

SURVEY ON TOURIST ESTABLISHMENTS. Except hotels. February 2023

Visitor numbers rose by 7.5% in rural accommodation in the Basque Country and increased by 32.9% in tourist apartments in February 2023

Tourist hostels are included in the accommodation measured by the Survey, producing 8,414 visitors and 16,223 overnight stays in February

In **rural accommodation** in the Basque Country in **February 2023**, visitor numbers rose by 7.5% compared to the same month of the previous year, according to Eustat data.

After this year-on-year growth, the total number of visitors stood at 6,039. The number of overnight stays increased in year-on-year terms by 0.6% in February 2023, reaching a total of 12,286 overnight stays.

Visitors, overnight stays, average length of stay and bed occupancy rates in rural tourism establishments in the Basque Country. February 2023

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
	02/2023	m/m-12 (%)	02/2023	m/m-12 (%)	02/2023	02/2022	by seats		by rooms	
							02/2023	p.p.*	02/2023	p.p.*
BASQUE COUNTRY	6.039	7,5	12.286	0,6	2,03	2,17	12,4	0,9	15,3	0,7
State origin	5.273	6,8	10.584	2,8	2,01	2,09	-	-	-	-
Foreign origin	766	12,2	1.702	-10,9	2,22	2,80	-	-	-	-
Araba/Álava	922	-24,2	1.900	-22,1	2,06	2,00	7,5	-2,4	9,2	-2,2
State origin	864	-24,8	1.777	-19,0	2,06	1,91	-	-	-	-
Foreign origin	58	-14,7	123	-50,2	2,12	3,63	-	-	-	-
Bizkaia	1.727	49,3	3.713	57,7	2,15	2,04	13,6	5,5	17,5	6,4
State origin	1.586	49,6	3.448	64,1	2,17	1,98	-	-	-	-
Foreign origin	141	45,4	265	4,3	1,88	2,62	-	-	-	-
Gipuzkoa	3.390	4,5	6.673	-10,0	1,97	2,29	14,4	0,1	17,2	-1,0
State origin	2.823	3,6	5.359	-10,7	1,90	2,20	-	-	-	-
Foreign origin	567	9,5	1.314	-6,7	2,32	2,72	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date March 22, 2023

Source: Eustat Tourist accommodating establishments survey

After rising by 12.2% in relation to February of the previous year, visitors from abroad accounted for 12.7% of the total number of visitors recorded in February 2023. In the year-on-year calculation, overnight stays, which represent 13.9% of the total, showed a decrease of 10.9% compared to February 2022.

By province, the year-on-year increases in visitor numbers in February 2023 reached 49.3% in Bizkaia and 4.5% in Gipuzkoa. In contrast, in Álava, the number of visitors fell by 24.2%. As regards overnight stays, growth of 57.7% was observed in Bizkaia, while in Álava and Gipuzkoa they fell by 22.1% and 10.0%, respectively.

The average length of stay in this type of establishment in the Basque Country was 2.03 days in February, a figure higher than the average length of stay of 2.17 days observed in the same month of 2022. The average length of stay refers to the number of days that, on average, travellers remain in each of the establishments where they stay overnight, and not the total length of their stay in the Basque Country.

Bed and room occupancy rates experienced a year-on-year increase of 0.9 and 0.7 percentage points respectively, the bed occupancy rate standing at 12.4% and that of rooms at 15.3%.

In relation to **tourist apartments**, during February 2023 they welcomed a total of 8,046 visitors, giving rise to 37,524 overnight stays. Compared to the previous February, the increases were 32.9% in the case of visitor numbers and 30.2% in that of overnight stays.

Each of the accommodation units offered under a business operating unit, managed under the block or combined mode, is referred to as a tourist apartment. Private dwellings offered, marketed or temporarily relinquished for reasons of tourism **are not included under the heading of dwellings for tourism use**.

Visitors, overnight stays, average length of stay and bed occupancy rates in tourist apartments of the Basque Country. February 2023

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
	02/2023	m/m-12 (%)	02/2023	m/m-12 (%)	02/2023	02/2022	by seats		by apartments	
							02/2023	p.p. *	02/2023	p.p. *
BASQUE COUNTRY	8.046	32,9	37.524	30,2	4,66	4,76	31,5	3,0	60,2	0,4
State origin	5.976	32,0	26.421	31,9	4,42	4,43	-	-	-	-
Foreign origin	2.070	35,6	11.103	26,4	5,36	5,76	-	-	-	-
Araba/Álava	779	38,7	7.817	23,4	10,03	11,28	27,5	5,1	71,4	8,3
State origin	711	37,8	5.960	29,9	8,38	8,89	-	-	-	-
Foreign origin	68	48,8	1.857	6,2	27,19	28,00	-	-	-	-
Bizkaia	5.175	26,8	13.782	50,4	2,66	2,24	27,8	3,9	40,9	-0,9
State origin	3.831	26,5	9.852	58,3	2,57	2,05	-	-	-	-
Foreign origin	1.344	27,8	3.930	33,8	2,92	2,79	-	-	-	-
Gipuzkoa	2.091	48,4	15.924	19,5	7,61	9,45	38,9	-0,1	73,3	3,4
State origin	1.434	46,1	10.608	15,0	7,40	9,40	-	-	-	-
Foreign origin	657	53,5	5.317	29,7	8,09	9,57	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date March 22, 2023

Source: Eustat Tourist accommodating establishments survey

Visitors from abroad accounted for 25.7% of the total number of visitors and 29.6% of the total number of overnight stays in tourist apartments in the Basque Country, after registering year-on-year increases of 35.6% and 26.4%, respectively, during February 2023.

The average length of stay in tourist apartments was 4.66 days in February 2023, below that obtained in February 2022, which stood at 4.76 days in the Basque Country as a whole. The average length of stay in this type of establishment stood at 2.66 days in Bizkaia, 7.61 days in Gipuzkoa and 10.03 days in Álava.

The bed occupancy rate at the Basque Country level reached 31.5%, following an increase of 3.0 percentage points in relation to February 2022. The apartment occupancy rate rose by 0.4 percentage points to stand at 60.2%.

For the first time, this month data is published on the **Tourist hostels in the Basque country**, which are defined in Law 13/2016, of 28 July, on Tourism, as establishments which professionally and on a regular basis offer or provide the general public with accommodation services in rooms by bed, mainly in shared rooms or rooms with multiple capacity, with or without other complementary dining services. In February, 8,414 visitors have been recorded in Basque hostels, which have led to 16,223 overnight stays, with growth of 26.6% in visitor numbers and 35.9% in overnight stays compared to February 2022. The average length of stay in this type of accommodation in February 2023 was 1.93 days and the bed occupancy rate was 23.3%.

Informative note

The response rate for the Survey on Tourist Establishments in February 2023 was **96.5%** for Rural Accommodation, **89.0%** for Tourist Apartments and **90.1%** for Tourist Hostels. Eustat would like to thank all establishments that participated in this survey for their effort.

For further information:

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