

SURVEY ON TOURIST ESTABLISHMENTS. Except hotels. July 2022

Visitor numbers and overnight stays registered in rural accommodation in the Basque Country in July 2022 increased by 27.7% and 19.6%, respectively

In tourist apartments, visitor numbers increased by 76.7% and overnight stays by 54.8%

Visitor numbers and overnight stays in **rural accommodation** in the Basque Country in July 2022 rose to 24,385 and 72,040 respectively, meaning a year-on-year increase of 27.7% and 19.6%, according to Eustat data. As regards July 2019, prior to the COVID-19 pandemic, 2,914 visitors and 7,578 overnight stays were registered.

Visitors, overnight stays, average length of stay and bed occupancy rates in rural tourism establishments in the Basque Country. July 2022

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
							by seats		by rooms	
	07/2022	m/m-12 (%)	07/2022	m/m-12 (%)	07/2022	07/2021	07/2022	p.p. *	07/2022	p.p. *
BASQUE COUNTRY	24.385	27,7	72.040	19,6	2,95	3,15	48,7	5,1	53,1	6,0
State origin	17.173	1,5	52.008	-4,8	3,03	3,23	-	-	-	-
Foreign origin	7.212	229,8	20.032	257,3	2,78	2,56	-	-	-	-
Araba/Álava	4.097	27,3	9.110	12,4	2,22	2,52	26,6	1,7	30,9	1,9
State origin	3.057	3,0	6.604	-12,5	2,16	2,54	-	-	-	-
Foreign origin	1.040	317,7	2.506	352,3	2,41	2,22	-	-	-	-
Bizkaia	9.085	53,0	23.334	35,6	2,57	2,90	53,2	10,4	55,6	9,2
State origin	6.335	21,5	16.434	6,8	2,59	2,95	-	-	-	-
Foreign origin	2.750	279,3	6.900	278,3	2,51	2,52	-	-	-	-
Gipuzkoa	11.203	12,6	39.596	13,4	3,53	3,51	56,7	3,4	62,6	5,9
State origin	7.781	-10,9	28.970	-8,6	3,72	3,63	-	-	-	-
Foreign origin	3.422	182,1	10.626	229,1	3,11	2,66	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date August 23, 2022

Source: Eustat Tourist accommodating establishments survey

Spain was the origin of 70.4% of visitors and 72.2% of overnight stays registered at rural accommodation in the Basque Country in July 2022. However, as in previous months, there was

particularly significant growth in numbers and overnight stays of visitors from abroad, with 5,025 more visitors and 14,425 more overnight stays registered than in July of the previous year.

Year-on-year increases in July 2022 for visitor numbers and overnight stays in Álava were 27.3% and 12.4%, respectively. In Bizkaia, visitor numbers were up by 53.0% and overnight stays increased by 35.6%. Lastly, in Gipuzkoa the increases obtained in relation to July 2021 stood at 12.6% for visitor numbers and 13.4% for overnight stays.

The average length of stay at this type of establishment was 2.95 days in July 2022, lower than the 3.15 days observed in the same month of 2021.

Bed and room occupancy rates experienced a year-on-year increase of 5.1 and 6.0 percentage points respectively, the bed occupancy rate standing at 48.7% and that of rooms at 53.1%.

As regards tourist apartments, in July 2022, visitor numbers and overnight stays totalled 19,070 and 60,449, respectively. In relation to July of the previous year, the year-on-year increase in visitor numbers stood at 76.7% and that of overnight stays at 54.8%. As regards July 2019, prior to COVID-19, and increase of 8,126 visitors and 20,813 overnight stays can be observed.

Visitors, overnight stays, average length of stay and bed occupancy rates in tourist apartments of the Basque Country. July 2022

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
							by seats		by apartments	
	07/2022	m/m-12 (%)	07/2022	m/m-12 (%)	07/2022	07/2021	07/2022	p.p. *	07/2022	p.p. *
BASQUE COUNTRY	19.070	76,7	60.449	54,8	3,17	3,62	45,8	10,0	62,6	12,3
State origin	10.675	28,6	35.682	17,3	3,34	3,66	-	-	-	-
Foreign origin	8.394	237,0	24.767	186,9	2,95	3,47	-	-	-	-
Araba/Álava	1.687	65,3	9.846	30,6	5,84	7,38	29,3	2,9	74,3	14,3
State origin	1.279	48,8	7.728	19,1	6,04	7,55	-	-	-	-
Foreign origin	408	152,9	2.118	101,7	5,19	6,51	-	-	-	-
Bizkaia	11.992	109,1	29.215	85,5	2,44	2,75	52,6	10,2	61,5	-2,7
State origin	6.625	49,6	16.242	31,3	2,45	2,80	-	-	-	-
Foreign origin	5.367	310,6	12.973	284,5	2,42	2,58	-	-	-	-
Gipuzkoa	5.391	33,5	21.387	35,6	3,97	3,90	49,8	13,6	58,0	18,4
State origin	2.772	-8,1	11.712	1,3	4,23	3,83	-	-	-	-
Foreign origin	2.619	156,2	9.676	129,9	3,69	4,12	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date August 23, 2022

Source: Eustat Tourist accommodating establishments survey

The number of visitors from abroad represented 44.0% of the total number of visitors and 41.0% of overnight stays at tourist apartments in the Basque Country in July 2022, following some significant year-on-year increases of 5,903 in the number of visitors and 16,134 in overnight stays by people from abroad.

The average length of stay for this type of establishment was 3.17 days in July 2022, below that obtained in July 2021, which stood at 3.62 days.

At provincial level, the average length of stay in July 2022 stood at 5.84 days in Álava, 3.97 days in Gipuzkoa, whereas in Bizkaia it was 2.44 days.

The bed occupancy rate at the Basque Country level reached 45.8%, representing an increase of 10.0 percentage points when compared to July 2021. The apartment occupancy rate, following a year-on-year rise of 12.3 percentage points, stood at 62.6%.

Notes

The response rate of the Survey on Tourist Establishments in July 2022, was **90.7%** for Rural Accommodation and **80.0%** for Tourist Apartments.

Eustat would like to thank all establishments that participated in this survey for their effort.

For further information:

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