

The number of visitors increased by 2% in July 2007

Overnight stays registered a 4% rise

The hotel establishments of the A.C. of the Basque Country registered 217,858 visitors in July 2007, 4,200 more than in the same month of last year, meaning a 2% rise, according to Eustat data. This increase centred itself on Bizkaia, where the number of visitors rose by 8%, whereas there were decreases of 8% in Álava and 1% in Gipuzkoa.

Overall, the number of visitors from within the state showed a negative variation of 6% as regards July 2006, but the number of visitors from abroad grew by 18%. The number of visitors from within the state showed a negative variation of 15% in Álava and 8% in Gipuzkoa, but remained unchanged in the province of Bizkaia (0.0%). The number of overseas visitors increased in all three provinces: 14% in Álava, 23% in Bizkaia and 13% in Gipuzkoa.

Among visitors from within the state a decrease was registered, especially for those coming from Andalusia, Catalonia, Madrid and The Community of Valencia. On the other hand, there was an increase in the number of visitors from the Balearic Islands and Asturias. Among foreigners, there was an increase for those coming from practically all countries, but especially visitors from France the United Kingdom, USA-Canada, Germany, Belgium and Latin America.

Overnight stays registered in July 2007 came to 427,771, meaning a 4% rise compared to July of last year, which is to say 15,000 more overnight stays. The number of overnight stays showed positive inter-annual evolution in Bizkaia (10%), remained unchanged in Gipuzkoa (0.0%), and fell by 4% in Álava.

The average length of stay for the A.C. of the Basque Country as a whole increased by two percentage points, going from 1.93 days in July last year to 1.96 this July. In Álava this figure showed a positive variation of 4%, coming to 1.75 days; in Gipuzkoa it rose by 2%, going from 2.16 to 2.20 days, while in Bizkaia it increased by 1%, coming to an average of 1.83 days.

The degree of occupancy by places underwent a 5% decrease, going from 59.84% last July to 57% this July. The degree of occupancy by rooms fell by 1%, coming to 66.43%. Both rates fell in Gipuzkoa, even though they remained above average, with 66.09% in degree of occupancy by places and 77.16% by rooms. In Bizkaia, the degree of occupancy by places remained steady (52.34%) and increased by rooms, whereas in Álava the occupancy rate by places reduced by 8%, coming to 48.14%, although the degree of occupancy by rooms rose by 3% (58.20%).

Agrotourism: There was a fall in the number of visitors (-12%) and overnight stays (-6%)

The agrotourism establishments in the A.C. of the Basque Country registered 11,903 visitors in July, 12% less than in the same month of last year. This decrease was a general one, extending to all three provinces, falling 11% in Álava, 10% in Bizkaia and 13% in Gipuzkoa. This diminished influx of visitors was caused by the decrease in the number of visitors from within the state, which fell by 14% in the A.C. of the Basque Country, decreasing 6% in Álava, 12% in Bizkaia and 18% in Gipuzkoa. The number of foreign tourists increased by 4% in the A.C. of the Basque Country as a whole, despite the fall in Álava (-50%), growing by 19% in Gipuzkoa, while remaining unchanged in Bizkaia (0.0%).

The number of overnight stays in the agrotourism establishments of the A.C. of the Basque Country came to 43,311 this July, meaning a decrease of 6% with regard to the same month of last year, with a positive growth rate in the province of Álava (7%), but negative ones in Bizkaia (-5%) and Gipuzkoa (-9%).

The average length of stay per visitor increased in the A.C. of the Basque Country as a whole compared to July 2006, going from 3.43 a year ago to 3.64 days this July.

The degree of occupancy by places fell by 20% in the A.C. of the Basque Country, due to the negative results seen in all three provinces, which stood at 40.38%. The degree of occupancy by rooms fell by 14%, as a result of the decrease, which was also experienced in all three provinces.

