

**SURVEY OF TOURIST ESTABLISHMENTS (EETR) NOVEMBER 2007**

# The number of visitors increased by 5% in November 2007

## **Overnight stays, in turn, registered an 8% increase**

161,959 visitors were registered in the hotel establishments of the A.C. of the Basque Country in November 2007, 8,000 more than those recorded during the same month of last year, meaning an increase of 5%, according to Eustat data. The number of visitors decreased by 13% in Álava, but increased by 11% in Bizkaia and by 7% in Gipuzkoa, in relation to the figures for November 2006.

The number of visitors from within the state rose by 2%, while the number of visitors coming from overseas increased by 17%. Visitors from within the state decreased in Álava by 15%, and increased in Bizkaia by 7% and in Gipuzkoa by 3%. The number of overseas visitors also diminished in Álava by 2%, but increased in Bizkaia and in Gipuzkoa by 20% in both cases.

Among visitors from within the state an increase was registered for those coming chiefly from Catalonia, Castile and Leon, Galicia, Community of Valencia and Navarre and there was a decrease for those coming from Madrid, Asturias, Castile-La Mancha and Cantabria, among others. As for visitors from overseas, there was a rise for those coming from France, Portugal, Italy and the United Kingdom, among others, and a fall for those from Holland, Ireland, USA-Canada and Japan, among others.

Overnight stays registered in November 2007 came to 303,943, representing an 8% increase as regards November of last year, or in other words, almost 24,000 more overnight stays. The inter-annual evolution of overnight stays was positive in Bizkaia (9%) and in Gipuzkoa (14%), but in Álava there was a 6% decrease.

The average length of stay experienced a 3% increase in November 2007 for the A.C. of the Basque Country as a whole, going from 1.82 days to 1.88 days.

The degree of occupancy by places registered an 8% rise and the degree of occupancy by rooms also grew by 9% as regards November 2006. The degree of occupancy by places rose from 41.57% to 44.70% and the degree of occupancy by rooms went from 53.41% to 58.25%. This improvement was reflected across all three provinces.

## **AGROTOURISM**

### **There was an increase in the number of visitors (22%) and overnight stays (24%) in November 2007**

7,210 visitors were registered in the agrotourism establishments of the A.C. of the Basque Country in November, 22% more than in the same month of last year, growing by 39% in Álava, by 37% in Bizkaia and by 6% in Gipuzkoa. The increase seen among visitors from within the state was 21% in the A.C. of the Basque Country and the number of those coming from overseas increased by 35%.

There were 19,336 overnight stays in the agrotourism establishments of the A.C. of the Basque Country in November 2007, meaning an increase of 24% as regards the same month of last year, with positive inter-annual growth in all three provinces: in Álava they grew by 46%, in Bizkaia by 21% and in Gipuzkoa by 18%.

The average stay per visitor lengthened, going from 2.64 days last year to 2.68 in November.

The degree of occupancy by places increased by 18% and the degree of occupancy by rooms improved by 11%.

