

**SURVEY ON TOURIST ESTABLISHMENTS (EETR) DECEMBER 2007**

## **The number of visitors increased by 5% and overnight stays decreased by 1% in December**

***For 2007 as a whole 4% more visitors were registered and 3% more overnight stays than in 2006***

141,430 visitors were registered in the hotel establishments of the A.C. of the Basque Country in December 2007, 7,000 more visitors than those recorded for the same month of the previous year, meaning a 5% increase, according to Eustat data. The number of visitors increased in all three provinces: in Álava it grew by 3%, in Bizkaia it did so by 6% and in Gipuzkoa it increased by 5%, in relation to the figures of December 2006.

The number of visitors from within the State remained virtually unchanged, while the number of visitors coming from abroad increased by 28%. The number of visitors from within the State reduced slightly in Álava and Bizkaia (-1%), while in Gipuzkoa it remained practically unchanged (0%). Foreign visitors increased significantly in all three provinces; in Álava they grew by 28%, in Bizkaia they did so by 32% and in Gipuzkoa there was a 24% rise.

Among visitors from within the State an increase was registered mainly for those coming from Castile-La Mancha, Castile and León and La Rioja, and there was a decrease among those coming from Andalucía, Cantabria and Madrid. Among foreigners, there was a rise for practically all nationalities, but especially those coming from France, United Kingdom, USA-Canada and Italy, among others with solely those coming from Belgium, Luxembourg and Latin America showing a decrease.

Overnight stays registered in December 2007 came to 255,924, representing a 1% decrease in relation to December of the previous year, which is to say almost 1,500 less overnight stays. Overnight stays had a positive inter-annual evolution in Álava (7%), remained unchanged in Bizkaia and fell by 4% in Gipuzkoa.

The average length of stay reduced by 6% during this inter-annual period for the A.C. of the Basque Country as a whole; it had been 1.92 days in December 2006 and fell to 1.81 days last December.

The occupancy rate by place registered a 1% decrease and the occupancy rate by room a 2% increase as regards December 2006. The occupancy rate by place fell from 38.40% to 37.97% and the occupancy rate by room went from 45.32% to 46.34%.

**2007 annual balance for hotel establishments: 4% more visitors and 3% more overnight stays were registered than in the previous year**

The balance for 2007 in the hotel establishments of the A.C. of the Basque Country closed with rises, both in the number of visitors (4%) and in overnight stays (3%), as regards the previous year.

2,093,346 visitors were recorded in 2007, which is to say 86,000 more than the previous year, and so, **for the second year running, surpassed the two million mark for the number of visitors lodging in the hotel establishments of the A.C. of the Basque Country**. The number of visitors increased by 7% in Bizkaia, by 4% in Gipuzkoa and decreased by 2% in Álava.

The number of overnight stays in 2007 came to 3,956,867, which is to say 100,000 more overnight stays than the previous year, having a similarly positive evolution in Bizkaia (5%) and Gipuzkoa (2%) but falling in Álava (-2%).

The average length of stay went from 1.92 days in the previous year to 1.89 in 2007. The occupancy rate by place worsened by 3 percentage points in the A.C. of the Basque Country as a whole, going from 48.34% in 2006 to 46.94% in 2007.

**Table 1: Annual results**

BASQUE COUNTRY			ARABA/ALAVA			BIZKAIA			GIPUZKOA			
2007	2006	Δ %	2007	2006	Δ %	2007	2006	Δ %	2007	2006	Δ %	
<b>HOTEL ESTABLISHMENTS</b>												
OVERNIGHT STAYS	3.956.867	3.858.440	3	533.437	544.925	-2	1.826.987	1.746.282	5	1.596.443	1.567.233	2
ENTRY OF TRAVELLERS	2.093.346	2.007.548	4	307.661	313.622	-2	994.357	931.326	7	791.328	762.600	4
AVERAGE STAY	1,89	1,92	-2	1,73	1,74	0	1,84	1,88	-2	2,02	2,06	-2
OCCUPANCY LEVEL	46,94	48,34	-3	43,03	44,15	-3	45,57	45,82	-1	50,18	53,39	-6

Source: Eustat

## AGROTOURISM

### December saw an increase in the number of visitors (5%) and overnight stays (1%)

8,400 visitors were registered in the agrotourism establishments of the A.C. of the Basque Country in December, 5% more than in the same month of the previous year.

There were 22,176 overnight stays in the agrotourisms of the A.C. of the Basque Country in December, meaning 1% more than in the same month of the previous year.

The average length of stay per visitor registered a 4% decrease in the A.C. of the Basque Country as a whole and the occupancy rate by place decreased by 5%, with the occupancy rate by room decreasing by an inter-annual 10%.

### Annual balance 2007 for agrotourism: the number of visitors increased by 4% as did overnight stays.

108,163 visitors were registered in the agrotourism establishments of the A.C. of the Basque Country over 2007, meaning 4% more than a year earlier, while the number of overnight stays totalled 324,493, also 4% more than in 2006.

The number of visitors increased in the provinces of Álava (22%) and Bizkaia (3%) and remained unchanged in Gipuzkoa (0%) Overnight stays increased in all three provinces: Álava (21%), Bizkaia (3%) and Gipuzkoa (1%).

The average length of stay per visitor in 2007 remained at 3 days, equalising the 2006 registers. The occupancy rate worsened (-7%), going from 28.95% in 2006 to 27.00% in 2007.

