

## Rural accommodation and tourist apartments doubled their occupation in September 2021 compared to the same month of 2020

**During the summer (July, August and September), occupation increased by more than 50% in respect of summer 2020 in both types of establishments.**

In September **rural accommodation** in the Basque Country registered a total of 15,399 visitors and 40,321 overnight stays, representing increases in respect of the same month of the previous year of 104.7% and 102.5%, respectively, according to Eustat data.

### Visitors, overnight stays, average stay and occupancy rates in rural accommodation in the Basque Country. September 2021

	Visitors		Overnight stays		Average stay		Occupancy rates(%)			
	09/2021	m/m-12 (%)	09/2021	m/m-12 (%)	09/2021	09/2020	by places		by rooms	
							09/2021	p.p.*	09/2021	p.p.*
<b>BASQUE COUNTRY</b>	<b>15.399</b>	<b>104,7</b>	<b>40.321</b>	<b>102,5</b>	<b>2,62</b>	<b>2,65</b>	<b>29,8</b>	<b>13,9</b>	<b>33,9</b>	<b>14,8</b>
State origin	12.847	84,2	34.669	87,0	2,70	2,66	-	-	-	-
Foreign origin	2.552	366,5	5.652	311,7	2,21	2,51	-	-	-	-
<b>ARABA/ÁLAVA</b>	<b>2.145</b>	<b>108,9</b>	<b>4.549</b>	<b>83,4</b>	<b>2,12</b>	<b>2,41</b>	<b>14,4</b>	<b>6,1</b>	<b>17,8</b>	<b>7,7</b>
State origin	1.947	97,3	4.120	75,3	2,12	2,38	-	-	-	-
Foreign origin	198	395,0	429	230,0	2,17	3,25	-	-	-	-
<b>BIZKAIA</b>	<b>4.166</b>	<b>97,4</b>	<b>11.637</b>	<b>132,9</b>	<b>2,79</b>	<b>2,37</b>	<b>28,6</b>	<b>15,3</b>	<b>32,5</b>	<b>15,9</b>
State origin	3.402	73,9	10.188	113,1	2,99	2,44	-	-	-	-
Foreign origin	764	396,1	1.449	570,8	1,90	1,40	-	-	-	-
<b>GIPUZKOA</b>	<b>9.088</b>	<b>107,3</b>	<b>24.135</b>	<b>94,1</b>	<b>2,66</b>	<b>2,84</b>	<b>38,3</b>	<b>16,8</b>	<b>43,0</b>	<b>17,3</b>
State origin	7.498	86,0	20.361	78,5	2,72	2,83	-	-	-	-
Foreign origin	1.590	350,4	3.774	267,5	2,37	2,91	-	-	-	-

p.p.\* = difference in percentage points on the same month of the previous year

Source: Eustat. Survey on tourist establishments

Spain was the origin of 83.4% of visitors and 86.0% of overnight stays in rural accommodation in the Basque Country, following year-on-year increases of 84.2% and 87.0%, respectively. Visitors from abroad, however, despite having more than tripled in respect of September 2020, only accounted for 16.6% in the case of visitor numbers and 14% in that of overnight stays.

By province, the year-on-year increases in visitor numbers were 108.9% in Álava, 107.3% in Gipuzkoa and 97.4% in Bizkaia. As regards overnight stays, the increases stood at 132.9% in Bizkaia, 94.1% in Gipuzkoa and, finally, 83.4% in Álava.

The average length of stay in this type of establishment was 2.62 days, a value close to the average length of stay of 2.65 days observed in September 2020.

Bed and room occupancy rates saw year-on-year increases of 13.9 and 14.8 percentage points, respectively.

As regards **tourist apartments**, during September 2021 visitor numbers and overnight stays totalled 9,266 and 39,161, respectively. Compared to September of the previous year, the number of visitors increased by 108.1% and overnight stays were up 98.7%.

