

SURVEY ON TOURIST ESTABLISHMENTS. Hotels. November 2022

Visitor numbers increased by 16.2% and overnight stays rose by 16.7% in hotel establishments in the Basque Country in November 2022

The room occupancy rate in the Basque Country stood at 56.8%, 3.8 percentage points higher than November 2021

In **November 2022**, visitor numbers at hotel establishments in the Basque Country increased by 16.2% and overnight stays rose by 16.7% in year-on-year terms, according to Eustat data. The total number of visitors, which rose to 247,036, led to a total of 457,573 overnight stays.

Foreign visitors accounted for 32.6% of the total number of visitors and 33.7% of overnight stays in November 2022, slightly higher percentages than those recorded in November 2021, when visits and overnight stays from abroad corresponded to 31.8% and 32.3% respectively. The number of visitors and overnight stays from the rest of Spain increased in year-on-year terms by 15% and 14.3% respectively.

Visitors, overnight stays and average stay in hotel establishments in the Basque Country. November 2022

	Visitors		Overnight stays		Average stay	
	11/2022	m/m-12 (%)	11/2022	m/m-12 (%)	11/2022	11/2021
BASQUE COUNTRY	247.036	16,2	457.573	16,7	1,85	1,85
State origin	166.604	15,0	303.466	14,3	1,82	1,83
Foreign origin	80.432	18,9	154.107	21,6	1,92	1,87
Araba/Álava	35.688	19,8	67.029	12,7	1,88	2,00
State origin	28.416	22,1	52.947	15,2	1,86	1,97
Foreign origin	7.272	11,8	14.082	4,2	1,94	2,08
Vitoria-Gasteiz	28.050	27,5	54.360	14,3	1,94	2,16
Bizkaia	112.924	17,4	208.796	19,6	1,85	1,82
State origin	78.721	16,2	141.003	18,3	1,79	1,76
Foreign origin	34.203	20,5	67.793	22,4	1,98	1,95
Bilbao	77.909	15,4	140.729	15,1	1,81	1,81
Gipuzkoa	98.424	13,7	181.748	14,9	1,85	1,83
State origin	59.467	10,5	109.516	9,2	1,84	1,86
Foreign origin	38.957	18,8	72.232	24,9	1,85	1,76
Donostia / San Sebastian	64.452	10,7	116.990	11,3	1,82	1,81

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date December 20, 2022

Source: Eustat Tourist accommodating establishments survey

In Álava, there were 35,688 visitors and 67,029 overnight stays, 19.8% and 12.7% more than in November the previous year. In Bizkaia, growth reached 17.4% in the case of visitors and 19.6% for overnight stays, with a total of 112,924 visitors and 208,796 overnight stays. In Gipuzkoa, 98,424 visitors were recorded during November 2022 (13.7% more than November 2021) and 181,748 overnight stays (14.9% more than a year ago).

By provincial capital, visitor numbers rose by 27.5% in Vitoria-Gasteiz, 15.4% in Bilbao and 10.7% in San Sebastián. Likewise, the increase in overnight stays compared to the previous November reached 15.1% in Bilbao, 14.3% in Vitoria-Gasteiz and 11.3% in San Sebastián.

The average length of stay in November 2022 was 1.85 days in the Basque Country as a whole, identical to that obtained in the same month of 2021.

Bed occupancy rates and profitability in hotel establishments in the Basque Country. November 2022

	Occupancy rates (%)				Profitability			
	by seats		by rooms		ADR (euros)		RevPAR (euros)	
	11/2022	p.p. *	11/2022	p.p. *	11/2022	m/m-12 (%)	11/2022	m/m-12 (%)
BASQUE COUNTRY	45,2	3,4	56,8	3,8	80,18	5,4	45,53	12,9
Araba/Álava	45,2	0,6	59,8	-1,2	74,90	0,9	44,82	-1,1
Vitoria-Gasteiz	47,0	-0,1	64,7	-1,6	64,43	-0,7	41,71	-3,2
Bizkaia	44,7	4,7	57,4	6,4	82,02	10,8	47,11	24,7
Bilbao	47,6	3,9	60,5	6,6	89,49	13,0	54,18	26,9
Gipuzkoa	45,7	2,8	55,0	2,3	79,95	1,0	43,94	5,4
Donostia / San Sebastian	49,7	1,2	57,0	-0,2	90,88	0,2	51,79	-0,1

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date December 20, 2022

Source: Eustat Tourist accommodating establishments survey

Occupancy rates in November 2022 for the Basque Country as a whole stood at 45.2% for beds and 56.8% for rooms. Compared to November 2021, this was an increase of 3.4 and 3.8 percentage points, respectively.

Profitability, measured using the ADR or average daily rate, reached 80.18 euros in November 2022 in the Basque Country as a whole, which was a rise of 5.4% compared to the previous November. In the case of Gipuzkoa, the ADR reached 79.95 euros, in Bizkaia it was 82.02 euros and in Álava it stood at 74.90 euros. By capitals, the differences were greater, given that the ADR was 90.88 euros in San Sebastián, 89.49 euros in Bilbao and, lastly, 64.43 euros in Vitoria-Gasteiz.

The RevPar, or average revenue per available room, was 45.53 euros in the Basque Country in November 2022, 12.9% higher than in the same month of the previous year.

Informative note

The coverage of the ETR for Hotels in November was **90.4%**. Eustat would like to thank all establishments that participated in this survey for their effort.

[Data browser for tourism in the Basque Country. Hotel establishments](#)

For further information:

Eustat - Euskal Estatistika Erakundea / Basque Statistics Institute

C/ Donostia-San Sebastián, 1 01010 Vitoria-Gasteiz

Press Service: servicioprensa@eustat.eus Tel.: 945 01 75 62