**Table 2: Annual results**

	BASQUE COUNTRY			ARABA/ALAVA			BIZKAIA			GIPUZKOA		
	2007	2006	Δ %	2007	2006	Δ %	2007	2006	Δ %	2007	2006	Δ %
<b>AGRO-TOURISM</b>												
OVERNIGHT STAYS	324.493	310.955	4	50.034	41.348	21	102.128	98.685	3	172.331	170.922	1
ENTRY OF TRAVELLERS	108.163	103.639	4	19.328	15.897	22	35.419	34.267	3	53.416	53.475	0
AVERAGE STAY	3,00	3,00	0	2,59	2,60	0	2,88	2,88	0	3,23	3,20	1
OCCUPANCY LEVEL	27,00	28,95	-7	22,50	21,26	6	25,43	27,14	-6	29,83	33,14	-10

Source: Eustat

**Table 1: Monthly results**

	A.C. OF EUSKADI				ARABA/ALAVA				BIZKAIA				GIPUZKOA							
	12 2007	%	12 2006	%	12 2007	%	12 2006	%	12 2007	%	12 2006	%	12 2007	%	12 2006	%	12 2007			
<b>HOTEL ESTABLISHMENTS</b>																				
<b>OVERNIGHT STAYS</b>	255.924	100	257.364	100	-1	37.322	100	34.915	100	7	120.438	100	120.411	100	0	98.164	100	102.038	100	-4
National	192.430	75	201.310	78	-4	31.085	83	29.957	86	4	86.943	72	90.199	75	-4	74.402	76	81.154	80	-8
Foreigners	63.494	25	56.054	22	13	6.237	17	4.958	14	26	33.495	28	30.212	25	11	23.762	24	20.884	20	14
Capital	155.597	61	165.016	64	-6	27.719	74	27.480	79	1	79.352	66	81.422	68	-3	48.526	49	56.114	55	-14
Coast	28.132	11	29.342	11	-4	-	-	-	-	8.610	7	10.010	8	-14	19.522	20	19.332	19	1	
Inland	72.195	28	63.006	24	15	9.603	26	7.435	21	29	32.476	27	28.979	24	12	30.116	31	26.592	26	13
<b>ENTRY OF TRAVELLERS</b>	141.430	100	134.183	100	5	20.899	100	20.220	100	3	68.934	100	64.911	100	6	51.597	100	49.052	100	5
National	107.241	76	107.568	80	0	17.308	83	17.406	86	-1	50.992	74	51.289	79	-1	38.941	75	38.873	79	0
Foreigners	34.189	24	26.615	20	28	3.591	17	2.814	14	28	17.942	26	13.622	21	32	12.656	25	10.179	21	24
Capital	86.441	61	87.629	65	-1	14.903	71	15.482	77	-4	44.306	64	43.732	67	1	27.232	53	28.415	58	-4
Coast	14.039	10	12.695	9	11	-	-	-	-	4.992	7	5.005	8	0	9.047	18	7.690	16	18	
Inland	40.950	29	33.859	25	21	5.996	29	4.738	23	27	19.636	28	16.174	25	21	15.318	30	12.947	26	18
<b>AVERAGE STAY</b>	1,81		1,92		-6	1,79		1,73		3	1,75		1,86		-6	1,90		2,08		-9
<b>OCCUPANCY LEVEL BY PLACES</b>	37,97		38,40		-1	37,22		31,66		18	37,27		38,36		-3	39,19		41,48		-6
Capital	40,96		42,32		-3	40,08		39,38		2	41,49		42,46		-2	40,64		43,71		-7
Coast	37,39		41,01		-9	-		-	-	-	30,06		34,76		-14	41,90		45,22		-7
Inland	32,99		30,18		9	30,85		18,35		68	31,46		31,05		1	35,64		35,51		0
<b>OCCUPANCY LEVEL BY ROOMS</b>	46,34		45,32		2	42,82		38,09		12	46,07		46,44		-1	48,22		47,56		1
Capital	49,11		49,86		-2	45,85		48,13		-5	49,21		51,14		-4	51,02		48,87		4
Coast	42,29		48,67		-13	-		-	-	-	36,31		41,47		-12	46,24		53,58		-14
Inland	42,41		35,95		18	33,95		19,81		71	42,43		38,01		12	45,08		42,49		6
<b>AGRO-TOURISM</b>																				
<b>OVERNIGHT STAYS</b>	22.176	100	21.933	100	1	4.339	100	3.895	100	11	6.991	100	7.542	100	-7	10.846	100	10.496	100	3
National	20.314	92	20.123	92	1	4.216	97	3.711	95	14	6.726	96	6.763	90	-1	9.372	86	9.649	92	-3
Foreigners	1.862	8	1.810	8	3	123	3	184	5	-33	265	4	779	10	-66	1.474	14	847	8	74
<b>ENTRY OF TRAVELLERS</b>	8.400	100	7.976	100	5	1.780	100	1.429	100	25	2.980	100	3.016	100	-1	3.640	100	3.531	100	3
National	8.024	96	7.617	95	5	1.767	99	1.402	98	26	2.949	99	2.889	96	2	3.308	91	3.326	94	-1
Foreigners	376	4	359	5	5	13	1	27	2	-52	31	1	127	4	-76	332	9	205	6	62
<b>AVERAGE STAY</b>	2,64		2,75		-4	2,44		2,73		-11	2,35		2,50		-6	2,98		2,97		0
<b>OCCUPANCY LEVEL BY PLACES</b>	22,77		23,93		-5	22,50		22,04		2	21,22		23,88		-11	24,03		24,75		-3
<b>OCCUPANCY LEVEL BY ROOMS</b>	24,14		26,96		-10	22,55		23,59		-4	22,28		26,70		-17	26,26		28,59		-8

Source: EUSTAT

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