**Visitors, overnight stays, average stay and occupancy rates in tourist apartments in the Basque Country. September 2021**

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
	09/2021	m/m-12 (%)	09/2021	m/m-12 (%)	09/2021	09/2020	by places		by apartments	
							p.p.*	09/2021	p.p.*	09/2021
<b>BASQUE COUNTRY</b>	<b>9.266</b>	<b>108,1</b>	<b>39.161</b>	<b>98,7</b>	<b>4,23</b>	<b>4,43</b>	<b>34,8</b>	<b>12,8</b>	<b>65,3</b>	<b>15,8</b>
State origin	7.169	83,5	28.474	72,3	3,97	4,23	-	-	-	-
Foreign origin	2.097	285,2	10.688	235,7	5,10	5,85	-	-	-	-
<b>ARABA/ÁLAVA</b>	<b>865</b>	<b>42,0</b>	<b>6.869</b>	<b>15,7</b>	<b>7,94</b>	<b>9,74</b>	<b>24,4</b>	<b>3,1</b>	<b>62,4</b>	<b>7,3</b>
State origin	773	34,2	5.253	0,9	6,80	9,04	-	-	-	-
Foreign origin	92	176,7	1.616	121,5	17,49	21,85	-	-	-	-
<b>BIZKAIA</b>	<b>5.417</b>	<b>147,2</b>	<b>13.726</b>	<b>95,0</b>	<b>2,53</b>	<b>3,21</b>	<b>32,5</b>	<b>12,8</b>	<b>52,0</b>	<b>12,2</b>
State origin	4.212	112,3	10.556	78,0	2,51	2,99	-	-	-	-
Foreign origin	1.206	480,8	3.170	185,2	2,63	5,35	-	-	-	-
<b>GIPUZKOA</b>	<b>2.983</b>	<b>80,7</b>	<b>18.566</b>	<b>175,8</b>	<b>6,22</b>	<b>4,08</b>	<b>44,3</b>	<b>18,1</b>	<b>74,7</b>	<b>18,7</b>
State origin	2.184	62,1	12.665	135,0	5,80	4,00	-	-	-	-
Foreign origin	799	163,4	5.902	339,6	7,38	4,42	-	-	-	-

p.p.\*= difference in percentage points on the previous year

Source: Eustat. Survey on tourist establishments

In the Basque Country as a whole, the majority of visitors continued to be from Spain, representing 77.4% of the total. Overnight stays for people from Spain accounted for 72.7% of the total. Both variables showed very positive values in respect of September 2020, up 83.5% and 72.3%, respectively. Visitor numbers and overnights stays for people from abroad, despite having recovered strongly, represented 22.6% and 27.3% of total visitor numbers and overnight stays in tourist apartments in the Basque Country.

The average length of stay: was 4.23 days in September 2021, below that obtained in September 2020, which stood at 4.43 days. At the provincial level, the year-on-year differences attained unequal values. Of particular note is the average length of stay of 7.94 days in Álava, which contrasts with the 2.53 days in Bizkaia. Lastly, Gipuzkoa, posted a value of 6.22 days.

The apartment occupancy rate at the Basque Country level reached 65.3%, representing an increase of 15.8 percentage points in relation to September 2020.

### **Balance for summer 2021 (July, August and September)**

At the Basque Country level, visitor numbers in rural accommodation rose to 63,642 during Summer 2021. In respect of the same period of 2020, this figure represented an increase of 59.4% and almost equalled (down 1.1%) those registered in Summer 2019, before COVID-19.

Overnight stays performed in a similar manner, standing at 49.4% above those observed during Summer 2020, although still 5.0% below those registered in Summer 2019.

In the three summers analysed, the average length of stay maintained similar values in the Basque Country as a whole. In Summer 2021 the average length of stay was 3.00 days, in Summer 2020 it stood at 3.20 days and in the Summer before COVID-19 the figure was 3.12 days.

**Visitors, overnight stays and average stay in rural accommodation in the Basque Country. Summer of 2021**

	Visitors					Overnight stays					Average stay			
	2021	2020	2019	2021/2020 (%)	2021/2019 (%)	2021	2020	2019	2021/2020 (%)	2021/2019 (%)	2021	2020	2019	
<b>BASQUE COUNTRY</b>	<b>63.642</b>	<b>39.930</b>	<b>64.318</b>		<b>59,4</b>		<b>-1,1</b>	<b>190.809</b>	<b>127.703</b>	<b>200.948</b>		<b>49,4</b>		<b>-5,0</b>
State origin	55.832	36.107	47.930		54,6		16,5	171.409	117.204	155.763		46,2		10,0
Foreign origin	7.810	3.823	16.388		104,3		-52,3	19.400	10.499	45.185		84,8		-57,1
<b>ARABA/ÁLAVA</b>	<b>10.659</b>	<b>6.350</b>	<b>10.969</b>		<b>67,9</b>		<b>-2,8</b>	<b>25.842</b>	<b>18.501</b>	<b>29.608</b>		<b>39,7</b>		<b>-12,7</b>
State origin	9.735	6.161	8.677		58,0		12,2	23.860	18.069	24.915		32,0		-4,2
Foreign origin	924	189	2.292		388,9		-59,7	1.982	432	4.693		358,8		-57,8
<b>BIZKAIA</b>	<b>18.721</b>	<b>11.135</b>	<b>21.360</b>		<b>68,1</b>		<b>-12,4</b>	<b>56.620</b>	<b>36.948</b>	<b>63.792</b>		<b>53,2</b>		<b>-11,2</b>
State origin	16.392	10.219	15.543		60,4		5,5	50.534	34.771	48.172		45,3		4,9
Foreign origin	2.329	916	5.817		154,3		-60,0	6.086	2.177	15.620		179,6		-61,0
<b>GIPUZKOA</b>	<b>34.262</b>	<b>22.445</b>	<b>31.989</b>		<b>52,6</b>		<b>7,1</b>	<b>108.347</b>	<b>72.254</b>	<b>107.548</b>		<b>50,0</b>		<b>0,7</b>
State origin	29.705	19.727	23.710		50,6		25,3	97.015	64.364	82.676		50,7		17,3
Foreign origin	4.557	2.718	8.279		67,7		-45,0	11.332	7.890	24.872		43,6		-54,4

