

## The number of visitors increased by 21% and overnight stays rose by 22% during Holy Week and Easter 2006

### *The level of occupancy increased by almost four percentage points*

Over the period between Holy Week and Easter Saturday there were 69,983 entries by visitors at **hotel establishments** in the A.C. of the Basque Country, according to Eustat data. This figure represents 21% more visitor entries, that is to say, 12,000 more people than a year before.

The number of overnight stays came to 139,473 and was 22% greater, i.e. over 25,000 stays than during the same period in 2005.

The average stay per visitor at hotel establishments improved slightly on the previous figure, rising from 1.98 days per visitor a year before to 1.99 days this last Holy Week.

The level of occupancy by places was 4% higher than the level reached a year before. This index was 48.05% in 2005 and came to 51.83% in the same period in 2006.

Over the central days during Holy Week (Thursday, Friday and Saturday) the level of occupancy by places came to 80%.

**Agrotourism** registered 5,083 visitor entries, 14% more than the same period in 2005. The number of overnight stays was 15,287, 12% more than a year before. The origin of this lower evolution of overnight stays on entries lies in the reduction in the average stay per visitor, which fell slightly from 3.8 days a year before to 3.01 days this Holy Week. The level of occupancy by places fell slightly by 0.4% at **Agrotourism** establishments , due mainly to a greater offer of places.

**Table 1: Results for Holy Week and Easter 2005-2006**

	HOTEL ESTABLISHMENTS				AGRI-TOURISM			
	2006	2005	Difference	Δ%	2006	2005	Difference	Δ%
OVERNIGHT STAYS	139.473	114.471	25.002	21,8	15.287	13.673	1.614	11,8
ENTRY OF TRAVELLERS	69.983	57.948	12.035	20,8	5.083	4.445	638	14,4
AVERAGE STAY	1,99	1,98	0,0	0,7	3,01	3,08	-0,1	-2,2
OCCUPANCY LEVEL BY PLACES	51,83	48,05	3,8	7,9	43,18	43,54	-0,4	-0,8

**Source: Eustat**
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