

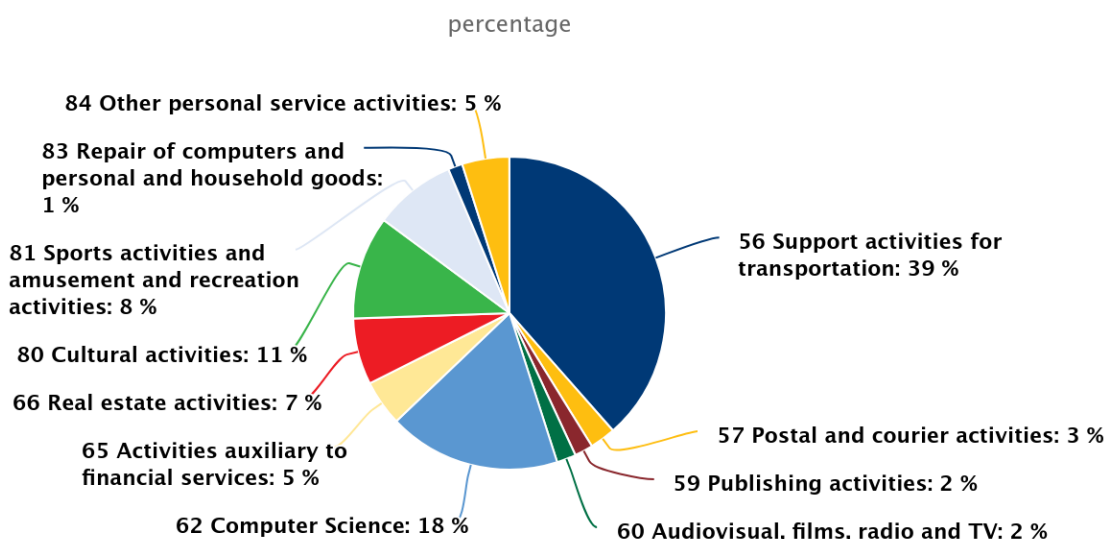
The turnover figure for Ancillary Transport Activities and employment in Computing were the activities in the Sundry Services sector with the highest growth in 2022 in the Basque Country

Apparent labour productivity in the Sundry Services sector stood at 56,000 euros, 6.1% higher than ten years ago

The turnover figure for **Ancillary Transport Activities** reached 3,861 million euros, up 18% on the previous year, and activities related to **Computing** saw an 8.6% increase in employment compared to 2021, bringing the total number of people employed to 17,881, making them the most dynamic activities with regard to these concepts in 2022 in the Basque Country, according to Eustat data.

In 2022, turnover of establishments in the **Sundry Services** sector stood at 10,028 million euros, 10.1% higher than the previous year.

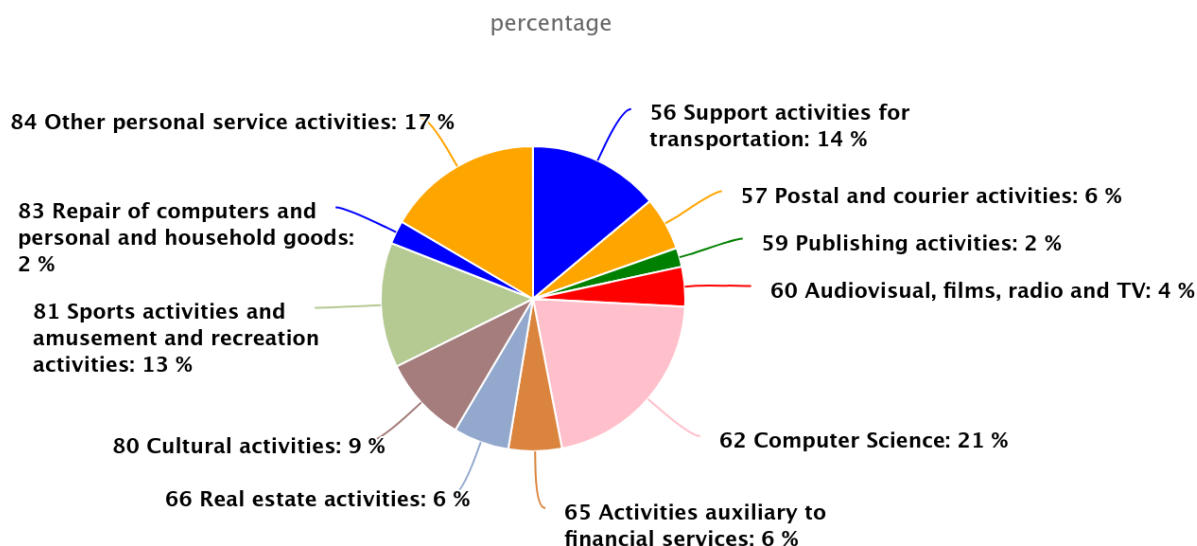
Division of turnover within the Sundry services sector of the Basque Country. 2022



Source: Eustat. Services survey

The number of establishments also rose slightly, by 0.6%, to a total of 23,995, while the number of people employed increased by 3.1% to a total of 84,716 workers.

