

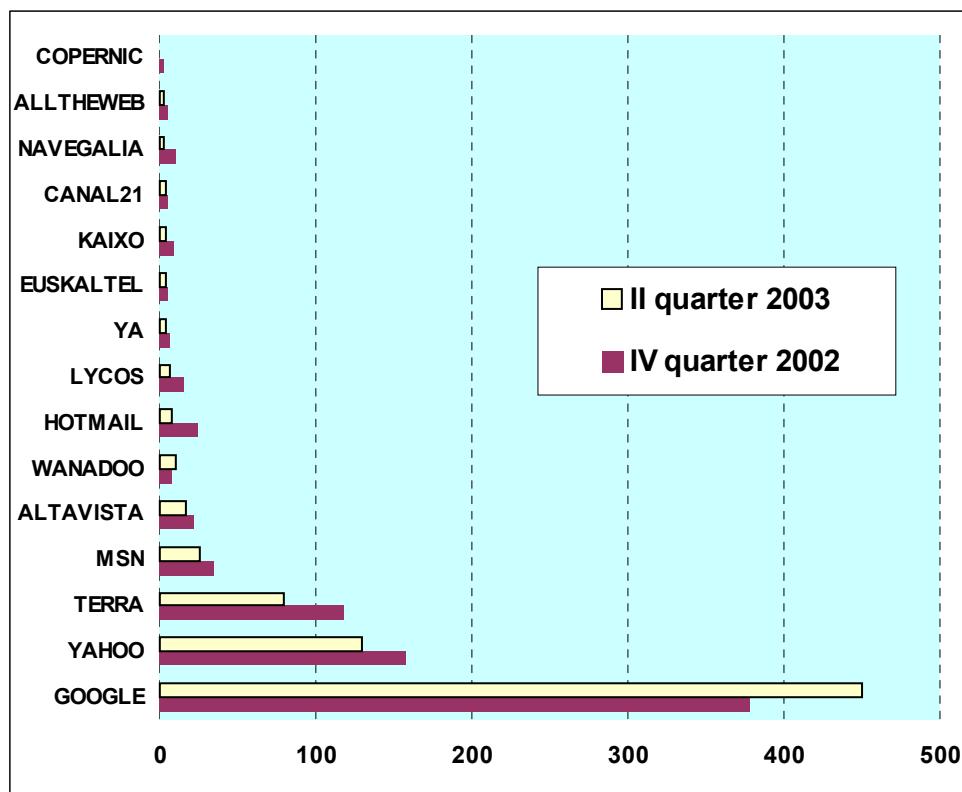
Four out of every five Basque Internet users use the search engine GOOGLE

45 out of every 100 families have a computer at home, families with children reaching the figure of 64 out of every 100.

GOOGLE, and at some distance YAHOO, dominate the number of visits to search engines and portals, according to the Survey on the Information Society –Families, corresponding to the 2nd quarter of 2003, carried out by the Eustat. The former is the most popular with Internet users, with 449,500 mentions. The second most popular, YAHOO, stands at some distance in mentions (130,000).

Except for the aforementioned GOOGLE, Wanadoo and Excite, the rest of the portals are named less and less by Internet users.

**Ranking of the 14 most mentioned Internet portals.
IV quarter 2002 and II quarter 2003. Thousand.**



Source: EUSTAT

Digital press continues in the leading positions in the ranking of mentions.

As has occurred over the last three years, the leading positions in the ranking of websites continue to be held by digital newspapers. Internet users aged 15 and over mention them most often, followed by institutional websites and close behind by financial institutions. Press websites are increasingly mentioned, this time with 29,800 more mentions than the previous quarter. Newspaper websites thus receive a total of 221,200 mentions.

**Ranking of the 20 most popular Websites among Internet users.
II quarter 2003 and IV quarter 2002. Thousand mentions.**

IV quarter 2002 Ranking	II quarter 2003 Ranking	Most mentioned Web sites	No. of mentions II quarter 2003	No. of mentions IV quarter 2002
		Total	660,7	628,5
1	1	ELCORREODIGITAL.COM	79,9	77,6
4	2	DIARIOVASCO.COM	37,6	25,1
2	3	MARCA.ES	34,6	37,6
9	4	EHU.ES	29,8	16,9
3	5	EUSKADI.NET	27,7	30,1
16	6	ELMUNDO.ES	20,5	12,6
6	7	IBERIA.COM	19,8	22,8
10	8	BBK.ES	18,9	15,5
11	9	LANBIDE.NET	18,3	14,8
19	10	EJ-GV.NET	16,9	10,1
7	11	CAJALABORAL.ES	16,7	20,9
5	12	ELPAIS.ES	15,8	24,8
8	13	BOE.ES	15	17
14	14	BIZKAIA.NET	15	12,7
12	15	KUTXA.NET	14,4	14,5
17	16	GIPUZKOA.NET	13,1	11,8
15	17	MUCHOVIAJE.COM	11,2	12,7
13	18	SOFTONIC.COM	9	13,6
20	19	PORTALMIX.COM	6,4	9,7
18	20	INFORCHAT.COM	4,1	11,6

Fuente: EUSTAT

Although EL CORREODIGITAL.COM continues to be the most mentioned site, the two highest increases in mentions for this type of website corresponded to DIARIOVASCO.COM (12,500 mentions more) and ELMUNDO.ES (7,900 more).

The pages of Banks, Savings Banks and other financial agencies are shown less than the previous quarter. The exception is the website BBK.ES, which overtakes CAJALABORAL.ES in the ranking. However, none of these Websites reaches 20,000 mentions.

The most outstanding in this classification is the increase, already started the previous quarter, in mentions for the the University of the Basque Country web page (EHU.ES).

ICT equipment in the home: 45% have a computer and 29.5% an Internet connection in the A.C. of the Basque Country.

44.9% of Basque families had a computer in the home in the second quarter of 2003, the percentage being higher than average in Alava (47.1%) and Gipuzkoa (45.9%), and reaching 43.9% in Bizkaia.

29.5% of families in the A.C. of the Basque Country have an Internet connection at home, the percentage being higher than the average in Gipuzkoa (32.3%) and lower in Alava (29.3%) and Bizkaia (27.8%).

Families with children triple in percentage the level of equipment than those with none, both in computers (63.6% compared to 21.5%) and in access to the Internet (42.3% compared to 13.9%).

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