

**SURVEY ON TOURIST ESTABLISHMENTS. Except hotels. June 2022**

## Visitor numbers and overnight stays registered in rural accommodation in the Basque Country in June 2022 increased by 55.2% and 59.9%, respectively

*In tourist apartments, increases in visitor numbers and overnight stays more than doubled those of the previous year*

In June 2022, visitor numbers and overnight stays in **rural accommodation** in the Basque Country rose to 16,127 and 38,285, respectively. These figures translate into year-on-year increases of 55.2% and 59.9%, respectively, according to Eustat data.

### Visitors, overnight stays, average length of stay and bed occupancy rates in rural tourism establishments in the Basque Country. June 2022

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
							by seats		by rooms	
	06/2022	m/m-12 (%)	06/2022	m/m-12 (%)	06/2022	06/2021	06/2022	p.p. *	06/2022	p.p. *
<b>BASQUE COUNTRY</b>	<b>16.127</b>	<b>55,2</b>	<b>38.285</b>	<b>59,9</b>	<b>2,37</b>	<b>2,30</b>	<b>27,8</b>	<b>8,9</b>	<b>32,7</b>	<b>10,1</b>
State origin	12.724	31,6	29.079	29,7	2,29	2,32	-	-	-	-
Foreign origin	3.403	370,0	9.206	505,7	2,71	2,10	-	-	-	-
<b>Araba/Álava</b>	<b>2.802</b>	<b>56,9</b>	<b>5.829</b>	<b>47,0</b>	<b>2,08</b>	<b>2,22</b>	<b>17,9</b>	<b>4,7</b>	<b>21,2</b>	<b>5,2</b>
State origin	2.543	52,0	5.064	34,6	1,99	2,25	-	-	-	-
Foreign origin	259	129,2	765	278,7	2,95	1,79	-	-	-	-
<b>Bizkaia</b>	<b>5.333</b>	<b>105,2</b>	<b>10.749</b>	<b>79,4</b>	<b>2,02</b>	<b>2,31</b>	<b>26,8</b>	<b>10,3</b>	<b>31,5</b>	<b>11,2</b>
State origin	4.263	73,3	8.850	55,5	2,08	2,31	-	-	-	-
Foreign origin	1.070	669,8	1.899	530,9	1,77	2,17	-	-	-	-
<b>Gipuzkoa</b>	<b>7.992</b>	<b>33,0</b>	<b>21.707</b>	<b>55,2</b>	<b>2,72</b>	<b>2,33</b>	<b>33,5</b>	<b>10,1</b>	<b>39,3</b>	<b>11,9</b>
State origin	5.918	6,9	15.165	16,9	2,56	2,34	-	-	-	-
Foreign origin	2.074	339,4	6.542	543,3	3,15	2,15	-	-	-	-

p.p.\*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date: July 21, 2022

Source: Eustat Tourist accommodating establishments survey

Spain was the origin of 78.9% of visitors and 76.0% of overnight stays registered at rural accommodation in the Basque Country in June 2022. However, as in previous months, there was particularly significant growth in numbers and overnight stays of visitors from abroad, with 2,679 more visitors and 7,686 more overnight stays registered than in June of the previous year.

Year-on-year increases in June 2022 for visitor numbers and overnight stays in Álava were 56.9% and 47.0%, respectively. In Bizkaia, visitor numbers were up by 105.2% and overnight stays increased by 79.4%. Lastly, in Gipuzkoa the increases obtained in relation to June 2021 stood at 33.0% for visitor numbers and 55.2% for overnight stays.

The average length of stay in this type of establishment was 2.37 days in June 2022, slightly above the 2.30 days observed in the same month of 2021.

Bed and room occupancy rates experienced a year-on-year increase of 8.9 and 10.1 percentage points, respectively, the bed occupancy rate standing at 27.8% and that of rooms at 32.7%.

As regards **tourist apartments**, in **June 2022** visitor numbers and overnight stays totalled 14,498 and 49,394, respectively. In relation to June of the previous year, the year-on-year increase in visitor numbers stood at 139.2% and that of overnight stays at 106.6%.

## Visitors, overnight stays, average length of stay and bed occupancy rates in tourist apartments of the Basque Country. June 2022

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
							by seats		by apartments	
	06/2022	m/m-12 (%)	06/2022	m/m-12 (%)	06/2022	06/2021	06/2022	p.p. *	06/2022	p.p. *
<b>BASQUE COUNTRY</b>	<b>14.498</b>	<b>139,2</b>	<b>49.394</b>	<b>106,6</b>	<b>3,41</b>	<b>3,94</b>	<b>38,5</b>	<b>15,4</b>	<b>65,5</b>	<b>22,3</b>
State origin	8.954	69,9	29.847	54,8	3,33	3,66	-	-	-	-
Foreign origin	5.544	600,6	19.547	321,8	3,53	5,86	-	-	-	-
<b>Araba/Álava</b>	<b>1.288</b>	<b>83,6</b>	<b>7.962</b>	<b>38,9</b>	<b>6,18</b>	<b>8,17</b>	<b>24,2</b>	<b>3,4</b>	<b>72,0</b>	<b>20,2</b>
State origin	1.141	69,8	6.473	32,0	5,67	7,30	-	-	-	-
Foreign origin	146	398,1	1.489	79,3	10,17	28,25	-	-	-	-
<b>Bizkaia</b>	<b>9.092</b>	<b>210,7</b>	<b>21.212</b>	<b>205,2</b>	<b>2,33</b>	<b>2,37</b>	<b>39,6</b>	<b>19,6</b>	<b>55,3</b>	<b>18,1</b>
State origin	5.434	111,6	11.354	100,5	2,09	2,21	-	-	-	-
Foreign origin	3.658	921,9	9.858	666,6	2,69	3,59	-	-	-	-
<b>Gipuzkoa</b>	<b>4.118</b>	<b>69,2</b>	<b>20.219</b>	<b>80,1</b>	<b>4,91</b>	<b>4,61</b>	<b>48,5</b>	<b>21,1</b>	<b>71,9</b>	<b>29,1</b>
State origin	2.379	17,1	12.019	38,0	5,05	4,29	-	-	-	-
Foreign origin	1.740	330,6	8.200	225,7	4,71	6,23	-	-	-	-

p.p.\*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date July 21, 2022

Source: Eustat Tourist accommodating establishments survey

The number of visitors from abroad represented 38.2% of the total number of visitors and 39.6% of overnight stays at tourist apartments in the Basque Country in June 2022, following some significant year-on-year increases of 4,753 in the number of foreign visitors and 14,913 in overnight stays.

The average length of stay for this type of establishment was 3.41 days in June 2022, below that obtained in June 2021, which stood at 3.94 days.

At provincial level, the average length of stay in June 2022 was over 6 days in Álava and 4.91 days in Gipuzkoa, while in Bizkaia it stood at 2.33 days.

The bed occupancy rate at the Basque Country level reached 38.5%, representing an increase of 15.4 percentage points in relation to June 2021. The apartment occupancy rate, following a year-on-year rise of 22.3 percentage points, stood at 65.5%.

## Notes

The response rate of the Survey on Tourist Establishments in June 2022 was **92.3%** for Rural Accommodation and **85.6%** for Tourist Apartments.

Eustat would like to thank all establishments that participated in this survey for their effort.

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### **For further information:**

*Eustat - Euskal Estatistika Erakundea / Basque Statistics Institute*  
*C/ Donostia-San Sebastián, 1 01010 Vitoria-Gasteiz*  
*Press Service: Tel.: 945 01 75 62*