

(This note has been revised to correct a bug in the summer 2021 special table)

SURVEY ON TOURIST ESTABLISHMENTS. Hotels. September 2021

In September 2021, the number of visitors and overnight stays at hotel establishments in the Basque Country more than doubled in relation to the previous year

During the summer as a whole (July, August and September), visitor numbers increased by 74.5% compared to summer 2020 and overnight stays were up 81.3%, although they did not reach the levels registered in summer 2019

In September 2021, the number of visitors and overnight stays recorded at hotel establishments in the Basque Country rose to 269,420 and 526,927, respectively, according to Eustat data.

Visitor numbers had therefore recovered by 107.2% and overnight stays by 110.9% since September 2020. Compared to September 2019, however, the figures reached were lower: the number of visitors rose by 15.0% and overnight stays were up 16.1%.

Visitors, overnight stays and average stay in hotel establishments in the Basque Country. September 2021

	Visitors		Overnight stays		Average stay	
	09/2021	m/m-12 (%)	09/2021	m/m-12 (%)	09/2021	09/2020
BASQUE COUNTRY	269.420	107,2	526.927	110,9	1,96	1,92
State origin	169.717	70,0	338.222	74,9	1,99	1,94
Foreign origin	99.703	230,2	188.705	234,3	1,89	1,87
ARABA/ÁLAVA	34.413	90,2	68.141	98,9	1,98	1,89
State origin	25.369	64,5	51.201	75,4	2,02	1,89
Foreign origin	9.044	238,3	16.940	235,0	1,87	1,89
Vitoria-Gasteiz	24.156	102,3	50.967	110,4	2,11	2,03
BIZKAIA	121.024	143,5	230.460	132,2	1,90	2,00
State origin	78.480	92,1	151.259	86,6	1,93	1,98
Foreign origin	42.544	381,0	79.201	334,6	1,86	2,06
Bilbao	80.623	154,9	152.257	155,9	1,89	1,88
GIPUZKOA	113.983	83,2	228.326	96,4	2,00	1,87
State origin	65.868	51,3	135.762	63,4	2,06	1,91
Foreign origin	48.115	157,6	92.564	179,1	1,92	1,78
Donostia / San Sebastián	68.773	88,7	142.867	109,9	2,08	1,87

Source: Eustat. Survey on tourist establishments

In Álava, there were 34,413 visitors and 68,141 overnight stays in September, 90.2% and 98.9% more than in the same month of the previous year, respectively. In Bizkaia, visitor numbers increased by 143.5% and overnight stays were up 132.2% in September 2021, reaching a total of 121,024 and

230,460, respectively. Lastly, in Gipuzkoa, the number of visitors and overnight stays stood at 113,983 and 228,326 in September 2021, following a year-on-year rise of 83.2% in visitor numbers and 96.4% in overnight stays.

The average length of stay in September 2021 was 1.96 days, slightly higher than that obtained in the same month of 2020, which was 1.92 days, and very similar to that of September 2019, 1.98 days.

Bed occupancy rates and profitability in hotel establishments in the Basque Country. September 2021

	Occupancy rates(%)				Profitability			
	by places		by rooms		ADR (euro)		RevPar (euro)	
	09/2021	p.p.*	09/2021	p.p.*	09/2021	m/m-12 (%)	09/2021	m/m-12 (%)
BASQUE COUNTRY	54,7	24,7	65,1	26,6	91,53	27,6	59,59	115,7
ARABA/ÁLAVA	50,3	18,0	63,9	21,9	77,17	26,0	49,31	91,6
Vitoria-Gasteiz	50,8	15,9	67,5	20,1	64,68	20,6	43,69	71,9
BIZKAIA	51,4	25,3	61,2	25,9	77,09	29,1	47,14	123,7
Bilbao	54,7	29,2	63,3	29,4	84,46	37,3	53,44	156,9
GIPUZKOA	60,2	26,4	70,2	29,2	110,86	28,1	77,81	119,2
Donostia / San Sebastián	64,9	30,8	74,5	34,4	137,41	32,6	102,30	146,5

p.p.*= difference in percentage points on the same month of the previous year

Source: Eustat. Survey on tourist establishments

As regards the occupancy rates this September, figures for the Basque Country as a whole reached 54.7% in the case of beds and 65.1% in the case of rooms. Compared to September 2020, the increases stood at 24.7 and 26.6 percentage points, respectively.

Profitability, measured using the ADR or average daily rate, in the Basque Country as a whole reached 91.53 euros. At the provincial level, Gipuzkoa stood out with 110.86 euros, followed by Álava with 77.17 euros and Bizkaia with 77.09 euros. By provincial capitals, the ADR rose to 137.41 euros in Donostia-San Sebastián, 84.46 euros in Bilbao and 64.68 euros in Vitoria-Gasteiz. All these figures represent significant year-on-year increases, from 20.6% in Vitoria-Gasteiz to 37.3% in Bilbao.

