

**SURVEY ON TOURIST ESTABLISHMENTS (EETR) JANUARY 2007**

## **5% increase in visitor entries in January 2007**

### ***Overnight stays, furthermore, increased by 10% in relation to January 2006***

Hotel establishments in the A.C. of the Basque Country registered 108,287 visitor entries in January 2007, 5,500 more than the same month the year before, which represents a 5% increase, according to Eustat data. Visitor entries increased by 11% in Bizkaia, 2% in Álava and did not vary at all in Gipuzkoa (0%).

State visitor entries increased by 3% and the number of foreign visitors also rose by 15%. State visitors increased their presence in Bizkaia (8%), but not in Álava and Gipuzkoa where numbers fell by 3% and 2% respectively. The number of foreigners increased in the three provinces: 21% in Álava, 21% in Bizkaia and 5% in Gipuzkoa.

There was an increase in the numbers of state visitors from Catalonia, Aragon, the Canaries, Castile and León, Valencia, Galicia and Navarre, among others. Numbers fell from Madrid, the Balearic Isles, Galicia and the A.C. of the Basque Country itself, mainly. Among foreigners, numbers increased from France, Italy, Portugal, South America and the USA-Canada but fell from Germany, Austria and Denmark, among others.

Overnight stays registered in January 2007 came to 196,765, which represented a 10% increase on January the year before, i.e. almost 18,000 overnight stays more. Overnight stays had a positive inter-annual evolution in all three provinces: rising by 8% in Álava, 14% in Bizkaia and increasing by 6% in Gipuzkoa.

The length of the average stay fell from 1.74 days the year before to 1.82 this last month of January, for the whole of the A.C. of the Basque Country. This index decreased in all three provinces of the A.C. of the Basque Country.

The level of occupancy by places rose by 7%, rising from 29.07% in January last year to 31.08% in January this year. This increase affected Álava (14%) and Bizkaia (11%), while in Gipuzkoa there was a slight decrease (-1%).

### **Agrotourism: Increase in visitor entries (11%) and overnight stays (21%)**

4,228 visitor entries were registered last January at agrotourism establishments of the A.C. of the Basque Country, 11% more than the same month the year before, rising by 75% in Álava and 20% in Bizkaia and falling by 10% in Gipuzkoa. The increase in state visitors was 16% in the A.C. of the Basque Country: rising by 72% in Álava and increasing by 22% in Bizkaia, but falling by 3% in Gipuzkoa. Foreigners increased in presence by 37% in the whole of the A.C. of the Basque Country, numbers falling in Gipuzkoa (-63%), remaining unvaried in Bizkaia (0%) and increasing notably in Álava in percentage terms.

Overnight stays at agrotourism establishments in the A.C. of the Basque Country came to 11,426 in January, which represented a 21% increase with regard to the same month the year before, with positive inter-annual growth rates in Álava (138%) and Bizkaia (68%), with the exception of Gipuzkoa, where there was a 16% decrease.

The average stay per visitor has risen in the whole of the A.C. of the Basque Country with regard to January 2005, rising from 2.48 days a year before to 2.70 in January this year, this negative evolution extending to Álava and Bizkaia, while in Gipuzkoa there was a drop in this index.

The level of occupancy by places registered a 10% increase, as a result of the increases in Álava (-113%) and Bizkaia (53%), the impact being negative in Gipuzkoa (-23%).

