

**SURVEY ON TOURIST ESTABLISHMENTS. TOURIST APARTMENTS AND OTHER TOURIST ACCOMMODATION.  
 JANUARY 2020**

## **Visitor numbers to hotels, rural accommodation and tourist apartments as a whole in the Basque Country increased by 8.1% in January 2020.**

### ***The number of visitors registered in tourist apartments rose by 32.8%***

In hotels, rural accommodation and tourist apartments as a whole, there were 182,414 visitors in January 2020, which was an increase of 8.1% on the same month of the previous year, according to EUSTAT data.

47.6% of the total number of visitors to the Basque Country was concentrated in Bizkaia, and total visitor numbers rose by 8.1%. In Gipuzkoa, which accumulated 38.7% of visitors to the Basque Country, there was an increase of 8.3% and in Álava, with 13.7% of visitors, there was a rise of 7.7%.

Overnight stays in the Basque Country as a whole were up 5.2% in January 2020 compared to January 2019. Overnight stays increased 5.8% in Álava, while in Bizkaia they were up 2.3% and in Gipuzkoa there was a rise of 8.7%.

### **Overnight stays and visitors in hotels, rural accommodation and tourist apartments in the Basque Country. January 2020**

	Overnight stays		Visitors	
	01/20	m/m-12 (%)	01/20	m/m-12 (%)
<b>BASQUE COUNTRY</b>	<b>352.726</b>	<b>5,2</b>	<b>182.414</b>	<b>8,1</b>
Araba/Álava	52.708	5,8	24.934	7,7
Bizkaia	162.997	2,3	86.831	8,1
Gipuzkoa	137.021	8,7	70.649	8,3

**Source: Eustat. Survey on tourist establishments**

### **Tourist apartments**

There were 4,288 visitors registered in tourist apartments in the Basque Country in January 2020, which was a rise of 32.8% compared to the same month of the previous year. Visitor numbers were up 61.8% in Gipuzkoa, 26.3% in Bizkaia and were down slightly in Álava (-0.2%).

The number of overnight stays registered in tourist apartments in the Basque Country in January 2020 stood at 17,442, which was a decrease of 4.7% on those registered in January of the previous year. Overnight stays were down 15.4% in Álava, whereas they were up in Bizkaia and Gipuzkoa by 1.3% and 2.0%, respectively.

This January the average length of stay was 4.07 days, below the average length of stay of 5.67 days registered in January 2019. In Álava there was a drop from 13.66 days last year to 11.58 days in January of this year; in Bizkaia it was down from 3.59 days to 2.88 days; and in Gipuzkoa, the average length of stay decreased from 5.35 days in January 2019 to 3.37 days in January 2020.

### Overnight stays, visitors and average stay in tourist apartments in the Basque Country. January 2020

	Overnight stays		Visitors		Average length	
	01/20	m/m-12 (%)	01/20	m/m-12 (%)	01/20	01/2019
<b>BASQUE COUNTRY</b>	<b>17.442</b>	<b>-4,7</b>	<b>4.288</b>	<b>32,8</b>	<b>4,07</b>	<b>5,67</b>
State	13.108	0,2	3.348	39,5	3,92	5,45
Foreigners	4.335	-16,9	940	13,5	4,61	6,30
<b>ARABA/ÁLAVA</b>	<b>5.761</b>	<b>-15,4</b>	<b>498</b>	<b>-0,2</b>	<b>11,58</b>	<b>13,66</b>
State	4.786	-0,6	459	3,6	10,42	10,86
Extranjeros	975	-51,0	38	-30,6	25,47	31,00
<b>BIZKAIA</b>	<b>6.423</b>	<b>1,3</b>	<b>2.232</b>	<b>26,3</b>	<b>2,88</b>	<b>3,59</b>
State	4.568	-6,1	1.806	35,3	2,53	3,64
Foreigners	1.855	25,5	426	-1,3	4,35	3,42
<b>GIPUZKOA</b>	<b>5.258</b>	<b>2,0</b>	<b>1.558</b>	<b>61,8</b>	<b>3,37</b>	<b>5,35</b>
State	3.753	10,2	1.082	74,2	3,47	5,48
Foreigners	1.504	-14,1	476	39,3	3,16	5,12

Source: Eustat. Survey on tourist establishments

#### For further information:

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