Division of personnel employed within the Sundry services sector of the Basque Country. 2022



Source: Eustat. Services survey

The value added generated by establishments in the Sundry Services sector grew by 4.6% to 4,746 million euros. The result for the financial year (938 million euros) showed growth of 4.2% in respect of 2021.

One synthetic economic indicator that measures the efficiency of company activity is apparent labour productivity, understood as the value added generated per person employed. For the Sundry Services sector as a whole, apparent labour productivity stood at 56,000 euros, slightly below the peak in 2016, and 1.4% higher than in 2021.

From a more long-term perspective, the six variables discussed recorded the highest values in the available historical series.

Starting with *Turnover*, the more than 10 thousand million euros obtained in 2022 was 38.9% more than the 7,200 million in 2013. Likewise, *Value added at factor cost* was up 26.4% compared to ten years ago, and the *Result for the financial year* (938 million) set a new record for the historical series, with an increase of 130.8% in respect of the figure for 2013. Although figures were more moderate, *Employment* and the *Number of establishments* followed the same positive trend, as reflected in the 19.2% rise in employment and the 13.1% increase in the number of establishments for the period 2013-2022. As regards *Apparent labour productivity*, with the second highest figure for the period, this increased by 6.1% over the 10 years in question.

Ancillary Transport Activities (18%) and Computing (15.2%) saw the highest growth in turnover.

The Sundry Services sector consists of a very heterogeneous group of activities. The divisions that stood out were **Ancillary Transport Activities** and **Computing**.

The former boasted turnover of 3,861 million euros, accounting for 38.5% of the sector's total, while the latter's turnover was 1,785 million euros, or 17.8% of the total. Together, they accounted for 56.3% of total turnover, although they only represented 35.1% of people employed and 13.4% of establishments in the Sundry Services sector.

Ancillary Transport Activities employed 11,812 people at just over a thousand establishments (1,015), while the 2,198 establishments in Computing provided a total of 17,881 jobs. Sales in these two divisions were up compared to the previous financial year, rising by 18% in Ancillary Transport Activities and 15.2% in Computing. Computing also registered growth of 8.6% in employment and 1.5% in the number of establishments, while Ancillary Transport Activities saw employment figures rise by 4.1%, but the number of establishments fall by 4.4%. It should be noted that Ancillary Transport Activities was one of the divisions that recorded the greatest decrease in the number of establishments over the last ten years, with a drop of 9.4%. However, this had no negative effect on employment, in fact, quite the opposite, as it saw a significant increase of 15.1%. In contrast, establishment and employment numbers for Computing activities exceeded the initial 2013 figures by 26.2% and 36.2%.

In third place with regard to turnover was the **Cultural Activities** division, which turned over 1,071 million euros, 4.8% more than the previous financial year. Cultural Activities provided employment for 7,761 people across 2,944 establishments; in comparison to the previous year, employment grew by 1.9% and the number of establishments by 6.1%. This division saw a very sharp rise in activity, given that in only ten years it went from having just over 2,000 establishments to nearly 3,000, an increase of 38.9%. Likewise, employment has shot up by 27.2% since 2013 and turnover by 69.3%, with steady growth year after year, except in 2020, the year of the COVID-19 pandemic, for obvious reasons.

The next division in terms of turnover was **Sport and Recreational Activities**, with 849 million, employing 11,236 people at 1,915 establishments. In the last financial year, it saw turnover rise by 4.1%, employment by 8.4% and the number of establishments by 6.3%. The evolution of Sport and Recreational Activities over the last decade has been just as positive as that of Cultural Activities: the number of establishments, employment and turnover all recorded similar increases of 45.1%, 45.7% and 49.9%, respectively.