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Table 1: Monthly results

	A.C. OF EUSKADI				ARABA/ALAVA				BIZKAIA				GIPUZKOA							
	07 2007	%	07 2006	% Δ %	07 2007	%	07 2006	% Δ %	07 2007	%	07 2006	% Δ %	07 2007	%	07 2006	% Δ %				
HOTEL ESTABLISHMENTS																				
OVERNIGHT STAYS	427.771	100	412.668	100	4	51.474	100	53.809	100	-4	186.795	100	170.281	100	10	189.502	100	188.578	100	0
National	265.558	62	274.243	66	-3	37.234	72	41.786	78	-11	105.022	56	106.299	62	-1	123.302	65	126.158	67	-2
Foreigners	162.213	38	138.425	34	17	14.240	28	12.023	22	18	81.773	44	63.982	38	28	66.200	35	62.420	33	6
Capital	247.996	58	245.513	59	1	37.745	73	39.533	73	-5	108.452	58	102.392	60	6	101.799	54	103.588	55	-2
Coast	60.986	14	58.946	14	3	-	-	-	-	-	21.683	12	25.055	15	-13	39.303	21	33.891	18	16
Inland	118.789	28	108.209	26	10	13.729	27	14.276	27	-4	56.660	30	42.834	25	32	48.400	26	51.099	27	-5
ENTRY OF TRAVELLERS	217.858	100	213.627	100	2	29.447	100	31.977	100	-8	102.080	100	94.149	100	8	86.331	100	87.501	100	-1
National	133.340	61	141.960	66	-6	20.696	70	24.283	76	-15	58.749	58	58.987	63	0	53.895	62	58.690	67	-8
Foreigners	84.518	39	71.667	34	18	8.751	30	7.694	24	14	43.331	42	35.162	37	23	32.436	38	28.811	33	13
Capital	123.555	57	125.495	59	-2	21.279	72	22.045	69	-3	57.866	57	56.467	60	2	44.410	51	46.983	54	-5
Coast	26.898	12	28.530	13	-6	-	-	-	-	-	11.182	11	13.355	14	-16	15.716	18	15.175	17	4
Inland	67.405	31	59.602	28	13	8.168	28	9.932	31	-18	33.032	32	24.327	26	36	26.205	30	25.343	29	3
AVERAGE STAY	1,96		1,93		2	1,75		1,68		4	1,83		1,81		1	2,20		2,16		2
OCCUPANCY LEVEL BY PLACES	57,00		59,84		-5	48,14		52,24		-8	52,34		52,27		0	66,09		72,28		-9
Capital	62,39		62,75		-1	53,31		56,50		-6	56,18		53,42		5	76,16		79,92		-5
Coast	62,91		65,68		-4	-		-		-	55,21		62,36		-11	68,16		68,37		0
Inland	46,39		51,86		-11	38,01		43,20		-12	45,49		45,62		0	50,74		62,53		-19
OCCUPANCY LEVEL BY ROOMS	66,43		66,80		-1	58,20		56,73		3	61,30		59,94		2	77,16		81,16		-5
Capital	73,43		69,89		5	66,10		61,55		7	67,80		62,81		8	87,36		86,90		1
Coast	72,37		72,07		0	-		-		-	63,40		66,09		-4	78,05		78,03		0
Inland	53,58		59,07		-9	40,31		44,78		-10	51,08		51,88		-2	62,52		73,77		-15
AGRO-TOURISM																				
OVERNIGHT STAYS	43.311	100	46.307	100	-6	4.094	100	3.839	100	7	14.001	100	14.813	100	-5	25.216	100	27.655	100	-9
National	34.250	79	38.102	82	-10	3.212	78	3.397	88	-5	10.867	78	11.571	78	-6	20.171	80	23.134	84	-13
Foreigners	9.061	21	8.205	18	10	882	22	442	12	100	3.134	22	3.242	22	-3	5.045	20	4.521	16	12
ENTRY OF TRAVELLERS	11.903	100	13.484	100	-12	1.429	100	1.599	100	-11	4.227	100	4.672	100	-10	6.247	100	7.213	100	-13
National	9.842	83	11.496	85	-14	1.338	94	1.418	89	-6	3.294	78	3.736	80	-12	5.210	83	6.342	88	-18
Foreigners	2.061	17	1.988	15	4	91	6	181	11	-50	933	22	936	20	0	1.037	17	871	12	19
AVERAGE STAY	3,64		3,43		6	2,86		2,40		19	3,31		3,17		4	4,04		3,83		5
OCCUPANCY LEVEL BY PLACES	40,38		50,40		-20	20,64		23,41		-12	39,10		46,94		-17	48,85		62,96		-22
OCCUPANCY LEVEL BY ROOMS	47,50		55,54		-14	24,88		26,55		-6	47,15		51,26		-8	56,79		69,79		-19

Source: EUSTAT