**Table 3: Monthly Results**

	A.C. OF EUSKADI					ARABA/ALAVA					BIZKAIA					GIPUZKOA				
	01 2007	%	01 2006	%	Δ %	01 2007	%	01 2006	%	Δ %	01 2007	%	01 2006	%	Δ %	01 2007	%	01 2006	%	Δ %
<b>HOTEL ESTABLISHMENTS</b>																				
<b>OVERNIGHT STAYS</b>	196.765	100	178.385	100	10	31.004	100	28.607	100	8	96.910	100	84.953	100	14	68.851	100	64.825	100	6
<b>National</b>	142.222	72	131.760	74	8	22.983	74	22.459	79	2	68.929	71	61.817	73	12	50.310	73	47.484	73	6
<b>Foreigners</b>	54.543	28	46.625	26	17	8.021	26	6.148	21	30	27.981	29	23.136	27	21	18.541	27	17.341	27	7
<b>Capital</b>	128.643	65	115.508	65	11	26.458	85	23.125	81	14	63.539	66	56.137	66	13	38.646	56	36.246	56	7
<b>Coast</b>	15.955	8	13.568	8	18	-	-	-	-	-	6.904	7	6.476	8	7	9.051	13	7.092	11	28
<b>Inland</b>	52.167	27	49.309	28	6	4.546	15	5.482	19	-17	26.467	27	22.340	26	18	21.154	31	21.487	33	-2
<b>ENTRY OF TRAVELLERS</b>	108.287	100	102.738	100	5	17.288	100	17.017	100	2	53.633	100	48.320	100	11	37.366	100	37.401	100	0
<b>National</b>	81.284	75	79.206	77	3	13.283	77	13.697	80	-3	40.004	75	37.028	77	8	27.997	75	28.481	76	-2
<b>Foreigners</b>	27.003	25	23.532	23	15	4.005	23	3.320	20	21	13.629	25	11.292	23	21	9.369	25	8.920	24	5
<b>Capital</b>	72.670	67	66.358	65	10	14.109	82	13.021	77	8	36.034	67	32.363	67	11	22.527	60	20.974	56	7
<b>Coast</b>	8.562	8	7.602	7	13	-	-	-	-	-	3.522	7	3.124	6	13	5.040	13	4.478	12	13
<b>Inland</b>	27.055	25	28.778	28	-6	3.179	18	3.996	23	-20	14.077	26	12.833	27	10	9.799	26	11.949	32	-18
<b>AVERAGE STAY</b>	1,82		1,74		5	1,79		1,68		7	1,81		1,76		3	1,84		1,73		6
<b>OCCUPANCY LEVEL BY PLACES</b>	31,08		29,07		7	33,01		29,06		14	31,01		28,00		11	30,38		30,61		-1
<b>Capital</b>	33,75		31,71		6	37,87		33,35		14	33,27		30,22		10	32,11		33,22		-3
<b>Coast</b>	26,88		27,07		-1	-		-		-	23,67		25,51		-7	29,98		28,67		5
<b>Inland</b>	27,10		24,75		9	18,90		18,85		0	28,66		24,22		18	27,81		27,57		1
<b>OCCUPANCY LEVEL BY ROOMS</b>	41,54		38,27		9	43,18		39,77		9	42,23		37,33		13	39,77		38,98		2
<b>Capital</b>	45,51		42,11		8	50,15		47,07		7	45,79		40,83		12	41,85		41,06		2
<b>Coast</b>	34,33		35,10		-2	-		-		-	30,30		30,90		-2	38,36		39,87		-4
<b>Inland</b>	35,30		31,89		11	22,13		21,52		3	37,54		31,93		18	37,24		35,81		4
<b>AGRO-TOURISM</b>																				
<b>OVERNIGHT STAYS</b>	11.426	100	9.432	100	21	2.305	100	970	100	100	138	4054	100	2418	100	68	5067	100	6044	100
<b>National</b>	9.569	84	7.802	83	23	2.067	90	883	91	90	134	3404	84	2139	88	59	4098	81	4780	79
<b>Foreigners</b>	1.857	16	1.630	17	14	238	10	87	9	10	174	650	16	279	12	133	969	19	1264	21
<b>ENTRY OF TRAVELLERS</b>	4.228	100	3.799	100	11	923	100	527	100	100	75	1440	100	1199	100	20	1865	100	2073	100
<b>National</b>	3.997	95	3.433	90	16	887	96	517	98	96	72	1338	93	1097	91	22	1772	95	1819	88
<b>Foreigners</b>	231	5	366	10	-37	36	4	10	2	4	260	102	7	102	9	0	93	5	254	12
<b>AVERAGE STAY</b>	2,70		2,48		9	2,50		1,84			35,87	3		2		39,60	3		3	
<b>OCCUPANCY LEVEL BY PLACES</b>	12,49		11,33		10	13,21		6,21			112,72	14		9		52,58	11		15	
<b>OCCUPANCY LEVEL BY ROOMS</b>	15,34		13,33		15	15,21		7,71			97,38	17		10		72,77	14		18	

Source: EUSTAT

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