

SURVEY ON TOURIST ESTABLISHMENTS. Except hotels. September 2021

Rural accommodation and tourist apartments doubled their occupation in September 2021 compared to the same month of 2020

During the summer (July, August and September), occupation increased by more than 50% in respect of summer 2020 in both types of establishments.

In September **rural accommodation** in the Basque Country registered a total of 15,399 visitors and 40,321 overnight stays, representing increases in respect of the same month of the previous year of 104.7% and 102.5%, respectively, according to Eustat data.

Visitors, overnight stays, average stay and occupancy rates in rural accommodation in the Basque Country. September 2021

	Visitors		Overnight stays		Average stay		Occupancy rates(%)			
	09/2021	m/m-12 (%)	09/2021	m/m-12 (%)	09/2021	09/2020	by places		by rooms	
							09/2021	p.p.*	09/2021	p.p.*
BASQUE COUNTRY	15.399	104,7	40.321	102,5	2,62	2,65	29,8	13,9	33,9	14,8
State origin	12.847	84,2	34.669	87,0	2,70	2,66	-	-	-	-
Foreign origin	2.552	366,5	5.652	311,7	2,21	2,51	-	-	-	-
ARABA/ÁLAVA	2.145	108,9	4.549	83,4	2,12	2,41	14,4	6,1	17,8	7,7
State origin	1.947	97,3	4.120	75,3	2,12	2,38	-	-	-	-
Foreign origin	198	395,0	429	230,0	2,17	3,25	-	-	-	-
BIZKAIA	4.166	97,4	11.637	132,9	2,79	2,37	28,6	15,3	32,5	15,9
State origin	3.402	73,9	10.188	113,1	2,99	2,44	-	-	-	-
Foreign origin	764	396,1	1.449	570,8	1,90	1,40	-	-	-	-
GIPUZKOA	9.088	107,3	24.135	94,1	2,66	2,84	38,3	16,8	43,0	17,3
State origin	7.498	86,0	20.361	78,5	2,72	2,83	-	-	-	-
Foreign origin	1.590	350,4	3.774	267,5	2,37	2,91	-	-	-	-

p.p.*= difference in percentage points on the same month of the previous year

Source: Eustat. Survey on tourist establishments

Spain was the origin of 83.4% of visitors and 86.0% of overnight stays in rural accommodation in the Basque Country, following year-on-year increases of 84.2% and 87.0%, respectively. Visitors from abroad, however, despite having more than tripled in respect of September 2020, only accounted for 16.6% in the case of visitor numbers and 14% in that of overnight stays.

By province, the year-on-year increases in visitor numbers were 108.9% in Álava, 107.3% in Gipuzkoa and 97.4% in Bizkaia. As regards overnight stays, the increases stood at 132.9% in Bizkaia, 94.1% in Gipuzkoa and, finally, 83.4% in Álava.

The average length of stay in this type of establishment was 2.62 days, a value close to the average length of stay of 2.65 days observed in September 2020.

Bed and room occupancy rates saw year-on-year increases of 13.9 and 14.8 percentage points, respectively.

As regards **tourist apartments**, during September 2021 visitor numbers and overnight stays totalled 9,266 and 39,161, respectively. Compared to September of the previous year, the number of visitors increased by 108.1% and overnight stays were up 98.7%.

Visitors, overnight stays, average stay and occupancy rates in tourist apartments in the Basque Country. September 2021