The revenue per available room (RevPAR) at the Basque Country level stood at 59.59 euros. In the case of Gipuzkoa, it reached 77.81 euros, in Álava it was 49.31 euros and in Bizkaia it stood at 47.14 euros. The percentage increase in respect of the same month of 2020 shows clear improvement in the sector, with year-on-year rises ranging from 156.9% in Bilbao to 71.9% in Vitoria-Gasteiz.

Summer balance: July, August and September 2021

In summer 2021, the number of visitors and overnight stays recorded were lower than the figures seen in summer 2019, prior to COVID-19, standing at -8.3% and -10.7%, respectively. In relation to summer 2020, which was marked by the measures adopted to combat the pandemic, the number of visitors was up by 74.5% and overnight stays rose by 81.3%.

Visitors, overnight stays and average stay in hotel establishments in the Basque Country. Summer of 2021

	Visitors					Overnight stays					Average stay		
	2021	2020	2019	2021/2020 (%)	2021/2019 (%)	2021	2020	2019	2021/2020 (%)	2021/2019 (%)	2021	2020	2019
BASQUE COUNTRY	919.268	526.814	1.002.048	74,5	-8,3	1.876.104	1.034.737	2.100.567	81,3	-10,7	2,04	1,96	2,10
State origin	611.596	366.008	503.872	67,1	21,4	1.300.384	745.608	1.091.773	74,4	19,1	2,13	2,04	2,17
Foreign origin	307.672	160.806	498.176	91,3	-38,2	575.720	288.829	1.008.794	99,3	-42,9	1,87	1,80	2,02
ARABA/ÁLAVA	127.212	69.140	131.995	84,0	-3,6	242.309	127.921	255.986	89,4	-5,3	1,90	1,85	1,94
State origin	96.110	54.049	82.581	77,8	16,4	191.728	103.659	171.831	85,0	11,6	1,99	1,92	2,08
Foreign origin	31.102	15.091	49.414	106,1	-37,1	50.581	23.962	84.155	111,1	-39,9	1,63	1,59	1,70
Vitoria-Gasteiz	89.066	43.207	89.893	106,1	-0,9	173.328	83.414	181.795	107,8	-4,7	1,75	1,92	2,02
BIZKAIA	404.317	197.540	478.167	104,7	-15,4	820.965	397.875	963.372	106,3	-14,8	2,03	2,01	2,01
State origin	275.118	149.082	243.341	84,5	13,1	579.222	307.752	506.317	88,2	14,4	2,11	2,06	2,08
Foreign origin	129.199	48.458	234.826	166,6	-45,0	241.743	90.123	457.055	168,2	-47,1	1,87	1,86	1,95
Bilbao	264.467	121.845	299.673	117,1	-11,7	535.074	230.784	594.039	131,9	-9,9	1,93	1,88	1,98
GIPUZKOA	387.739	260.134	391.886	49,1	-1,1	812.830	508.941	881.209	59,7	-7,8	2,10	1,96	2,25
State origin	240.368	162.877	177.950	47,6	35,1	529.434	334.197	413.625	58,4	28,0	2,20	2,05	2,32
Foreign origin	147.371	97.257	213.936	51,5	-31,1	283.396	174.744	467.584	62,2	-39,4	1,92	1,80	2,19
Donostia / San Sebastián	229.901	155.319	220.625	48,0	4,2	499.248	308.331	516.357	61,9	-3,3	2,08	2,14	2,34

Source: Eustat. Survey on tourist establishments

People from abroad accounted for 33.5% of visitors in the summer months of 2021, compared to 30.5% in summer 2020. In summer 2019, however, visitors from abroad represented 49.7% of the total. Similar figures were seen in the case of overnight stays: foreign visitors accounted for 30.7% in summer 2021 and 27.9% in summer 2020, compared to 48.0% in the same period of 2019.

In Álava, the number of visitors increased by 84.0% with regard to 2020, which is a decrease of 3.6% compared to the same period of 2019. Overnight stays were up 89.4% on summer 2020, but down 5.3% in respect of 2019.

In Bizkaia, visitor numbers rose by 104.7% in relation to summer 2020 and there was an increase of 106.3% in overnight stays. In the comparison with 2019, the number of visitors fell by 15.4% and overnight stays saw a drop of 14.8%.

In Gipuzkoa, visitor numbers rose by 49.1% and overnight stays were up 59.7% compared to the same summer months of 2020. With regard to summer 2019, visitor numbers were down 1.1% and overnight stays fell by 7.8%.

The average length of stay at hotel establishments in the Basque Country during summer 2021 stood at 2.04 days, which was slightly above the 1.96 days observed in summer 2020, but lower than in summer 2019, when it reached 2.10 days.

Note. The coverage of the ETR for Hotels in September was **90.7%**. Eustat would like to thank all establishments that participated in this survey for their effort.

For further information:

Eustat - Euskal Estatistika Erakundea / Basque Statistics Institute
 C/ Donostia-San Sebastián, 1 01010 Vitoria-Gasteiz
 Press Service: servicioprensa@eustat.eus Tel.: 945 01 75 62