

## SURVEY ON TOURIST ESTABLISHMENTS (EETR ) MAY 2009

## The same number of visitors registered in May 2009 as in 2008

### *Overnight stays decreased by 1% in May*

There were 182,763 visitors registered in the hotel establishments of the Basque Country in May 2009, which was practically the same number as in the same month of the previous year, according to Eustat data. The number of visitors increased by 2% in Álava and 6% in Gipuzkoa, but fell by 6% in Bizkaia, compared with the same month of 2008.

With respect to May 2008, the number of visitors from the rest of Spain rose by 2% and the number of overseas visitors fell by 6%. There was an increase in the number of Spanish visitors in Álava, where the number grew by 6%, and in Gipuzkoa, up by 8%. However, there was a downturn of 3% in Bizkaia. Overseas visitors increased by 3% in Gipuzkoa, but decreased by 10% in Álava and 11% in Bizkaia.

The main increase was in the number of visitors from Andalusia, Galicia, Catalonia and Madrid. The greatest decrease was among the visitors from Asturias and Cantabria. As far as the foreign visitors were concerned, there was an increase in the number from France, the Netherlands, Latin America and Japan, and a decrease in those from Germany, Italy and the United Kingdom, mainly.

Registered overnight stays in May 2009 came to 333,836, which was down 1% on May 2008, that is, 4,000 fewer overnight stays. The year-on-year evolution of overnight stays was positive in Álava and Gipuzkoa, up by 18% and 3%, respectively, but fell by 9% in Bizkaia.

Throughout the Basque Country, the average length of stay was down a percentage point, from 1.84 days in May of the previous year to 1.83 days this May. It was up by 16% in Álava, and fell by 4% in Bizkaia and in Gipuzkoa.

The occupancy rate by bed was down by 8%, and fell from 47% in May of last year to 43.38% this May. The occupancy rate by room was down by 7%. Both occupancy rates were up in Álava and down in Gipuzkoa and, particularly, in Bizkaia.

**Rural tourism: The number of visitors was up by 8% and overnight stays were down by -10%.**

There were 9,084 visitors registered in May in rural tourism establishments in the Basque Country; 8% more than the same month of last year, increasing by 13% in Álava, 8% in Bizkaia and 5% in Gipuzkoa. There was a 5% increase in visitors from within Spain to the Basque Country, rising by 18% in Álava, 3% in Gipuzkoa, while there was no change in Bizkaia (0%). The number of overseas visitors dropped by 30% throughout the Basque Country, with the number falling in Álava (-32%), but rose in Bizkaia by 77% and in Gipuzkoa by 28%.

There were 23,261 overnight stays in rural tourism establishments in the Basque Country in May, which was 10% down on the same month of the previous year, with year-on-year positive growth being recorded in Bizkaia (3%), while it fell in Álava and Gipuzkoa by 14% in both cases.

The average length of stay per visitor in the Basque Country as a whole increased with respect to May 2008, rising from 3.05 days a year ago to 2.56 days this past May.

The occupancy rate by beds fell by 18% in the Basque Country, due to the negative impact of the three territories. The occupancy rate by rooms fell by 13%, as a result of the decrease in the three territories, particularly in Gipuzkoa and Álava.

