

SURVEY ON TOURIST ESTABLISHMENTS. Except hotels. October 2025

Overnight stays in rural accommodation in the Basque Country increased by 15.2% in October 2025, they rose by 19.4% in tourist apartments and 22.8% in hostels

The room occupancy rate reached 41.3% in hostels, 39.7% in tourist apartments and 27.2% in rural accommodation

Visitor numbers in **rural accommodation** in the Basque Country rose by 14.1% compared to the same month of the previous year and overnight stays increased by 15.2%, according to data prepared by Eustat. With these year-on-year variations, in October the number of visitors reached 17,755 and the number of overnight stays stood at 36,528.

Visitors, overnight stays, average length of stay and bed occupancy rates in rural tourism establishments in the Basque Country. October 2025

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
							by seats		by rooms	
	10/2025	m/m-12 (%)	10/2025	m/m-12 (%)	10/2025	10/2024	10/2025	p.p. *	10/2025	p.p. *
BASQUE COUNTRY	17,755	14.1	36,528	15.2	2.06	2.04	27.2	3.7	32.5	3.8
State origin	13,254	14.3	26,517	15.6	2.00	1.98	-	-	-	-
Foreign origin	4,501	13.4	10,011	14.1	2.22	2.21	-	-	-	-
Araba/Álava	4,170	16.5	8,040	13.9	1.93	1.97	24.9	4.1	29.9	3.7
State origin	3,636	14.1	6,767	12.5	1.86	1.89	-	-	-	-
Foreign origin	534	36.9	1,273	22.2	2.38	2.67	-	-	-	-
Bizkaia	5,254	12.8	9,490	-2.5	1.81	2.09	24.3	-1.1	29.9	-0.7
State origin	3,846	20.1	7,104	7.8	1.85	2.06	-	-	-	-
Foreign origin	1,408	-3.4	2,386	-24.2	1.69	2.16	-	-	-	-
Gipuzkoa	8,331	13.6	18,998	27.3	2.28	2.04	30.2	6.4	35.6	6.9
State origin	5,772	10.8	12,646	22.4	2.19	1.98	-	-	-	-
Foreign origin	2,559	20.5	6,352	38.4	2.48	2.16	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date November 21, 2025

Source: Eustat Tourist accommodating establishments survey

Following an increase of 13.4% compared to the previous October, visitors from abroad accounted for 25.4% of the total number of visitors in Basque Country rural accommodation in October 2025. Meanwhile, as regards overnight stays, those by visitors from abroad represented 27.4% of the total, after observing an increase of 14.1% compared to October 2024.

By province, visitor numbers rose by 16.5% in Álava, 12.8% in Bizkaia and 13.6% in Gipuzkoa. In year on year terms, overnight stays increased by 13.9% in Álava and by 27.3 % in Gipuzkoa, while in Bizkaia they were down 2.5%.

The average length of stay in this type of establishment in the Basque Country was 2.06 days in October 2025, slightly higher than the 2.04 days average length of stay observed in the same month of the previous year¹.

The bed occupancy rate was 3.7 percentage points higher than that obtained in October 2024, standing at 27.2%. Meanwhile, the room occupancy rate saw a year-on-year increase of 3.8 percentage points, rising to 32.5% in October 2025.

With regards to **tourist apartments**, in October 2025 there was a total of 25,302 visitors, giving rise to 74,889 overnight stays. Comparing this data with that of the previous October, the increase reached 32.5% in the case of visitor numbers and 19.4% in that of overnight stays.

Each of the accommodation units offered under a business operating unit, managed under the block or combined mode, is referred to as a tourist apartment².

Visitors, overnight stays, average length of stay and bed occupancy rates in tourist apartments of the Basque Country. October 2025

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
							by seats		by apartments	
	10/2025	m/m-12 (%)	10/2025	m/m-12 (%)	10/2025	10/2024	10/2025	p.p. *	10/2025	p.p. *
BASQUE COUNTRY	25,302	32.5	74,889	19.4	2.96	3.28	39.7	1.5	75.7	6.9
State origin	13,139	19.2	41,209	14.8	3.14	3.26	-	-	-	-
Foreign origin	12,163	50.6	33,680	25.6	2.77	3.32	-	-	-	-
Araba/Álava	567	-47.3	10,456	14.6	18.45	8.48	29.9	2.4	77.6	0.0
State origin	462	-51.9	7,200	16.9	15.57	6.40	-	-	-	-
Foreign origin	104	-8.4	3,256	9.8	31.00	26.09	-	-	-	-
Bizkaia	20,277	51.5	41,188	36.4	2.03	2.26	43.2	2.5	75.1	18.5
State origin	10,424	36.5	20,915	30.3	2.01	2.10	-	-	-	-
Foreign origin	9,852	71.5	20,273	43.4	2.06	2.46	-	-	-	-
Gipuzkoa	4,459	-3.8	23,244	-0.6	5.21	5.04	39.8	-1.3	75.7	-2.9
State origin	2,252	-7.0	13,094	-4.3	5.81	5.65	-	-	-	-
Foreign origin	2,206	-0.4	10,151	4.6	4.60	4.38	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date November 21, 2025

Source: Eustat Tourist accommodating establishments survey

¹ The average length of stay refers to the number of days that, on average, travellers remain in each of the establishments where they stay overnight, and not the total length of their stay in the Basque Country.

