

SURVEY ON TOURIST ESTABLISHMENTS. TOURIST APARTMENTS AND OTHER TOURIST ACCOMMODATION. JANUARY 2020

Visitor numbers to hotels, rural accommodation and tourist apartments as a whole in the Basque Country increased by 8.1% in January 2020.

The number of visitors registered in tourist apartments rose by 32.8%

In hotels, rural accommodation and tourist apartments as a whole, there were 182,414 visitors in January 2020, which was an increase of 8.1% on the same month of the previous year, according to EUSTAT data.

47.6% of the total number of visitors to the Basque Country was concentrated in Bizkaia, and total visitor numbers rose by 8.1%. In Gipuzkoa, which accumulated 38.7% of visitors to the Basque Country, there was an increase of 8.3% and in Álava, with 13.7% of visitors, there was a rise of 7.7%.

Overnight stays in the Basque Country as a whole were up 5.2% in January 2020 compared to January 2019. Overnight stays increased 5.8% in Álava, while in Bizkaia they were up 2.3% and in Gipuzkoa there was a rise of 8.7%.

Overnight stays and visitors in hotels, rural accommodation and tourist apartments in the Basque Country. January 2020

	Overnight stays		Visitors	
	01/20	m/m-12 (%)	01/20	m/m-12 (%)
BASQUE COUNTRY	352.726	5,2	182.414	8,1
Araba/Álava	52.708	5,8	24.934	7,7
Bizkaia	162.997	2,3	86.831	8,1
Gipuzkoa	137.021	8,7	70.649	8,3

Source: Eustat. Survey on tourist establishments

Tourist apartments

There were 4,288 visitors registered in tourist apartments in the Basque Country in January 2020, which was a rise of 32.8% compared to the same month of the previous year. Visitor numbers were up 61.8% in Gipuzkoa, 26.3% in Bizkaia and were down slightly in Álava (-0.2%).

The number of overnight stays registered in tourist apartments in the Basque Country in January 2020 stood at 17,442, which was a decrease of 4.7% on those registered in January of the previous year. Overnight stays were down 15.4% in Álava, whereas they were up in Bizkaia and Gipuzkoa by 1.3% and 2.0%, respectively.

This January the average length of stay was 4.07 days, below the average length of stay of 5.67 days registered in January 2019. In Álava there was a drop from 13.66 days last year to 11.58 days in January of this year; in Bizkaia it was down from 3.59 days to 2.88 days; and in Gipuzkoa, the average length of stay decreased from 5.35 days in January 2019 to 3.37 days in January 2020.

Overnight stays, visitors and average stay in tourist apartments in the Basque Country. January 2020

	Overnight stays		Visitors		Average length	
	01/20	m/m-12 (%)	01/20	m/m-12 (%)	01/20	01/2019
BASQUE COUNTRY	17.442	-4,7	4.288	32,8	4,07	5,67
State	13.108	0,2	3.348	39,5	3,92	5,45
Foreigners	4.335	-16,9	940	13,5	4,61	6,30
ARABA/ÁLAVA	5.761	-15,4	498	-0,2	11,58	13,66
State	4.786	-0,6	459	3,6	10,42	10,86
Extranjeros	975	-51,0	38	-30,6	25,47	31,00
BIZKAIA	6.423	1,3	2.232	26,3	2,88	3,59
State	4.568	-6,1	1.806	35,3	2,53	3,64
Foreigners	1.855	25,5	426	-1,3	4,35	3,42
GIPUZKOA	5.258	2,0	1.558	61,8	3,37	5,35
State	3.753	10,2	1.082	74,2	3,47	5,48
Foreigners	1.504	-14,1	476	39,3	3,16	5,12

Source: Eustat. Survey on tourist establishments

For further information:

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