

**SURVEY ON TOURIST ESTABLISHMENTS (EETR) NOVEMBER 2004**

## **November 2004 saw a 6% rise in both visits and overnight stays in the A.C. of the Basque Country**

***So far this year 11% more visitors have been registered than during the same period of 2003.***

133,817 visitors registered at the hotel establishments of the A.C. of the Basque Country in November 2004, according to Eustat data. These figures show a 6% increase in relation to the same month of last year, which is to say 8,000 more visits. The evolution of visits was positive in two of the three provinces of the A.C. of the Basque Country: they increased 12% in Bizkaia and 5% in Gipuzkoa, but fell 2% in Alava.

Among visitors from the state there was 9% growth for the A.C. of the Basque Country as a whole and a 2% decrease in visits by foreign tourists. The numbers of visitors from the state was unevenly spread across the provinces: they grew 14% in Bizkaia, 10% in Gipuzkoa and dropped 1% in Alava. Numbers of foreign visitors were also unevenly distributed across the provinces, only showing growth in Bizkaia (4%), and falling both in Gipuzkoa (-8%) and Alava (-3%).

Among visitors from the state there was an increase in the numbers coming from most of the Autonomous Communities, especially for those coming from Madrid, Catalonia, Castile and León, Andalusia, Aragón and Asturias. The only decrease was among those coming from Castile La Mancha, Galicia, La Rioja and Murcia. As for overseas visitors, there was a rise in numbers from Latin America, Italy, Portugal and Germany, among others. There was a fall in numbers from France, United Kingdom and USA-Canada.

Overnight stays registered in November 2004 came to 241,147, meaning a 6% rise in relation to November last year, some 15,000 more. The inter-annual evolution of number of overnight stays was also unevenly distributed across the three provinces, with a 13% increase in Bizkaia, a 7% rise in Gipuzkoa, although diminishing significantly in Alava (-9%).

The average length of stay for visitors remained stable for the A.C. of the Basque Country as a whole, at 1.80 days per visitor. However, there was an important reduction in the average length of stay in Alava (from 1.75 to 1.62 days), which improved in Bizkaia (where it went from 1.79 to 1.82 days) and in Gipuzkoa (going from 1.84 to 1.87 days).

The degree of occupancy, both by places and by rooms, improved as regards the figures of the year before, with rises of 5% and 4% respectively, in the A.C. of the Basque Country overall. Despite the improvements in Gipuzkoa and Bizkaia however, these two indicators showed a fall in Alava.

## Agrotourism: a fall in the numbers of visitors (-4%) but a slight increase in overnight stays (1%) in November

November saw 5,619 visitors to agrotourism establishments in the A.C. of the Basque Country, 4% less than the same month last year, growing 16% in Bizkaia, but falling 13% in Gipuzkoa and 9% in Alava.

12,032 overnight stays were registered at agrotourism establishments in the A.C. of the Basque Country in November, 1% more than the same month last year, with positive inter-annual growth rates in two of the three provinces, Alava (8%) and Bizkaia (4%), but not so in Gipuzkoa, where there was a 3% decrease.

The average length of stay per visitor went up in the A.C. of the Basque Country as a whole compared to November 2003, going from 2.04 days a year previously to 2.14 days this November, a rise that affected Alava and Gipuzkoa, but not Bizkaia where this index lost ground in relation to the figures of last year.

The degree of occupancy by places registered a 5% decrease in the A.C. of the Basque Country as a whole and the degree of occupancy by rooms also diminished by 4%. Both variables lost ground across the three provinces of the A.C. of the Basque Country, except in the case of the degree of occupancy by places in Bizkaia.