	Visitors		Overnight stays		Average stay		Occupancy rates (%)			
	09/2021	m/m-12 (%)	09/2021	m/m-12 (%)	09/2021	09/2020	by places		by apartments	
							09/2021	p.p.*	09/2021	p.p.*
BASQUE COUNTRY	9.266	108,1	39.161	98,7	4,23	4,43	34,8	12,8	65,3	15,8
State origin	7.169	83,5	28.474	72,3	3,97	4,23	-	-	-	-
Foreign origin	2.097	285,2	10.688	235,7	5,10	5,85	-	-	-	-
ARABA/ÁLAVA	865	42,0	6.869	15,7	7,94	9,74	24,4	3,1	62,4	7,3
State origin	773	34,2	5.253	0,9	6,80	9,04	-	-	-	-
Foreign origin	92	176,7	1.616	121,5	17,49	21,85	-	-	-	-
BIZKAIA	5.417	147,2	13.726	95,0	2,53	3,21	32,5	12,8	52,0	12,2
State origin	4.212	112,3	10.556	78,0	2,51	2,99	-	-	-	-
Foreign origin	1.206	480,8	3.170	185,2	2,63	5,35	-	-	-	-
GIPUZKOA	2.983	80,7	18.566	175,8	6,22	4,08	44,3	18,1	74,7	18,7
State origin	2.184	62,1	12.665	135,0	5,80	4,00	-	-	-	-
Foreign origin	799	163,4	5.902	339,6	7,38	4,42	-	-	-	-

p.p.*= difference in percentage points on the previous year

Source: Eustat. Survey on tourist establishments

In the Basque Country as a whole, the majority of visitors continued to be from Spain, representing 77.4% of the total. Overnight stays for people from Spain accounted for 72.7% of the total. Both variables showed very positive values in respect of September 2020, up 83.5% and 72.3%, respectively. Visitor numbers and overnights stays for people from abroad, despite having recovered strongly, represented 22.6% and 27.3% of total visitor numbers and overnight stays in tourist apartments in the Basque Country.

The average length of stay: was 4.23 days in September 2021, below that obtained in September 2020, which stood at 4.43 days. At the provincial level, the year-on-year differences attained unequal values. Of particular note is the average length of stay of 7.94 days in Álava, which contrasts with the 2.53 days in Bizkaia. Lastly, Gipuzkoa, posted a value of 6.22 days.

The apartment occupancy rate at the Basque Country level reached 65.3%, representing an increase of 15.8 percentage points in relation to September 2020.

Balance for summer 2021 (July, August and September)

At the Basque Country level, visitor numbers in rural accommodation rose to 63,642 during Summer 2021. In respect of the same period of 2020, this figure represented an increase of 59.4% and almost equalled (down 1.1%) those registered in Summer 2019, before COVID-19.

Overnight stays performed in a similar manner, standing at 49.4% above those observed during Summer 2020, although still 5.0% below those registered in Summer 2019.

In the three summers analysed, the average length of stay maintained similar values in the Basque Country as a whole. In Summer 2021 the average length of stay was 3.00 days, in Summer 2020 it stood at 3.20 days and in the Summer before COVID-19 the figure was 3.12 days.

Visitors, overnight stays and average stay in rural accommodation in the Basque Country. Summer of 2021

	Visitors					Overnight stays					Average stay		
	2021	2020	2019	2021/2020 (%)	2021/2019 (%)	2021	2020	2019	2021/2020 (%)	2021/2019 (%)	2021	2020	2019
BASQUE COUNTRY	63.642	39.930	64.318	59,4	-1,1	190.809	127.703	200.948	49,4	-5,0	3,00	3,20	3,12
State origin	55.832	36.107	47.930	54,6	16,5	171.409	117.204	155.763	46,2	10,0	3,07	3,25	3,25
Foreign origin	7.810	3.823	16.388	104,3	-52,3	19.400	10.499	45.185	84,8	-57,1	2,48	2,75	2,76
ARABA/ÁLAVA	10.659	6.350	10.969	67,9	-2,8	25.842	18.501	29.608	39,7	-12,7	2,42	2,91	2,70
State origin	9.735	6.161	8.677	58,0	12,2	23.860	18.069	24.915	32,0	-4,2	2,45	2,93	2,87
Foreign origin	924	189	2.292	388,9	-59,7	1.982	432	4.693	358,8	-57,8	2,15	2,29	2,05
BIZKAIA	18.721	11.135	21.360	68,1	-12,4	56.620	36.948	63.792	53,2	-11,2	3,02	3,32	2,99
State origin	16.392	10.219	15.543	60,4	5,5	50.534	34.771	48.172	45,3	4,9	3,08	3,40	3,10
Foreign origin	2.329	916	5.817	154,3	-60,0	6.086	2.177	15.620	179,6	-61,0	2,61	2,38	2,69
GIPUZKOA	34.262	22.445	31.989	52,6	7,1	108.347	72.254	107.548	50,0	0,7	3,16	3,22	3,36
State origin	29.705	19.727	23.710	50,6	25,3	97.015	64.364	82.676	50,7	17,3	3,27	3,26	3,49
Foreign origin	4.557	2.718	8.279	67,7	-45,0	11.332	7.890	24.872	43,6	-54,4	2,49	2,90	3,00

