

SURVEY ON TOURIST ESTABLISHMENTS (EETR) AUGUST 2007

June, July and August saw 25,000 more visitors than in the same period of 2006

In August the number of visitors increased by 6% and overnight stays fell by 3%

The summer months of 2007 (June, July and August) saw 25,000 more visitors registered in the hotel establishments of the A.C. of the Basque Country than in the same period of 2006, of which 13,000 corresponded to August, according to Eustat data.

236,415 visitors were registered in August 2007, which meant a 6% increase. The number of visitors increased in the provinces of Gipuzkoa (14%) and Bizkaia (3%), but not so in Álava, where there was a 5% reduction, in relation to the figures from August 2006.

The number of visitors from within the state decreased by 2%, while the number of visitors coming from overseas increased by 19%. The number of visitors from within the state only increased in the province of Gipuzkoa, whereas those coming from overseas increased in number in all three provinces: Bizkaia (20%), Gipuzkoa (19%) and Álava (16%).

Among visitors from within the state an increase was seen for those coming from Madrid and Asturias, among others. There was a fall mainly in the number of those coming from Catalonia, Community of Valencia and Andalusia. Among foreigners there was a rise for those coming from France, Belgium, Germany and the United Kingdom among others, with a fall for those from USA-Canada and Japan.

Overnight stays registered in August 2007 came to 498,102, which represents a 3% drop in relation to last August, which is to say 17,000 overnight stays less. The number of overnight stays evolved positively in Gipuzkoa (2%) and decreased by 16% in Álava and 5% in Bizkaia.

The average length of stay underwent an 8% decrease in August 2007 for the A.C. of the Basque Country as a whole, going from 2.30 days to 2.11 days.

The occupancy rate by place registered a 10% decrease and the occupancy rate by room one of 8% as regards August 2006. The occupancy rate by place fell from 73.40% to 66.35% and the occupancy rate by room fell from 77.72% to 71.75%. This fall was partly due to a fall in the average stay and partly to the increase in the number of hotel establishments.

If we turn to the balance for the summer months of June, July and August 2007, we can see that there was an increase of 4% in the number of visitors to the A.C. of the Basque Country as regards the same period of 2006. By province, Bizkaia had a 6% increase, Gipuzkoa an increase of 4% and in Álava there was a decrease of 2%.

In this same period overnight stays experienced a 1% increase, totalling 11,000 overnight stays more than the previous year. They increased in Bizkaia (4%), remained unchanged in Gipuzkoa (0.0%) and decreased in Álava (-6%).

AGROTOURISM

There was an increase in the number of visitors (11%) and overnight stays (2%) in August 2007

August saw 14,554 visitors registered in the agrotourism establishments of the A.C. of the Basque Country, 11% more than in the same month of the previous year, growing 28% in Álava, increasing 11% in Gipuzkoa and rising 3% in Bizkaia. The increase seen as regards visitors from within the state came to 10% in the A.C. of the Basque Country and those coming from overseas increased in number by 14%.

Overnight stays in the agrotourism establishments of the A.C. of the Basque Country came to 69,465 in August 2007, meaning a 2% increase as regards the same month of last year, with positive inter-annual growth in Gipuzkoa (4%) and Bizkaia (1%) and negative rates in Álava (-3%).

The average rate of stay per visitor lost ground, going from 5.18 days last year to 4.77 this August.

The occupancy rate by place worsened by 11% and the occupancy rate by room did so by 9%.

In the three months of June, July and August 2007 1% more visitors were registered in the agrotourism establishments of the A.C. of the Basque Country than in the same months of last year, which is to say almost 500 more visitors while overnight stays remained unchanged (0.0%). Although the number of overnight stays remained steady from a year earlier, the occupancy rate fell as a result of the greater number of agrotourism establishments in existence.