² Private dwellings offered, marketed or temporarily relinquished for reasons of tourism **are not included under the heading of dwellings for tourism use.**

Visitors from abroad accounted for 48.1% of the total number of visitors and 45.0% of the total number of overnight stays in tourist apartments in the Basque Country, after registering year-on-year increases of 50.6% and 25.6%, respectively, during October.

The average length of stay in tourist apartments was 2.96 days in October 2025, below that obtained in October 2024, which stood at 3.28 days for the Basque Country as a whole. The average length of stay in this type of establishment was 18.45 days in Álava, 5.21 days in Gipuzkoa and 2.03 days in Bizkaia.

The bed occupancy rate at the Basque Country level reached 39.7% in October 2025, up 1.5 percentage points on that observed in October 2024. Meanwhile, the apartment occupancy rate increased by 6.9 percentage points to stand at 75.7%.

As regards **tourist hostels** in the Basque Country, in October 2025, there was a year-on-year increase in visitor numbers of 19.2%, with a total of 26,774 visitors generating 45,138 overnight stays, 22.8% more than a year earlier. 15,193 visitors were recorded in Bizkaia, 10,530 in Gipuzkoa and lastly, in Álava, there were 1,052 visitors in this type of accommodation.

Visitors, overnight stays, average length of stay and bed occupancy rates in tourist hostels of the Basque Country. October 2025

	Visitors		Overnight stays		Average stay		Degree of occupation by places (%)	
	10/2025	m/m-12 (%)	10/2025	m/m-12 (%)	10/2025	10/2024	10/2025	p.p.
BASQUE COUNTRY	26,774	19.2	45,138	22.8	1.69	1.64	41.3	6.6
State origin	10,961	26.8	17,686	29.8	1.61	1.58	-	-
Foreign origin	15,813	14.4	27,453	18.7	1.74	1.67	-	-
Álava	1,052	66.4	1,272	35.2	1.21	1.49	25.0	2.2
State origin	757	23.8	954	3.6	1.26	1.51	-	-
Foreign origin	294	1,358.4	318	1,477.1	1.08	1.00	-	-
Bizkaia	15,193	26.8	26,755	32.1	1.76	1.69	47.9	10.3
State origin	6,306	48.3	10,796	59.8	1.71	1.59	-	-
Foreign origin	8,887	15.0	15,960	18.2	1.80	1.75	-	-
Gipuzkoa	10,530	6.9	17,111	10.0	1.62	1.58	35.3	2.9
State origin	3,898	3.0	5,936	-0.2	1.52	1.57	-	-
Foreign origin	6,632	9.2	11,175	16.4	1.69	1.58	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date November 21, 2025

Source: Eustat Tourist accommodating establishments survey

In October 2025, the average length of stay in tourist hostels in the Basque Country stood at 1.69 days, and the bed occupancy rate reached 41.3%, following a year-on-year increase of 6.6 percentage points.

Cumulative data (January- October 2025)

For 2025 to date, **rural accommodation** in the Basque Country attained 161,945 visitors and 425,330 overnight stays; 5.9% and 6.1% more than those obtained for the same cumulative period of 2024. The average length of stay stood at 2.63 days, similar to the 2.62 days of the previous year. The bed occupancy rate reached 33.7%, compared to the 31.3% obtained in the same cumulative period of 2024. The room occupancy rate also exceeded the 36.2% obtained in 2024, standing at 39.0% for these ten months of 2025.

As regards **tourist apartments**, in the cumulative period until October, visitor numbers reached 245,644, resulting in 718,338 overnight stays; this was an increase in respect of the same period of 2024 of 32.6% in the case of visitor numbers and 17.0% in that of overnight stays. The average length of stay was 2.92 days in these ten months of 2025, compared to the 3.31 days observed in the same period of 2024. The bed occupancy rate stood at 41.1%, 0.2 percentage points above that reached in the same period 2024. The apartment occupancy rate, reached 72.6%, 5.8 percentage points above that obtained in the equivalent period of 2024.

Referring to **tourist hostels**, in 2025 to date they have accumulated 239,484 visitors and 429,485 overnight stays, following increases of 4.6% in the case of visitor numbers and 3.8% in that of overnight stays, compared to the same months of 2024. The average stay was 1.79 days, slightly below the 1.81 days in the cumulative period of the previous year. Lastly, the bed occupancy rate was 42.0%, 0.7 percentage points higher than that obtained during the same period of 2024.

Note:

The response rate for the Survey on Tourist Establishments this month was **90.7%** for Rural Accommodation, **85.3%** for Tourist Apartments and **90.4%** for Tourist Hostels. Eustat would like to thank all establishments that participated in this survey for their effort.

For further information:

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