEVEL BY ROOMS	54,19		58,34		-7	46,08		53,63		-14	54,68		58,08		-6	57,00		60,62		-6
Capital	60,74		66,29		-8	49,52		65,37		-24	61,17		65,05		-6	66,93		68,61		-2
Coast	55,08		51,79		6	-		-	-	-	43,49		46,98		-7	62,73		54,56		15
Inland	43,14		47,83		-10	39,20		34,55		13	46,29		49,81		-7	40,96		51,87		-21
AGRO-TOURISM																				
OVERNIGHT STAYS	22.989	100	24.496	100	-6	3.745	100	3.602	100	4	7.583	100	7.491	100	1	11.661	100	13.403	100	-13
National	19.575	85	20.263	83	-3	3.519	94	3.381	94	4	6.078	80	6.299	84	-4	9.978	86	10.583	79	-6
Foreigners	3.414	15	4.233	17	-19	226	6	221	6	2	1.505	20	1.192	16	26	1.683	14	2.820	21	-40
ENTRY OF TRAVELLERS	9.761	100	9.880	100	-1	1.790	100	1.666	100	7	3.205	100	3.356	100	-4	4.766	100	4.858	100	-2
National	8.763	90	9.067	92	-3	1.679	94	1.600	96	5	2.857	89	2.894	86	-1	4.227	89	4.573	94	-8
Foreigners	998	10	813	8	23	111	6	66	4	68	348	11	462	14	-25	539	11	285	6	89
AVERAGE STAY	2,36		2,48		-5	2,09		2,16		-3	2,37		2,23		6	2,45		2,76		-11
OCCUPANCY LEVEL BY PLACES	20,48		23,81		-14	16,73		18,25		-8	20,55		21,83		-6	22,01		27,44		-20
OCCUPANCY LEVEL BY ROOMS	23,33		27,02		-14	18,82		20,31		-7	22,96		24,65		-7	25,53		31,52		-19

Source: EUSTAT

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