Table 1: Monthly results

	A.C. OF EUSKADI			ARABA/ALAVA			BIZKAIA			GIPUZKOA					
	08 2007	%	08 2006	%	Δ %	08 2007	%	08 2006	%	Δ %	08 2007	%	08 2006	%	Δ %
HOTEL ESTABLISHMENTS															
OVERNIGHT STAYS	498.102	100	515.133	100	-3	59.896	100	71.093	100	-16	221.571	100	232.155	100	-5
National	326.822	66	362.414	70	-10	44.508	74	57.229	80	-22	130.596	59	151.706	65	-14
Foreigners	171.280	34	152.719	30	12	15.388	26	13.864	20	11	90.975	41	80.449	35	13
Capital	279.745	56	298.237	58	-6	41.589	69	48.903	69	-15	126.888	57	134.184	58	-5
Coast	72.691	15	69.957	14	4	-	-	-	-	-	27.945	13	30.956	13	-10
Inland	145.666	29	146.939	29	-1	18.307	31	22.190	31	-17	66.738	30	67.015	29	0
ENTRY OF TRAVELLERS	236.415	100	223.769	100	6	33.556	100	35.341	100	-5	108.047	100	105.132	100	3
National	143.298	61	145.775	65	-2	23.148	69	26.337	75	-12	59.024	55	64.392	61	-8
Foreigners	93.117	39	77.994	35	19	10.408	31	9.004	25	16	49.023	45	40.740	39	20
Capital	130.323	55	132.320	59	-2	23.324	70	25.162	71	-7	61.360	57	64.028	61	-4
Coast	27.266	12	24.718	11	10	-	-	-	-	-	10.945	10	11.515	11	-5
Inland	78.826	33	66.731	30	18	10.232	30	10.179	29	1	35.742	33	29.589	28	21
AVERAGE STAY	2,11		2,30		-8	1,78		2,01		-11	2,05		2,21		-7
OCCUPANCY LEVEL BY PLACES	66,35		73,40		-10	53,73		68,79		-22	63,88		69,08		-8
Capital	68,98		74,98		-8	55,23		69,28		-20	65,31		69,02		-5
Coast	73,92		77,02		-4	-		-	-	-	70,37		74,24		-5
Inland	59,01		68,91		-14	50,60		67,72		-25	59,14		67,03		-12
OCCUPANCY LEVEL BY ROOMS	71,75		77,72		-8	57,46		70,74		-19	69,56		73,81		-6
Capital	73,91		79,29		-7	59,35		71,98		-18	70,39		74,28		-5
Coast	78,36		83,74		-6	-		-	-	-	75,59		79,25		-5
Inland	65,28		72,35		-10	52,95		67,66		-22	66,24		70,95		-7
AGRO-TOURISM															
OVERNIGHT STAYS	69.465	100	68.020	100	2	8.503	100	8.744	100	-3	22.481	100	22.168	100	1
National	59.995	86	60.488	89	-1	7.658	90	8.164	93	-6	18.966	84	18.695	84	1
Foreigners	9.470	14	7.532	11	26	845	10	580	7	46	3.515	16	3.473	16	1
ENTRY OF TRAVELLERS	14.554	100	13.133	100	11	2.518	100	1.960	100	28	4.609	100	4.489	100	3
National	12.502	86	11.336	86	10	2.208	88	1.773	90	25	3.806	83	3.697	82	3
Foreigners	2.052	14	1.797	14	14	310	12	187	10	66	803	17	792	18	1
AVERAGE STAY	4,77		5,18		-8	3,38		4,46		-24	4,88		4,94		-1
OCCUPANCY LEVEL BY PLACES	63,61		71,85		-11	42,59		53,22		-20	61,46		67,72		-9
OCCUPANCY LEVEL BY ROOMS	71,18		77,88		-9	46,84		57,50		-19	68,95		73,64		-6

Source: EUSTAT
For further information:

Euskal Estatistika-Erakundea / Instituto Vasco de Estadística

C/ Donostia-San Sebastián, 1 01010 Vitoria-Gasteiz

 Tel:+34-945-01 75 00 Fax:+34-945-01 75 01 E-mail: eustat@eustat.es

Contact: Gerardo Pérez Aja

Tel:+34-945-01 75 06 Fax:+34-945-01 75 01

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