**Table 1: Monthly results**

	A.C. OF EUSKADI				ARABA/ALAVA				BIZKAIA				GIPUZKOA							
	11 2007	%	11 2006	% Δ %	11 2007	%	11 2006	% Δ %	11 2007	%	11 2006	% Δ %	11 2007	%	11 2006	% Δ %				
<b>HOTEL ESTABLISHMENTS</b>																				
<b>OVERNIGHT STAYS</b>	303.943	100	280.150	100	8	42.134	100	44.796	100	-6	138.381	100	126.837	100	9	123.428	100	108.517	100	14
National	219.898	72	209.861	75	5	33.118	79	35.495	79	-7	95.744	69	90.333	71	6	91.036	74	84.033	77	8
Foreigners	84.045	28	70.289	25	20	9.016	21	9.301	21	-3	42.637	31	36.504	29	17	32.392	26	24.484	23	32
Capital	184.325	61	176.925	63	4	30.357	72	32.198	72	-6	91.671	66	84.264	66	9	62.297	50	60.463	56	3
Coast	32.661	11	30.249	11	8	-	-	-	-	8.021	6	9.587	8	-16	24.640	20	20.662	19	19	
Inland	86.957	29	72.976	26	19	11.777	28	12.598	28	-7	38.689	28	32.986	26	17	36.491	30	27.392	25	33
<b>ENTRY OF TRAVELLERS</b>	161.959	100	153.720	100	5	22.618	100	25.865	100	-13	78.394	100	70.934	100	11	60.947	100	56.921	100	7
National	120.962	75	118.718	77	2	18.029	80	21.162	82	-15	57.263	73	53.323	75	7	45.670	75	44.233	78	3
Foreigners	40.997	25	35.002	23	17	4.589	20	4.703	18	-2	21.131	27	17.611	25	20	15.277	25	12.688	22	20
Capital	99.912	62	99.839	65	0	15.539	69	17.956	69	-13	50.906	65	47.476	67	7	33.467	55	34.407	60	-3
Coast	14.730	9	14.744	10	0	-	-	-	-	4.685	6	5.244	7	-11	10.045	16	9.500	17	6	
Inland	47.317	29	39.137	25	21	7.079	31	7.909	31	-10	22.803	29	18.214	26	25	17.435	29	13.014	23	34
<b>AVERAGE STAY</b>	1,88		1,82		3	1,86		1,73		8	1,77		1,79		-1	2,03		1,91		6
<b>OCCUPANCY LEVEL BY PLACES</b>	44,70		41,57		8	41,56		39,67		5	43,91		40,41		9	46,86		43,90		7
Capital	49,36		46,44		6	45,36		46,66		-3	49,74		45,51		9	50,98		47,69		7
Coast	40,49		38,84		4	-		-	-	27,48		26,63		3	47,86		49,34		-3	
Inland	38,50		33,92		14	34,20		28,68		19	38,04		35,57		7	40,67		34,89		17
<b>OCCUPANCY LEVEL BY ROOMS</b>	58,25		53,41		9	53,29		49,44		8	59,49		54,06		10	58,66		54,47		8
Capital	64,69		61,19		6	58,73		61,48		-4	66,91		61,05		10	64,62		61,24		6
Coast	48,73		48,96		0	-		-	-	37,31		34,22		9	54,60		61,20		-11	
Inland	50,35		41,38		22	40,62		30,03		35	50,83		46,58		9	53,17		41,39		28
<b>AGRO-TOURISM</b>																				
<b>OVERNIGHT STAYS</b>	19.336	100	15.600	100	24	3.844	100	2.637	100	46	5.666	100	4.664	100	21	9.826	100	8.299	100	18
National	16.815	87	13.610	87	24	3.517	91	2.268	86	55	5.073	90	3.849	83	32	8.225	84	7.493	90	10
Foreigners	2.521	13	1.990	13	27	327	9	369	14	-11	593	10	815	17	-27	1.601	16	806	10	99
<b>ENTRY OF TRAVELLERS</b>	7.210	100	5.904	100	22	1.631	100	1.173	100	39	2.475	100	1.807	100	37	3.104	100	2.924	100	6
National	6.696	93	5.522	94	21	1.605	98	1.160	99	38	2.314	93	1.600	89	45	2.777	89	2.762	94	1
Foreigners	514	7	382	6	35	26	2	13	1	100	161	7	207	11	-22	327	11	162	6	102
<b>AVERAGE STAY</b>	2,68		2,64		2	2,36		2,25		5	2,29		2,58		-11	3,17		2,84		12
<b>OCCUPANCY LEVEL BY PLACES</b>	19,81		16,76		18	20,60		15,92		29	17,36		14,58		19	21,23		18,63		14
<b>OCCUPANCY LEVEL BY ROOMS</b>	22,57		20,36		11	23,11		18,66		24	20,27		18,18		11	24,03		22,63		6

Source: EUSTAT

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