Source: Eustat. Survey on tourist establishments

In the case of tourist apartments, the balance for summer 2021 for the Basque Country as a whole closed, in respect of 2020, with an increase of 58.9% in visitor numbers and 60.3% in overnight stays. Therefore, the values obtained were above those registered in Summer 2019. In 2021 visitor numbers were 11.7% higher than in 2019 and the number of overnight increased by 16.8%.

This summer the average length of stay was 3.84 days, higher than the 3.80 days in Summer 2020, and above that of 2019, which stood at 3.67 days.

**Visitors, overnight stays and average stay in tourist apartments the Basque Country. Summer of 2021**

	Visitors					Overnight stays					Average stay			
	2021	2020	2019	2021/2020 (%)	2021/2019 (%)	2021	2020	2019	2021/2020 (%)	2021/2019 (%)	2021	2020	2019	
<b>BASQUE COUNTRY</b>	<b>34.473</b>	<b>21.698</b>	<b>30.849</b>		<b>58,9</b>		<b>11,7</b>	<b>132.290</b>	<b>82.536</b>	<b>113.278</b>		<b>60,3</b>		<b>16,8</b>
State origin	26.775	17.673	18.868		51,5		41,9	102.920	66.492	73.679		54,8		39,7
Foreign origin	7.700	4.024	11.981		91,4		-35,7	29.373	16.044	39.598		83,1		-25,8
<b>ARABA/ÁLAVA</b>	<b>3.436</b>	<b>2.997</b>	<b>3.746</b>		<b>14,6</b>		<b>-8,3</b>	<b>24.015</b>	<b>19.850</b>	<b>25.559</b>		<b>21,0</b>		<b>-6,0</b>
State origin	3.004	2.698	2.935		11,3		2,4	20.024	17.129	19.790		16,9		1,2
Foreign origin	431	299	810		44,1		-46,8	3.990	2.723	5.769		46,5		-30,8
<b>BIZKAIA</b>	<b>19.496</b>	<b>10.633</b>	<b>15.510</b>		<b>83,4</b>		<b>25,7</b>	<b>53.505</b>	<b>31.917</b>	<b>44.129</b>		<b>67,6</b>		<b>21,2</b>
State origin	15.071	8.826	9.623		70,8		56,6	42.277	26.537	28.099		59,3		50,5
Foreign origin	4.426	1.808	5.887		144,8		-24,8	11.229	5.379	16.030		108,8		-30,0
<b>GIPUZKOA</b>	<b>11.540</b>	<b>8.066</b>	<b>11.593</b>		<b>43,1</b>		<b>-0,5</b>	<b>54.771</b>	<b>30.769</b>	<b>43.590</b>		<b>78,0</b>		<b>25,7</b>
State origin	8.699	6.150	6.310		41,4		37,9	40.618	22.826	25.790		77,9		57,5
Foreign origin	2.841	1.916	5.283		48,3		-46,2	14.154	7.943	17.800		78,2		-20,5

Source: Eustat. Survey on tourist establishments

**Informative note**

The response rate of the Survey on Tourist Establishments in September 2021 was **94.2%** for Rural Accommodation and **84.2%** for Tourist Apartments. Eustat would like to thank all establishments that participated in this survey for their effort.

**For further information:**

Eustat - Euskal Estatistika Erakundea / Basque Statistics Institute  
 C/ Donostia-San Sebastián, 1 01010 Vitoria-Gasteiz  
 Press Service: Tel.: 945 01 75 62