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**For further information:**

Euskal Estatistika-Erakundea / Instituto Vasco de Estadística  
C/ Donostia-San Sebastián, 1 01010 Vitoria-Gasteiz  
Tel: +34-945-01 75 00 Fax: +34-945-01 75 01 E-mail: [eustat@eustat.es](mailto:eustat@eustat.es)  
Contact: Gerardo Pérez Aja  
Tel: +34-945-01 75 06 Fax: +34-945-01 75 01  
Press releases on the Internet: [www.eustat.es](http://www.eustat.es)  
Data bank: <http://www.eustat.es/bancopx/spanish/indice.asp>

**Table 1: Monthly results**

	A.C. OF EUSKADI			ARABA/ALAVA			BIZKAIA			GIPUZKOA					
	11/2004	%	11/2003	%	Δ%	11/2004	%	11/2003	%	Δ%	11/2004	%	11/2003	%	Δ%
<b>HOTEL ESTABLISHMENTS</b>															
OVERNIGHT STAYS	241.147	100	226.797	100	6	38.872	100	42.819	100	-9	101.239	100	89.568	100	13
National	184.201	76	168.597	74	9	33.115	85	36.209	85	-9	73.654	73	62.939	70	17
Foreigners	56.946	24	58.200	26	-2	5.757	15	6.610	15	-13	27.585	27	26.629	30	4
Capital	159.234	66	149.727	66	6	29.292	75	31.729	74	-8	74.417	74	64.079	72	16
Coast	24.950	10	23.338	10	7	-	-	-	-	-	6.719	7	7.735	9	-13
Inland	56.963	24	53.732	24	6	9.580	25	11.090	26	-14	20.103	20	17.754	20	13
ENTRY OF TRAVELLERS	133.817	100	125.651	100	6	24.004	100	24.405	100	-2	55.690	100	49.903	100	12
National	104.253	78	95.379	76	9	20.105	84	20.378	83	-1	42.133	76	36.842	74	14
Foreigners	29.564	22	30.272	24	-2	3.899	16	4.027	17	-3	13.557	24	13.061	26	4
Capital	90.763	68	82.378	66	10	17.199	72	16.518	68	4	40.921	73	35.972	72	14
Coast	12.453	9	11.702	9	6	-	-	-	-	-	4.000	7	4.100	8	-2
Inland	30.601	23	31.571	25	-3	6.805	28	7.887	32	-14	10.769	19	9.831	20	10
AVERAGE STAY	1,80		1,80		0	1,62		1,75		-7	1,82		1,79		2
OCCUPANCY LEVEL BY PLACES	42,04		40,09		5	41,00		45,08		-9	40,62		38,23		6
Capital	45,39		44,19		3	44,71		48,81		-8	44,90		42,41		6
Coast	39,53		33,97		16	-	-	-	-	-	26,44		26,66		-1
Inland	35,68		33,96		5	32,72		37,00		-12	34,63		32,75		6
OCCUPANCY LEVEL BY ROOMS	54,65		52,32		4	53,12		58,86		-10	55,06		51,40		7
Capital	59,31		58,04		2	59,88		66,11		-9	59,82		56,55		6
Coast	47,29		40,63		16	-	-	-	-	-	38,28		33,74		13
Inland	46,47		44,71		4	35,08		41,61		-16	47,62		44,69		7
<b>AGRO-TOURISM</b>															
OVERNIGHT STAYS	12.032	100	11.865	100	1	2.167	100	2.006	100	8	4.425	100	4.272	100	4
National	11.014	92	10.741	91	3	2.156	99	1.873	93	15	4.077	92	3.779	88	8
Foreigners	1.018	8	1.124	9	-9	11	1	133	7	-92	348	8	493	12	-29
ENTRY OF TRAVELLERS	5.619	100	5.827	100	-4	1.023	100	1.129	100	-9	2.092	100	1.809	100	16
National	5.430	97	5.494	94	-1	1.012	99	1.104	98	-8	2.014	96	1.710	95	18
Foreigners	189	3	333	6	-43	11	1	25	2	-56	78	4	99	5	-21
AVERAGE STAY	2,14		2,04		5	2,12		1,78		19	2,12		2,36		-10
OCCUPANCY LEVEL BY PLACES	16,16		17,10		-5	13,63		14,70		-7	19,72		18,86		5
OCCUPANCY LEVEL BY ROOMS	18,31		19,12		-4	15,49		16,02		-3	21,82		22,13		-1

**Source: EUSTAT**