

SURVEY ON TOURIST ESTABLISHMENTS. Except hotels. May 2022

Visitor numbers and overnight stays registered in tourist apartments in the Basque Country in May 2022 once again stood above pre-COVID-19 figures

The year-on-year increases were particularly significant for rural accommodation: 211.5% in the case of visitors and 171.7% for overnight stays

In May 2022, visitor numbers and overnight stays in tourist apartments in the Basque Country rose to 10,291 and 40,323, respectively, according to Eustat data. Both figures are higher than those observed in May 2019, prior to COVID-19.

Rural accommodation in the Basque Country registered 14,341 visitors and 30,505 overnight stays May 2022, figures that translate into year-on-year increases of 211.5% and 171.7%, respectively. In May 2019, prior to COVID-19, visitor numbers stood at 15,688 and overnight stays reached 33,288.

Visitors, overnight stays, average length of stay and bed occupancy rates in rural tourism establishments in the Basque Country. May 2022

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
							by seats		by rooms	
	05/2022	m/m-12 (%)	05/2022	m/m-12 (%)	05/2022	05/2021	05/2022	p.p. *	05/2022	p.p. *
BASQUE COUNTRY	14,341	211.5	30,505	171.7	2.13	2.44	21.7	12.8	25.8	13.3
State origin	10,543	144.6	23,501	127.0	2.23	2.40	-	-	-	-
Foreign origin	3,798	1,196.2	7,004	701.4	1.84	2.98	-	-	-	-
Araba/Álava	2,678	202.6	5,362	188.0	2.00	2.10	15.9	9.7	18.4	9.6
State origin	2,486	195.6	4,999	191.3	2.01	2.04	-	-	-	-
Foreign origin	192	336.4	363	148.6	1.89	3.32	-	-	-	-
Bizkaia	4,344	231.9	7,955	157.0	1.83	2.36	19.6	10.9	24.2	11.7
State origin	3,125	153.2	6,087	120.2	1.95	2.24	-	-	-	-
Foreign origin	1,219	1,525.3	1,868	464.4	1.53	4.41	-	-	-	-
Gipuzkoa	7,319	203.7	17,188	174.1	2.35	2.60	26.0	15.7	30.5	16.3
State origin	4,932	120.6	12,415	111.4	2.52	2.63	-	-	-	-
Foreign origin	2,387	1,271.8	4,773	1,102.3	2.00	2.28	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date June 22, 2022

Source: Eustat Tourist accommodating establishments survey

Spain was the origin of 73.5% of visitors and 77.0% of overnight stays registered at rural accommodation in the Basque Country in May 2022. However, as in previous months, there was particularly significant growth in numbers and overnight stays of visitors from abroad, with 3,505 more visitors and 6,130 more overnight stays registered than in May of the previous year.

Year-on-year increases in May 2022 for visitor numbers and overnight stays in Álava were 202.6% and 188.0%, respectively. In Bizkaia, visitor numbers were up by 231.9% and overnight stays increased by 157.0%. Lastly, in Gipuzkoa the increases obtained in relation to May 2021 stood at 203.7% for visitor numbers and 174.1% for overnight stays.

The average length of stay at this type of establishment was 2.13 days in May 2022, lower than the 2.44 days observed in the same month of 2021.

Bed and room occupancy rates experienced a year-on-year increase of 12.8 and 13.3 percentage points, respectively, the bed occupancy rate standing at 21.7% and that of rooms at 25.8%.

As regards **tourist apartments**, during May 2022 visitor numbers and overnight stays totalled 10,291 and 40,323, respectively. In relation to May of the previous year, the year-on-year increase in visitor numbers stood at 155.0% and that of overnight stays at 91.6%. In May 2019, prior to COVID, both visitor and overnight stay numbers were lower, standing at 7,523 and 26,548, respectively.

Visitors, overnight stays, average length of stay and bed occupancy rates in tourist apartments of the Basque Country. May 2022

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
							by seats		by apartments	
	05/2022	m/m-12 (%)	05/2022	m/m-12 (%)	05/2022	05/2021	05/2022	p.p. *	05/2022	p.p. *
BASQUE COUNTRY	10.291	155,0	40.323	91,6	3,92	5,22	33,4	13,7	66,2	23,9
State origin	6.551	90,2	25.438	50,8	3,88	4,90	-	-	-	-
Foreign origin	3.740	531,9	14.885	255,9	3,98	7,07	-	-	-	-
Araba/Álava	1.097	127,9	7.572	43,4	6,90	10,97	22,7	4,2	69,8	19,3
State origin	996	120,1	6.094	33,2	6,12	10,11	-	-	-	-
Foreign origin	101	251,3	1.477	109,5	14,69	24,63	-	-	-	-
Bizkaia	6.348	194,3	14.707	159,8	2,32	2,63	32,8	16,8	53,7	18,3
State origin	3.881	105,4	7.897	65,9	2,03	2,52	-	-	-	-
Foreign origin	2.467	822,0	6.810	655,4	2,76	3,37	-	-	-	-
Gipuzkoa	2.847	103,7	18.044	78,5	6,34	7,23	42,5	19,0	72,6	30,2
State origin	1.674	51,9	11.446	52,0	6,84	6,84	-	-	-	-
Foreign origin	1.173	296,5	6.598	156,1	5,63	8,71	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

m/m12 Rate of year-on-year change in the last observed month (m) compared to the same month of the previous year (m-12)

Date June 22, 2022

Source: Eustat Tourist accommodating establishments survey

The number of visitors from abroad represented 36.3% of the total number of visitors and 36.9% of overnight stays at tourist apartments in the Basque Country in May 2022, following some significant year-on-year increases of 3,148 in the number of visitors and 10,702 in overnight stays.

The average length of stay for this type of establishment was 3.92 days in May 2022, below that obtained in May 2021, which stood at 5.22 days.

At provincial level, the average length of stay in May 2022 was longer than 6 days in Álava and Gipuzkoa, while in Bizkaia it stood at 2.32 days.

The bed occupancy rate at the Basque Country level reached 33.4%, representing an increase of 13.7 percentage points in relation to May 2021. The apartment occupancy rate, following a year-on-year rise of 23.9 percentage points, stood at 66.2%.

Notes

The response rate of the Survey on Tourist Establishments in May 2022 was **96.5%** for Rural Accommodation and **88.7%** for Tourist Apartments.

Eustat would like to thank all establishments that participated in this survey for their effort.

For further information:

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