Following closely behind in terms of turnover was **Property Activities**, with 688 million euros; however, this division only employed around half the number of people (5,017), albeit at a larger number of establishments (2,916). During the last year, it saw turnover drop by 2.5%, employment fall by 3.7%, and the number of establishments decrease by 4.1%. From a longer-term perspective, only the number of establishments recorded a negative trend, particularly in recent years, with 1.4% of establishments disappearing compared to 2013. However, this moderate decrease has not prevented employment, with 9.8% more people in work, or, in particular, turnover, which was up an unquestionable 24.4%, from continuing their unequivocally positive trend.

Other Personal Services includes diverse activities such as Hairdressing and Other Beauty Treatments, Washing and Cleaning of Clothing, and Physical Maintenance Activities, among others. As a whole, these activities experienced an increase in turnover (7.7%), reaching a total of 491 million euros, as well as a rise in employment (1.3%) and the number of establishments (1.1%). The results for 2022 are a consequence of the sustained trajectory of year-on-year increases in the number of people employed (9.3%), the number of establishments (16.0%) and turnover (12.1%) between 2013 and 2022.

The **Auxiliary Financial Services** division performed differently, with a positive performance regarding turnover (up 6.8%), but a negative performance in terms of employment (-1.3%) and the number of establishments (-3.1%). In the long term, only turnover followed an upward trend, with an increase of 30.9%, while the number of establishments fell by 9.6% and employment barely managed to remain stable (0.7%).

Main variables of various service sectors of the Basque Country by activity group (thousands of euros). 2022

	Establishments		Personnel employed		Turnover		Expenditures on personnel	
	Value	Annual variation (%) 2022-2021	Value	Annual variation (%) 2022-2021	Value	Annual variation (%) 2022-2021	Value	Annual variation (%) 2022-2021
Support activities for transportation	1.015	-4,4	11.812	4,1	3.860.752	18,0	592.767	4,8
Postal and courier activities	1.205	5,5	4.790	-5,7	267.610	-12,6	112.278	-13,1
Publishing activities	327	-6,0	1.717	-1,6	191.575	-1,9	66.223	-4,5
Audiovisual, films, radio and TV	821	0,0	3.574	1,8	199.465	6,0	148.834	0,4
Information technology	2.198	1,5	17.881	8,6	1.785.357	15,2	813.204	15,0
Financial auxiliaries	2.539	-3,1	4.797	-1,3	474.845	6,8	175.782	5,8
Real estate activities	2.916	-4,1	5.017	-3,7	687.550	-2,5	162.450	-2,7
Cultural activities	2.944	6,1	7.761	1,9	1.070.720	4,8	236.521	5,1
Sports activities and amusement activities	1.915	6,3	11.236	8,4	848.663	4,1	507.157	0,8
Repair of Computers and Other Items	1.009	-3,4	2.099	-1,8	150.288	0,0	48.628	5,9
Other personal service activities	7.106	1,1	14.032	1,3	491.025	7,7	180.524	7,3

Date June 28, 2024

Source: Eustat. Services survey

(1) The sundry services section of the Services Survey consists of establishments whose exclusive or main activity, according to CNAE-2009, is included in one of the following activity groups: 52, 53, 58, 59, 60, 62, 63, 66, 68, 90, 91, 92, 93, 95 and 96.

Next were **Postal and Courier Activities**, whose solid growth in the number of establishments (5.5%) was accompanied by the largest decrease in employment for this set of activities (-5.7%) and by an even larger decrease in turnover of 12.6% in 2022. Of particular note was the rise in the number of establishments in this division: in only ten years, it went from 706 to 1,205, an increase of 70.7%, although this was not reflected to the same extent in employment, which saw growth of just 10.1%. Turnover was 28.3% higher than in 2013.

The remaining activities, whose turnover figures did not exceed 200 million euros, recorded varying performances for the three variables.

Turnover in the **Audiovisual, Film, Radio and Television** division increased by 6% and employment grew by 1.8%, but the number of establishments remained the same at 821. Meanwhile, **Publishing** activities saw turnover fall by 1.9%, employment by 1.6% and the number of establishments by 6%. Lastly, **Repair of Computers and Other Articles**, the activity with the lowest turnover, recorded no change in its turnover figure (150 million), while the number of people employed dropped by 1.8% and the number of establishments by 3.4%.

Both Publishing and Repair of Computers and Other Articles saw a negative trend over the last decade in terms of the number of establishments and employment. Publishing also reported an 18.7% reduction in turnover since 2013, while Repair of Computers and Other Articles registered a moderate increase of 3.6%. In contrast, the figures for the number of establishments, employment and turnover in the Audiovisual, Film, Radio and Television division were higher than in 2013, up 20.2%, 14.4% and 2.9%, respectively.

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