

SURVEY ON TOURIST ESTABLISHMENTS (EETR) AUGUST 2008

Number of visitors down by 6% in August 2008

Overnight stays down by 7%

There were 221,350 visitors registered in the hotel establishments of the A.C. of the Basque Country in August 2008, 15,000 down on the same month of the previous year, in other words a 6% decrease, according to Eustat data. The number of visitors decreased by 4% in Bizkaia, 5% in Gipuzkoa and 18% in Álava, compared to the same month of 2007

The number of visitors from within Spain fell by 13% with respect to August 2007. The number was down in all three provinces: Bizkaia (-9%), Gipuzkoa (-11%) and Álava (25%). The number of overseas visitors increased in Bizkaia by 3% and in Gipuzkoa by 6%, while it fell by 3% in Álava, giving an overall increase of 3% throughout the A.C. of the Basque Country

Among visitors from within Spain the only increase was in the numbers from Murcia, while there was a decrease in visitors from Madrid, Catalonia, Galicia, Castilla-León and the Canary Isles. As regards overseas visitors, there was a marked increase in the numbers from Germany, France and the Netherlands, and a drop in visitors from Belgium, Ireland, Portugal and the UK, among others.

Registered overnight stays in August 2008 totalled 407,306, which was 7% down on August 2007, in other words, there were 37,000 fewer overnight stays. The year-on-year trend for overnight stays was negative in all three territories: they fell by 4% in Gipuzkoa, by 8% in Bizkaia and by 16% in Álava.

Throughout the A.C of the Basque Country, the average length of stay was down from 2.11 days in August 2007 to 2.08 this August. It increased in Álava from 1.78 days to 1.83 and in Gipuzkoa from 2.28 to 2.31, but fell in Bizkaia by from 2.05 days in August 2007 to 1.96 this August.

The occupancy rate by bed fell by 10%, dropping from 66.35% in August of last year to 59.51% this August. The occupancy rate by room fell by 9%. Both occupancy rates decreased in all three provinces, though to different degrees.

Rural tourism: The number of visitors was up by 3% and overnight stays were up by 1%

There were 15,032 visitors registered in August in rural tourism establishments in the A. C. of the Basque Country; 3% more than the same month of last year, with numbers increasing by 11% in Bizkaia and 3% in Gipuzkoa but falling by 10% in Álava. The number of visitors from the rest of Spain was unchanged in the A.C. of the Basque Country as a whole: it was up by 3% in Bizkaia and 2% in Gipuzkoa and down by 10% in Álava. The number of overseas visitors rose by 23% throughout the A.C of the Basque Country, with increases of 49% in Bizkaia and 13% in Gipuzkoa but a fall of 9% in Álava.

Overnight stays in rural tourism establishments of the A.C. of the Basque Country totalled 69,888 in August, up by 1% on to the same month of previous year. The year-on-year growth rate was positive in Álava (1%) and Gipuzkoa (2%) but negative in Bizkaia (-1%).

The average length of stay per visitor in the A.C. of the Basque Country overall fell with respect to August 2007, from 4.77 days a year ago to 4.65 days this past August.

Table 1: Monthly results

	A.C. OF EUSKADI			ARABA/ALAVA			BIZKAIA			GIPUZKOA					
	08 2008	%	08 2007	%	Δ %	08 2008	%	08 2007	%	Δ %	08 2008	%	08 2007	%	Δ %
HOTEL ESTABLISHMENTS															
OVERNIGHT STAYS	461.209	100	498.102	100	-7	50.409	100	59.896	100	-16	203.304	100	221.571	100	-8
National	283.734	62	326.822	66	-13	35.992	71	44.508	74	-19	110.556	54	130.596	59	-15
Foreigners	177.475	38	171.280	34	4	14.417	29	15.388	26	-6	92.748	46	90.975	41	2
Capital	261.236	57	279.745	56	-7	33.919	67	41.589	69	-18	121.712	60	126.888	57	-4
Coast	69.957	15	72.691	15	-4	-	-	-	-	-	23.788	12	27.945	13	-15
Inland	130.016	28	145.666	29	-11	16.490	33	18.307	31	-10	57.804	28	66.738	30	-13
ENTRY OF TRAVELLERS	221.350	100	236.415	100	-6	27.493	100	33.556	100	-18	103.940	100	108.047	100	-4
National	125.174	57	143.298	61	-13	17.409	63	23.148	69	-25	53.497	51	59.024	55	-9
Foreigners	96.176	43	93.117	39	3	10.084	37	10.408	31	-3	50.443	49	49.023	45	3
Capital	124.492	56	130.323	55	-4	18.045	66	23.324	70	-23	60.576	58	61.360	57	-1
Coast	27.752	13	27.266	12	2	-	-	-	-	-	10.303	10	10.945	10	-6
Inland	69.106	31	78.826	33	-12	9.448	34	10.232	30	-8	33.061	32	35.742	33	-8
AVERAGE STAY	2,08		2,11		-1	1,83		1,78		3	1,96		2,05		-4
OCCUPANCY LEVEL BY PLACES	59,51		66,35		-10	45,65		53,73		-15	57,92		63,88		-9
Capital	64,10		68,98		-7	47,99		55,23		-13	59,89		65,31		-8
Coast	73,87		73,92		0	-		-		-	64,48		70,37		-8
Inland	47,67		59,01		-19	41,49		50,60		-18	52,14		59,14		-12
OCCUPANCY LEVEL BY ROOMS	64,98		71,75		-9	48,03		57,46		-16	61,30		69,56		-12
Capital	68,10		73,91		-8	51,99		59,35		-12	63,98		70,39		-9
Coast	76,66		78,36		-2	-		-		-	69,40		75,59		-8
Inland	55,84		65,28		-14	40,13		52,95		-24	54,39		66,24		-18
AGRO-TOURISM															
OVERNIGHT STAYS	69.888	100	69.465	100	1	8.580	100	8.503	100	1	22.230	100	22.481	100	-1
National	58.324	83	59.995	86	-3	7.850	91	7.658	90	3	16.997	76	18.966	84	-10
Foreigners	11.564	17	9.470	14	22	730	9	845	10	-14	5.233	24	3.515	16	49
ENTRY OF TRAVELLERS	15.032	100	14.554	100	3	2.272	100	2.518	100	-10	5.113	100	4.609	100	11
National	12.498	83	12.502	86	0	1.989	88	2.208	88	-10	3.922	77	3.806	83	3
Foreigners	2.534	17	2.052	14	23	283	12	310	12	-9	1.191	23	803	17	48
AVERAGE STAY	4,65		4,77		-3	3,78		3,38		12	4,35		4,88		-11
OCCUPANCY LEVEL BY PLACES	64,23		63,61		1	41,75		42,59		-2	60,21		61,46		-2
OCCUPANCY LEVEL BY ROOMS	67,40		71,18		-5	44,81		46,84		-4	62,81		68,95		-9

Source: EUSTAT

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