

INFORMATION SOCIETY SURVEY. COMPANIES. 2022

San Sebastián stood out among the three provincial capitals in terms of the use of e-commerce in companies in the Basque Country, followed by Bilbao and Vitoria-Gasteiz

Montaña Alavesa (78.5%), Markina-Ondarroa (78.2%) and Gernika-Bermeo (73.3%) were the regions with the most websites in Basque

The percentage of companies with 10 or more employees that used e-commerce stood at 41.4% in San Sebastián, 40.7% in Bilbao, and 32.9% in Vitoria-Gasteiz in 2021, according to Eustat data.

It should be pointed out that, in San Sebastián and Bilbao, the 2021 data marked the high point of the available historic series, while Vitoria-Gasteiz was down slightly (two tenths of a point) from its highest figure reached a year earlier in 2020. In relation to 2015, these percentages represented similar increases in the three provincial capitals: 7.4 points more in Vitoria-Gasteiz, 7.6 points in Bilbao and 7.2 points in San Sebastián.

ICT equipment in establishments of 10 or more employees in the Basque Country by provincial capitals and districts (%). 2022

	Internet		Website		Computer networks	Opensource programs	e-commerce (3)
	With connection	Carry out procedures with the Admin (1)	Have	In Basque (2)			
BASQUE COUNTRY	99,6		97,6	92,0	49,6	90,8	55,3
Vitoria-Gasteiz	99,2		98,8	90,0	42,3	93,4	55,1
Bilbao	99,9		97,6	96,5	48,2	90,2	55,5
Donostia / San Sebastian	99,9		99,1	92,6	55,6	90,1	59,9
ARABA/ALAVA	99,2		98,4	90,1	44,0	93,1	54,9
Añina	99,6		96,2	94,8	37,6	87,1	62,9
Arabako Erritora / Rioja Alavesa	99,2		97,4	88,0	34,0	92,5	50,8
Arabako Kantaularde / Cantábrica Alavesa	98,8		99,3	86,3	57,5	85,4	65,4
Arabako Lautada / Llanada Alavesa	99,2		98,6	90,1	42,9	93,5	54,2
Arabako Mendialdea / Montaña Alavesa	98,9		98,4	78,1	78,5	94,9	51,1
Gorbelaldea / Eribaldeak del Gorbea	99,5		95,6	94,9	37,3	100,1	42,0
BIZKAIA	99,7		97,1	93,9	45,3	91,7	53,6
Arratia-Nerbio / Arratia-Nervión	99,6		94,3	91,9	59,3	87,3	57,0
Bilbo Handia / Gran Bilbao	99,8		96,9	94,3	41,5	92,0	54,5
Durangaldea / Duranguesado	98,9		97,1	91,0	50,3	93,0	47,0
Enkarteria / Encartaciones	99,9		99,0	91,2	61,8	81,7	52,1
Gernika-Bermeo	99,4		99,9	92,5	73,3	92,2	60,4
Markina-Ondarroa	99,9		99,9	92,0	78,2	91,4	45,6
Plentzia-Mungia	99,9		93,1	92,7	52,2	82,4	42,6
GIPUZKOA	99,7		97,9	90,3	58,5	88,4	57,9
Bidasoa Behe / Bajo Bidasoa	99,9		99,4	86,8	49,8	88,7	61,4
Debabarrena / Bajo Deba	99,7		97,2	93,4	52,3	86,5	57,5
Debagolena / Alto Deba	99,8		98,5	91,0	65,4	89,6	54,0
Donostialdea	99,7		98,1	91,7	56,2	88,6	57,3
Gorri	99,9		96,2	88,1	67,4	85,3	59,7
Tolosaldea	99,1		97,7	85,8	60,0	90,2	67,3
Urola Kosta	99,7		97,0	87,0	67,9	87,8	50,4

(1)Of the establishments with Internet, the percentage of those that interact electronically with the administrations

(2)Of the establishments with a website, percentage with availability in Basque

(3)The data on e-Commerce are from 31 December 2021

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Source: Eustat. Survey on the information society. Companies

Taking into account that 35.3% of companies with 10 or more employees in the Basque Country in 2021 made sales or purchases via **e-commerce**, at regional level this percentage varied between 20.4% in Añana, Álava, and 43.8% in Esterribaciones del Gorbea, also in Álava. Other notable regions with regard to e-commerce were Arratia-Nervión and Markina-Ondarroa in Bizkaia, both with 42.0%, and Alto Deba in Gipuzkoa, with 41.7%.

Basque companies with 10 or more employees showed high levels of ICT (Information & Communication Technology) equipment in 2022. The same can be said for **internet connection**, with percentages close to 100% in the regions and in the three Basque capitals, giving an average for the Basque Country as a whole of 99.6% (1.8 points more than in 2015). Moreover, differences between regions were very small, as all of them were well over 98%.

Standing out in those companies with internet access was carrying out **procedures with public administrations by electronic means**. Thus, in 2022, 97.6% of this type of company had done so, 4.5 points above the 2015 figure. By province, this was found to a greater extent in the regions of Cantábrica Alavesa in Álava (99.3%), Gernika-Bermeo and Markina-Ondarroa in Bizkaia (both with 99.9%) and Bajo Bidasoa in Gipuzkoa (99.4%).

Additionally, 92.0% of companies of this size had a **website**, a cumulative increase of 5.5 percentage points in respect of 2015. Standing out at regional level were Esterribaciones del Gorbea in Álava, Gran Bilbao in Bizkaia and Bajo Deba in Gipuzkoa, with 94.9%, 94.3% and 93.4%, respectively. Among the capitals, Bilbao stood out with 96.5%, followed by San Sebastián (92.6%) and Vitoria-Gasteiz (90.0%).

Computer networks were also widespread in companies with 10 or more employees across all three provinces. On average, 90.8% had them. In this case, reference should be made to the regions of Esterribaciones del Gorbea in Álava (100%), Duranguesado in Bizkaia (93.0%) and Tolosaldea in Gipuzkoa (90.2%), as the most significant in each province.

55.3% of Basque companies with 10 or more employees used **open-source software**. This figure only exceeded 60% in five regions. Two of these were in Álava, Añana (62.9%) and Cantábrica Alavesa (65.4%); one in Bizkaia, Gernika-Bermeo (60.4%); and two in Gipuzkoa, Bajo Bidasoa (61.4%) and Tolosaldea (67.3%). It should be noted that this indicator has been declining since 2015, which marked the high point of the available series with 81.7% of companies.

Half of companies used the Basque language on their website

Almost half of company websites in the Basque Country were available in the Basque language (49.6%). Websites in Basque were more common among companies in Gipuzkoa (with an average of 58.5%), a province in which six of its seven regions surpassed 50%, reaching a high of 67.9% in Urola Kosta. These were followed by companies in Bizkaia (average of 45.3%), where six of its seven regions also exceeded 50%, with a high of 78.2% in Markina-Ondarroa. In the case of Álava (average of 44.0%), two regions stood out with over 50%: Cantábrica Alavesa (57.5%) and Montaña Alavesa (78.5%), with the latter region having the highest percentage of Basque-language websites in the Basque Country.

Finally, as regards the Basque capitals, although ICT equipment reached very similar percentages in companies with 10 or more employees, San Sebastián was particularly noteworthy. This capital stood out in the majority of indicators: internet connection, carrying out procedures with the administration electronically, websites in the Basque language, use of open-source programs and use of e-commerce. Vitoria-Gasteiz, for its part, surpassed the other capitals in computer networks, while Bilbao came out on top in the indicators of internet connection (together with San Sebastián) and having a website.

For further information:

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