**Table 1: Monthly Results**

	BASQUE COUNTRY					ARABA/ALAVA					BIZKAIA					GIPUZKOA				
	05 2009	%	05 2008	%	Δ %	05 2009	%	05 2008	%	Δ %	05 2009	%	05 2008	%	Δ %	05 2009	%	05 2008	%	Δ %
<b>HOTEL ESTABLISHMENTS</b>																				
<b>OVERNIGHT STAYS</b>	333.836	100	337.866	100	-1	52.044	100	44.124	100	18	147.940	100	163.247	100	-9	133.852	100	130.495	100	3
National	224.367	67	223.082	66	1	40.932	79	32.673	74	25	96.321	65	105.364	65	-9	87.114	65	85.045	65	2
Foreigners	109.469	33	114.784	34	-5	11.112	21	11.451	26	-3	51.619	35	57.883	35	-11	46.738	35	45.450	35	3
Capital	212.857	64	202.231	60	5	38.942	75	32.111	73	21	101.300	68	105.268	64	-4	72.615	54	64.852	50	12
Coast	37.359	11	41.665	12	-10	-	-	-	-	-	11.627	8	12.687	8	-8	25.732	19	28.978	22	-11
Inland	83.620	25	93.970	28	-11	13.102	25	12.013	27	9	35.013	24	45.292	28	-23	35.505	27	36.665	28	-3
<b>ENTRY OF TRAVELLERS</b>	182.763	100	183.410	100	0	28.538	100	28.035	100	2	84.963	100	90.337	100	-6	69.262	100	65.038	100	6
National	123.873	68	121.040	66	2	22.164	78	20.968	75	6	57.215	67	59.062	65	-3	44.494	64	41.010	63	8
Foreigners	58.890	32	62.370	34	-6	6.374	22	7.067	25	-10	27.748	33	31.275	35	-11	24.768	36	24.028	37	3
Capital	116.724	64	110.432	60	6	19.992	70	19.870	71	1	58.024	68	57.039	63	2	38.708	56	33.523	52	15
Coast	18.904	10	19.704	11	-4	-	-	-	-	-	6.698	8	7.464	8	-10	12.206	18	12.240	19	0
Inland	47.135	26	53.274	29	-12	8.546	30	8.165	29	5	20.241	24	25.834	29	-22	18.348	26	19.275	30	-5
<b>AVERAGE STAY</b>	1,83		1,84		-1	1,82		1,57		16	1,74		1,81		-4	1,93		2,01		-4
<b>OCCUPANCY LEVEL BY PLACES</b>	43,38		47,00		-8	43,43		40,71		7	40,92		48,40		-15	46,45		47,77		-3
Capital	50,43		52,23		-3	48,63		46,04		6	48,55		55,23		-12	54,45		51,12		7
Coast	39,71		46,38		-14	-		-		-	30,13		34,48		-13	46,37		54,63		-15
Inland	33,00		38,86		-15	32,94		31,10		6	30,63		41,20		-26	35,75		39,31		-9
<b>OCCUPANCY LEVEL BY ROOMS</b>	54,49		58,40		-7	54,18		50,22		8	53,80		61,51		-13	55,49		57,78		-4
Capital	64,33		65,83		-2	62,99		59,21		6	63,59		70,70		-10	66,42		61,88		7
Coast	45,96		52,71		-13	-		-		-	37,72		41,00		-8	51,68		60,54		-15
Inland	40,95		48,43		-15	35,05		35,39		-1	40,51		52,21		-22	43,65		49,82		-12
<b>AGRO-TOURISM</b>																				
<b>OVERNIGHT STAYS</b>	23.261	100	25.713	100	-10	4.532	100	5.290	100	-14	7.262	100	7.035	100	3	11.467	100	13.388	100	-14
National	19.712	85	21.815	85	-10	4.276	94	4.768	90	-10	5.682	78	6.188	88	-8	9.754	85	10.859	81	-10
Foreigners	3.549	15	3.898	15	-9	256	6	522	10	-51	1.580	22	847	12	87	1.713	15	2.529	19	-32
<b>ENTRY OF TRAVELLERS</b>	9.084	100	8.431	100	8	2.055	100	1.812	100	13	2.848	100	2.639	100	8	4.181	100	3.980	100	5
National	8.025	88	7.619	90	5	1.930	94	1.629	90	18	2.382	84	2.376	90	0	3.713	89	3.614	91	3
Foreigners	1.059	12	812	10	30	125	6	183	10	-32	466	16	263	10	77	468	11	366	9	28
<b>AVERAGE STAY</b>	2,56		3,05		-16	2,21		2,92		-24	2,55		2,67		-4	2,74		3,36		-18
<b>OCCUPANCY LEVEL BY PLACES</b>	20,06		24,37		-18	19,62		25,86		-24	18,77		20,14		-7	21,16		26,72		-21
<b>OCCUPANCY LEVEL BY ROOMS</b>	23,50		27,08		-13	24,16		28,71		-16	21,75		21,88		-1	24,54		30,14		-19

Source: EUSTAT

**For further information:**

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