Source: Eustat. Survey on tourist establishments

In the case of tourist apartments, the balance for summer 2021 for the Basque Country as a whole closed, in respect of 2020, with an increase of 58.9% in visitor numbers and 60.3% in overnight stays. Therefore, the values obtained were above those registered in Summer 2019. In 2021 visitor numbers were 11.7% higher than in 2019 and the number of overnight increased by 16.8%.

This summer the average length of stay was 3.84 days, higher than the 3.80 days in Summer 2020, and above that of 2019, which stood at 3.67 days.

Visitors, overnight stays and average stay in tourist apartments the Basque Country. Summer of 2021

	Visitors					Overnight stays					Average stay		
	2021	2020	2019	2021/2020 (%)	2021/2019 (%)	2021	2020	2019	2021/2020 (%)	2021/2019 (%)	2021	2020	2019
BASQUE COUNTRY	34.473	21.698	30.849	58,9	11,7	132.290	82.536	113.278	60,3	16,8	3,84	3,80	3,67
State origin	26.775	17.673	18.868	51,5	41,9	102.920	66.492	73.679	54,8	39,7	3,84	3,76	3,90
Foreign origin	7.700	4.024	11.981	91,4	-35,7	29.373	16.044	39.598	83,1	-25,8	3,81	3,99	3,31
ARABA/ÁLAVA	3.436	2.997	3.746	14,6	-8,3	24.015	19.850	25.559	21,0	-6,0	6,99	6,62	6,82
State origin	3.004	2.698	2.935	11,3	2,4	20.024	17.129	19.790	16,9	1,2	6,67	6,35	6,74
Foreign origin	431	299	810	44,1	-46,8	3.990	2.723	5.769	46,5	-30,8	9,26	9,11	7,12
BIZKAIA	19.496	10.633	15.510	83,4	25,7	53.505	31.917	44.129	67,6	21,2	2,74	3,00	2,85
State origin	15.071	8.826	9.623	70,8	56,6	42.277	26.537	28.099	59,3	50,5	2,81	3,01	2,92
Foreign origin	4.426	1.808	5.887	144,8	-24,8	11.229	5.379	16.030	108,8	-30,0	2,54	2,98	2,72
GIPUZKOA	11.540	8.066	11.593	43,1	-0,5	54.771	30.769	43.590	78,0	25,7	4,75	3,81	3,76
State origin	8.699	6.150	6.310	41,4	37,9	40.618	22.826	25.790	77,9	57,5	4,67	3,71	4,09
Foreign origin	2.841	1.916	5.283	48,3	-46,2	14.154	7.943	17.800	78,2	-20,5	4,98	4,15	3,37

Source: Eustat. Survey on tourist establishments

Informative note

The response rate of the Survey on Tourist Establishments in September 2021 was **94.2%** for Rural Accommodation and **84.2%** for Tourist Apartments. Eustat would like to thank all establishments that participated in this survey for their effort.

For further information:

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